



STATE OF RHODE ISLAND
**ENERGY EFFICIENCY &
RESOURCE MANAGEMENT COUNCIL**

CONSULTANT TEAM

EERMC Website Analytics Summary

June 30, 2022



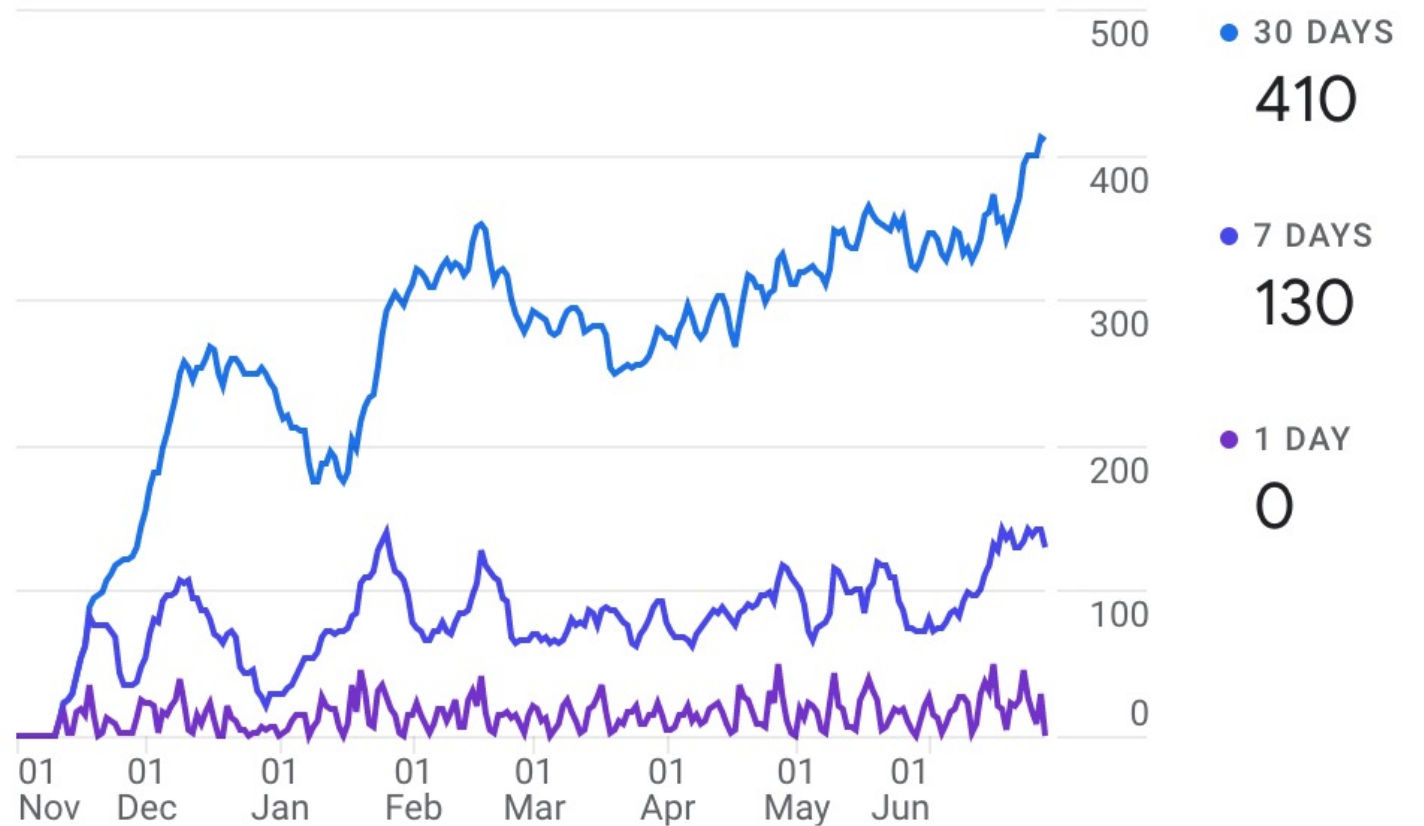


User Activity Over Time

One-Day Snapshot Comparison

	Dec 9, 2021	Jun 28, 2022
Monthly Users	249	410
Weekly Users	107	130

User activity over time





Average Views & Users By Page

	Views	Users	New Users	Views Per User	Average Engagement Time
AVERAGE (Monthly)	1,225	280	244	4.34	1m 27s
TOTAL (8 Months) Nov 2021 – Jun 2022	9,803	1,949	1,951	5.03	



Total Views & Users By Page

November 2021 – June 2022 (~8 months)

Page	Views	Users	New Users	Views Per User	Average Engagement Time
Home Page	2,301	1,030	956	2.23	0m 21s
Meetings	1,255	198	41	6.34	1m 01s
Resources	431	175	44	2.46	1m 07s
Council Members	425	226	43	1.88	1m 07s
About	396	183	13	2.02	0m 44s
EE Programs	291	181	23	1.61	0m 17s
RFPs	222	147	93	1.51	0m 30s
Upcoming Meetings	211	106	41	1.99	0m 32s