

Farmers Guide Printing
EERMC Education Group
3/4/2020

Printing _____ \$ 1,000

This funding would enable the printing of the Farm Energy Guide that was created by the EERMC's Farm Energy Intern in 2019. The guide helps farmers to navigate the many energy programs and incentives available to them.

Although the guide is posted online, printed copies would be handed to farmers at education events and would support in-person discussions as well as provide a physical reminder for farmers to explore their energy options.

Prior to printing the guide, the document will be reviewed and edited to ensure that printed guides will remain accurate for multiple years

Alignment with Mission and Justification of Need

This funding directly advances the EERMC's mission to educate businesses about energy efficiency. Due to the volatile nature and seasonality of many farm businesses, keeping costs low is vital to their success. However, participation in the half-dozen available farm energy programs has remained low. Conversations with stakeholders, energy program administrators, and National Grid suggest low participation is due, in part, to a lack of knowledge of available programs and steps required to participate.

Deliverables:

~150 printed guides