



Council Re-Brand Update

Consultant Team Presentation

February 15, 2024

Outline



- Name Transition
- Logo, Color Palette & Templates
- Mission & About Language
- Website
- Council Discussion



Name Transition

Name



Official Legal Name: Rhode Island Energy Efficiency and Resource Management Council (RI EERMC)

Public Facing Name: Energy Efficiency Council (EEC)

For Short: The Council



Logo, Color Palette & Templates

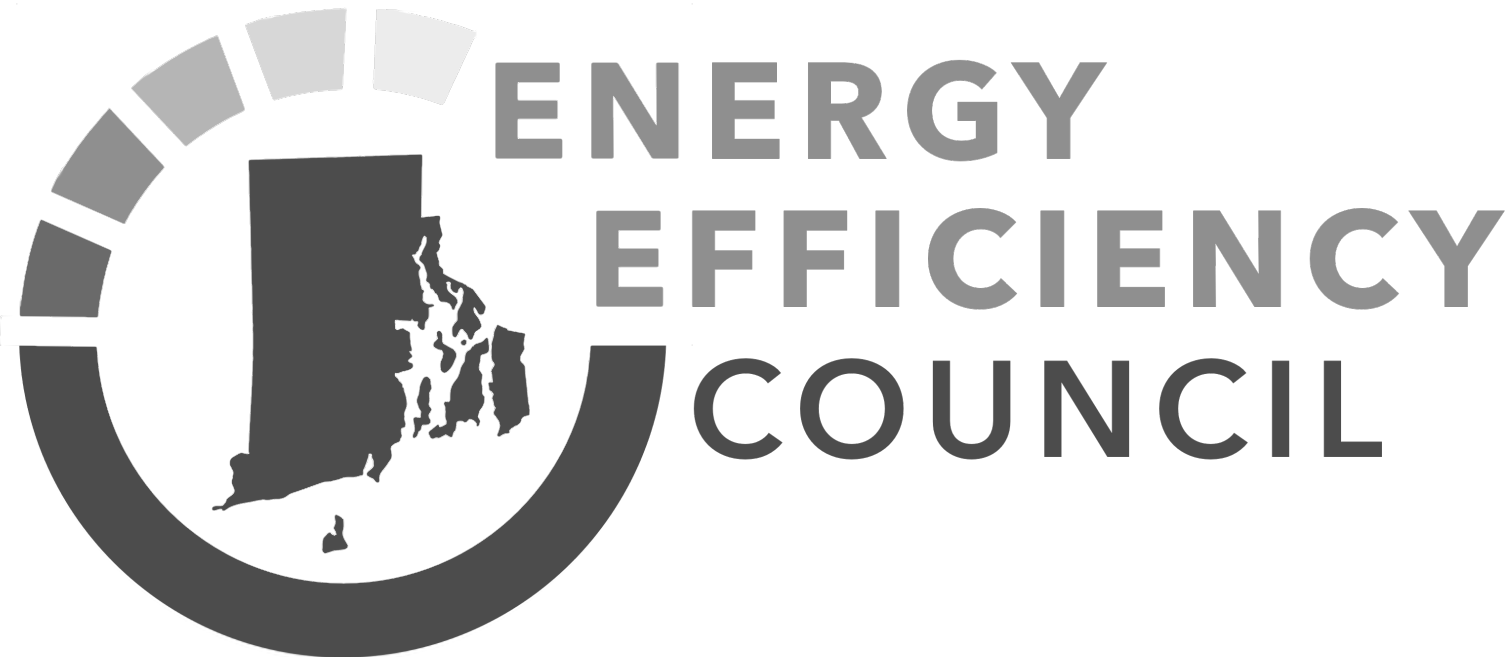
New Logo



New Logo



New Logo - Greyscale



Standalone Icon



Acronym Logo



Typeface



Header 1: Avenir Next Demi Bold

Header 2: Avenir Next Medium

Content Level 1: Calibri Regular

Content Level 2+: Calibri Light

Color Palette



#09446e #00acad #f5a132 #d3faf5

Anchor Color Accent Color

Main Color Palette

#196e8d #55d9cb #a5f2e5

Secondary Colors

Agenda Template



AGENDA

FULL COUNCIL MEETING

Thursday, January 18, 2024 | 3:00 - 5:00 PM

Department of Administration Conference Room 2A, Providence, RI 02908

Members of the public may join via Zoom: <https://us02web.zoom.us/j/85010806597>
or by Phone: 888-788-0099 Meeting ID: 850 1080 6597



1. Call to Order
2. Chair Report
3. Executive Director Report
4. Meeting Minutes
5. Program Oversight (65 min, 3:10 – 4:20 pm)
 - a. Rhode Island Energy Presentation (20 min, 3:10 - 3:30 pm)
Rhode Island Energy will present on the Company's incorporation of recommendations from the Equity Working Group with time for Council discussion and feedback.
 - b. Rhode Island Energy Presentation (20 min, 3:10 - 3:30 pm)
Rhode Island Energy will present on the Company's incorporation of recommendations from the Equity Working Group with time for Council discussion and feedback.
6. Council Business (20 min, 4:20 – 4:40 pm)
7. Public Comment
8. Adjournment

Memo Template



MEMO

CONSULTANT TEAM

TO: Energy Efficiency Council
FROM: EEC Consultant Team
CC: Office of Energy Resources
DATE: January 18, 2024
RE: Memo Subject – This is a Template with Placeholder Content



HEADER 1

HEADER 2

Header 3

The first section of this memo describes EERMC priorities which apply to the both the 2024 Annual Plan and 2024-2026 Three-Year Plan (2024-2026 EE Plans, unless either plan is specifically referenced), where the first four priorities build directly on the Council's priorities for the 2023 Annual Plan. These priorities directed the Company to:

- Comply with Least Cost Procurement (LCP) Standards
- Incorporate stakeholder input
- Ensure an effective and efficient Plan development and review process
- Give due consideration to the Act on Climate¹
- Support equity and access in its development of the 2023 EE Plan

The EERMC began development of new priorities for 2024-2026 during its November 2022 Learning, Education, and Development (LEAD) Session and continued to discuss these priorities at its December 15th and January 19th Council meetings.



Mission & About Language

Mission



“The Energy Efficiency Council monitors the state’s energy efficiency programs to maximize cost-effective energy savings for all Rhode Islanders through comprehensive stakeholder representation and expert technical evaluation.

The Council supports the state’s climate mandates and works to empower all Rhode Islanders to receive the full benefits of energy efficiency.”

About the Council



“The RI Energy Efficiency Council was established by statute in 2006 to provide oversight of the state’s ratepayer funded energy efficiency programs. The Council includes fifteen appointed members that represent the interests of homeowners, renters, workers, businesses, municipalities, and the environment.

Rhode Island is a leader energy efficiency in North America. The Council is a key driver of that success, providing technical expertise and informed stakeholder input that shapes energy strategy, planning, and implementation in Rhode Island.

Cost-effective energy efficiency is the foundation of a sustainable energy future. The Council is committed to helping Rhode Island achieve its climate mandates and work toward a clean, reliable, and affordable energy economy. This is achievable when all Rhode Islanders have access to the full benefits of energy efficiency.”



Website

Website



- Staging site: madenically.com/rieec
- New URL (pending): eec.ri.gov
- ADA compliance score: 93/100 (“excellent”)
- Additional content updates needed
- Working with RI Division of Information Technology



Council Discussion

Council Member Discussion



Any feedback, questions or ideas related to the Council's brand update?