

**2018 Energy Education Needs Assessment Proposals**

**Recommendation for Proposal Selection**

**Date:** February 15, 2018

**To:** Chris Powell, Chair of the EERMC & all EERMC Council members

**From:** Energy Education Needs Assessment Proposal Evaluation Team

**Subject:** EERMC-2017-03 – Needs Assessment for Energy Education

The Evaluation Team (ET), comprised of Betsy Stubblefield Loucks, Karen Verrengia, and Becca Trietch, two voting members of the Energy Efficiency and Resources Management Council (EERMC) and a state employee with the Office of Energy Resources respectively, reviewed the one (1) proposal received by the Energy Efficiency and Resource Management Council (EERMC) on January 31, 2018 for the subject EERMC-2017-03 – Needs Assessment for Energy Education. The valuation was based on the following criteria: 1. Overview and Work Plan (35 points), 2. Qualifications and Experience (25 Points), 3. Project Management and Organization (10 points), 4. ISBE proposal (6 points), and 5. Cost proposal (30 points).

Based on the review of the proposal submitted, the ET believes that the Evergreen Economics proposal offers all the components that this requisition specifies with an appropriate cost to the Council.

*The ET proposes that the contract with Evergreen Economics be limited to one (1) year from the contract start date and be limited to a total dollar amount of \$25,000. The ET also encourages the Council to accept the workplan as submitted by Evergreen Economics on 1/31/2018 as the basis of the contract, and to have OER work with Evergreen Economics to expand the scope of work to encompass primary data collection from the following groups for \$10,000 or less: Public Officials and Business Stakeholders.*

| <b>Offeror</b>      | <b>Total Points</b> |
|---------------------|---------------------|
| Evergreen Economics | 97.00               |

Thank you,

Betsy Stubblefield Loucks

Karen Verrengia

Becca Trietch

Proposal Scores

| <b>VENDOR</b>                  | <b>Total Points:<br/>Betsy</b> | <b>Total Points:<br/>Karen</b> | <b>Total Points:<br/>Becca</b> | <b>TOTAL<br/>AVERAGE</b> |
|--------------------------------|--------------------------------|--------------------------------|--------------------------------|--------------------------|
| <b>Evergreen<br/>Economics</b> | 93.00                          | 100.00                         | 98.00                          | 97.00                    |

Notes/Comments:

1. *Evergreen Economics Proposal:* As requested, this proposal offered to conduct an energy education needs assessment and then create a recommendations report for the Council. The ET greatly appreciated the project team's experience and expertise with respect to energy, data analysis and public education. To keep within the originally recommended budget of \$15,000 or less, the proposal did not include any primary data collection, but instead focused on reviewing secondary sources of information to determine current knowledge levels. The proposal did offer to perform primary data collection such as surveys or interviews with selected priority groups, if addition funds could be provided.

| <b>Betsy's Scores</b>      |   |   |   |   |                            |                             |                               |
|----------------------------|---|---|---|---|----------------------------|-----------------------------|-------------------------------|
| <b>VENDOR</b>              | <b>Overview &amp; Work Plan<br/>- 35 Points</b> | <b>Quals &amp; Experience<br/>- 25 points</b> | <b>Project Mngmt &amp; Organization<br/>- 10 Points</b> | <b>Total Technical Points<br/>- 70 Points</b> | <b>ISBE<br/>- 6 Points</b> | <b>Cost<br/>- 30 Points</b> | <b>Total<br/>- 106 Points</b> |
| <b>Evergreen Economics</b> | 30.00   | 23.00   | 10.00   | 63.00   | 0.00                       | 30.00                       | 93.00                         |

| <b>Karen's Scores</b>      |   |   |   |   |                            |                             |                               |
|----------------------------|---|---|---|---|----------------------------|-----------------------------|-------------------------------|
| <b>VENDOR</b>              | <b>Overview &amp; Work Plan<br/>- 35 Points</b> | <b>Quals &amp; Experience<br/>- 25 points</b> | <b>Project Mngmt &amp; Organization<br/>- 10 Points</b> | <b>Total Technical Points<br/>- 70 Points</b> | <b>ISBE<br/>- 6 Points</b> | <b>Cost<br/>- 30 Points</b> | <b>Total<br/>- 106 Points</b> |
| <b>Evergreen Economics</b> | 35.00   | 25.00   | 10.00   | 70.00   | 0.00                       | 30.00                       | 100.00                        |

| <b>Becca's Scores</b>      |   |   |   |   |                            |                             |                               |
|----------------------------|---|---|---|---|----------------------------|-----------------------------|-------------------------------|
| <b>VENDOR</b>              | <b>Overview &amp; Work Plan<br/>- 35 Points</b> | <b>Quals &amp; Experience<br/>- 25 points</b> | <b>Project Mngmt &amp; Organization<br/>- 10 Points</b> | <b>Total Technical Points<br/>- 70 Points</b> | <b>ISBE<br/>- 6 Points</b> | <b>Cost<br/>- 30 Points</b> | <b>Total<br/>- 106 Points</b> |
| <b>Evergreen Economics</b> | 33.00   | 25.00   | 10.00   | 68.00   | 0.00                       | 30.00                       | 98.00                         |