



RI BUILDERS
ASSOCIATION
BUILDING PROFESSIONALS | SINCE 1945

March 23, 2020

Dear Rhode Island Home Show Exhibitor:

Thank you for your patience these last few weeks.

Since notification of the show's closure by the Rhode Island Department of Health and the RI Convention Center, we have been working steadfastly to determine the feasibility of rescheduling the show in the year 2020 or whether it is better to move the show entirely to the Spring of 2021. To that goal, we have been searching for dates that could accommodate the show's large set up requirements, reviewing options on how to make exhibitors receive as much return on their investment as possible, and pursuing means of coordinating all of the show's marketing partners. Through this process, our board, staff and show director have taken the time to carefully figure the best path forward and, after much consideration, we have come to the following decision: In agreement with the RI Convention Center, the show will be carried forward in its entirety to our 2021 show dates – April 5 - 8.

All vendors, exhibitors and partners will be kept whole with their sponsorships, booth rental fees and any other commitments. In short, all booth payments and deposits from the 2020 Show will be applied to the 2021 show, and each exhibitor will occupy the same show space that the exhibitor currently has reserved. We believe this is the best way to keep our exhibitors from losing their investment.

For those exhibitors who choose to NOT have their monies forwarded to the 2021 show, partial refunds - which take into account the 2020 show's actual incurred expenses - will be made available per the terms of the show exhibitor contract. The percentage available for refund has been legally reviewed and professionally calculated to be 33% of your monies that we received. Requests for a partial refund should be made to our contracted Show Director Bob Yoffe from Yoffe Exposition Services. He may be contacted by e-mail at bob@yoffeexpo.com or by phone at 781-639-5200.

We know this is a troubling time for all of us and no one is unaffected. These are tough decisions but, by working together, we can make the 70th RI Home Show happen.

On a brighter note, with the show content now known, we will have an additional 12 months to refine and add promotions, improve and expand features, and make your experience as an exhibitor better and even more rewarding. We will continue to reach out periodically with updates of these new year-long marketing initiatives and how you can partake in them.

Until then, stay safe, be well and we'll see you in 2021.

Respectfully,

John Marcantonio – CEO
RI Builders Association

450 Veterans Memorial Pkwy. #301
East Providence, RI 02914-5380
401.438.7400
Fax- 401.438.7446
www.ribuilders.org