



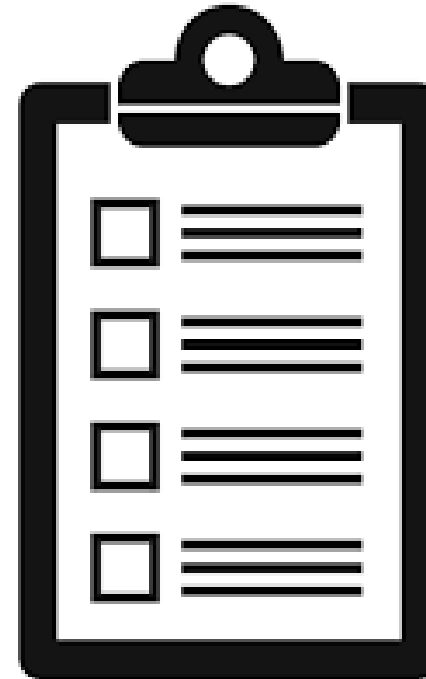
Green & Healthy Homes Initiative®

Rhode Island Energy Efficiency & Resource Management Council (EERMC)

October 20, 2022

RI EERMC Meeting Agenda

1. Welcome
2. Background/Purpose of RI EWG
3. Member Recruitment
4. Year 2 Highlights
5. Overview of Final & Key Recommendations
6. Wrap Up



About Green & Healthy Homes Initiative

- Vision: Advancing racial and health equity and opportunity through healthy housing.
- Mission: The Green & Healthy Homes Initiative is dedicated to addressing the social determinants of health and the advancement of racial and health equity through the creation of healthy, safe and energy efficient homes. By delivering a standard of excellence in its work, GHHI aims to eradicate the negative health impacts of unhealthy housing and unjust policies for children, seniors and families to ensure better health economic and social outcomes in low-income communities of color.
- Operating Value: Ensuring racial equity in all policies, practices and actions



Purpose of the Energy Efficiency Equity Working Group

- The Energy Efficiency Equity Working Group (EEEWG) will give impacted communities, and the organizations that serve them, a structured opportunity to provide input and feedback on equity for the planning, design, and delivery of the residential and income-eligible energy efficiency programs.
- Developed out of discussions from the 2021-2023 Energy Efficiency and Demand Response planning process
- Desired outcomes of EE EWG:
 - Offer a list of prioritized recommendations to be considered for inclusion in future plans
 - Action Items from 2022 Recommendations

Timeline and Projected Topics				
March	May	June/July	August	September
<ul style="list-style-type: none"> • Meeting #1 • Review results of Participant & Non-Participant Study • Discuss Action Items Recommendations for EWG for 2022 	<ul style="list-style-type: none"> • Meeting #2 • Discuss Year 2 priorities • Discuss and Provide Updates on Equity-Related Enhancements for 2022 Annual Plan • Prioritize Recommendations and Create Subgroups 	<ul style="list-style-type: none"> • Meeting #3 • Host Subgroup Meetings (Outreach & Engagement and Workforce Development & Training • Develop subgroup objectives, activities, and recommendations 	<ul style="list-style-type: none"> • Meeting #4 • Draft and Finalize Report for Review 	<ul style="list-style-type: none"> • Meeting #5 • Report Out to Members on Utility Plan

EWG Member Recruitment

EWG member recruitment aimed to achieve the following:

- Prioritize individuals and organizations that had experience and expertise in providing that support services that benefit residents of underserved and under-resourced communities
- Add perspectives that have not traditionally been heard in energy efficiency proceedings or policy and program advocacy, and
- Support diversity including, but not limited to gender, race, economic status, and geography to ensure that EWG members represented a wide range of perspectives.

Participating Organizations:

- GHHI
- Rhode Island Energy
- RI OER
- RIBA
- Optimal Energy
- HousingWorks
- City of Central Falls
- City of Providence
- RI DOH
- CAPP
- CLEAResult
- Climate Jobs RI
- RI Hispanic Chamber of Commerce
- Office of Diversity, Equity, & Inclusion
- Prospect Health Services RI
- Fuerza Laboral
- & More!

Year 2 Highlights

Outreach & Engagement

- Importance of Customer Advocates
- Enhancing promotion and education of energy efficiency services and benefits
- Collaboration with other home visiting programs and clinics
- Making processes easier for residents

Workforce Development & Training

- Collaboration with other workforce development and training initiatives
- Outreach to schools and workforce programs

Other Highlights:

- Guest Presentations
- Impactful Discussions
- Networking Opportunity
- Learning Opportunity

RI EWG Year 2: Recommendations, Actions, and Metrics

Recommendation 1:

Promote energy efficiency at community gathering places and events

Actions	Metrics
<ul style="list-style-type: none"> EE consumer advocate will frequent community gathering places for face-to-face interactions with customers and will also provide organizations with EE materials that can be distributed to customers 	Metric 1: Number of events hosted/attended by all consumer advocates (focus on underserved communities)
<ul style="list-style-type: none"> All consumer advocates will be well versed in RIE's EE program offerings so that they can also help promote the program and educate customers on the benefits of EE while they are out in the community 	Metric 2: Number of customers reached at events
<ul style="list-style-type: none"> Connect and coordinate with the City of Providence on the city's efforts to develop Resilience Hubs throughout the city 	Metric 3: % of marketing & education interactions with customers broken down by customer group
	Metric 4: Number of coordinated events with the City of Providence at their Resilience Hubs

**Recommendation 2:
Provide enhanced outreach, promotion, and education of all energy efficiency offerings in underserved communities**

Actions	Metrics
<ul style="list-style-type: none"> • Rhode Island Energy will conduct enhanced outreach in 5 communities (Providence, East Providence, Pawtucket, Woonsocket, and Central Falls) with less than average participation and higher percentages of minority and renter populations • Enhanced outreach includes a greater number of events and office hours hosted/attended in these areas and a focus on partnering with community organizations working within these areas with underserved customers • Analyzing year-end spending on marketing and outreach to communities can ensure RIE can appropriately market programs to targeted communities to increase participation 	<p>Metric 1: Increase participation in targeted communities (reported quarterly by zip code and by program)</p>
	<p>Metric 2: Increase participation in programs disaggregated by all customer groups</p>
	<p>Metric 3: % of marketing & education interactions with customers broken down by customer group (e.g., number of requested translations, number of resources available in other languages – Portuguese, Creole, Hmong, etc.)</p>
	<p>Metric 4: Track year-end spending by zip code on investments in marketing material and outreach</p>

Recommendation 3

Partner with and cross train other home visiting programs and other community organizations/resource groups to expand the reach and impact of Rhode Island Energy's energy efficiency programs:

Actions	Metrics
<ul style="list-style-type: none"> • Establish and build relationships with community partners to better understand the needs of our customers and leverage their earned reputation as a trusted resource • Provide energy efficiency training and collateral for community organizations, home visiting programs, state/municipal agencies, etc. • Establish a relationship with Unite Us to advance this priority. 	<p>Metric 1: Number of community partnerships established & organizations reached</p>
	<p>Metric 2: Number of trainings completed</p>
	<p>Metric 3: Number of referrals from community organizations (this could be expanded to include referral traffic to Rhode Island Energy's website as well as to the RISE and CLEAResult sites)</p>
	<p>Metric 4: Development of a guiding resource for agencies and advocates to cross-train and support current and future staff</p>

Recommendation 4 Continue to explore opportunities to support innovative education programs, helping to revitalize neighborhoods and fostering the development of the future workforce	
Actions	Metrics
<ul style="list-style-type: none"> PPL Foundation provides grants to programs that promote STEAM, early childhood education, college and career prep, etc. Rhode Island Energy will work to inform organizations of these funding opportunities and encourage applying Continue to build out a list of local workforce programs and initiatives including RIBA’s Residential Construction Workforce Partnerships, Building Futures, URI Energy Fellows, NEEP’s TEP, Skills for RI Futures, YouthBuild, RI Women in the Trades, College Unbound, The Career Exploration Program, etc.) 	Metric 1: Increase awareness of PPL Foundation grants and ultimately increase grant applications
	Metric 2: Increase collaboration, support, and awareness of local/regional workforce programs
	Metric 3: Number of community partnerships established to support recruitment/outreach assistance to attract more women and BIPOC into the field

Recommendation 5

Develop recruitment material and explore opportunities for participation in local career fairs and partnerships with local trade schools, vocational programs, and community organizations

Actions	Metric
<ul style="list-style-type: none"> • Work with HR to develop recruitment and career materials and determine ability to participate in local career fairs. • Establish relationships with trade schools, training programs, etc. And ensure they have information on available job opportunities to provide to students • Idea: The six energy efficiency career profiles can be turned into a display for the 2023 Energy Expo 	<p>Metric 1: Development of comprehensive recruitment material by March 2023</p>
	<p>Metric 2: Develop 6 Energy Efficiency Career Profiles (based off results of the RI Workforce Needs Assessment) by March 2023 – Available in multiple languages (English, Spanish, Portuguese, etc.)</p>
	<p>Metric 3: Number of enhanced outreach/collaborations to high schools/trade schools including New England Tech, Providence Career & Technical Academy, YouthBuild Charter School, The Met High School, etc.)</p>

Recommendation 6

Complete an internal needs assessment across all departments to determine opportunities for internships, mentorships, or job shadowing

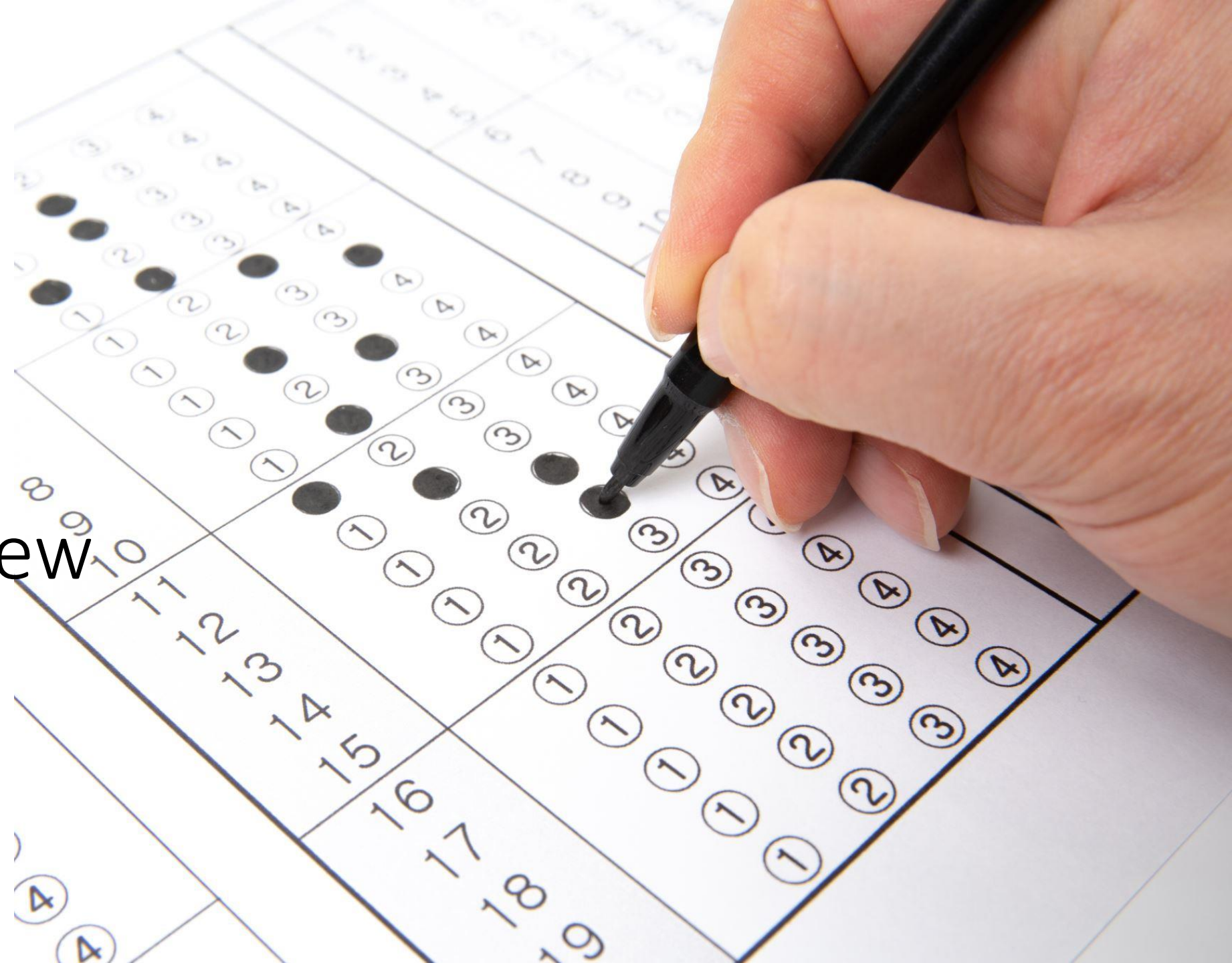
Actions	Metrics
<ul style="list-style-type: none">Work with all internal departments to determine their workforce needs and ability/capacity to take on interns and/or provide mentorship or job shadowing opportunities	Metric 1: Complete internal needs assessment by March 2023
	Metric 2: Complete and distribute workforce development needs assessment by December 2022 and host a public RI EWG webinar to provide updates and review of the report

Wrap Up



Extra Slides – Survey Results

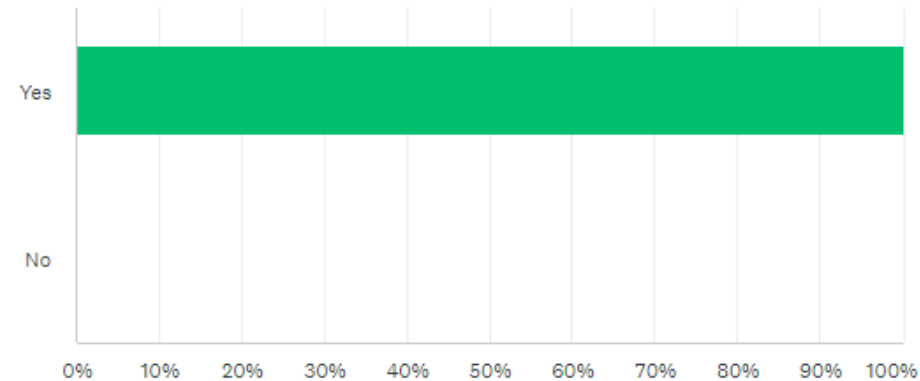
Survey Review



Question 1: Did you find value in this EWG?

Q1. Did you find value in this EWG?

Answered: 6 Skipped: 0



ANSWER CHOICES	RESPONSES
Yes	100.00% 6
No	0.00% 0
TOTAL	6

Question 2: What did you find valuable in this EWG?

Q2. What did you find valuable in this EWG? ...

Answered: 6 Skipped: 0

Moving forward on the work we did in the last equity group

connections and seeing previous group efforts moved forward

Great discussion about ways to make an impact in the community.

opportunity to learn and share info with colleagues

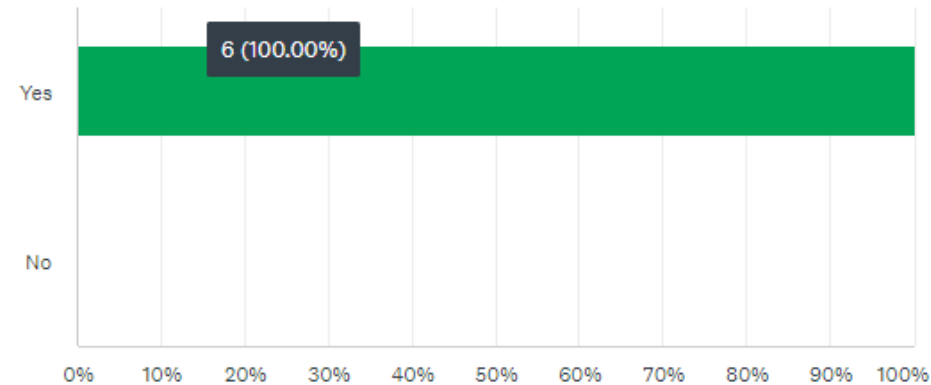
The ability to provide input based on our experience serving the community.

learning from others thoughts & ideas

Question 3: Do you feel that we achieved the goals of the EWG?

Q3. Do you feel that we achieved the goals of the EWG?

Answered: 6 Skipped: 0

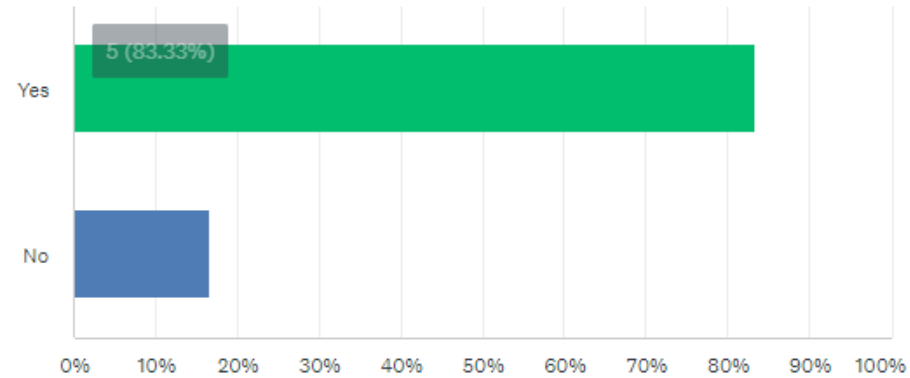


ANSWER CHOICES	RESPONSES	
▼ Yes	100.00%	6
▼ No	0.00%	0
TOTAL		6

Q4. Should this EWG continue?

Q4. Should this EWG continue?

Answered: 6 Skipped: 0



ANSWER CHOICES	RESPONSES	
▼ Yes	83.33%	5
▼ No	16.67%	1
TOTAL		6

Q5. If the EWG continues, what should the objective of the group?

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Answered: 6 Skipped: 0

To continue looking at the metrics and to help RI Energy operationalize the goals that we outlined

Advising on current goals and getting updates

We should add evaluating work done and implementation of past recommendations. And more about how RI Energy work can fit into a broader landscape of services to folks in need.

Monitor implementation of recommendations

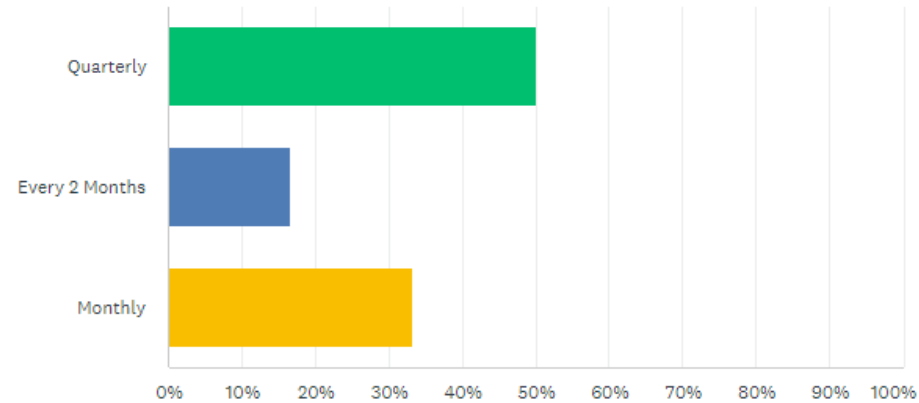
Energy

assisting with recommendations and reinsuring outcome success

Q6. If the EWG continues, how often should the group meet?

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Answered: 6 Skipped: 0



ANSWER CHOICES	RESPONSES
Quarterly	50.00% 3
Every 2 Months	16.67% 1
Monthly	33.33% 2
TOTAL	6

Comments (0)

Q7. Did you find value in breaking into subgroups?

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Answered: 6 Skipped: 0

Yes, it was helpful to concentrate on one topic

Good to connect and have meaningful conversations in small groups

Yes. But when the gathering is small in #, they can be avoided.

not sure

yes

yes

Q8. Who else should participate in the ongoing EWG?

Q8. Who else should participate in the ongoing EWG? ...

Answered: 4 Skipped: 2

The new environmental justice staff person at OER and someone from the EJ committee of the EC4 climate council

stakeholders who could not participate in this round.

Unite Us

vendors and contractors

Q9. Please share any other comments you have below.

Q9. Please share any other comments you have below on way... ...

Answered: 5 Skipped: 1

Someone from the equity workgroup should be nominated to the EJ committee of the EC4 climate council so that more people know about the goals of the group

Good work from the EWG so far. I hope to see more effort to engage communities affected by the high cost of electricity and making this a priority with changes of energy efficiency models and projects beyond light bulbs distributions to communities in need.

Bryan did a GREAT job. Really impressive. Hard to remember he has only been at GHHI-RI for a FEW MONTHS.

by mass of outreach throughout the State

schedule all working groups on the same day simultaneously incase you can attend more then one or leave after the one you choose to participate with.
