



Rhode Island Energy™
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2024 - 2026 Energy Efficiency Plan Outline Memorandum

April 20, 2023

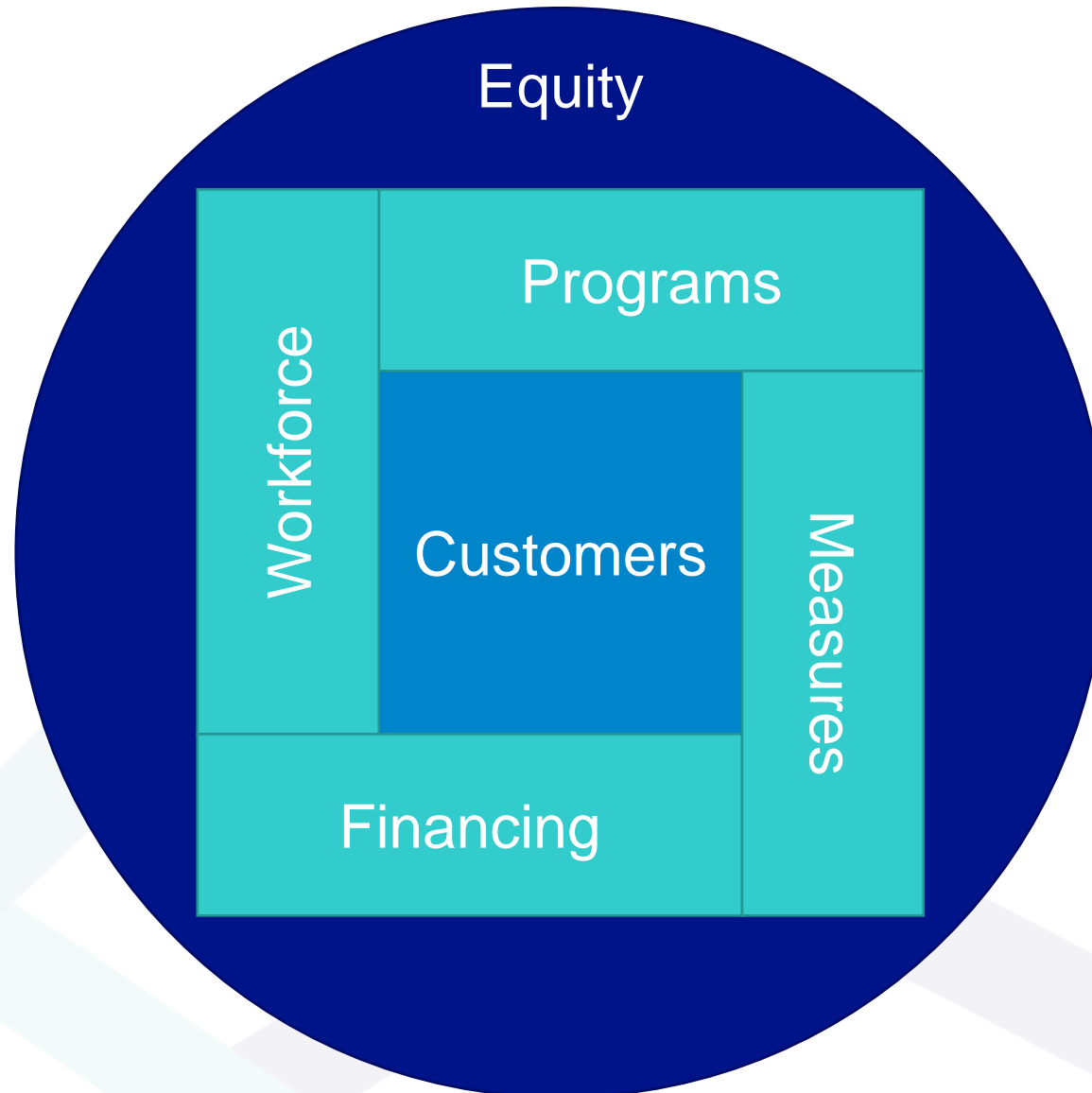
Three-Year Plan Timeline for Stakeholder Involvement

Date	Milestone
April 6	3YP outline memo shared with EERMC and TWG
April 20	Present 3 Year Plan to EERMC
April 27	3YP outline memo stakeholder comment period ends; Present 3YP outline memo to TWG
June 1	Draft 3YP narrative shared with stakeholders
June 30	Draft 3YP numbers (BC Model and Tables) shared with stakeholders
July 20	3YP numbers stakeholder comment period ends
September 7	Second/Final Draft of 3YP due to stakeholders

2024-2026 3-Year Plan Strategy



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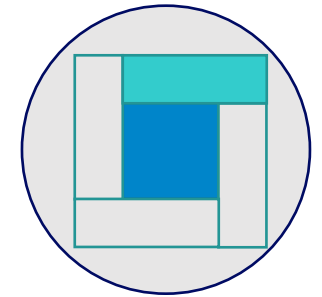


3YP Primary Strategies

- **Reach more customers:** Deliver optimized, tailored programs.
- **Help customers find the right measures:** Implement a comprehensive approach to the next generation of efficiency measures.
- **Enable customers to invest in efficiency:** Enhance financing options and customer awareness of complementary funding sources.
- **Serve customers equitably:** Design programs with a conscious effort to serve low- and moderate-income; gender, racially and ethnically diverse; and non-native English-speaking customers.
- **Ensure workforce capacity to serve customers.**

Reach More Customers

Identify customer segments with untapped savings potential and design programs to support them.

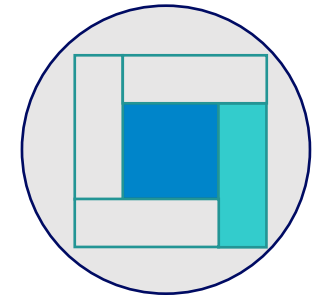


Tactics

- Increase training for sales and technical staff
- Focus on barriers to implementation
- Restructure residential programs
- Example: Residential Nonparticipant Market Barriers Study
 - Awareness gap
 - Renters ([MA Strategic Renters Plan](#))
 - Engage community organizations in outreach efforts

Help Customers Find the Right Measures

Identify and design programs to support the next generation of measures.

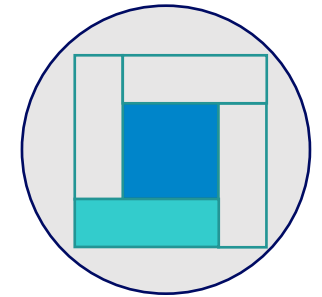


Tactics

- Complex, customized, higher commitment measures: HVAC systems and controls systems
- Leverage regional and national research
- Electric resistance heat conversions
- Residential New Construction: zero-energy ready homes
- Retro-commissioning, monitoring-based commissioning, equipment right-sizing
- Commercial Weatherization

Enable Customers to Invest in Efficiency

Explore ways to enhance and expand the suite of financing offerings available to customers.

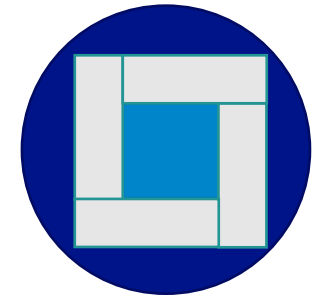


Tactics

- Augment customer access to capital
- Increase awareness of current offerings:
 - On-Bill Refinancing, 3rd Party C&I Financing, HEAT Loan, Efficient Buildings Fund
- Fill gaps in the market: e.g., Multifamily Landlords
- Coordinate with OER on heat pump and IRA funded programs
- Work with RIIB on small business lending

Serve Customers Equitably

Strive to create a portfolio of programs that are designed to serve the historically underserved and equitably provide benefits across all demographics.



Tactics

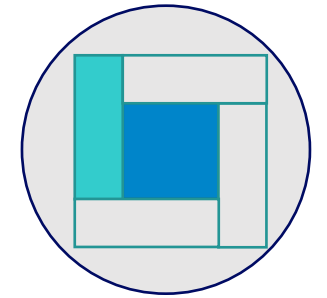
- Electric Resistance to ASHP: 25% for LI customers
- Improve outreach and coordination with community-based organizations
- Address deferrals and pre-weatherization barriers
- Bilingual energy auditors
- Focus Main Streets Initiative on Environmental Justice Areas

Ensure Workforce Capacity to Serve Customers

Take an active role helping partners develop the skills and capacity to maximize program impacts.

Tactics

- Alleviate program bottlenecks attributable to workforce capacity
- Expand MBE/WBE enterprises working as prime and subcontractors
- Informed by Rhode Island Workforce Needs Assessment Study
- Provide training to the residential efficiency workforce and technical students
- Enhance continuing education for building managers and facilities operators
- Educate current vocational students about opportunities in the energy efficiency field





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