

The Rhode Island Energy Efficiency  
and Resources Management Council  
("EERMC")

Request for Proposals  
("RFP")

RFP Title:	EERMC Energy Efficiency and Climate Public Awareness Campaign
RFP Number:	EERMC-2023-01
RFP Issuance Date:	Monday, July 24, 2023
Due Date to submit Questions:	Wednesday, August 2, 2023 at 5:00 PM ET
RFP Submission Deadline:	Friday, August 18, 2023 at 5:00 PM ET

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## SECTION 1: GENERAL INFORMATION

- 1.1. Summary.** The Rhode Island Energy Efficiency and Resources Management Council (“EERMC”) is issuing this request for proposals (“RFP”) to solicit proposals from qualified offerors to help the EERMC fulfill its mandate to promote public awareness of energy efficiency programs and their benefits. Specifically, the EERMC is seeking an entity to provide strategic marketing consultation, communication planning, and implementation of a public awareness campaign of energy efficiency’s foundational role in addressing climate change and achieving the State’s clean energy goals.
- 1.2. EERMC.** EERMC is a council authorized, created, and established pursuant to the laws of the State of Rhode Island (“State”). See R.I. Gen. Laws §42-140.1-3. EERMC council members are appointed by the State Governor with the advice and consent of the State Senate, and the Commissioner of the Rhode Island Office of Energy Resources (“OER”) serves as the EERMC executive director. See R.I. Gen. Laws §42-140.1-4. In accordance with R.I. Gen. Laws §42-140.1-6, EERMC is authorized to engage consultants and professional services as necessary and appropriate to fulfil its statutory purposes which are to:
- Evaluate and make recommendations, including, but not limited to, plans and programs, with regard to the optimization of energy efficiency, energy conservation, energy resource development; and the development of a plan for least-cost procurement for the State;
  - Provide consistent, comprehensive, informed and publicly accountable stakeholder involvement in energy efficiency, energy conservation, and energy resource management;
  - Monitor and evaluate the effectiveness of programs to achieve energy efficiency, energy conservation, and diversification of energy resources; and
  - Promote public understanding of energy issues and of ways in which energy efficiency, energy conservation, and energy resource diversification and management can be effectuated.
- 1.3. State Purchases Act.** In general, the State Purchases Act, R.I. Gen. Laws §37 -2- 1 et seq., applies to every expenditure of public funds by any State governmental entity or public agency within the State. EERMC, as a council established by the Rhode Island General Assembly, is issuing this solicitation and selection for award in accordance with the underlying purposes and policies of the State Purchases Act. Any prospective offeror or offeror who wishes to submit a written protest in accordance with R.I. Gen. Laws §37 -2-52, must submit the protest to the Commissioner of the Rhode Island Office of Energy Resources via mail or hand delivery to One Capitol Hill, 4<sup>th</sup> floor, Providence, RI 02908 or via email to [energyresources@energy.ri.gov](mailto:energyresources@energy.ri.gov).
- 1.4. Equal Opportunity Policy.** In accordance with R.I. Gen. Laws §28 -5.1-10, any selected offeror(s) who contract(s) with EERMC must possess the same commitment to equal opportunity as prevails under federal contracts controlled by federal executive orders 11246, 11625 and 11375. The selected offeror(s) may be required to submit an equal employment opportunity plan as proof of commitment. For more information, please contact the Rhode Island Equal Opportunity Office within the Rhode Island Department

of Administration's Division of Equity, Diversity, and Inclusion at 401.222.6398 or visit <https://dedi.ri.gov/divisions-units/equal-opportunity-office>.

- 1.5. Minority and Women Business Enterprises.** In accordance with R.I. Gen. Laws §37-14.1-4, small businesses owned and controlled by one or more women who are economically disadvantaged (“WBEs”) or small businesses owned and controlled by one or more minorities who are economically disadvantaged (“MBEs”) shall have the maximum opportunity to participate in all procurements of goods or services involving funds administered by EERMC.
- 1.6. Disability Business Enterprises.** In accordance with R.I. Gen. Laws §37-2.2-3.1, small, disadvantaged businesses owned and controlled by one or more individuals who have a disability (“Disability Business Enterprise”) shall have the maximum opportunity to participate in all procurements of goods or services involving funds administered by EERMC.
- 1.7. ISBE Utilization.** The term “ISBE” pertains to individuals who own small business enterprises and means all businesses that are certified as a WBE or MBE by the Rhode Island Office Division of Equity, Diversity, and Inclusion (“DEDI”) or as a Disability Business Enterprise by the Governor’s Commission on Disabilities. In order for an offeror to receive credit for ISBE utilization either as an ISBE itself or through the utilization of a subcontractor that is an ISBE, the business must possess certification at the time the proposal is submitted to EERMC. To determine whether a business is certified by the State as an MBE or WBE or to become certified, please contact ODEO at 401.222.6398 or visit <https://dedi.ri.gov/divisions-units/minority-business-enterprise-compliance-office>. To determine whether a business is certified by the State as a Disability Business Enterprise or to become certified, please contact the Rhode Island Governor’s Commission on Disabilities at 401.462.0100 or visit <http://www.disabilities.ri.gov/>. Offerors will receive between 0 - 6 evaluation points based on their proposed ISBE utilization rates. Each offeror must submit its proposed ISBE utilization rate as part of its proposal as instructed herein.
- 1.8. Utilization of Subcontractors.** Subcontractors are permitted, provided that their use must be clearly indicated in the proposal. To the extent possible, all proposed subcontractors must be identified in the proposal.
- 1.9. Public Disclosure of Proposals.** All proposals received by EERMC in connection with this RFP are subject to the Rhode Island Access to Public Records Act (“APRA”), R.I. Gen. Laws §38-2-1, et. seq. Once an award is made and upon receiving an APRA request, all proposals will be released by EERMC unless EERMC finds that the certain portions of information contained within the proposals are exempt from public disclosure pursuant to R.I. Gen. Laws §38-2-2(4). Offerors are advised to clearly mark or label “confidential” any portions of information within their proposals that they believe are “[t]rade secrets and commercial or financial information obtained from a person, firm, or corporation which is of a privileged or confidential nature.” When responding to an APRA request, EERMC will take into consideration any information marked by the offeror as

confidential. However, broad disclaimers that label the entire proposal as confidential will not help EERMC in its APRA analysis and may not be considered.

- 1.10. **Costs Associated with Submitting a Proposal.** All costs associated with developing or submitting a proposal in response to this RFP, or to provide oral or written clarification of its content shall be borne by the offeror. EERMC assumes no responsibility for these costs.
- 1.11. **Right to Cancel this RFP.** In accordance with R.I. Gen. Laws §37-2-23, this RFP may be cancelled at any time and/or all proposals may be rejected.
- 1.12. **Misdirected Proposals.** Any proposals misdirected to other state locations, or which are otherwise not present in the office of the Contact Person at the time of the submission deadline for any cause will be determined to be late and may not be considered.
- 1.13. **Proposals Irrevocable.** Proposals are considered to be irrevocable for a period of not less than sixty (60) days following the submission deadline, and may not be withdrawn, except with the express written permission of EERMC.
- 1.14. **EERMC Website.** Offerors are instructed to peruse the EERMC website and any other pertinent websites listed in Section 2.1 of this RFP on a regular basis, as additional information relating to this solicitation may be posted there from time to time. See Section 2.1 of this RFP for pertinent website address(es).
- 1.15. **Right to Transact Business in Rhode Island.** In accordance with R. I. Gen. Laws §7-1.2-1, et seq., no foreign corporation, a corporation without a Rhode Island business address, shall have the right to transact business in the State until it shall have procured a Certificate of Authority to do so from the Rhode Island Department of State. Please contact the Rhode Island Secretary of State's Business Services Division at 401.222.3040 or visit <http://sos.ri.gov/divisions/business-portal> for more information. This is a requirement only of the selected offeror(s).
- 1.16. **Availability of Funds.** The purchase of services under an award made pursuant to this RFP will be contingent on the availability of funds.
- 1.17. **Insurance.** Prior to being issued a final award, the selected offeror(s) will be required to possess all necessary insurance, as determined by the EERMC, and continue to possess such insurance throughout the life of the award.
- 1.18. **Indemnification.** The selected and awarded offeror shall hold harmless and indemnify the EERMC and the State from and against any and all losses, damages, claims, suits, actions, liabilities, and/or expenses, including, without limitation, attorneys' fees and disbursements of any character that arise from, are in connection with or are attributable to the performance or nonperformance of the offeror or its subcontractors under an award stemming from this RFP.

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**SECTION 2: AGENCY CONTACT PERSON AND OFFEROR SUBMISSION AND FORMATTING REQUIREMENTS**

- 2.1. **Contact Person.** Any communication regarding this RFP must be made in writing and directed to the Contact Person whose information is listed in the table below. Revised and/or additional information regarding this solicitation may be posted on the Pertinent Website(s) listed in the table below.

Contact Person	Steven Chybowski
Mailing Address	Rhode Island Office of Energy Resources One Capitol Hill, 4 <sup>th</sup> floor Providence, RI 02908
Email Address	<a href="mailto:eermc.rfp@gmail.com">eermc.rfp@gmail.com</a>
Pertinent Website(s)	<a href="http://www.riermc.ri.gov/">http://www.riermc.ri.gov/</a>

- 2.2. **Important Dates.** Important dates regarding this RFP are listed in the table below.

RFP Issuance Date	Monday, July 24, 2023
Pre-Proposal Conference Date	Not Applicable
Written Questions Due Date	Wednesday, August 2, 2023 at 5:00PM (Eastern Time).
Submission Deadline	Friday, August 18, 2023 at 5:00PM (Eastern Time).

- 2.3. **Pre-Proposal Conference.** There will be no pre-proposal conference for this RFP.
- 2.4. **Written Questions.** Prospective offerors may submit written questions pertaining to this RFP. Questions must be emailed as a Microsoft Word or searchable PDF attachment to the Contact Person. The deadline to submit questions is listed within the table in Section 2.2 of this RFP. Questions and EERMC's responses will be posted on the Pertinent Website(s) within one week from the question due date.
- 2.5. **Amendments to this RFP.** If this RFP is amended or addendums are issued, written notice of the amendments and/or addendums will be posted on the Pertinent Website(s).
- 2.6. **Submission Deadline.** Each Proposal will include three (3) components: technical, cost, and ISBE. All three components must be received by the Contact Person by the Submission Deadline as listed within in the table in Section 2.2 of this RFP.
- 2.7. **Submission Requirements.** Each Proposal must be emailed to the Contact Person and must include the following:

- One (1) original technical component.

- One (1) original cost component. The original cost component must be a separate file from the technical component and be labeled as “Cost Proposal”.
- One (1) original ISBE component. This original ISBE component must be separated from the technical component and be labeled as “ISBE Proposal”.
- The electronic versions must be in a searchable PDF or Microsoft Word format unless otherwise permitted by the Contact Person. Please label each file as “Technical Proposal” or “Cost Proposal” or “ISBE Proposal”.

**2.8. Formatting of Written Documents.** For clarity, the technical component should be typed and sections should be clearly labeled to correspond with the pertinent RFP sections. These documents should use 1” margins on 8.5”x 11” paper using a font of 12 point. Technical components should be a maximum of ten (10) pages not counting any attachments. Each attachment should be referenced appropriately within the proposal section and the attachment title should reference the proposal section it is applicable to. The Cover Sheet, Cost component and ISBE component should be typed using the attached templates.

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## **SECTION 3: EVALUATION AND SELECTION PROCESS**

- 3.1. Technical Review Team.** Proposals will be evaluated and scored by a technical review team, comprised of EERMC Council Members, in accordance with the criteria contained herein. The chief purchasing officer, or the technical review team through delegated authority from the chief purchasing officer, will make a recommendation to the EERMC. An award shall be made to the responsible offeror(s) whose proposal is determined to be the most advantageous to the EERMC, taking into consideration price and the evaluation factors set forth in this solicitation. Offerors will be notified via email confirming that their submission is received. The EERMC is responsible for the final selection of an offeror. The EERMC reserves the right to award one, multiple, or no awards based on the proposals received. Offerors will be notified via email with the date that the EERMC will publicly award the proposal. The EERMC also reserves the right to reissue the RFP at its sole discretion.
- 3.2. Technical Component Evaluation Stage.** To advance to the second stage of the evaluation process, which factors in the cost and ISBE components, the offeror must earn a technical component score of at least 55 (78.5%) out of the maximum 70 technical points. Any proposal with a technical component score of less than 55 points will not have the cost or ISBE components opened nor evaluated, and the proposal will be dropped from further consideration.
- 3.3. Cost & ISBE Components.** Proposals scoring 55 technical points or higher will be evaluated for cost and assigned up to a maximum of 30 points in the cost category. In addition, proposals scoring 55 technical points or higher will be evaluated for ISBE

participation and assigned up to a maximum of 6 points in the ISBE participation category. The potential maximum score equals 106 points.

**3.4. Scoring.** Proposals will be reviewed and scored based upon the following criteria:

<b>CRITERIA</b>	<b>POINTS AVAILABLE</b>
Overview and Work Plan	35
Qualifications and Experience	20
Project Management and Organization	15
<b>Total Technical Points</b>	<b>70</b>
Cost	30
<b>Total Possible Evaluation Points</b>	<b>100</b>
ISBE Bonus Points	6
<b>Total Possible Points</b>	<b>106</b>

**3.5. Calculation of Cost Points.** The offeror with the lowest cost proposal shall receive one hundred percent (100%) of the available points for cost. All other offerors shall be awarded cost points based upon the following formula:

$$(\text{lowest cost proposal} / \text{offeror's cost proposal}) \times \text{available points}$$

For example, if Offeror A is the offeror with the lowest cost proposal of \$65,000 and Offeror B proposes a cost of \$100,000 and the total points available are 30, Offeror A would get the full 30 points and Offeror B's cost points are calculated as follows:  $\$65,000 / \$100,000 \times 30 = 19.5$  points.

**3.6. Calculation of ISBE Points.** See Sections 1.5, 1.6 and 1.7 of this RFP for more information. EERMC adheres to 150-RICR-90-10-1 entitled *Regulations Governing Participation by Small Business Enterprises in State Purchases of Goods and Services and Public Works Projects*. The offer with the highest ISBE participation rate shall receive one hundred percent (100%) of the available points for ISBE. All other offerors shall be awarded ISBE points based upon the following formula:

$$(\text{offeror's proposed ISBE participation rate} / \text{offeror with highest ISBE participation rate}) \times \text{available points}$$

For example, if Offeror A has the highest ISBE participation rate of 20% and Offeror B proposes an ISBE participation rate of 12% and the total points available are 6, Offeror A would get the full 6 points and Offeror B's cost points are calculated as follows:  $12\% / 20\% \times 6 = 3.6$  points. See Sections 3.7 and 3.8 of this RFP for information on how ISBE participation rates are calculated.

**3.7. ISBE Participation Rate if the Offeror is an ISBE.** The ISBE participation rate for an offeror who is an ISBE shall be expressed as a percentage and shall be calculated by taking the sum of the amount of the offeror's total contract price that will be subcontracted to ISBEs and the amount that will be self-performed by the offeror and dividing that number

by the ISBE offeror's total contract price. For example, if the offeror's total contract price is \$100,000.00 and it subcontracts a total of \$12,000.00 to ISBEs and will perform a total of \$8,000.00 of the work itself, the offeror's ISBE participation rate would be  $(\$12,000 + \$8,000)/\$100,000 = 20\%$ .

- 3.8. ISBE Participation Rate if the Offeror is not an ISBE.** The ISBE participation rate for an offeror who is not an ISBE shall be expressed as a percentage and shall be calculated by taking the amount of the offeror's total contract price that will be subcontracted to ISBEs and dividing that number by the ISBE offeror's total contract price. For example, if the offeror's total contract price is \$100,000.00 and it subcontracts a total of \$12,000.00 to ISBEs, the offeror's ISBE participation rate would  $\$12,000/\$100,000 = 12\%$ .
- 3.9. Interview Presentation.** The chief purchasing officer, or the technical review team may select up to three of the highest scoring, qualified offerors based upon total scores received. These offerors may be interviewed by the chief purchasing officer, or the technical review team, to present their proposals and qualifications over a virtual call, and answer any questions the chief purchasing officer, or the technical review team may have.

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#### **SECTION 4: OFFEROR'S SUBMISSIONS**

Each offeror must submit a proposal containing the following information. When responding to each section below, please label responses with the corresponding RFP section.

- I. Cover Sheet.** The offeror must complete, execute, and submit the RFP Cover Sheet which is attached hereto.
- II. Technical Proposal.** An offeror's technical proposal must include the following information:
- A. Overview.** The overview should lay out the offeror's understanding of the scope of work, describe the offeror's proposed project work plan and approach, and explain how the offeror is well suited to achieve the project objectives.
- B. Work Plan.** The offeror should describe its proposed project work plan in detail. Specifically, the workplan must present a proposed timeline of deliverables. The workplan must also provide a description of how the offeror will address all components of the Scope of Work described in Section 5.
- C. Company Profile.** Provide an overview of history, length of time in business, organizational and staff capacity, core competencies, and any other resources uniquely suited to achieving project objectives.
- D. Relevant Experience:** Describe offeror's experience with similar projects.
- E. Examples of Prior Work:** If possible, reference two or three examples of previous projects that best display the offeror's ability and experience with work of a similar nature. Specify the role the offeror played in each project.



**F. Reference Information:** Provide names, email addresses, telephone numbers, and permission to contact two former or current clients for which the offeror has performed work in the last three years.

**G. Identification of Staff and Subcontractors.** List all staff and subcontractors proposed as members of the offeror's team.

**H. Staff Responsibilities.** Specifically describe each of staff and subcontractor duties, responsibilities, and areas of concentration for the project.

**I. Staff Experience.** Please include resumes, curricula vitae, or statements of prior experience and qualification. An organizational chart showing roles and responsibilities on the project is desirable. The team may include subcontractors; however, the lead offeror will be solely responsible for the management and deliverables of the team.

**J. Conflicts of Interests.** Describe any known conflicts of interest between offeror or an affiliate of offeror and any distribution company, or any affiliates of the foregoing. In addition, describe any known conflicts of interest between offeror or an affiliate of offeror and any member of the EERMC.

**K. Litigation.** Describe any litigation, disputes, claims or complaints, or events of default or other failure to satisfy contract obligations, or failure to deliver products, involving offeror or an affiliate of offer, and relating to providing services similar to the services being solicited by the EERMC.

**L. Investigation.** Confirm that offeror, and the directors, employees and agents of offeror and any affiliate of offeror are not currently under investigation by any governmental agency and have not in the last four years been convicted or found liable for any act prohibited by state or federal law in any jurisdiction involving conspiracy, collusion or other impropriety with respect to bidding on any contract.

**III. Cost Proposal.** Offerors must separate their cost proposals from their technical proposals and submit as a separate file. Please complete, execute, and submit a cost proposal using the cost proposal form template attached hereto. Offerors must complete both Task Sheets Page(s) and the All-Inclusive Price Page.

**IV. ISBE Proposal.** Offerors must separate their ISBE proposals from their technical proposals and submit as a separate file. To be eligible for ISBE points, an offeror must complete, execute, and submit the ISBE form template attached hereto. Offerors must complete both the List of ISBE Page and the ISBE Participation Rate Page. Failure to submit an ISBE proposal will result in the offeror receiving 0 points in the ISBE scoring category. See RFP Sections 1.5, 1.6, 1.7, 3.6, 3.7, and 3.8 for additional information.

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## SECTION 5: PROJECT DESCRIPTION AND SCOPE OF WORK

- 5.1. **Summary:** The EERMC is soliciting proposals from qualified offerors to support the Council’s responsibility of providing public education and outreach on energy topics. Specifically, the EERMC is seeking an entity to provide strategic marketing consultation, communication planning, and implementation of a public awareness campaign of energy efficiency’s foundational role in addressing climate change and achieving the State’s clean energy goals. The Council is seeking professional services for strategic consultation and marketing to foster greater public awareness of energy efficiency programming and solutions, and their role in reducing emissions across the state. The selected offeror will be responsible for developing and implementing a communications strategy to reach the public about the importance of energy efficiency improvements.
- 5.2. **Background and Motivation.** The EERMC is a council authorized, created, and established pursuant to the laws of the State of Rhode Island (“State”) to help oversee Rhode Island’s energy efficiency programs. One of the EERMC’s statutory responsibilities is to “promote public understanding of energy issues and of ways in which energy efficiency, energy conservation, and energy resource diversification and management can be effectuated.” The need to address climate change is an urgent matter and the Council has a responsibility to help Rhode Island ratepayers understand how the rapidly evolving energy landscape impacts their lives and how they can benefit from available programs. Through the Act on Climate, the State has set mandatory and enforceable greenhouse gas emissions reduction targets, and energy efficiency improvements play a significant role in achieving those goals. The Council can help raise public awareness of the programs and services available to help reduce environmental impacts and emissions. In particular, the Council seeks to prioritize support for economically disadvantaged communities, which typically bear a greater burden with regard to the costs and impacts of a fossil fuel-based economy.
- 5.3. **Scope of Work:** The primary objective of this RFP is to enable the EERMC to better engage and support Rhode Island ratepayers in making informed energy and environmental choices. The EERMC envisions a multi-phased effort to develop and implement a public awareness campaign with key performance indicators to track success. Phase 1 would encompass tasks related to campaign development, including research and design. Phase 2 would encompass all tasks related to implementation of the campaign. Phase 1 would be funded as part of the EERMC’s approved 2023 budget, and the initial contract would encompass only Phase 1. Contract extension into Phase 2 would be contingent on approval of 2024 budget by the RI Public Utilities Commission. The EERMC reserves the right to solicit a separate RFP for Phase 2 if deemed necessary.

Such efforts could include, but may not be limited to the following:

PHASE 1 – RESEARCH & DESIGN (2023 – Work must be completed in 2023):

- Conduct literature review of relevant reports, policy, and resources (e.g., Nonparticipant Market Barriers Study, Act on Climate, etc.)

- Conduct supplemental research if deemed necessary by the EERMC (e.g., focus groups, surveys, interviews, etc.)
- Survey and build on existing efficiency and climate related outreach efforts in Rhode Island (e.g., Rhode Island Energy marketing campaigns)
- Facilitate identification and honing of strategic objectives, target audiences, and key messages
- Conceptualize and design a public awareness campaign, likely including a variety of outreach elements and platforms such as video, web, social media, in-person events, print media, etc.
- Develop engagement goals along with systems and metrics for measuring and tracking engagement

PHASE 2 – IMPLEMENTATION (2024 – Contingent on approval of 2024 budget by the RI Public Utilities Commission):

- Implement the public awareness campaign developed in Phase 1
- Integrate campaign with existing EERMC public outreach events (i.e., EERMC Annual Public Forum and Energy Lecture Series, Energy Expo at the RI Home Show)
- Utilizing the key performance indicators established in Phase 1, evaluate and report on the reach, impacts, and outcomes of the campaign, including any recommendations for follow-up activities

The selected offeror will be expected to take the lead on project management and ensure key milestones are reached in accordance with the agreed upon timeline. The selected offeror will be expected to work closely with the EERMC, the EERMC's consultant team, and OER for guidance on developing all deliverables. Regular check-in meetings can be used to for planning and brainstorming with the EERMC and OER.

To be responsive to this solicitation, offerors should propose timelines with clear milestones and deliverables for communications tools and an outreach plan with metrics for measuring success. An offeror's workplan must describe who will be responsible for each deliverable/milestone and describe the potential primary audiences for each outreach action. Lastly, reporting metrics to measure success for each action must also be described and incorporated into any proposed workplan. A successful workplan will answer the following questions:

- Does the offeror have **sufficient experience** developing public awareness campaigns, communications tools, and outreach strategies for similar entities and/or under similar circumstances?
- How will the offeror **collaborate with the EERMC and OER** to ensure development of **relevant and effective** messaging, communications tools, and outreach strategies?
- What is the offeror's **approach to implementation** of the proposed outreach campaign considering the Council's limited staff capacity?
- How will the offeror ensure outreach strategies are able to **reach diverse populations** throughout Rhode Island?
- How will the offeror **determine the primary audiences** for outreach strategies?

- How will the offeror **develop metrics** for each outreach strategy?

The EERMC prefers that the offeror has experience and can demonstrate success in reaching target audiences in Rhode Island or New England.

In addition to participation at regularly scheduled Council meetings, a selected offeror will be expected to provide a ~15-20-minute presentation at a public EERMC meeting in 2024 to share the results of the energy efficiency and climate public awareness campaign.

If an offeror identifies a need for additional tasks, the offeror may indicate such additions in the project proposal.

#### 5.4 Required Deliverables

- Updated workplan and timeline based on post-award discussions and direction from the EERMC
- Outreach and engagement strategic plan, including engagement goals and metrics emphasizing equity
- Monthly tracking of implementation efforts
- Public presentation to the EERMC on the outcomes of the public awareness campaign and deliverables
- Monthly invoices, as appropriate

#### 5.5 Expected Tasks and Timeline

Task 1 refers to Phase 1 and Task 2 refers to Phase 2 from Section 5.3.

MILESTONE	ANTICIPATED DATE
Proposal Award	September 2023
Selected Offer to Begin Work	October 2023
Interim Reports	Written updates presented during monthly EERMC Education Committee meetings. Additional updates and check-in's as needed or requested.
<b>Task 1:</b> Develop an energy efficiency and climate public awareness campaign strategy	October – December 2023
<b>Task 2:</b> Implement awareness campaign and track progress and KPIs	January – June 2024
<b>Task 3:</b> Final Report & Presentation	July 2024

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## RFP Cover Sheet

<b>Offeror's Name:</b>	
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<b>RFP Information</b>	
Title of RFP:	
RFP Number:	

<b>Offeror Information</b>	
Legal Name of Offeror:	
Type of Entity (i.e., corporation, partnership, sole proprietorship):	
Mailing Address of Primary Place of Business:	
Phone Number:	
Website:	

<b>Contact Person for the Offeror</b>	
Name:	
Title:	
Mailing Address:	
Phone Number:	
Email Address:	

\_\_\_\_\_  
Signature of Authorized Person      Date

\_\_\_\_\_  
Printed Name, Title

## Cost Proposal - Task Sheets

<b>Offeror's Name:</b>	
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**Task Sheets.** Please add or delete rows for team members and add or delete task tables as needed.

<b>Task 1:</b>			
<b>Labor Costs</b>			
Subcontractor or Team Member Name and/or Job Title	Hourly Rate	Estimated Hours	Evaluated Price (Hourly Rate * Estimated Hours)
<b>Additional expenses that are not included in hourly rate</b>			
<b>Description of Expense</b>		<b>Price</b>	
<b>Total Task Price:</b>		\$ _____	

## Cost Proposal - All-Inclusive Price and Signature Page

Offeror's Name:

**One All-Inclusive Price.** This number represents the sum of all total task prices and any other costs and expenses charged to EERMC.

**All-Inclusive Price:**

\$ \_\_\_\_\_

\_\_\_\_\_  
Signature of Authorized Person      Date

\_\_\_\_\_  
Printed Name, Title



## ISBE Proposal – List of ISBEs Page

<b>Offeror's Name:</b>	
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Please see Sections 1.5, 1.6, 1.7, 3.6, 3.7, and 3.8 of the RFP for additional information.

<b>Is the offeror a State certified ISBE (MBE, WBE or Disability Business Enterprise):</b>	YES	NO
	If YES, provide the total dollar amount representing work that will be done by the offeror: <div style="text-align: right; margin-top: 10px;">\$ _____</div>	

<b>Identification of ISBE Subcontractors (Please add rows as necessary)</b>		
ISBE Subcontractor's Name	ISBE Mailing Address, Email Address, and Phone Number	The total dollar amount representing work that will be done by the ISBE Subcontractor
		\$ _____
		\$ _____
		\$ _____

# ISBE Proposal – Participation Rate and Signature Page

Offeror's Name:

A. Total amount of dollars representing work that will be done by the ISBEs:

\$ \_\_\_\_\_

B. All-Inclusive Price Listed in the Cost Proposal:

\$ \_\_\_\_\_

ISBE Participation Rate (=A/B):

\_\_\_\_\_ %

\_\_\_\_\_  
Signature of Authorized Person      Date

\_\_\_\_\_  
Printed Name, Title