



## NEEP 2018 PROJECT, ALLIES AND EVENT PRICING

November 2017

### A. NEEP 2018 PROJECT PRICING

NEEP 2018 Regional Project Pricing Schedule	Small States	Medium States	Large States
A. Leadership Recognition, Progress Tracking & Evaluation	Population < 3 million	Population 3-10 Million	Population > 10 million
1. Northeast Advanced Efficiency Leadership Summit (sponsorship)	Event Pricing	Event Pricing	Event Pricing
2. Advanced Evaluation, Measurement & Verification (EM&V) Leadership Forum	\$3,500	\$3,500	\$3,500
3. Advanced EM&V Solutions	\$10,000	\$15,000	\$20,000
4. Policy, Program & Trends Tracking, Analysis & Case Studies	\$10,000	\$15,000	\$20,000
B. Resilient, High Performance Buildings and Communities			
1. Resilient, High Performance Communities Leadership Forum (sponsorship)	\$3,500	\$3,500	\$3,500
2. High Performance Community Pathways & Resources	\$10,000	\$15,000	\$20,000
3. Building Energy Codes and Benchmarking	\$10,000	\$15,000	\$20,000
4. Home Energy Labeling Information Exchange (HELIX)	Committed State Grant Match		
C. Advanced Integrated Efficiency Solutions			
1. Advanced Integrated Solutions Leadership Forum (sponsorship)	\$3,500	\$3,500	\$3,500
2. Air Source Heat Pumps and Smart Energy Homes	\$20,000	\$30,000	\$40,000
3. Efficient, Low Carbon Commercial & Industrial Solutions	\$17,000	\$25,000	\$33,000
4. Federal & State Appliance Standards	\$8,500	\$12,500	\$16,500
D. Strategic Electrification			
1. Northeast Strategic Electrification Leadership Forum (sponsorship)	\$3,500	\$3,500	\$3,500
2. Strategic Electrification Progress Tracking, Case Studies	\$10,000	\$15,000	\$20,000
All Projects	\$109,500	\$156,500	\$203,500
Total Package Discount - 25%	\$82,125	\$117,375	\$152,625
Cap for States with population under 650,000 (includes 25% package discount)	\$30,000		



## B. NEEP 2018 Allies Program Pricing

NEEP Allies Program Pricing (on a rolling 12 month basis)	Fee
Non-profit Organizations, Academics, Government, Start-ups and <i>NEW!</i> small for-profits	\$2,500
For profits 20 - 200 employees	\$4,000
For profits 200-1000 employees	\$6,000
For profits >1000 employees	\$8,000

NEEP Allies receive the following benefits:

<b>ACCESS</b>	<ul style="list-style-type: none"> <li>✓ One complimentary pass to the 2018 Northeast Advanced Efficiency Leadership Summit</li> <li>✓ Four complimentary passes to NEEP workshops</li> <li>✓ Two free admissions to invite a colleague to any NEEP event</li> <li>✓ Invitations to NEEP webinars and workshops</li> <li>✓ Early-bird NEEP event registration with special pricing</li> <li>✓ Serve as a mentor in our student mentoring program at selected NEEP events</li> <li>✓ Access to NEEP Allies contact list (as made available by individual Allies)</li> </ul>
<b>INTELLIGENCE</b>	<ul style="list-style-type: none"> <li>✓ Weekly regional policy updates</li> <li>✓ Allies-only webinars with topical updates, every other month</li> <li>✓ Bimonthly Allies-only newsletter with upcoming events, webinars and publications</li> </ul>
<b>VISIBILITY</b>	<ul style="list-style-type: none"> <li>✓ Organizational logo and profile on NEEP website</li> <li>✓ One blog per year to NEEP’s Energy Efficiency Matters blog</li> <li>✓ Event listing in NEEP’s on-line industry calendar, social media sites and monthly newsletter</li> <li>✓ Co-promotion of your organization’s innovations on NEEP’s social media sites and monthly newsletter (when available)</li> <li>✓ Access to special NEEP Allies rates for the sponsorship of events and projects</li> </ul>



## C. NEEP 2018 Event Sponsorship Pricing

NEEP will hold eleven (11) regional workshops and summits in 2018 as listed below:

NEEP Workshop Topic	Prospective month(s)	Location Options
<b>A. Leadership Recognition and Progress Tracking</b>		
1. Advanced Efficiency Leadership Summit	Sept-Oct	MA, NJ
2. Advanced EM&V Annual Meeting	April - May	NY
3. M&V 2.0 Workshop	Sept-Oct-Nov	VT
<b>B. Resilient High Performance Buildings &amp; Communities</b>		
1. High Performance Schools Tour	April	ME
2. High Performance Schools Tour	April	MA
3. New Hampshire Schools Workshop and Tour	Sept-Oct-Nov	NH
4. HELIX Summit	Nov 2018 or Feb 2019	TBD
<b>C. Integrated Advanced Efficiency Solutions</b>		
1. Strategic Energy Management Workshop	Sept-Oct-Nov	VT, CT
2. Commercial HVAC Market Assessment Workshop	May - June	NY
3. State Appliance Standards Collaborative Meeting	Sept	RI, CT
<b>D. Strategic Electrification</b>		
1. ccASHP & Variable Refrigerant Flow Workshop (2 days)	May - June	NY

Workshop Sponsorship Options	Sponsorship Fee
Workshop Leading Sponsor	\$3,500
Lunch Sponsor	\$2,500
Breakfast Sponsor	\$2,000
Coffee Break Sponsor	\$1,500
Exhibitor (if applicable)	\$600
Poster (if applicable)	\$300

Advanced Efficiency Leadership Summit Sponsorship Options	Sponsorship Fee
Summit Leading Sponsor	\$10,000
Summit Supporter	\$7,500
Lunch Sponsor	\$5,000
Breakfast Sponsor	\$3,500
Break Sponsor	\$3,000
Exhibitor	\$2,500
Poster	\$1,500

For an example of the benefits offered for 2017 NEEP workshop and summit sponsorships, see: [NEEP Event Sponsorship Options and Benefits](#)