

SYSTEM RELIABILITY PROCUREMENT
2019 REPORT

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2019 SYSTEM RELIABILITY PROCUREMENT PLAN REPORT

Introduction

The Narragansett Electric Company's d/b/a National Grid (National Grid or Company) is pleased to submit this annual 2019 System Reliability Procurement Plan Report (SRP Report) to the Rhode Island Public Utilities Commission (PUC). The SRP Report has been developed by National Grid in collaboration with the Energy Efficiency Collaborative (the Collaborative).¹

This SRP Report is submitted in accordance with the Least Cost Procurement law, R.I. Gen. Laws § 39-1-27.7, the basis for which is the Comprehensive Energy Conservation, Efficiency, and Affordability Act of 2006 (as amended in May 2010),² and the PUC's revised "System Reliability Procurement Standards," approved by the PUC in Docket No. 4443 (SRP Standards).³ This Plan is being jointly submitted as a Stipulation and Settlement (Settlement) between the Rhode Island Division of Public Utilities and Carriers (Division), the Energy Efficiency and Resource Management Council (EERMC), Acadia Center, People's Power & Light, the Rhode Island Office of Energy Resources (OER), and National Grid (together, the Parties), and addresses a range of topics discussed by members of the Collaborative regarding the Company's SRP Report for calendar year 2019.

¹ Members of the Collaborative presently include the Company, the Rhode Island Division of Public Utilities and Carriers (Division), the Rhode Island Office of Energy Resources (RI OER), TEC-RI, People's Power & Light, Acadia Center, along with participation from several EERMC members, and representatives from the EERMC's Consulting Team.

² The Comprehensive Energy Conservation, Efficiency and Affordability Act of 2006 (the 2006 Act) provides the statutory framework for least cost procurement, including system reliability in the State of Rhode Island. The 2006 Act provided a unique opportunity for Rhode Island to identify and procure cost-effective customer-side and distributed resources with a focus on alternative solutions to the traditional supply and infrastructure options. Overtime, these alternative solutions may deliver savings to customers by deferring or avoiding distribution system investment, and improving overall system reliability.

³ The Least Cost Procurement law, R.I. Gen. Laws § 39-1-27.7, requires standards and guidelines for "system reliability" that include the "procurement of energy supply from diverse sources," including, but not limited to, renewable energy resources, distributed generation, including but not limited to, renewable resources and cost-effective combined heat and power systems, and demand response designed to, among other things, provide local system reliability benefits through load control or using on-site generating capability. On June 10, 2014, in Docket 4443, the PUC unanimously approved revised standards for system reliability, finding that the standards were consistent with the policies and provisions of R.I. Gen. Laws 39-1-27.7.1(e)(4),(f) and R.I. Gen. Laws § 39-1-27.7.3. Revisions to the Least Cost Procurement Standards are currently under review in PUC Docket 4684.

Section 2.1(D) of the SRP Standards requires that the Company identify transmission and distribution (T&D) projects that meet certain screening criteria for potential non-wires alternative (NWA) solutions that reduce, avoid, or defer traditional T&D wires solutions. NWAs are targeted actions by customers or the utility that promote the deferral of a specific Company investment in transmission or distribution infrastructure. Section 2.1 (I) of the SRP Standards further require the Company to submit, by November 1 of each year, an SRP Report that includes, among other information, a summary of where NWAs were considered, identification of projects where NWAs were selected as a preferred solution, an implementation and funding plan for selected NWA projects, recommendations for demonstrating distribution or transmission projects for which the Company will use selected NWA reliability and capacity strategies, and the status of any previously approved NWA projects.

National Grid seeks approval of this 2019 SRP Report in accordance with the guidelines set forth in Section 2.1 of the SRP Standards.

Summary of the Company's Proposal

This 2019 SRP Report includes the following: a review of the infrastructure projects studied for NWA potential; a discussion of the work the Company has been doing to create the Rhode Island System Data Portal (Portal) and associated marketing and engagement plan; updates on the load curtailment NWA Pilot (Pilot) in Tiverton and Little Compton; updates on the Little Compton Battery Storage Project (Project); a discussion of the South County East NWA opportunities; a description of one new program proposal; and a discussion of locational incentives in Rhode Island.

The Company is providing an update on the development and rollout of the Portal and an update on the associated customer engagement and marketing campaign plan for the Portal. The marketing campaign is part of an effort to promote the Portal to potential distributed energy resource (DER) solution providers and to increase industry knowledge of the Portal and incentives available through existing Company and state programs for conservation, peak load relief, and renewable energy projects in highly-utilized areas. The Company intends to continue the marketing campaign effort for the Portal through the 2019 calendar year.

As part of this 2019 SRP Report, the Company is providing an update on the final evaluation of the Tiverton NWA Pilot and its scheduled conclusion, which the Company proposed in the 2012 System Reliability Procurement Report – Supplement (2012 SRP Report) and which the PUC subsequently approved in Docket 4296.

An NWA project is proposed in this Report, which is called the Little Compton Battery Storage Project (Project). The Project includes a battery storage system that will be

installed in Tiverton, RI which is capable of providing 1 MWh of energy storage at a level of 250 kW of continuous peak load relief in the areas of Tiverton and Little Compton. The battery storage system would operate between the hours of 3:30pm and 7:30pm during the months of June through September. Although the Project is located in the same footprint as the Tiverton NWA Pilot and is intended to further defer the \$2.9 Million substation upgrade detailed in the Tiverton NWA Pilot proposal in Docket 4296, the Project is a separate effort from the Tiverton NWA Pilot.

Additionally, a new proposed program, the Customer-Facing Program Enhancement Study (Study), is included in this Report. The Study will gather lessons learned and relevant research to use in the development and testing of novel customer engagement approaches. These approaches will be designed to increase enrollment, participation, and retention in customer programs that can be used for demand response. The Company will conduct the Study in three phases in partnership with experts from the University of Rhode Island. Phases 1 and 2 of the Study will be conducted in 2019.

The Company estimates that approximately \$459,300 in incremental costs will be required in 2019 to implement the projects and initiatives detailed in this Report. The Company is requesting recovery for these funds and a four-year commitment to the Project funding, subject to additional budget funding requests to be made in the 2020, 2021, and 2022 SRP Reports.

Consideration of NWAs in System Planning

All transmission and distribution needs continue to be screened for NWA feasibility. To determine whether an NWA solution is feasible, the Company screens traditional solution transmission and distribution projects against the criteria listed in Section 2.1(D) of the SRP Standards, which are aligned with the Company's internal planning document. There are two important distinctions in how the Company checks for NWA suitability. First, and most important, is the NWA screening and analysis that is included within comprehensive distribution planning. Within such efforts or studies, NWA screens are applied against an identified issue, opportunities are investigated to adjust one or more of the screening criteria, and partial NWA opportunities are investigated. The second NWA screen is done when the projects are initiated in the Company's project management system. All projects, including those originating for comprehensive distribution planning analysis, are ultimately included as an entry in the project management system. However, many other projects not subject to planning analysis are also created. Therefore, the Company conducts a second NWA screen on all the projects created in the management system to be sure an opportunity is not missed. The other projects can be driven by customer requests, public requirements, or created from programs such as cable replacement programs or Energy Management System (EMS) expansion programs.

While necessary to ensure an NWA opportunity is not missed, it is typically standard practice to apply the NWA screening guidelines to these other projects.

If the Company determines that an NWA solution is feasible, the NWA solution is fully developed and then proposed through the next SRP Report. If a wires solution is the best option, then that traditional solution project is fully developed and incorporated into the Company's Electric Infrastructure, Safety and Reliability Plan (ISR Plan)⁴.

To determine whether an NWA solution is feasible, the Company first screens traditional solution transmission and distribution projects against the criteria listed in Section 2.1(D) of the SRP Standards, which are aligned with the Company's internal planning document. There were 48 discretionary distribution projects initiated within the Company's project management system between April 1, 2017 and March 31, 2018, and all were determined to be ineligible for NWA consideration. A table detailing the projects reviewed and the reasons for their NWA ineligibility is provided in Appendix 4.

The Company is also continuing to progress its NWA consideration in its distribution area studies, including the South County East (SCE) Area Study. The Company identified three NWA opportunities in the SCE study, in the towns of Narragansett, South Kingstown, and Exeter. The Company is actively pursuing Requests for Information (RFIs) with solution providers to test the market for NWA solutions in these areas.

Table 1: South County East Study - NWA Analysis

Area	Load Relief	Traditional Wires Option	Traditional Wires Option
Narragansett	2.7 MW	Feeder upgrade/reconfiguration	\$2.50M
South Kingstown	2.0 MW	Feeder upgrade/reconfiguration	\$1.25M
Exeter	0.7 MW	Feeder upgrade	\$1.50M
Total	5.4 MW		\$5.25M

⁴ Notably, newly initiated projects comprise only part of the budgets and assets that are included in the Company's Electric ISR Plan, which includes all projects that will be part of the Company's capital investment portfolio in a given year, which typically includes multi-year projects that may already be in progress. Also, projects that ultimately do not pass NWA screening in a given year may not always be included in the ISR budget for that year due to a variety of constraints. Instead, these projects will be proposed as the ISR budgets allow in future years. Therefore, it is possible that there may be projects and budgets related to load growth in the ISR that are not included in the screening conducted for this Report. Once a solution is chosen for either a transmission or distribution project and is included in an annual ISR filing, it is not screened for NWA feasibility again.

Additionally, the Company has some NWA opportunities that were identified in past Area Studies that are pending re-evaluation. A specific timeline would need to be settled upon for re-evaluation. The Company recognizes that NWA technology costs change over time, and projects that might not have been viable at the time of study might become viable if technology costs decrease over time.

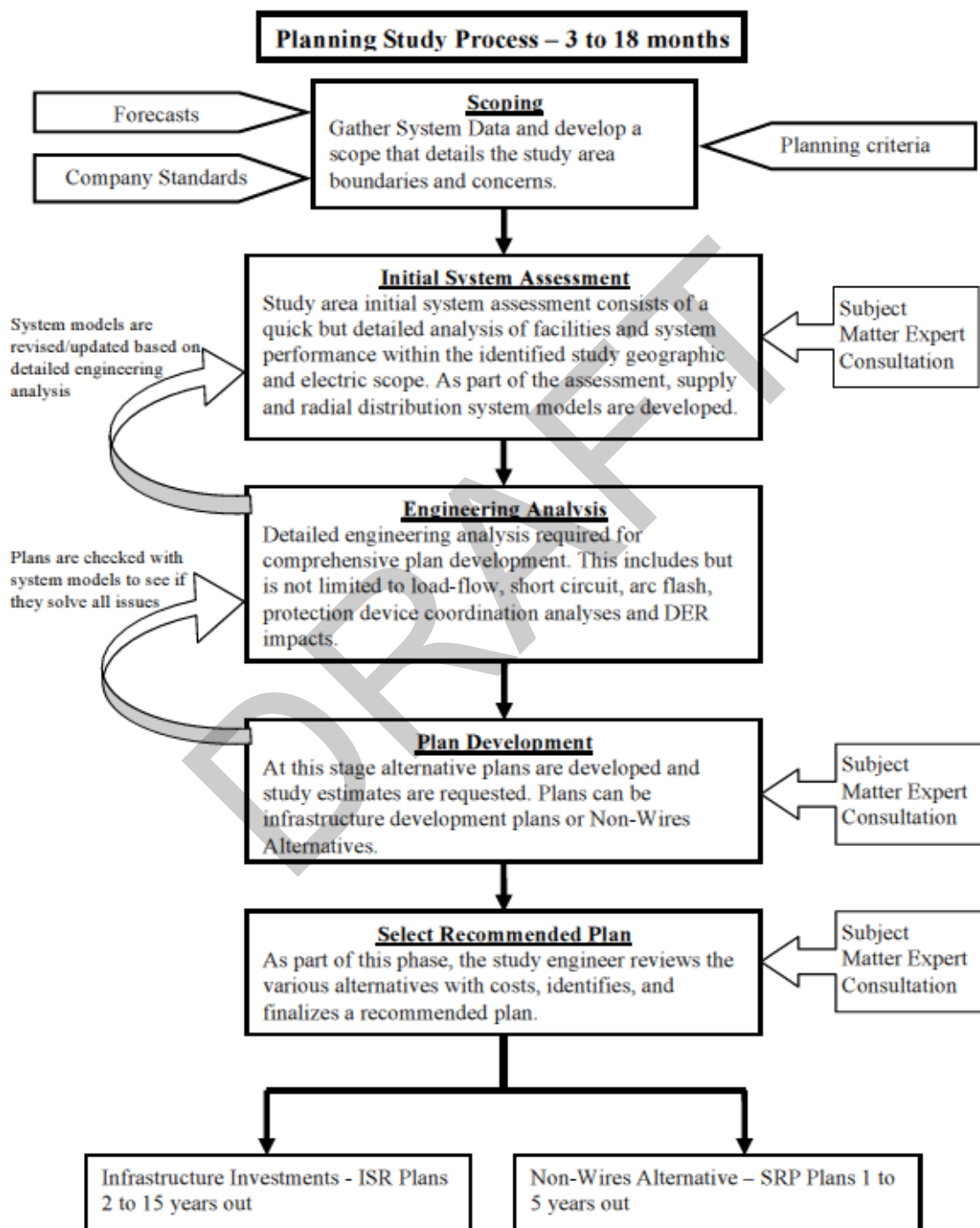
Table 2: NWA Areas to be Re-Evaluated

Study Area	Load Relief	Traditional Wires Option
East Bay	12-15 MW	Substation expansion, Feeder installation - Bristol
Providence	3.9 MW	Substation expansion, Feeder installation - Geneva
Providence	2.3 MW	Substation expansion, Feeder installation - Geneva

The Company shall also issue, by December 31, 2019, at least two new requests for proposals (RFPs) from third-party developers for the purchase of a set of NWA resources. The decision on where to locate the NWAs will be based on the information provided in the Portal, as well as on distribution area studies. The location-based avoided costs referenced in the 2018 SRP Report would be used as the maximum amount payable for NWA resources. Any contracts to procure NWAs would have to be approved by the Rhode Island PUC as required for all non-tariff contracts.

The figure on the following page is a Distribution Planning Study Process flowchart, which outlines the major steps and study-based inputs in the overall area study process. The Company plans to continue analyzing its current NWA screening and development processes to determine how NWAs might be best considered as both complete and partial solutions.

Figure 1: Distribution Planning Study Process Flowchart



Rhode Island System Data Portal & Heat Map Resources

This section provides an update for this RI SRP 2019 Plan regarding the Rhode Island System Data Portal and associated resources.

The 2018 SRP docket proposed the initial work on the Rhode Island System Data Portal. Future work and costs related to the Portal is included in the current rate case under Docket 4770. The initial version of the Portal went live on June 30, 2018. The Portal includes the following:

1. Company Reports
 - a. Distribution Planning Study Process
 - b. Distribution Planning Criteria
 - c. 2018 Electric Peak (MW) Forecast
 - d. Electric Infrastructure, Safety and Reliability (ISR) FY 2019 Proposal
 - e. 2018 System Reliability Procurement (SRP) Report
2. Distribution Assets Overview
 - a. Specific Distribution Feeder and Substation Information (Feeder ID, operating voltage, etc.)
 - b. Summer Normal Rating
 - c. 2017 Recorded Loading, and Forecasted Loading to 2027
3. Heat Map
 - a. An interactive color coded map of Distribution Feeders based on 2018 forecasted load compared to Summer Normal Rating
 - b. Provides information on circuits that would benefit from DER interconnection for load relief, and on circuits that have existing capacity for load projects, like charging stations, heat pumps, etc.
4. Hosting Capacity
 - a. The Hosting Capacity Map is still under development with a planned go live date of September 30th, 2018
 - b. Substation ground fault overvoltage protection (3V0) status; installed or not, if 3V0 is in construction or slated for construction, and the proposed in service date
 - c. Distribution Feeder interconnected and in-process Distribution Generation amounts

The Company is continuing to finalize the Hosting Capacity interactive map for the Data Portal. This requires additional modeling and analysis for color coding of feeders based on maximum Hosting Capacity.

Market Engagement with NWAs

The Parties agree that there may continue to be additional opportunities for installations of technologies that reduce peak load outside of the Company's consideration. To nurture these inherent opportunities with the work the Company is doing on the Portal, and to encourage DER solution providers to support the strategic deployment of these solutions to benefit constrained areas, the Company proposes to continue to develop and deploy a marketing and engagement plan in 2019. The marketing and engagement plan will build on the results of the 2018 plan.

The proposed marketing and engagement plan would promote the Portal and heat map resources described in the previous section, and promote incentives already available through existing Company and state programs (e.g. net metering, Re-growth, and the ConnectedSolutions Demand Response program).

By March 31, 2019, the Company will develop and share with the Parties the marketing and engagement plan with proposed tracking mechanisms to capture its effectiveness. The 2019 marketing and engagement plan is a continuation of the already live 2018 marketing and engagement plan

Customer Engagement Funding Plan

The Company proposes a budget similar to 2018 of \$124,800 to support this initiative in 2019. The Company proposes \$80,000 to support the creation and dissemination of marketing materials and tracking mechanisms and \$44,800 to support administrative costs associated with managing the development of the materials within the Company and with vendors, as well as managing the tracking and evaluation processes to determine the initiative's effectiveness.

Forecasted Load Growth for NWA Opportunities

This section provides an overview and update on forecasted load growth for areas in Rhode Island that have potential NWA opportunities.

Forecasted Load Growth in the Tiverton Area

The Company's distribution system serves close to 500,000 electric customers in 38 cities and towns in Rhode Island. The residential class accounts for approximately 41% of the Company's total Rhode Island load, the commercial class accounts for approximately 49%, and the industrial class accounts for approximately 10%.

The Tiverton and Little Compton annual weather-adjusted summer peaks are expected to increase at average annual growth rates of 0.3% and 0.1% respectively for the next 10 years, which are both greater rates than the statewide average annual growth of -0.2%.

The forecasted load growth rates for cities and towns in Rhode Island are shown in Appendix 1.

Tiverton NWA Pilot

In accordance with the scheduled plan and as proposed in the 2018 SRP Report, the Tiverton NWA Pilot ended on December 31, 2017. The following sections include updates on the Pilot since the 2018 SRP Report was filed in Docket 4756. This information is included in this SRP Report, consistent with the reporting in past SRP Reports to help clarify the reasons the Company is not proposing to extend the Pilot beyond 2017.

Implementation

The following sections provide details on the implementation of the Pilot's most recently completed year of activities and a progress report on the current year's activities to date. For more information regarding the implementation activities in previous years, please see past SRP Reports.

2017 Summary

In 2017, the Company proposed a plan to achieve additional annual peak savings in order to achieve its 1 MW reduction goal. The plan entailed decreasing the focus on the targeted Energy Efficiency (EE) and Demand Response (DR) efforts and increasing focus on a market-based solution procured through an RFP process. The incentives offered in 2016 continued to be marketed and made available for customers in 2017.

The 2017 campaign included a kickoff newsletter and series of direct mailings that contained information designed to increase customer understanding of how demand

response events work and to comprehensively describe the benefits of the Pilot's EE and DR measures to the entire community. As in previous years, the communications were crafted to deliver different messages to Pilot Participants (those previously engaged in any level of Pilot energy-saving activity) and to Non-Participants.

Additionally, in August 2017, the Company explored native ads on Facebook that directly targeted customers in the towns of Little Compton and Tiverton. These ads featured the DemandLink messaging and were designed to create more awareness to support direct mail outreach.

As was the case in previous years, all marketing components in 2017 have directed customers to make contact via the online email form, centralized toll-free phone number or email to learn more about the program and sign up. RAM Marketing received these calls and emails, pre-qualified interested customers, and sent the resulting leads to RISE Engineering for scheduling. Pre-qualification consisted of verifying the customer's address and account on the Pilot area list, ascertaining the existence of broadband internet/Wi-Fi and either central or window AC units, and determining customer interest in each rebate.

Outreach to Pilot customers in 2017 produced 224 pre-qualified leads for the enhanced DemandLink incentives compared with 428 leads for the same period in 2016, and 730 leads in 2015.

Table 3: Penetration of Interested Pilot Leads 2018

Pilot Year (through month)	Leads Generated	Customer Penetration*
2012 (December)	209	4.2%
2013 (December)	1061	21.3%
2014 (December)	655	13.2%
2015 (December)	730	14.7%
2016 (December)	428	8.6%
2017 (December)	224	4.5%
Total through December 31, 2017	3,302	66.5%

** Based on total of 4970 available Pilot customer phone numbers*

The number of qualified leads for measures other than the EnergyWise home energy assessments was much lower than in previous years during the same time period. The Company believes that this is due in part to the fact that the Pilot reaches a saturation point with customers who respond to telemarketing.

To close out the remainder of 2017, the Company made another active push to engage as many eligible customers as possible to participate. This push included a second telemarketing pass, direct mail, social media, and email marketing.

Twenty-three DR events were initiated from July through September 2017⁵. Approximately half of these events were triggered by a forecasted need on the feeder, while the rest were triggered based on weather conditions. Preliminary event data from the Pilot's demand response management system (DRMS) provider, Whisker Labs, indicates that approximately 60-65% of thermostats fully participate in the event. Eight to ten percent (8-10%) of thermostats opt out while the event is in progress, and approximately 27% opt out either prior to the event set points going live or are not in cooling mode when the event is triggered.

In late 2016, the Company began a solicitation process to procure a peak-shaving solution from the market. The RFP was released in November, and the process concluded in January with a successful bid for a battery storage project. The Company worked diligently with the chosen vendor throughout 2016 to position the battery for service by the end of the year. However, due to delays in equipment selection affecting the interconnection process, the project's timeline has been pushed out into 2019. In recognition of the timeline associated with the Pilot and the value of implementing this energy storage project, the Company is proposing to separate this battery storage effort from the Pilot and promote the battery storage effort as its own NWA project proposal, the Little Compton Battery Storage Project. Details of this proposal are given in later sections of this Report.

Regarding participation and kW savings metrics, please refer to the National Grid Rhode Island System Reliability Procurement Pilot: 2012-2017 Summary Report in Appendix 3.

In accordance with the scheduled plan and as proposed in the 2018 SRP Report, the Tiverton NWA Pilot ended on December 31, 2017.

Final Closeout of Pilot

With the conclusion of the Pilot at the end of the 2017 calendar year, the only remaining activities for the 2018 calendar year are the final evaluation and the final notification to customers.

The final notification to customers of the Pilot's completion occurred on June 5, 2018 via email. The email notification was sent to all customers participating in the Pilot that had email addresses still subscribed for the Company's notifications. All customers

⁵ There were no events triggered in June 2017 due to mild weather conditions.

participating in the DemandLink demand response program of the Tiverton NWA Pilot have been automatically enrolled in the ConnectedSolutions program to allow them to continue participating in demand response events. Email services and metrics were provided by Questline.

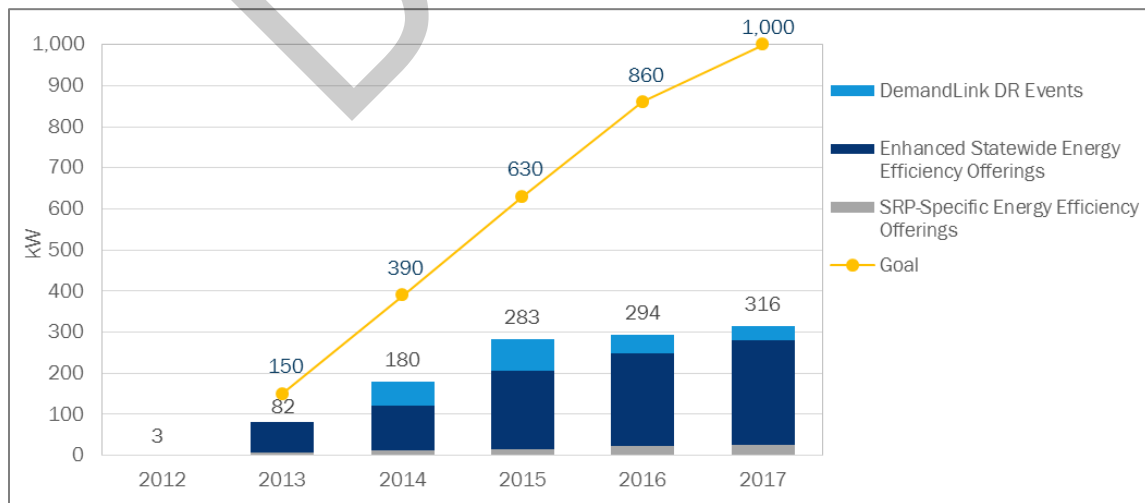
The final evaluation of the Pilot is described in the Evaluation section that follows.

Evaluation

A final evaluation of DemandLink, National Grid's load curtailment pilot (Pilot), in Tiverton and Little Compton was completed in July 2018 by Opinion Dynamics Corporation (ODC). The final evaluation report is included in Appendix 3. The final evaluation examined the effectiveness of each of the strategies employed by the Company to deliver 1 MW of load relief by 2017 (the last year of the pilot) to defer the new substation feeder for 4 years, from 2014 to 2018. These strategies included (1) implementation of the DemandLink Programmable Controllable Thermostat Program, (2) enhancement of existing statewide energy efficiency offerings, and (3) introduction of new SRP-specific energy efficiency offerings.

The final impact evaluation found that the Pilot fell short of its 1 MW load reduction goal. However, the Pilot's initial progress postponed the investment of the wires alternative that would have occurred in 2014, if not earlier. The investment in the substation upgrade was further deferred due to slower than expected load growth and cooler summer temperatures in 2017.

Figure 2: Cumulative Load Impacts (kW) Compared to Goal



The evaluation found that the EnergyWise and Small Business Direct Install programs were the largest contributors to total load impacts, with 152 kW (48% of the total) and 96

kW (31% of the total), respectively. Demand response events accounted for 36 kW (11% of the total).

Key Findings and Recommendations

The final evaluation provided the following key findings and recommendation for any future program offerings.

1. Demand Response

The Pilot resulted in lower than expected savings from residential demand response events. The evaluation found three main contributing factors to this outcome: (1) low enrollment in the program; (2) significant connectivity issues, especially for participants with window AC; and (3) an event strategy that resulted in lower than expected hourly per household event savings.

Table 4: Summary of Demand Response Impacts

Program Year	# of Events	Per-Thermostat Impact		Mean # of Thermostats in Analysis ^b	Program Impact (kW)
		Runtime Reduction	kW ^a		
Central AC					
2014	3	8.6%	0.32	176	56
2015	15	13.3%	0.49	155	76
2016	18	10.9%	0.40	115	46
2017	15	14.8%	0.52	68	36
Window AC					
2014	3	n/a	0.07	28	2.0
2015	15	n/a	0.04	14	0.6
2016	15	n/a	0.045 ^c	0.4	0.018
2017		n/a			

In addition to the key findings, the evaluation provided several recommendations for the Company to consider in future demand response programs:

1. Future programs should not rely on equipment that requires customer action or reinstallation each year. The window AC plug devices used in the Pilot were discontinued in 2016 due to significant connectivity issues and misuse by customers.
2. Deploy the following changes to the demand response strategy to increase the savings per thermostat:
 - a. Deploy a more aggressive offset strategy for events (ex. 3°F or 4°F set point) or consider cycling of the unit instead.

- b. Maintain the event length at 3 hours to avoid negative savings in the last hour of the event.
 - c. Consider precooling before event.
 - d. Only call events when peak demand is predicted.
 - 3. Conduct additional testing of central AC thermostats to confirm connectivity before events begin.
2. Enhancement of existing statewide energy efficiency offerings

National Grid's enhancement of existing statewide offerings was the most successful component of the pilot, contributing 255 kW, or 81%, to total pilot load impacts. There were two main limitations to this strategy reaching 100% of its goal. First, lighting measures accounted for the vast majority of the savings in the EnergyWise Program. While these measures contributed significantly to the savings in the early years of the pilot, the changing baseline for residential lighting measures (due to EISA standards) resulted in decreased savings from these measures over time. The second barrier was the determination that it was too costly to obtain the needed participation in the small business sector that caused the Pilot to capture the full potential for savings from this population of customers.

The evaluation recommends that targeted energy efficiency continue to be utilized in future initiatives. However, the Company should diversify away from lighting measures and consider new outreach channels to reach small commercial customers.

3. Pilot-specific energy efficiency offerings

The Company deployed two Pilot-specific energy efficiency offerings – rebates for new energy efficiency window AC units and window AC recycling. Overall, these new rebates generated 25.2 kW in peak load reductions (8% of pilot totals). The majority of these impacts came from recycling inefficient window AC units and not replacing them with a new unit. The evaluation determined that the largest barrier to this strategy's success was lack of customer awareness. Only 38% of eligible customers were aware of these offerings.

The evaluation determined there are still significant savings opportunities for these measures in the Pilot area. Approximately 4 out of 10 customers in the Pilot area indicated they used or planned to use window AC to cool their home in the summer. In addition, 19% of customers had window AC units that they no longer used or that they were thinking about replacing in 2017. In order to reach these

customers, the evaluation recommends that any future efforts should deploy more focused outreach on these two measures and consider offering time-limited enhanced rebates to increase participation.

With the end of the Pilot and the planned battery storage pilot, it no longer makes sense to deploy the window AC rebate and recycling measures as a deferral strategy. However, the recommendations and results of the evaluation for these measures will be considered by the Energy Efficiency strategy team for any future offerings to coastal communities, as well as to other future initiatives.

The Company plans to apply the results of this evaluation and the lessons learned over the course of the Pilot to future initiatives. Although the Pilot did not meet its 1 MW reduction goal, the Company gained valuable insight into customer behavior, marketing effectiveness, and demand response strategies that will help improve customer offerings in the future.

Pilot Benefit Cost Analysis

The benefit cost calculations for this pilot have been completed using the Total Resource Cost test.⁶ Figures for pilot years 2012 through 2018 have been updated to reflect actual results, year-end projections and data from the EE impact evaluation, as applicable.

⁶For a detailed description of the cost and benefits associated with the cost-effectiveness framework, see 2012 SRP Report - Supplement, February 1, 2012, Docket 4296.

Table S-2: Summary of Cost Effectiveness for Tiverton NWA Pilot

<p style="text-align: center;">Table S-2 System Reliability Procurement - Tiverton/Little Compton Summary of Cost Effectiveness (\$000)</p>								
	2012	2013	2014	2015	2016	2017	2018	Overall
Benefits	\$179.0	\$1,325.4	\$1,033.3	\$1,281.1	\$687.7	\$568.0	\$0.0	\$5,074.6
Focused Energy Efficiency Benefits ¹	\$90.2	\$1,015.1	\$716.7	\$1,024.8	\$435.0	\$66.94	\$0.0	\$3,348.7
SRP Energy Efficiency Benefits ²	\$88.8	\$310.4	\$136.8	\$78.0	\$88.1	\$341.6	\$0.0	\$1,043.7
Demand Reduction Benefits ³	\$0.0	\$0.0	\$5.6	\$6.8	\$5.3	\$11.3	\$0.0	\$28.9
Deferral Benefits ⁴	\$0.0	\$0.0	\$174.2	\$171.5	\$159.4	\$148.2	\$0.0	\$653.3
Costs	\$133.4	\$672.4	\$569.3	\$1,029.4	\$611.1	\$510.9	\$90.8	\$3,617.4
Focused Energy Efficiency Costs ⁵	\$46.6	\$331.1	\$195.8	\$529.3	\$280.1	\$281.3	\$0.0	\$1,664.1
System Reliability Procurement Costs ^{6,7}	\$86.8	\$341.3	\$373.5	\$500.2	\$331.0	\$229.6	\$90.8	\$1,953.3
Benefit/Cost Ratio	1.34	1.97	1.81	1.24	1.13	1.11	-	1.40
<p>Notes:</p> <p>(1) Focused EE benefits in each year include the NPV (over the life of those measures) of all TRC benefits associated with EE measures installed in that year that are being focused to the Tiverton/Little Compton area.</p> <p>(2) SRP EE benefits include all TRC benefits associated with EE measures installed in each year that would not have been installed as part of the statewide EE programs.</p> <p>(3) DR benefits represent the energy and capacity benefits associated with the demand reduction events projected to occur in each year.</p> <p>(4) Deferral benefits are the net present value benefits associated with deferring the wires project (substation upgrade) for a given year in 2014.</p> <p>(5) EE costs include PP&A, Marketing, STAT, Incentives, Evaluation and Participant Costs associated with statewide levels of EE that have been focused to the Tiverton/Little Compton area. For the purposes of this analysis, they are derived from the planned ¢/Lifetime kWh in Attachment 5, Table E-5 of each year's EEP in the SF EnergyWise and Small Business Direct Install programs. These are the programs through which measures in this SRP pilot will be offered.</p> <p>(6) SRP costs represent the SRPP budget which is separate from the statewide EEP budget, as well as SRP participant costs. The SRP budget includes PP&A, Marketing, Incentives, STAT and Evaluation.</p> <p>(7) All costs and benefits are in \$current year except for deferral benefits.</p> <p>(8) 2012-2017 numbers have been updated to reflect year end data. 2018 numbers reflect year end projections.</p>								

The Pilot remains cost effective over its life, with a benefit/cost ratio of 1.40 as shown in Table S-2 above. Each year is also cost effective on its own, aside from 2018 which has been previously designated for final post-Pilot evaluation.

All costs and benefits in this analysis are in current year dollars, meaning that the avoided costs are inflated for each year. The savings associated with this Pilot are categorized in the same way as the benefits. These savings are shown in Table S-4 of Appendix 2. As projected, the Pilot has created over \$5 million in benefits in the Tiverton/Little Compton area over its six-year lifetime. For each \$1 invested, this Pilot created \$1.40 of economic benefits over the lifetime of the six-year investment.

Coordination with SRP Solar DG Pilot

Between 2015 and 2017, the Office of Energy Resources (OER), in coordination with National Grid, conducted a pilot program to understand the feasibility and practicality of using solar PV distributed generation (DG) to reduce peak load in the towns of Tiverton and Little Compton sufficiently to defer system upgrades (referred to as the Solar DG Pilot). Through targeted Solarize campaigns and other outreach, 57 residential and 1 commercial-scale customer installed 649 kW of aggregate solar capacity. Importantly,

the pilot used incentives to encourage participants to install westward-facing solar systems to better align the timing of PV output with peak demand.

The Solar DG Pilot was evaluated in its entirety by an independent evaluation in 2018, which included an impact evaluation of aligning DG with peak demand and a process evaluation of program delivery and customer perspectives. The Solar DG Pilot evaluation report⁷ may be found on the OER website⁸. Evaluators found that the incentive structure, while confusing, did promote adoption of westward-facing solar systems, which increased peak PV output. However, maximum electric system peak demand occurred later in the day than peak PV output, limiting the effectiveness of solar DG in reducing peak loads on the feeders. Ultimately, the installed capacity through the pilot did not achieve the 250-kW peak load reduction target. Lessons learned from the Solar DG Pilot will inform future consideration of solar DG as a mechanism for reducing peak load as well as program delivery, implementation, and incentive structure for solar DG as a component of future NWA projects.

Little Compton Battery Storage Project

Project Proposal

For 2019, the Company proposes the Little Compton Battery Storage Project (Project), which will include a battery storage system to be installed in Tiverton, RI to provide peak load relief. The storage system will be capable of providing 250 kW of continuous peak load relief in the areas of Tiverton and Little Compton between the hours of 3:30pm and 7:30pm during the months of June through September.

The Project would provide load relief in the same geographical footprint as, and is the successor NWA project to, the Tiverton NWA Pilot. An RFP solicitation for an integrated NWA solution was previously approved within the 2017 SRP Report in Docket 4655 as part of the Tiverton NWA Pilot. The Company completed the RFP in early 2017, resulting in a battery storage project as the winning bid. However, during the process of implementation, the Project was delayed and could not be installed by the summer of 2017 as planned. The Company proposed the Project again in the 2018 plan, but due to unforeseen delays in construction scheduling and equipment availability, it was not installed and operable for the summer of 2018. Currently, the Company is still working on the Project and plans to move forward with the installation later in 2018 or

⁷ Shaw, Shawn, et al. *System Reliability Procurement Distributed Generation Pilot Evaluation Report*. Rhode Island Office of Energy Resources, 2018, *System Reliability Procurement Distributed Generation Pilot Evaluation Report*, www.energy.ri.gov/documents/SRP/2018-srp-dg-pilot-emv-final-report.pdf.

⁸ “The OER System Reliability Procurement Solar DG Pilot Project.” *State of Rhode Island: Office of Energy Resources*, Rhode Island Office of Energy Resources, 2018, www.energy.ri.gov/electric-gas/future-grid/oer-system-reliability-solar.php.

early 2019 to be operable for the summer of 2019. As a result of these delays, the Company is proposing the Project as an independent effort in 2019.

The battery vendor proposes to engineer, procure, construct, and install a 1 MWh advanced battery storage solution (the Battery) designed to deliver 250 kW of peak load relief for four hours. The Battery would be located at the Tiverton Public Works Facility on Industrial Drive in Tiverton, RI. The Town of Tiverton has provided a letter of support to the vendor for this project proposal.

The vendor's proposal is to site, own, and operate the energy storage asset, and enter into a services contract to provide the required load reduction benefit to the Company during the summers of 2019 through 2022. The Company proposes that the Project timeline span these four years, which is the maximum amount of time the substation upgrade can be deferred with this solution, based on the current peak load forecast. The Company requests commitment for this Project for that timeframe in order to enable a cost-effective agreement with the vendor for peak load relief services. However, the Company will make budget funding requests in each individual year, following the precedent set by the Pilot.

The Company shall have the Little Compton Battery Storage system online and operational by June 1, 2019.

If the Little Compton Project is not implemented, the Company would start the engineering and design of the wires solution in 2019 (ISR Plan fiscal year 2020) with construction in 2020 (ISR Plan fiscal year 2021).

Project Funding Plan

The Company estimates that it will require an initial \$109,500 to implement the Project in 2019 and additional similar funds for each of the three years following. \$87,500 is associated with the actual implementation of the solution, (i.e. payments to the vendor,) and \$22,000 is associated with the management of that vendor in both implementing the solution and monitoring and evaluating it. Similar funding requests for the second, third, and fourth years of this Project will be proposed in the 2020, 2021, and 2022 SRP Reports.

Evaluation

The Company is proposing to evaluate the energy savings that the Project provides through a metering and control system, and the data made available through it provided

by the vendor. The Company proposes that the calculation of ‘energy savings’⁹ shall be based on the amount of power output provided by the battery storage system during peak periods each calendar year.

Benefit Cost Analysis

The Project’s costs and savings were evaluated using the Rhode Island (RI) Test to determine whether the benefits of implementing the Project outweigh the costs.

The Company estimates that a four-year deferral will have approximately \$905,197 of localized distribution investment savings for customers¹⁰. This value is determined by calculating the amount of revenue requirement that will not be collected if the investment is deferred for those four years. This benefit was inserted into the RI Test model as a replacement for the regional distribution benefit in the avoided costs.

The remaining benefits were estimated using the RI Test model, assuming the 250kW reduction for four hours at a time, for an estimated twenty days per year. The number of days was estimated based on the average number of days that demand response events were called in the Pilot each year for 2015 through 2017. This benefit cost analysis differs slightly from the analysis used for the Pilot in that it uses the benefits outlined in the RI Test. The Pilot benefit-cost analysis used the Total Resource Cost test. The Project’s benefit cost analysis is also consistent with the language in the SRP Standards section 2.3.F.

The Project budget of \$438,000 represents the projected costs to procure load reduction services through the battery storage unit for a four-hour period for a contract of four years, as well as some Company resources to support the development and maintenance of this contract and load reduction events as necessary.

The following table illustrates the benefit-cost analysis of the Project using the RI Test. With a positive BC Ratio, this project represents a cost-effective solution for customers.

⁹ Note that batteries have inherent losses, but the anticipation is that the battery will charge during lower wholesale price periods and discharge at higher wholesale priced hours, with the ‘savings’ being the difference in these prices.

¹⁰The substation upgrade was originally planned for 2014, so all benefits for this project were inflated to \$2019 to match the proposed NWA Project budget.

Table 5: Little Compton Battery Storage Project Benefit-Cost Summary

Little Compton Battery Storage Project	
Total Cost	\$438,000
Total Benefits	\$1,004,816
Net Benefits	\$566,816
BC Ratio	2.29

South County East NWA Projects

As mentioned in the Consideration of NWAs in System Planning section, the Company is currently pursuing three potential NWA opportunities identified in the South County East (SCE) Area Study. These NWA opportunities are in the towns of Narragansett, South Kingstown, and Exeter.

The Company is currently engaged with the Requests for Information (RFI) process with solution providers to test the market for NWA solutions in these areas. The Company will then progress to the RFP stage for project bids from solution providers as planned. The Company anticipates receiving RFP responses in the first quarter of 2019. The Company shall select winning bids for Narragansett, South Kingstown, and Exeter by June 30, 2019.

Projects Funding Plan

The Company estimates that it will require \$50,000 to evaluate the RFP responses from solution providers.

Customer-Facing Program Enhancement Study

The objective of the Customer-Facing Program Enhancement Study is to evaluate and test behavioral economic approaches to incentivize customer behavior that can be used to address electrical distribution-level constraints and improve environmental, economic, and grid performance outcomes from residential and small commercial (R&SC) customer-facing programs.

The purpose of the proposed Study is to develop a long-term program for Rhode Island that will employ low-cost and easy-to-deploy methods to address distribution-level constraints. The Company plans to integrate learnings from the Study in future programs and projects that engage customers in Rhode Island.

Background

Connected devices, such as Wi-Fi thermostats, and home automation use connectivity, sensing, and controls to provide consumer benefits, such as enhanced comfort, control, convenience, and security, which are driving a rapid increase in adoption of these devices.^{11,12,13} In addition, data from connected devices can enable new energy savings opportunities, such as equipment or appliance control and performance diagnostics. Home automation concepts have existed for decades, yet until recently have achieved limited U.S. adoption. As internet access, wireless connectivity, and smartphone ownership have become ubiquitous in the last decade, many new connected devices (the “Internet of Things”) have come to market, and their growth is projected to continue.¹⁴ New technologies and better energy management capabilities could further increase adoption, particularly as time-varying electric rates become more common. However, the actual energy savings from these devices can vary widely because, in most cases, users must be motivated to save energy, or at least be tolerant of the energy-saving features, to realize significant benefits.¹⁵

Beyond energy savings, connected devices offer households the opportunity to participate in utility demand response (DR) programs. For example, the 2014 San Diego Gas and Electric residential peak time rebate program rewarded customers for reducing energy consumption through manual or automatic means.¹⁶ Automatic curtailment provided an incentive of \$1.25/kWh avoided, compared with \$0.75/kWh for manual reductions prompted by day-ahead notifications. For the 4,000 customers participating in automated reductions, ecobee thermostats were provided and used to curtail load for four-hour periods by duty cycling central air conditioners at 50% or by implementing a 4°F setback during the same period. Consistent with other connected thermostat pilots, the average event hour load reduction was about 0.5 kW per participant. Similar demand reductions were identified by the 2011 SMUD Residential Summer Solutions Study, which compared the impacts of assorted dynamic pricing, automatic load control, and energy feedback strategies.¹⁷ In addition to connected devices and home automation, traditional

¹¹ Parks Associates and the Consumer Electronics Association, “Smart Home Ecosystem: IoT and Consumers”, 2014

¹² Icontrol Networks, “2015 State of the Smart Home Report”, 2015

¹³ St. John, J., “The Connected Home: Reaching Critical Mass for the Grid?”, Greentech Media, May 2015

¹⁴ Consumer Technology Association, “U.S. Consumer Technology Sales and Forecasts”, January 2016

¹⁵ Urban, B., Roth, K., Harbor, C., “Energy Savings from Five Home Automation Technologies: A Scoping Study of Technical Potential”, Fraunhofer USA Center for Sustainable Energy Systems, April 2016

¹⁶ Hanna, D., Elliot, C., and Jiang, G., “2014 impact evaluation of San Diego Gas and Electric’s residential peak time rebate and small customer technology deployment programs”, Itron, Prepared for San Diego Gas and Electric, April 2014

¹⁷ Herter, K., Wood, V., and Blozis, S., “The effects of combining dynamic pricing, AC load control, and real-time energy feedback: SMUD’s 2011 Residential Summer Solutions Study”, *Energy Efficiency*, 6:641-653, 2013

EE programs such as LED replacement programs and newer programs such as connected residential energy storage and behavioral demand response also have great potential to reduce peak demand. However, many of these programs have been optimized for overall energy savings rather than demand response, while others are still in the early stages of customer adoption, and most have not been optimized and deployed to specifically address distribution-level constraints.

Despite their great potential, existing R&SC customer programs have struggled to achieve the level of customer enrollment, participation, and retention necessary to be effective DR tools for the utility, especially as a means to reduce peak demand to address critical distribution-level constraints. Also, the cost-effectiveness of these programs has been relatively poor when they are required to reduce a significant fraction of peak load in a given area, because marketing and/or incentive budgets are often increased to try to breakthrough to non-adopters. There have been attempts by utilities to use R&SC customer DR and EE programs to address distribution-level constraints in the past with mixed success, including the Company's DemandLink™ program in Tiverton, Rhode Island from 2014-2017. In the final year of the Tiverton NWA Pilot, the Company was only able to demonstrate 36 kW in customer DR load relief and a total of 316 kW in load relief using a combination of customer EE and DR measures, while the Pilot's total load relief goal was 1 MW. There were several reasons the Pilot underperformed, but customer enrollment, participation, and retention were identified as key challenges. Specific barriers to participation included customers' perceptions that they do not use appliances enough to benefit from the program and customer's comfort level with someone else controlling their appliances. Further information on the DemandLink Pilot results are contained within the Tiverton NWA Pilot Evaluation section.

As additional background, NWA procurements for the Company's New York affiliate, Niagara Mohawk Power Corporation (NMPC), which are similar in value to the Company's RI NWA opportunities, have struggled to procure NWA solutions that can reliably address the distribution-level constraints in a cost-effective manner as determined by the Commission's Benefit Cost Analysis (BCA) Framework. Out of the first five NWA solicitations completed by NMPC, none have resulted in a successful NWA project to date due to very low benefit-to-cost ratios under the Societal Cost Test (SCT), although NMPC continues to evaluate options that might result in the required SCT benefit-to-cost ratio of 1.0 or greater. A particular challenge has been distribution-level constraints that don't require large capacity NWA solutions (i.e., sub-MW peak load reductions). One of the drivers of low SCT scores for the smaller NWA projects proposed to date has been the relatively large fixed costs to install and interconnect typical NWA solutions (e.g., large-scale battery energy storage, distributed generation).

While there have been several R&SC customer DR program evaluations and improvements since the Company's DemandLink Pilot, including the Company's

ongoing study with Fraunhofer USA to evaluate how potential DR participants interact with the Company's DR website interface, there have been very few studies completed that have attempted to address the underlying motivations that would lead a person to participate in a R&SC customer DR program. Rather, there has generally been an assumption that savings/incentives are the primary motivation; but behavioral research has shown that factors such as social recognition, injunctive and descriptive norms, environmental values, and competency motivations can be just as effective, but at a much lower program cost which ultimately results in lower costs to customers. The proposed Project will attempt to find out more about what makes potential participants engage in R&SC customer-facing programs and DR in particular, so the Company can better design the most cost-effective interventions.

Project Proposal

The Company proposes to work with Behavioral Economists and Scientists from University of Rhode Island's (URI) College of Environment and Life Sciences and Energy Fellows Program to develop and test novel customer engagement approaches that are designed to increase enrollment, participation, and retention in R&SC customer programs that can be used for DR. Based on these novel customer engagement approaches, the Company will develop a new customer DR program to specifically address distribution-level peak loads in Rhode Island to help address critical distribution-level constraints. The new program will be demonstrated in a selected RI pilot area, to determine if the program can be used as an effective DR tool by the Company.

Phase 1 will leverage lessons learned from existing R&SC customer programs, including the Company's Tiverton DemandLink Pilot, evaluate residential energy storage and other new programs that could potentially be more effective and reliable for reducing peak loads, and use RI-specific demographics to develop a R&SC Customer DR Program Enhancement Plan for the State. The Company's current R&SC customer DR program, ConnectedSolutions, which is the successor program to DemandLink, has already undergone several significant program improvements, including marketing and user experience improvements based on usability testing conducted by Fraunhofer USA, and a "Bring Your Own Battery" option where DR participants can connect their EV charger or stationary energy storage system to the ConnectedSolutions platform. The Company also has significant experience with traditional EE programs, like LED replacement programs, which have been shown to be effective at reducing peak demand. The Company will consider optimization of these and other control-based and information-based DR enabling technologies for evaluation in the proposed pilot.

In addition to leveraging the Company's R&SC customer DR and EE experiences, Behavioral Economists and Scientists from URI will perform a thorough literature review and use the lessons learned from other customer DR programs, direct assessments, and RI customer demographics, to develop novel customer engagement approaches based on

behavioral economic and other behavioral science principles that are designed to increase customer enrollment, participation, and retention for residential and small commercial customer classes. Qualitative (e.g., focus groups, interviews) or quantitative (e.g., surveys, experiments) direct assessments will be used to learn more about the obstacles, values and other motivations that are driving customer behavior around use of electricity. Novel approaches could include economic and non-economic motivations for behavior, based on accepted models of human behavior and social marketing. This may include approaches such as behavioral nudges, social recognition and peer leadership, and programs to increase perceived efficacy and behavioral control. More specifically, the proposed Study could explore a combination of dynamic tariff structure with different levels of information and/or nudges as an effective way to increase participation and couple it with the implementation of a loyalty program (rewards for longevity or efficiency) to retain customers. The novel approaches will be incorporated into a comprehensive R&SC Customer DR Program Enhancement Plan for the State.

Phase 2 will engage the Company's subject matter experts to select a favorable pilot location to test the novel approaches developed in Phase 1. Selection will be based on the potential for R&SC customer DR to address a specific distribution-level need and will include factors such as customer classes, housing stock, utility access, income levels, and other demographics specific to areas in Rhode Island with particular electrical distribution-level constraints as indicated by the heat maps presented on the Company's System Data Portal.¹⁸

Next, the Company will develop a RI Pilot R&SC Customer DR Program Implementation Plan to specifically address distribution-level peak loads in the selected area based on the novel customer engagement approaches developed in Phase 1. The Implementation Plan will consider a variety of control-based and information-based DR enabling technologies including internet connected, remote control & monitoring, smart/self-learning, and automation devices and appliances (e.g., connected devices, energy storage, home energy monitors, targeted LED lighting, EV chargers, automated window covering control). The Plan will also consider the possible synergistic effects of bundling the DR program with other programs offered by the Company, including the Community Initiative, Home Energy Reports, and Energy Efficiency Retrofit Programs (e.g., EnergyWise single family retrofit program).

The Company shall share an initial version of the RI Pilot R&SC Customer DR Program Implementation Plan by December 31, 2019.

¹⁸ Note that it is not the intent of the project to demonstrate that customer-facing programs, and customer DR in particular, can solve all distribution-level problems, but rather that they can be effective tools to help reduce peak demand, particularly as the Company develops better communication with its customers and more and more customers' appliances, and loads in general, become connected.

Finally, the Company will work with subject matter experts and the Collaborative to develop performance metrics to gauge the success of the demonstration testing to be conducted in Phase 3. Metrics may include the cost effectiveness of enrollment, participation, retention, scalability, and capability to reduce peak demand to help address specific electrical distribution-level constraints.

Phase 3 will evaluate and test the novel customer engagement approaches incorporated into the Implementation Plan using the pilot location selected in Phase 2. The Company will work with URI, existing DR and EE program administrators, and procure additional third-parties as needed, to deploy the DR technology, marketing, and retention measures outlined in the Implementation Plan. The Company will also work with URI and selected third parties to develop an evaluation plan, perform measurement and verification (M&V) and evaluation of pilot results, and make future recommendations based on the performance metrics established in Phase 2 and lessons learned from the pilot deployments.

Schedule

If approved by the PUC, the proposed Project would commence on January 1, 2019. Phase 1 would require eight months and Phase 2 would require four months. It is anticipated that Phase 3 would require three years, but the duration and timeline will be finalized at the end of Phase 2.

Program Funding Plan

The Company estimates that it will require \$175,000 to implement phases 1 and 2 of the Project in 2019. Of this amount, \$100,000 is associated with funding for URI to conduct the study and complete the Customer DR Program Enhancement Plan in Phase 1 and \$75,000 is estimated for program planning and management including completion of the RI Pilot R&SC Customer DR Program Implementation Plan in Phase 2.

Specific funding requests for the additional years of Phase 3 of this Study will be proposed in subsequent SRP Reports.

Evaluation

The Company is proposing to work with a third-party vendor for the evaluation in Phase 3. A specific evaluation plan will be determined at the start of Phase 3, but evaluation criteria may include peak demand reduction load, duration and frequency capabilities; and DR program enrollment, participation, retention, and overall cost effectiveness. The first year of the project will be evaluated using updated BCA calculations based on the results of phases 1 and 2.

Benefit Cost Analysis

The BCA SCT score for the proposed project is estimated to be 2.15. Because the proposed DR pilot project costs are addressing the upfront investment needed to create a better R&SC Customer-Facing DR Program that can be used to reliably address distribution-level constraints, the BCA calculation was performed for the initial pilot project period (2019-2022) plus an additional 10-year period (2023-2032) over which time it is assumed the enhanced DR program will be deployed in other locations to address additional distribution-level constraints. Although it is not known in advance what kinds of distribution-level constraints will be discovered in future distribution area studies, it is assumed they will be of similar scale and cost for the traditional solution (i.e., Wires Option) as the three NWA opportunity areas identified in the South County East (SCE) Area Study Distribution Planning exercise, which resulted in a total NWA peak load relief need of 5.1 MW. The deferral period is assumed to be 10 years.

The BCA calculation assumes 700 kW of peak load relief is addressed through the enhanced DR program resulting in a deferral of traditional distribution project costs at the end of the Initial DR Study Pilot (2022). For the next 10 years, it is assumed the enhanced DR Program can address 1.71 MW of new peak load relief each year with a similar traditional project costs deferral each year. On-going DR Program Costs assume \$267 per kW of peak load relief incentive (plus inflation) for the connected device.¹⁹

The Study is primarily research, development and demonstration during Phases 1 through 3. In the ten years following Phase 3 (2023 through 2032), the Company plans to integrate learnings from the Study in future programs and projects that engage customers in Rhode Island.

Table 6: Customer-Facing Program Enhancement Study Benefit-Cost Summary

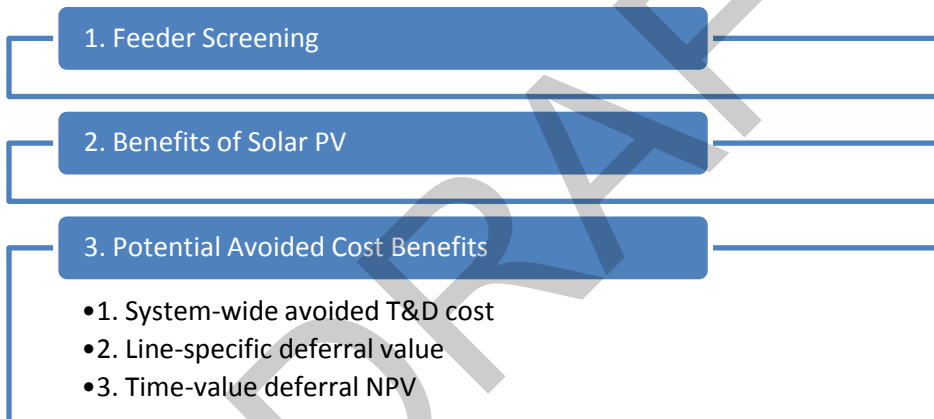
Customer-Facing Program Enhancement Study	
Total Cost	\$3,447,059
Initial DR Study Pilot Costs (2019-2022)	\$930,927
On-Going DR Program Costs (2023-2032)	\$2,516,131
Total Benefits	\$7,397,617
Net Benefits	\$4,881,486
BC Ratio	2.15

¹⁹ Existing incentives for the connected devices and any bill credits associated with existing EE and DR programs would come out of the Company's respective budgets and would be accounted for in the BCA scores of those respective programs.

Rhode Island Locational Incentives

Summary of the Company's Locational Incentive Analysis in Rhode Island in 2017

The Company's locational incentive research and analysis conducted in 2017 followed a three-phase approach: 1) expedited method for screening feeders; 2) understanding the benefits solar could provide; and 3) determination of potential avoided cost benefits. This third step encompassed three different approaches to estimate potential benefits from load relief, both broadly and at specific locations: 1) system-wide avoided transmission and distribution cost; 2) feeder-specific deferral value of distribution system upgrades as measured by the avoided revenue requirement NPV, multiplied by the probability of a spot load developing necessitating an upgrade; 3) time-value deferral NPV, similar to what has been used for the SRP area.



The first step in the process was to conduct an analysis of feeders and substations in Rhode Island based on loading, asset condition, and expected growth to provide a reasonable basis on which to consider Locational Incentives within the RE Growth Program. The following screening criteria were used in the Rhode Island analysis: feeders loaded at least 80% in the last year; the asset must not be scheduled for upgrade due to asset age or condition; load on the asset must be growing, based on load forecasting results. These criteria are similar to the criteria used in the New York Marginal Avoided Distribution Capacity (MADC), which is explained further in the next section. The result of this analysis in Rhode Island was a list of 25 feeders that passed the screening criteria.

Each of the 25 feeders was then further analyzed for peak hour times. The top three percent of hours by kVA on each feeder were sorted by hour for historical 2015 and 2016 years. The resulting analysis shows that two groups of feeders peak at different times, with a group that peaks early, and a second group that peaks late. The time of peak

significantly impacts the potential value that solar can provide to reduce loading, and thus the amount of incentive it might earn.

While some of these feeders are heavily loaded, zero are scheduled to be upgraded in the next three years and none are predicted to reach 100% loaded by 2027, except for those in the SRP pilot. In other words, none of the feeders were forecasted to be constrained within our three-year planning horizon and criteria, and there is no cost to defer. Whether a constraint suddenly appears, and its location, is uncertain. Roughly one percent of feeders require upgrades annually due to spot/pop-up loads.

Because there were no constraints and no costs to avoid, the Company deferred further development of a Locational Incentive program. The Company did outline how it could design and calculate a potential locational incentive if forecasts point to constraints in the future. That process is outlined below and it is still the process the Company proposes to use if forecasts point to constraints in the future.

During the next phase of the process, the Company used historical solar data to understand the benefits that solar photovoltaics (PV) could provide to the distribution system. Solar PV output is the result of system losses and solar insolation, driven by latitude, cloud and snow cover, shading and orientation and degree of tilt. National Grid partnered with Peregrine Energy to study solar contribution to distribution load relief in 2014 in the SRP Pilot area. The study coined the term Distribution Contribution Percentage, meaning the capacity factor for solar systems over the peak period. The Company analyzed solar output by hour and categorized the summer months (June through September) into two time periods that represented where the feeder peak hours aligned, Group A (1pm- 4:59pm) and Group B (4-7:59pm). The solar output data was sourced from the National Renewable Energy Laboratory's (NREL's) PVWatts® Calculator. These four hours of peaking were multiplied by the four summer months, with an average of 30 days each, to reach a total Summer Capacity Factor of 480 peak hours. Using the same math, the Monthly Capacity Factor is 120. Both the total Summer Capacity Factor and individual summer months Capacity Factor were calculated for each azimuth using the following calculation:

Summer Capacity Factor = Sum of kWh solar output in Group / (number hours in Group * days in month) / 1000

The four summer months were then totaled to reach a total Summer Capacity Factor by azimuth. Below is an example of the calculation performed for last year, using the following data:

Table 7: Summer Capacity Factor Data for Calculation

Average kWh by Hour, Summer Only – 180° azimuth	Sum of kWh solar Output, Group A	Capacity Factor, Group A	Sum of kWh solar Output, Group B	Capacity Factor, Group B
June	44,691	37.24%	9,382	7.82%
July	48,534	40.45%	10,600	8.83%
August	45,948	38.29%	7,873	6.56%
September	33,983	28.32%	3,900	3.25%
Summer Capacity	173,157	36.07%	31,754	6.62%

Group A Summer Capacity Factor June = $44,691 / (4 \times 30) / 1000 = 0.3724$

The Company examined lost revenue by azimuth and system size and found that south facing systems produce more total energy. However, west facing systems produce more energy late in the afternoon, which is more closely aligned with peak system, which is when it can provide added value.

Method 2 Adders do not make up lost base revenue for small systems; Method 1 and 2 incentives are almost large enough to justify 210 orientations for large systems; Relative Compensation is closer to breakeven for Method 2.

Lastly, the Company utilized three different approaches to estimate potential benefits from load relief, both broadly and at specific locations.

First, the Company calculated a system-wide Avoided Transmission and Distribution (T&D) cost. This cost approach is a system wide approach that looks at historic and forecast summer peak impacts for T&D. The marginal cost of transmission and distribution capacity in the Energy Efficiency T&D cost estimate is \$93.16/kW-year. This assumes that all growth dollars are truly capacity related versus service connection related. When expected Energy Efficiency and DG program impacts are included in the forecast, these forecast growth spend dollars are naturally spread over much fewer MWs of growth due to minimal load growth, resulting in \$/kW-year values that do not make sense. Therefore, this approach does not provide a useful measurement of the locational specific cost of growth to be considered with analyzing the post-Energy Efficiency and post-DG program forecast due to the granular nature of new service spending.

Second, the Company calculated a line-specific deferral value of distribution system upgrades as measured by the avoided revenue requirement net present value (NPV), multiplied by the probability of a spot load developing and necessitating an upgrade. The first step was to determine the “feeder cost”. Since the location of future constraints is uncertain, the Company developed a feeder-specific weighted average cost per mile:

$$\text{Feeder Cost}_i = (C_0 * M_{0i} + C_U * M_{Ui}) / (M_{0i} + M_{Ui})$$

Where:

C_0 is system average cost of installing overhead feeder per mile

M_{0i} is miles of overhead per feeder

C_U is system average cost of installing underground feeder per mile

M_{Ui} is miles of underground per feeder

The Company then employed two methods to determine this line-specific deferral value, named Method 1 and Method 2. To relieve constraints in some circumstances, two or three mile segments of feeder must be replaced, but a base case of one mile upgrades was presented.

Method 1 is the probability-weighted avoided revenue requirement NPV. Over a ten-year deferral period, this would provide a probability weighting of approximately 10% of the avoided revenue requirement NPV. Method 2 is a ten-year deferral of the full revenue requirement. The Company calculated the difference in NPV between building an upgrade now, or with a ten-year delay.

Third, the Company calculated a time-value deferral NPV, similar to what has been used for the SRP plan area.

The Company then proposed potential approaches to a locational incentive structure. One approach is to distribute the annual deferral value over the total annual avoided peak demand (i.e., kilowatts that are generated or reduced by the distributed energy resources - DERs). Lump sum payments or annualized payments are possible. Lump sum payments more closely mimic installation costs and would be applied to smaller projects less than 25 kWh without interval meters. This would be a per kW of peak production payment and actual incentives would be scaled by predicted system production during the predicted peak periods.

Annualized payments (\$/kWh value) based on the actual DER output during the actual peak periods better incentivize actual performance.

Current Status of Distributed Generation Growth in Rhode Island

Rhode Island has a long, successful history at incentivizing developers to install DG in the state through the use of existing feed in tariffs. As presented at the Rhode Island Quarterly DG Interconnection Meeting in July 2018, interconnection trends for both DG applications received (number of applications and megawatts) and for DG interconnected (number of applications and megawatts) have trended upwards since 2011. This trend is applicable to both complex and simple projects.

Table 8: Rhode Island Complex Interconnection Application Trends

Received Applications- Complex			Interconnected Applications- Complex	
	MW	Apps	MW	Apps
2011	25.0	27	1.0	8
2012	36.0	60	7.2	12
2013	23.0	53	13.3	19
2014	23.2	47	17.8	22
2015	58.9	102	3.3	27
2016	134.2	139	21.1	52
2017	297.3	149	23.8	55
2018	349.9	161	5.5	27
Total	947.6	738	93.0	222

Table 9: Rhode Island Simplified Interconnection Application Trends

Received Applications- Simple			Interconnected Applications- Simple	
	MW	Apps	MW	Apps
2011	0.2	30	0.2	21
2012	0.2	41	0.3	45
2013	0.3	77	0.2	51
2014	0.6	127	0.4	77
2015	3.2	599	1.9	329
2016	10.1	1,724	8.1	1,351
2017	12.6	2,237	10.8	1,832
2018	7.7	1,313	4.4	774
Total	34.8	6,148	26.4	4,480

Current Status of Electric Peak Load in Rhode Island

While the Locational Incentive analysis was performed in the summer of 2017, the current Rhode Island 2018 Electric Peak (MW) Forecast for the long-term (2018-2032)²⁰ continues to support the conclusion that the Rhode Island service territory is not experiencing load growth. The service territory is experiencing negative growth of -0.1% annually over the next fifteen years.

²⁰ National Grid Heat Map website http://ngrid-ftp.s3.amazonaws.com/RISysDataPortal/Docs/RI_Forecast_PEAK_2018_Report_rev1_Jan2018.pdf

“Forecasting peak electric load is important to the Company’s capital planning process because it enables the Company to assess the reliability of its electrical infrastructure, enables timely procurement and installation of required facilities, and it provides system planning with information to prioritize and focus their efforts. In addition to these internal reliability and capital planning internal uses, the peak forecast is also used to support regulatory requirements with the state, federal, and other agencies.

Narragansett Electric Company’s (NECO) peak demand in Rhode Island in 2017 was 1,688²¹, on Thursday, July 20th at hour-ending 16. The 2017 peak was 15% below the NECO all-time high of 1,985 MW reached on Wednesday, August 2, 2006.

This summer’s [2017] peak weather was considered cooler than normal (average). This year’s peak is estimated to be 35 MW below the peak the company would have experienced under normal weather conditions. Thus, on a weather adjusted “normal” basis, this year’s peak was estimated to be 1,723 MW, a decrease of -3.1% vs. last year’s weather-adjusted ‘normal’ peak.

The forecast indicates that the overall service territory will experience negative growth of -0.1% annually over the next fifteen years, primarily due to the impacts of energy efficiency and solar PV offsetting any underlying economic growth.” (p 4-5)

The Company presented at the Rhode Island Quarterly DG Interconnection Meeting in July 2018 that by the end of 2018, the Company forecasts that Rhode Island’s electric load will be reduced by 1.2% from historical load levels. This reduction is based on an assumption of solar DG having a 21% annual average capacity factor and forecasted 25 MW of solar. By the end of 2019, the Company forecasts that Rhode Island’s electric load will be reduced an incremental 0.4%, assuming 21% annual average capacity factor and forecasted 32 MW of solar. In comparison, load growth in National Grid’s New York service territory is estimated to be 0.1%.

New York Locational Value of Distributed Energy Resources

Background

As part of its Reforming the Energy Vision (REV) initiative, the New York State Public Service Commission (PSC) in 2015 established a proceeding to replace net energy

²¹ Meter Data Service’s system level PRELIMINARY peak and subject to change

metering (NEM) with mechanisms to compensate Distributed Energy Resources (DER) that more accurately reflect the value they provide to the electric system. The VDER Phase One Order²², issued March 9, 2017, adopted the Value Stack tariff as a mechanism to compensate newly interconnecting large DER projects, including Community Distributed Generation (CDG) and remote net metered (RNM) projects, as well as on-site projects located behind the meter of large C&I customers, for net energy injections onto the system. National Grid's Phase One Value Stack tariff became effective November 1, 2017. VDER Phase Two, which began in the summer of 2017, is on-going and, among other objectives, seeks to refine the Value Stack compensation components to more precisely reflect system values.

The Phase One Value Stack tariff includes two components to compensate qualifying DER for distribution system benefits provided: the Location System Relief Value (LSRV) and the Demand Reduction Value (DRV). Both the LSRV and DRV include a performance component where resources are paid for their contribution during the system's top 10 load hours. LSRV is a locational marginal cost for constraints on the system that could be relieved with DER. The DRV component represents the value that exists for T&D by virtue of DER being on the system. In the absence of locational marginal avoided distribution costs, the Commission directed each utility in the VDER Phase One Order to administratively "deaverage" the system average marginal costs calculated in its most recently filed Marginal Cost of Service study to arrive at initial LSRV and DRV values. Further, the Commission required each utility to file, by April 24, 2017, a work plan and timeline.²³ The Company's work plan filed in compliance with this requirement provided an outline for an Enhanced Marginal Cost of Service study to identify areas on its system where injecting DER may avoid distribution costs the MW demand reduction needed to avoid them, and to develop associated locational marginal avoided distribution costs, and to file the results at the time of filing the Company's 2018 Distributed System Implementation Plan (DSIP).

The Company filed its enhanced Marginal Cost of Service study, hereafter known as the Marginal Avoided Distribution Capacity (MADC) study, on July 31, 2018. The MADC values resulting from the study reflect the marginal cost of forecast utility investments that may be avoided by DER that inject energy into the system or reduce load. The MADC operates at the granularity of the specific project (i.e. upgrading a transformer bank) which could be deferred by DER. MADC study outputs include locations where DER can defer the traditional project, which are generally at the feeder level but, in select cases, include higher-voltage lines. MADC outputs can be used as the basis for the

²² Case 15-E-0751 *et al.*, *In the Matter of the Value of Distributed Energy Resources et al.*, Order on Net Energy Metering Transition, Phase One of Value of Distributed Energy Resources, and Related Matters (issued March 9, 2017) ("VDER Phase One Order").

²³ *Ibid.*, p. 155 (see ordering clause No. 13).

LSRV and DRV components of the VDER Value Stack tariff and other purposes, such as compensation rates for demand response and targeted energy efficiency programs. Development of the MADC study required a team of ten engineers, with input from multiple functional units within the Company, to implement new processes and expanded capabilities across a range of software packages including PSS®E, ASPEN, TARA, Python, and Excel. New York Department of Public Service (DPS) Staff has stated the MADC study will be subject to approval by the Commission but, at this time, a regulatory process or timeline for such approval has not been established.

The MADC study was developed to determine locational values through a forward-looking system-wide assessment to determine (1) where DER may be able to provide locational support to the electric distribution system through targeted relief in areas where load growth will create electrical stress on the system, and (2) assigns a value to that relief by comparing it to the traditional investment needed to alleviate such problems. The MADC values provide estimates of the value of marginal increment of load relief on a \$/kW basis based on the potential to defer the proposed traditional investment over the 10-year study horizon for each location. For the purpose of implementing the LSRV component of the Value Stack, the Company has bundled locational values into six pricing groups combining projects with a similar dollar per MW value to ease implementation and send a more consistent signal to the market.

MADC Study

As articulated in Section III of the Company's Work Plan and Timeline, the MADC study consists of four basic steps as follows:

- A. Development of system-wide load flow model
- B. Development of load and DER forecasts at the substation level
- C. Identification of potential DER opportunities to address system needs
- D. Evaluation of locational values

A. System-wide Load Flow Model

In order to develop an accurate assessment of locational distribution system marginal costs, National Grid developed an improved load flow model built upon the models submitted, along with the other New York Transmission Owners, through the NYISO in the aggregated 2017 FERC 715 Filing which capture 2018 and 2027 summer peak 90/10 extreme loading cases consistent with a one-in-ten-year weather event. However, as those transmission-level load flow models are not sufficiently detailed for the purpose of the MADC study, the Company expanded the topology of the transmission load flow cases to include additional detail at lower transmission levels, the sub-transmission system, and the distribution system, including all distribution substation transformers and the corresponding low-side bus at each of these substations. This increased granularity

resulted in a more integrated assessment of system impacts than previous planning approaches.

B. Load and DER Forecasting at the Substation Level

As proposed in the Work Plan and Timeline, the Company developed multiple sets of load and DER forecasts for each distribution substation. The MADC study evaluates two sets of forward-looking ten-year forecasts: a top-down forecast based on data available from the New York Independent System Operator (NYISO) zonal level load data and growth trends, and a bottom-up Company forecast utilizing customer-level information to develop feeder-specific, 8,760 hour load profiles over the study horizon. The top-down zonal forecasts are disaggregated down to individual substations and the bottom-up feeder-level forecasts are aggregated or “rolled up” to create similar substation views. The bottom-up forecasts include the load of existing customers and scaling factors to account for projected loads from new customers.

While developed through different processes, National Grid applied both forecasts consistently as inputs to the load flow model. Both forecasts were built from a 2017 base year and then calibrated for a 95/5 weather event, consistent with the Company’s traditional distribution planning practices. The Company processed load flow assessments for both forecasts considering two DER scenarios: (1) without additional rooftop photovoltaic systems beyond those presently installed and (2) incorporating forecasted rooftop solar PV additions.

The following forecasts were evaluated in load flow cases:

1. 2018 summer 95/5 peak
2. 2027 summer 95/5 peak bottom-up load forecasts including new rooftop solar PV
3. 2027 summer 95/5 peak bottom-up load forecasts excluding new rooftop solar PV
4. 2027 summer 95/5 peak top-down load forecasts including new rooftop solar PV
5. 2027 summer 95/5 peak top-down load forecasts excluding new rooftop solar PV

C. Identification of DER Opportunities

Multiple load flow cases were analyzed to assess the system performance during coincident peak loading as well as during more localized non-coincident peak loading to capture the strain on local infrastructure. System needs considered thermal constraints, voltage excursions, and contingency at-risk load. For the duration of the ten-year study horizon, the model identified the specific constrained assets, the timing at which the planning criteria violations are forecasted to materialize and the kW magnitude of relief required to address the violation.

The Company’s engineering teams then developed traditional utility solutions for each of the violations identified from the load flow analyses. The cost estimates for each of the traditional solutions were based on recent projects and cost projections embedded in the

Company's 2018 Three-Year Rate Case Order. The Company evaluated results from the load flow analyses against planning criteria to identify potential projects where the addition of DER could provide alternatives to traditional investment. Generally, if a need could be addressed by the capacity of DER, it was identified for further consideration with two exceptions. Projects were removed from the MADC study if an asset was already scheduled to be replaced due to age or state of repair (i.e., "asset condition,") and only if the updated infrastructure solved the constraint identified by the load flow model. Similarly, an existing project was removed from the MADC study if it appeared in National Grid's Capital Improvement Plan (CIP) with an in-service date of 2020 or earlier. These imminent-need projects were excluded because the Company needs to replace those assets to meet planning standards for safe and reliable service regardless of the quantity of DER on the system.

For each defined violation, the Company created a list of locations where DER performance, aligned with system need, would be beneficial. In most cases, the locations include a list of feeders. In select cases, they also include higher voltage lines. In cases where the locations for DER had the possibility to solve more than one model violation, and obviate the need for multiple potential projects, the Company adjusted the projected value of those locations appropriately given the type of project and size of the need.

D. Enhanced MCOS Study

As in the traditional MCOS study, the crux of the MADC study is representing utility spending in a \$/kW fashion. The Company used the study results – the size of the need, the timing, and the cost of the traditional solution – to generate a schedule of revenue requirements that could be deferred by DER. This is conceptually similar to the procedure the Company used in assessing its Village of Kenmore non-wires alternative (NWA) project and plans to use going forward to evaluate other NWA opportunities.

The MADC study results are unique estimates of the value of a marginal increment of load relief on a \$/kW basis based on the potential to defer the proposed traditional investment over the ten-year study horizon for each location. This \$/kW estimate can become the basis for locational compensation in expanded DR programs or the LSRV in the VDER Value Stack tariff.

The results of the study were used to generate locational MADC values, a schedule of revenue requirements of the 68 unique areas of the Company's system where an appropriate quantity of DER could effectively defer the need for traditional utility investment over the 10-year duration of the study. In New York, National Grid's traditional Marginal Cost of Service (MCOS) study is primarily used for specific ratemaking purposes and (1) does not calculate marginal costs on a locational basis, and (2) is based on a historical sample of utility infrastructure projects that cannot be avoided

by demand reductions from DER. In comparison, the expressed purpose of the MADC is to inform compensation for locational distribution system costs that may be avoided by DER.

The MADC study was developed to determine locational values through a forward-looking system-wide assessment to determine (1) where DER may be able to provide locational support to the electric distribution system through targeted relief in areas where load growth will create electrical stress on the system, and (2) assigns a value to that relief by comparing it to the traditional investment needed to alleviate such problems. The MADC values provide estimates of the value of marginal increment of load relief on a \$/kW basis based on the potential to defer the proposed traditional investment over the 10-year study horizon for each location. This \$/kW estimate can become the basis for locational compensation in expanded demand response programs, targeted Energy Efficiency programs, or the LSRV and DRV components of the VDER Value Stack tariff. For the purpose of implementing the LSRV component of the Value Stack, the Company has bundled locational values into six pricing groups combining projects with a similar dollar per MW value to ease implementation and send a more consistent signal to the market.

The MADC study is structured in the following manner: ignores sunk costs and only analyzes future projects over the scope of the 10-year study period; focuses only on capital costs which may be avoided or deferred by changes in load and demand; considers locational specific values at the substation or distribution feeder level, down to the granularity of the traditional project which could be deferred or avoided.

Creating the New York MADC study required four steps:

1. Development of system-wide load flow model
2. Development of load and DER forecast at the substation level
3. Identification of potential DER opportunities to address system needs
4. Evaluation of locational values for MADC study

Development of a system-wide load flow model was necessary in order to develop an accurate assessment of marginal costs on locations on the distribution system. The existing transmission load flow models were not sufficiently detailed, so the Company expanded the topology of the transmission load flow cases to include additional detail at lower transmission levels, the sub-transmissions system, and the distribution system including all distribution substation transformers and the low-side bus at each of these substations.

The MADC was then applied to determine the LSRV value and the DRV value for the VDER Value Stack tariff.

Current Status of VDER Proceeding

On July 26, 2018, New York Staff filed the *Staff Whitepaper on Future Community Distributed Generation Compensation* (hereafter referred to as the Whitepaper) in response to Case 15-E-0751, In the Matter of the Value of Distributed Energy Resources, and Case 15-E-0082, Proceeding on Motion of the Commission as to the Policies, Requirements and Conditions For Implementing a Community Net Metering Program.

Based on the New York Public Service Commission's guidance, the current status of the market, and analysis performed by Staff and NYSERDA, the Whitepaper outlines the following changes for National Grid:

- (1) Remaining capacity within each territory should be reallocated and divided between two new Tranches, Tranche 5 and 6, with enhanced Market Transition Credit (MTC)²⁴ values (this applies for National Grid, as well as for Rochester Gas and Electric Corporation (RG&E) and New York State Electric & Gas Corporation (NYSEG));
- (2) In addition, to further ensure that all New Yorkers are able to take advantage of the benefits of Community Distributed Generation (CDG), Staff will work with NYSERDA and stakeholders to investigate and propose options for allowing submetered customers to receive the MTC or similar compensation.

In considering the various options available for CDG compensation beyond Tranche 4, Staff is guided by the New York Public Service Commission's direction to evaluate the viability of a statewide MTC and to develop recommendations for moving beyond Tranche 4 that would not unreasonably burden a particular group of ratepayers. Consideration of a statewide-funded MTC or similar mechanism also offers the opportunity to evaluate the status and viability of currently open Tranches in each utility service territory and ensure that reasonable and viable opportunities for distributed generation are available across the state, along with fairly allocating the costs associated with the MTC.

As these Tranches become filled and the incentives exhausted, Staff will continue to work with NYSERDA and stakeholders under the VDER transition to evaluate further market changes, including the implementation of cost reduction initiatives and improved Value Stack components, and determine what further intervention is appropriate.

²⁴ The VDER Phase One Order established Phase One Net Energy Metering (NEM), which includes a limited continuation of NEM-style compensation, and an adder to the Value Stack for mass market customers, which is referred to as the Market Transition Credit (MTC).

New York Analysis as a Model for Rhode Island Analysis

The Company's New York jurisdiction is involved in an ongoing, multi-year process of developing a mechanism to transition to a new way to compensate DER. It is important to understand how the policy, the adoption rates of DG, and the forecasting methods in New York differ from Rhode Island, and why for all those reasons, the Company does not propose to follow the NY VDER process.

In New York, LSRV is not an additional incentive in addition to net metering, it is a price signal that is designed to replace net metering. The expressed purpose of LSRV is to compensate DER in New York and with the latest developments in the New York process, the regulators want to consider improvements that could spur development of community distributed generation (CDG) in areas where it has not flourished. As shown above, unlike New York, Rhode Island already has a long and successful history of incentivizing developers to install DG. Therefore, the need that exists to create this locational price signal to support DG in New York does not exist in Rhode Island.

Proposal for Locational Incentives in Rhode Island

The Company proposes to further the work from last year's effort by using the deferral value for specific NWA locations to provide an incentive for bidders to respond to when the NWA RFPs are issued late in 2018 as per the 2018 plan. In order to provide value back to customers, the Company would use 80% of the deferral value and estimate the number of kilowatt-hours needed in a location (load relief needed in kilowatts times the estimated hours the load relief is needed) and then calculate a per kWh credit to be paid based on performance of the winning bidder's project/program. The Company expects to file for approval to pay these incentives along with the proposals that the Company expects to fund with the incentives.

In addition, the Company recognizes the desire to more fully implement the entire NWA and location incentive conversation with the work proposed in a particular year's ISR filing. To assist in this effort, the Company will host quarterly NWA/locational incentive meetings to provide further transparency to the DPUC, OER, and the EERMC consultant team.

Under the Rhode Island Power Sector Transformation, the Company received a Decision on August 3, 2018 allowing it to pursue electric transportation in Rhode Island. Additionally, the Decision provides that the utility must include opportunities for Electric Vehicles in distribution level planning. While factors such as advances in energy efficiency, distributed solar, and behind-the-meter storage decrease utility load, the electrification of transportation and heat are expected to reverse that trend. One report that supports this trend is the U.S. Department of Energy's National Renewable Energy Laboratory (NREL) 2018 report, *Electrification Futures Study: Scenarios of Electric*

*Technology Adoption and Power Consumption for the United States*²⁵. This report is the second publication in a series and presents scenarios of electric end-use technology adoption and resulting electricity in the United States. The scenarios in the report reflect a wide range of electricity demand growth through 2050 that result from various electric technology adoption and efficiency projections in the transportation, residential and commercial buildings, and industrial sectors. Their analysis examined three scenarios and the results from all three scenarios predict steady demand growth across the next three decades, largely driven by the adoption of electric vehicles. The Reference scenario, which is largely consistent with the U.S. Energy Information Administration's Reference scenario that reflects laws, policies, and regulations as of 2017, has the most limited impacts from electrification, but still leads to a compound annual growth rate (from 2016 to 2050) in electricity demand of 0.65% and 4,722 terawatt-hours (TWh) of total consumption by 2050. In the Medium and High scenarios, total 2050 electricity demand is estimated to be 934 TWh (20%) and 1,782 TWh (38%) greater, respectively, than in the Reference scenario. In addition to growth in annual electricity consumption driven to a large degree by greater adoption of plug-in electric vehicles, electrification has the potential to significantly shift load shapes, particularly due to increased reliance on electric heat pumps for space and water heating needs.

Given Rhode Island's Zero Emission Vehicle (ZEV) Draft Plan goals for growing EV adoption more than 40-fold by 2025, the Power Sector Transformation Order on electric transportation, the Energy Efficiency electric heat program under Docket Number 4755, and recent studies, the increase in DC Fast Charging will have to be managed with appropriate electrical service and distributed generation and storage resources to effectively prevent system overloading and to avoid utility peak demand charges. The Company does see an opportunity in the future to offer locational incentives in locations where load on the electric distribution system is increasing due to the growth of EVSE and electric heat.

Advancing Docket 4600 Goals

Docket 4600 articulates several distinct goals for the electric system in Rhode Island:

- i. Provide reliable, safe, clean, and affordable energy to Rhode Island customers over the long term (this applies to all energy use, not just regulated fuels);

²⁵ Mai, Trieu, Paige Jadun, Jeffrey Logan, Colin McMillan, Matteo Muratori, Daniel Steinberg, Laura Vimmerstedt, Ryan Jones, Benjamin Haley, and Brent Nelson. 2018. Electrification Futures Study: Scenarios of Electric Technology Adoption and Power Consumption for the United States. Golden, CO: National Renewable Energy Laboratory. NREL/TP-6A20-71500. <https://www.nrel.gov/docs/fy18osti/71500.pdf>.

- ii. Strengthen the Rhode Island economy, support economic competitiveness, retain and create jobs by optimizing the benefits of a modern grid and attaining appropriate rate design structures;
- iii. Address the challenge of climate change and other forms of pollution;
- iv. Prioritize and facilitate increasing customer investment in their facilities (efficiency, distributed generation, storage, responsive demand, and the electrification of vehicles and heating) where that investment provides recognizable net benefits;
- v. Appropriately compensate distributed energy resources for the value they provide to the electricity system, customers, and society;
- vi. Appropriately charge customers for the cost they impose on the grid;
- vii. Appropriately compensate the distribution utility for the services it provides;
- viii. Align distribution utility, customer, and policy objectives and interests through the regulatory framework, including rate design, cost recovery, and incentives.

The Company's Locational Incentive proposal advances or is neutral to the Docket 4600 goals as seen in the table below.

Table 10: Locational Incentive proposal expected to advance Docket 4600 goals

GOALS FOR "NEW" ELECTRIC SYSTEM	Locational Incentives
Provide reliable, safe, clean, and affordable energy	Y
Strengthen the Rhode Island economy	Y
Address climate change and other forms of pollution	Y
Prioritize and facilitate increasing customer investment in their facilities	Y
Appropriately compensate distributed energy resources	Y
Appropriately charge customers for the cost they impose on the grid	Y
Appropriately compensate the distribution utility	Neutral
Align distribution utility, customer, and policy objectives and interests	Y

SRP Incentive Mechanism Proposal

The Company and the Parties have agreed on a proposal comprised of a combination of action-based and savings-based metrics for the Company to earn incentives on work completed through SRP in 2019.

Action-Based SRP Incentives

The Company will earn an incentive equal to a portion of the 2019 SRP budget for completing certain actions, as described in this Report, by the milestone date stated in this Report. The actions and associated percentages of the 2019 SRP budget the Company can earn are:

Table 11: Summary of Action-Based SRP Incentives

Section	Action	% of 2019 SRP Budget
Consideration of NWAs in System Planning	Issue RFPs for NWA Resources	2%
Market Engagement with NWAs	Share Marketing & Engagement Plan	1%
Little Compton Battery Storage Project	Battery Installed and Operational	1%
South County East NWA Projects	Select Winning Bids	1%
Customer-Facing Program Enhancement Study	Share RI Pilot R&SC Customer DR Program Implementation Plan	1%

Accordingly, if the Company were to implement all the initiatives referenced above by the dates defined in this Report, it would earn a maximum of 6% of the 2019 SRP budget. The 2019 SRP budget would be defined as all the costs required to implement the SRP initiatives described above. This SRP budget would be determined in the SRP Report, prior to the commencement of 2019 SRP activities. The amount of SRP incentives earned would be based on this initial budget, not on the actual dollars spent to implement the initiatives.

Savings-Based SRP Incentives

The Company will also be able to earn savings-based incentives for those DERs that are installed as a result of the SRP initiatives described above. The Company will be obligated to demonstrate that DERs were installed as a result of the SRP initiatives. This demonstration would require: 1) an affidavit from the DER provider that Company marketing influenced their decision to site, and 2) confirmation that the DER was installed in the current year of the SRP plan (i.e. calendar year 2019). In future SRP plans (2020 and on), there will be a third requirement: measured output at the feeder during peak hours showing the specific DER's contribution to peak load reduction.

For the Company to earn savings-based incentives on them, the DERs must be deemed cost-effective according to the Rhode Island cost-effectiveness framework established in the Commission’s Docket 4600 Guidance Document. DERs that are statutory such as net metering and renewable energy growth (REG) are assumed to be cost effective as per the PUC’s initial guidance in the Docket 4600 process.

Savings associated with programs for which the Company earns an incentive from other sources (e.g., REG) will not be included in the Company’s savings-based incentive calculation.

The savings-based incentive will allow the Company to earn a share of the net benefits of the installed DERs that meet the demonstration criteria described above. Net benefits will be defined using the Utility Cost test, which includes only the “power sector” costs and benefits in the Rhode Island cost-effectiveness framework. Participant and societal costs and benefits will not be included for the purpose of determining the shared savings incentive amount. The Utility Cost test provides the clearest indication of the extent to which DERs reduce costs for all customers. Net benefits will include the location-based avoided distribution costs, if applicable, prepared by the Company, as described above.

In 2019, the net benefits of the DERs will be shared by allocating 20% to the Company and 80% to customers. The savings-based incentive mechanism would be applied to the net benefits of the Project proposed in this Report, as well as any projects installed and marketed as a result of the other SRP initiatives proposed in this report, to the extent they meet the criteria outlined in this section. The proposed incentive mechanism, assuming the Company meets the threshold requirements for earning the incentive, is illustrated below in the calculation of the savings-based incentive associated with the Project proposed in this Report.

Project Net Benefits ²⁶ :	\$566,816
Company Incentive Share:	20%
Company Incentive:	\$113,363

The Company has not included a budget line item for incentives in this SRP Report. Any incentive earned by the Company will be calculated and included as part of the 2020 SRP Report funding request.

²⁶ From page 23 of this Report

2019 System Reliability Procurement Funding Request

The Company proposes to fund the projects and initiatives included in this SRP Report through the energy efficiency charge on customers' bills, as has been done in the past. The tables below illustrate the breakdown of the Company's funding request and the proposed customer charge associated with SRP for 2019.

Table 12: Summary of 2019 SRP Funding Request

SRP Initiative	Cost
Marketing & Engagement Plan	\$124,800
Little Compton Battery Storage	\$109,500
Customer-Facing Program Enhancement Study	\$175,000
South County East RFP Evaluation	\$50,000
Total	\$459,300

Table S-1: RI SRP 2019 Funding Sources

Table S-1 National Grid System Reliability Procurement Funding Sources \$(000)		2019
(1)	2019 SRP Budget	\$459.3
(2)	Projected Year-End Fund Balance and Interest:	\$574.2
(3)	Customer Funding Required:	-\$114.9
(4)	Forecasted kWh Sales:	7,242,559,891
(5)	Additional SRP Funding Needed per kWh:	-\$0.00002
(6)	Proposed Energy Efficiency Program charge in EEPP	\$0.01149
(7)	Proposed Total Energy Efficiency Program charge in EEPP	\$0.01147
(8)	Proposed Total Energy Efficiency Program charge w/ Uncollectible Recovery	\$0.01161
Notes (1) Projected Budget includes only additional funds for SRP. It does not include costs associated with focused energy efficiency. (2) Proposed Total Energy Efficiency Program charge is the sum of the "Additional SRP Funding Needed per kWh" and "Proposed Energy Efficiency Program charge in EEPP" lines. (3) All dollar amounts shown are in \$current year.		

Miscellaneous Provisions

- A. Other than as expressly stated herein, this Settlement establishes no principles and shall not be deemed to foreclose any party from making any contention in any future proceeding or investigation before the PUC.
- B. This Settlement is the product of settlement negotiations. The content of those negotiations is privileged and all offers of settlement shall be without prejudice to the position of any party.
- C. Other than as expressly stated herein, the approval of this Settlement by the PUC shall not in any way constitute a determination as to the merits of any issue in any other PUC proceeding.

The Parties respectfully request the PUC approve this Stipulation and Settlement as a final resolution of all issues in this proceeding.

Respectfully submitted,

THE NARRAGANSETT ELECTRIC COMPANY D/B/A
NATIONAL GRID

By its Attorney,
Raquel J. Webster

Date

Appendices

Appendix 1

Rhode Island and Company Electric Service Projected Load Growth Rates

Appendix 2

Tiverton NWA Pilot Benefit Cost Analysis Tables

Appendix 3

Tiverton Pilot Evaluation Deliverables from Opinion Dynamics Corporation

Appendix 4

Projects Screened for NWA

DRAFT

Appendix 1 – Rhode Island Company Electric Service Projected Load Growth Rates

DRAFT

RHODE ISLAND PROJECTED GROWTH RATES (Percents)

State	County	Town	Annual Growth Rates (percents)										5-yr avg	10-yr avg
			2018	2019	2020	2021	2022	2023	2024	2025	2026	2027	'18 to '22	'18 to '27
RI			-1.0	-0.9	-0.7	-0.4	-0.2	-0.1	0.1	0.3	0.4	0.4	-0.7	-0.2
	Bristol		-1.4	-1.3	-1.0	-0.8	-0.5	-0.4	-0.1	0.1	0.2	0.2	-1.0	-0.5
	Kent		-1.3	-1.2	-1.0	-0.7	-0.5	-0.3	-0.1	0.2	0.3	0.2	-0.9	-0.4
	Newport		-1.2	-1.2	-0.9	-0.6	-0.4	-0.3	0.0	0.2	0.3	0.2	-0.9	-0.4
	Providence		-1.1	-1.0	-0.8	-0.5	-0.3	-0.2	0.1	0.3	0.4	0.3	-0.7	-0.3
	Washington		0.1	0.0	0.2	0.3	0.5	0.5	0.7	0.9	0.9	0.8	0.2	0.5
	Newport	Little Compton	-0.5	-0.5	-0.3	-0.1	0.0	0.1	0.3	0.5	0.6	0.5	-0.3	0.1
	Newport	Tiverton	-0.1	-0.2	0.0	0.2	0.3	0.4	0.6	0.7	0.8	0.7	0.0	0.3

vintage: fall 2017

Appendix 2 – Tiverton NWA Pilot Benefit Cost Analysis Tables

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Table S-2 System Reliability Procurement - Tiverton/Little Compton Summary of Cost Effectiveness (\$000)								
	2012	2013	2014	2015	2016	2017	2018	Overall
Benefits	\$179.0	\$1,325.4	\$1,033.3	\$1,281.1	\$687.7	\$568.0	\$0.0	\$5,074.6
Focused Energy Efficiency Benefits ¹	\$90.2	\$1,015.1	\$716.7	\$1,024.8	\$435.0	\$66.94	\$0.0	\$3,348.7
SRP Energy Efficiency Benefits ²	\$88.8	\$310.4	\$136.8	\$78.0	\$88.1	\$341.6	\$0.0	\$1,043.7
Demand Reduction Benefits ³	\$0.0	\$0.0	\$5.6	\$6.8	\$5.3	\$11.3	\$0.0	\$28.9
Deferral Benefits ⁴	\$0.0	\$0.0	\$174.2	\$171.5	\$159.4	\$148.2	\$0.0	\$653.3
Costs	\$133.4	\$672.4	\$569.3	\$1,029.4	\$611.1	\$510.9	\$90.8	\$3,617.4
Focused Energy Efficiency Costs ⁵	\$46.6	\$331.1	\$195.8	\$529.3	\$280.1	\$281.3	\$0.0	\$1,664.1
System Reliability Procurement Costs ^{6,7}	\$86.8	\$341.3	\$373.5	\$500.2	\$331.0	\$229.6	\$90.8	\$1,953.3
Benefit/Cost Ratio	1.34	1.97	1.81	1.24	1.13	1.11	-	1.40
Notes: (1) Focused EE benefits in each year include the NPV (over the life of those measures) of all TRC benefits associated with EE measures installed in that year that are being focused to the Tiverton/Little Compton area. (2) SRP EE benefits include all TRC benefits associated with EE measures installed in each year that would not have been installed as part of the statewide EE programs. (3) DR benefits represent the energy and capacity benefits associated with the demand reduction events projected to occur in each year. (4) Deferral benefits are the net present value benefits associated with deferring the wires project (substation upgrade) for a given year in 2014. (5) EE costs include PP&A, Marketing, STAT, Incentives, Evaluation and Participant Costs associated with statewide levels of EE that have been focused to the Tiverton/Little Compton area. For the purposes of this analysis, they are derived from the planned ¢/Lifetime kWh in Attachment 5, Table E-5 of each year's EEPP in the SF EnergyWise and Small Business Direct Install programs. These are the programs through which measures in this SRP pilot will be offered. (6) SRP costs represent the SRPP budget which is separate from the statewide EEPP budget, as well as SRP participant costs. The SRP budget includes PP&A, Marketing, Incentives, STAT and Evaluation. (7) All costs and benefits are in \$current year except for deferral benefits. (8) 2012-2017 numbers have been updated to reflect year end data. 2018 numbers reflect year end projections.								

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Table S-3 National Grid System Reliability Procurement - Tiverton/Little Compton Annual Budgets and Actual Costs \$(000)						
	Program Planning & Administration	Marketing	Rebates and Other Customer Incentives	Sales, Technical Assistance & Training	Evaluation & Market Research	Total
2012	\$2.6	\$24.7	\$32.5	\$2.0	\$25.1	\$86.8
2013	\$67.9	\$77.1	\$102.0	\$1.4	\$90.7	\$339.0
2014	\$74.9	\$78.1	\$87.0	\$6.0	\$125.4	\$371.5
2015	\$90.6	\$85.1	\$67.6	\$97.6	\$157.2	\$498.1
2016	\$31.5	\$89.6	\$11.9	\$60.0	\$136.3	\$329.3
2017	\$9.5	\$76.6	\$3.5	\$31.0	\$109.0	\$229.6
2018	\$0.0	\$0.0	\$0.0	\$0.0	\$90.8	\$90.8
Total	\$277.0	\$431.3	\$304.4	\$198.1	\$643.6	\$1,854.3
Notes: (1) The annual totals in this table represent only the forecasted funds necessary to run the Tiverton/Little Compton pilot. They do not include costs associated with focused energy efficiency or with SRP participant costs. (2) All amounts shown are in \$current year. (3) 2012-2017 numbers have been updated to reflect year end data. 2018 numbers have been updated to reflect year end projections						

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Table S-4 System Reliability Procurement - Tiverton/Little Compton Summary of kW, and kWh New Installs Per Year							
			Capacity (kW)			Energy (MWh)	
			Summer	Winter	Lifetime	Maximum Annual	Lifetime
2012	EE	Residential	17	20	102	121	642
		Commercial	4	2	44	7	85
		SRP	8	8	121	4	55
	Non-EE	Demand Response	13	0	13		
	Total		42	30	280	132	782
2013	EE	Residential	77	86	527	505	2,953
		Commercial	55	32	653	205	2,440
		SRP	78	33	1,362	80	883
	Non-EE	Demand Response	56	0	56		
	Total		266	152	2,598	790	6,276
2014	EE	Residential	50	59	419	334	2,737
		Commercial	12	9	128	69	758
		SRP	40	9	746	51	535
	Non-EE	Demand Response	17	0	17		
	Total		120	78	1,310	455	4,030
2015	EE	Residential	93	109	850	619	5,454
		Commercial	17	15	207	41	489
		SRP	23	7	396	26	271
	Non-EE	Demand Response	11	0	11		
	Total		144	131	1,465	685	6,214
2016	EE	Residential	50	58	464	318	2,807
		Commercial	5	4	61	29	359
		SRP	29	4	255	21	183
	Non-EE	Demand Response	6	0	6		
	Total		90	67	786	368	3,349
2017	EE	Residential	38	37	212	242	2,188
		Commercial	0	0	0	0	0
		SRP	22	38	257	200	1,796
	Non-EE	Demand Response	0	0	0		
		RFP	13	0	91	9	61
	Total		74	75	560	450	4,045
Grand Total			735	532	7,000	2,880	24,696
Notes: (1) The "EE" savings include both Focused Energy Efficiency savings and SRP Energy Efficiency Savings. (2) Measures unique to SRP and not offered in the same way through the statewide EE programs are listed as a separate line item (SRP) under the EE heading. Measures part of the focused EE are listed in the EnergyWise and Small Business program lines. (3) Savings in this table are not cumulative. Each year shows savings from measures that will have been installed within that year. (4) 2012-2017 numbers have been updated to reflect year end data. (5) Demand Response estimated kWh savings are shown on table S-6.							

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Table S-5 System Reliability Procurement - Tiverton/Little Compton Summary of Incremental Benefits By Year															
			Capacity (\$)						Energy (\$)					Non-Electric (\$)	
			Total Benefits	Summer Generation	Winter Generation	Transmission	MDC/ Deferral(3)	DRIPE	Winter Peak	Winter Off- Peak	Summer Peak	Summer Off- Peak	DRIPE	Resource	Non - Resource
2012	EE	Residential	68,954	2,735	0	2,314	9,724	473	17,057	8,696	10,374	4,444	5,586	0	7,552
		Commercial	21,251	1,709	0	984	4,135	474	2,831	688	1,698	338	627	0	7,765
		SRP	88,810	6,590	0	2,638	11,082	1,224	35	117	2,257	1,193	292	63,381	0
	Non-EE	Demand Reduction	0	0	0	0	0	0	0	0	0	0	0	0	0
		Deferral	0	0	0	0	0	0	0	0	0	0	0	0	0
Total			179,015	11,035	0	5,936	24,941	2,171	19,924	9,500	14,329	5,975	6,505	63,381	15,317
2013	EE	Residential	715,520	19,112	0	12,066	50,700	3,990	79,472	43,584	49,862	22,710	25,456	362,998	45,569
		Commercial	299,547	31,822	0	14,689	61,719	8,065	84,675	20,430	50,364	10,075	17,708	0	0
		SRP	310,370	67,287	0	30,582	128,499	14,693	261	967	45,399	16,336	6,346	0	0
	Non-EE	Demand Reduction	0	0	0	0	0	0	0	0	0	0	0	0	0
		Deferral	0	0	0	0	0	0	0	0	0	0	0	0	0
Total			1,325,438	118,221	0	57,338	240,918	26,749	164,407	64,981	145,625	49,122	49,510	362,998	45,569
2014	EE	Residential	641,519	29,866	0	17,044	0	3,214	68,295	46,885	41,650	17,727	35,790	350,408	30,639
		Commercial	75,220	11,229	0	5,201	0	963	26,032	6,580	12,466	2,916	9,835	0	0
		SRP	136,801	63,099	0	30,271	0	5,344	118	479	22,591	8,861	6,038	0	0
	Non-EE	Demand Reduction	5,563	1,989	0	3,521	0	0	0	0	54	0	0	0	0
		Deferral	174,188	0	0	0	174,188	0	0	0	0	0	0	0	0
Total			1,033,291	106,183	0	56,037	174,188	9,521	94,445	53,944	76,760	29,504	51,662	350,408	30,639
2015	EE	Residential	953,990	74,891	0	34,529	0	7,247	153,698	83,936	75,394	38,919	72,456	366,076	46,844
		Commercial	70,792	21,238	0	8,337	0	1,422	18,325	4,693	9,039	2,126	5,611	0	0
		SRP	77,987	38,200	0	15,987	0	2,917	73	292	12,461	5,051	3,006	0	0
	Non-EE	Demand Reduction	6,802	2,411	0	4,074	0	0	0	0	317	0	0	0	0
		Deferral	171,482	0	0	0	171,482	0	0	0	0	0	0	0	0
Total			1,281,053	136,739	0	62,929	171,482	11,587	172,095	88,920	97,211	46,096	81,074	366,076	46,844
2016	EE	Residential	399,334	65,614	0	5,410	0	0	82,277	50,023	37,105	20,112	1,543	115,983	21,267
		Commercial	35,633	9,151	0	702	0	0	14,076	3,648	6,434	1,454	168	0	0
		SRP	88,093	35,504	0	2,979	0	0	603	1,102	6,683	3,067	179	37,976	0
	Non-EE	Demand Reduction	5,260	3,604	0	1,224	0	0	0	0	431	0	0	0	0
		Deferral	159,412	0	0	0	159,412	0	0	0	0	0	0	0	0
Total			687,732	113,873	0	10,315	159,412	0	96,957	54,772	50,654	24,633	1,889	153,959	21,267
2017	EE	Residential	386,311	45,043	0	3,371	0	0	66,000	36,872	31,049	16,835	664	161,410	25,067
		Commercial	0	0	0	0	0	0	0	0	0	0	0	0	0
		SRP	358,713	40,403	0	3,035	0	0	57,016	29,961	28,040	13,190	591	161,410	25,067
	Non-EE	Demand Reduction	11,320	9,853	0	1,106	0	0	0	0	362	0	0	0	0
		Deferral	148,191	0	0	0	148,191	0	0	0	0	0	0	0	0
Total			904,536	95,299	0	7,512	148,191	0	123,016	66,833	59,451	30,026	1,255	322,820	50,133
Grand Total			5,411,064	581,351	0	200,066	919,132	50,028	670,844	338,950	444,030	185,356	191,895	1,619,643	209,769
Notes: (1) The "EE" benefits include both Focused Energy Efficiency benefits and SRP Energy Efficiency benefits. (2) Measures unique to SRP are listed as a separate line item under the EE heading. Measures part of the focused EE are listed in the EnergyWise and Small Business program lines. (3) The MDC/Deferral column represents: 2012-2013: the system-average distribution benefit and 2014-2017: the calculated deferral benefit as defined in the notes section of Table S-2 (4) All benefits are in current year except deferral benefits which are in \$2014. (5) 2012-2017 numbers have been updated to reflect year end data. (6) Benefits due to EE reflect new installations within the year. Benefits due to Non-EE reflect cumulative installations															

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Table S-6 System Reliability Procurement - Tiverton/Little Compton Demand Reduction						
					Tstats	Smart Plug
Per- Event Capacity Savings per Residential Participant (kW)					0.49	0.04
Per- Event Capacity Savings per C&I Participant (kW)					0.98	n/a
	2012	2013	2014	2015	2016	2017
Number of Event Hours						
Thermostats			12	60	72	60
Plug Load Devices			6	30	36	0
Units						
Thermostats - Residential	35	167	205	232	247	247
Thermostats - C&I	0	4	4	4	4	4
Plug Load Devices	0	145	249	298	308	308
Forecasted Annual Capacity Savings (kW)	13	69	86	97	103	103
Thermostats - Residential	13	61	75	85	91	91
Thermostats - C&I	0	3	3	3	3	3
Smart Plugs	0	4	7	9	9	9
Forecasted Annual Energy Savings (kWh)	0	0	984	5,560	7,080	5,623
Thermostats - Residential	0	0	904	5,116	6,536	5,446
Thermostats - C&I	0	0	35	176	212	176
Smart Plugs	0	0	45	268	333	0
Cumulative Annual Demand Reduction Benefits (\$)			5,563	6,802	5,260	11,320
Annual Energy Benefits (\$)			54	317	431	362
Annual Capacity Benefits (\$)			5,510	6,485	4,828	10,958
Notes: (1) Forecasted event hours are based on an assumed three days of four-hour events, four times per year. In each event, it is assumed that the demand reduction will be staggered in two groups and cycled on and off. (2) Savings above represent 75% of max to account for non-participation. (2) All dollar amounts are in \$current year. (3) 2012-2017 numbers have been updated to reflect year end data.						

Table S-7
System Reliability Procurement - Tiverton/Little Compton
Potential for Wires Project Deferral at Year Begin

	2012	2013	2014	2015	2016	2017	2018
Cumulative Annual kW from Energy Efficiency			239	342	475	559	619
Focused Energy Efficiency			153	215	325	381	419
SRP Energy Efficiency			86	127	149	178	200
Cumulative Annual kW from Demand Reduction			82	86	97	103	103
Thermostats - Residential			74	75	85	91	91
Thermostats - C&I			3	3	3	3	3
Smart Plugs			4	7	9	9	9
Cumulative Annual kW from RFP							13
Total Cumulative kW Reduction From DemandLink			321	427	572	662	735
Total Cumulative kW Reduction Needed to Defer Wires Project			150	390	630	860	1,000
% Deferral Targets Achieved by DemandLink			214%	110%	91%	77%	74%

Notes:

- (1) All kW amounts are Summer kW and are cumulative.
- (2) This table shows the number of kW have been either installed through EE or have become available to reduce through demand reduction by the end of the previous year to therefore contribute to the deferral of the wires investment in the current year.
- (3) kW in Reserve acts as insurance against customers overriding the demand reduction themselves, so that the required reduction is still met.
- (4) 2012-2017 numbers have been updated to reflect year end data. 2018 numbers have been updated to reflect year end projections.

**Appendix 3 –Tiverton Pilot Evaluation Deliverables from Opinion Dynamics
Corporation**

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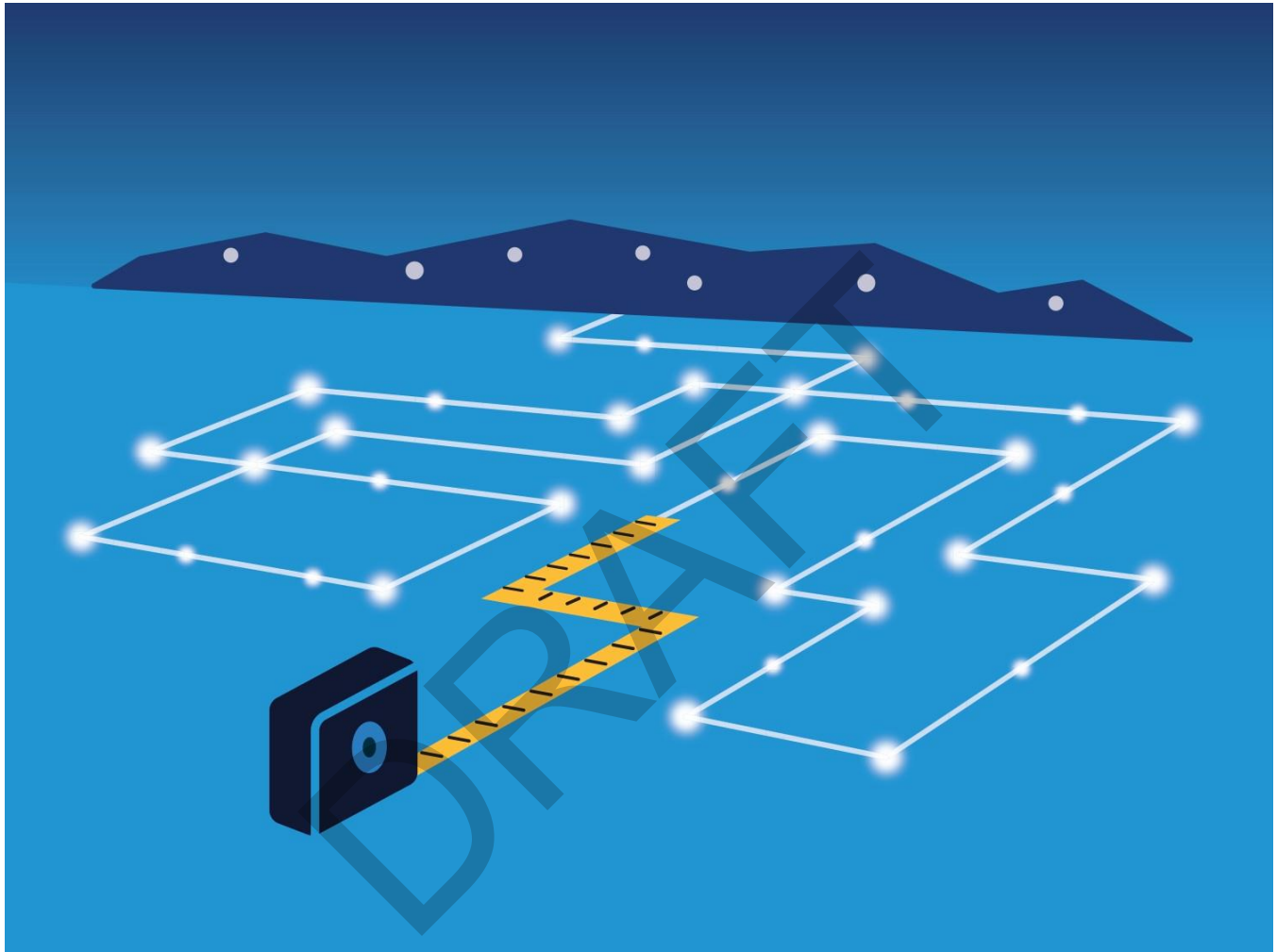


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National Grid Rhode Island System Reliability Procurement Pilot: 2012-2017 Summary Report REVISED DRAFT

July 25, 2018



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Executive Summary

Feeders 33 and 34 of the Tiverton substation serve approximately 4,200 residential and 1,000 commercial customers in the coastal Rhode Island communities of Tiverton and Little Compton. In 2010, National Grid forecasted that these feeders would be capacity-constrained during summer afternoon peak hours starting in 2014. Weighing the cost of substation upgrades against non-wires alternatives, National Grid designed the System Reliability Procurement (SRP) pilot with a goal of reducing summer peak demand by up to 1 MW by 2017, thus deferring substation upgrades to at least 2018. Plans for the SRP non-wires alternative were filed and approved in 2012. After five years of activity, National Grid ended the SRP pilot in late 2017.

This report presents a summary of key findings from annual evaluations of the Rhode Island System Reliability Procurement (SRP) Pilot (2012-2017), conducted by Opinion Dynamics Corporation under contract to National Grid, and a final assessment of whether the pilot met its goal of delivering 1 MW in summer peak demand reduction to defer the substation update to 2018.

Program Offerings

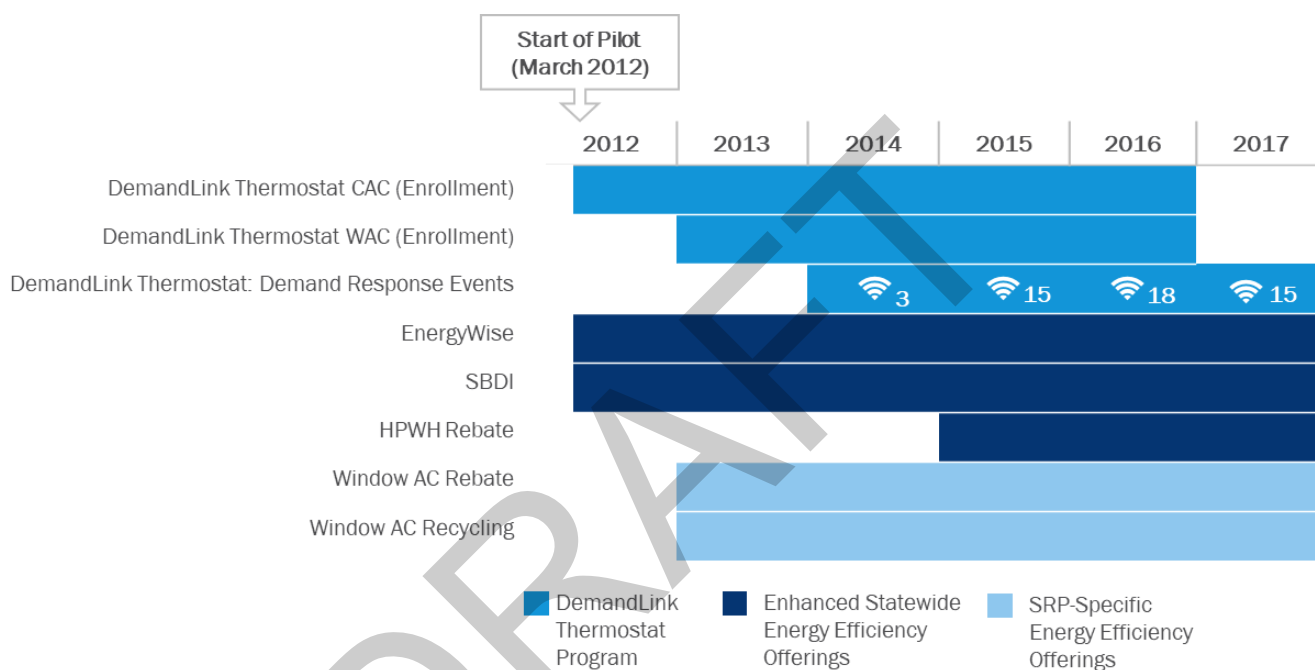
National Grid used a three-pronged strategy to pursue its SRP peak demand reduction goals: (1) implementation of the DemandLink Programmable Controllable Thermostat Program, a new SRP-specific demand response offering, (2) enhancement of existing statewide energy efficiency offerings, and (3) introduction of new SRP-specific energy efficiency offerings. All three components were supported by an intensive and targeted marketing and outreach campaign that began in March 2012.

- **DemandLink Thermostat Program.** The DemandLink Thermostat Program provided temperature control devices to pilot-area customers. All participants received a WiFi-enabled programmable thermostat. Customers with window air conditioning (window AC) also received one or more plug devices, which allowed the WiFi-enabled thermostat to control their window AC unit(s). To be eligible, customers had to have a WiFi internet connection and either central air conditioning (central AC) or window AC, and they had to agree to participate in demand optimization events for at least two years. National Grid began calling demand response events in July 2014.
- **Enhanced Statewide Energy Efficiency Offerings.** National Grid provided increased incentives and conducted targeted customer outreach for three existing statewide energy efficiency offerings:
 - The **EnergyWise Home Energy Assessment Program** provides residential customers with a home energy assessment and a range of direct install measures. Beginning in 2014, the program offered pilot area customers LEDs instead of CFLs.
 - The **Small Business Direct Install (SBDI) Program** is the commercial equivalent of the EnergyWise Program, targeting small non-residential customers.
 - In 2015, National Grid began offering customers an enhanced rebate for the purchase of a new electric **heat pump water heaters (HPWH)**. To be eligible for the rebate, customers had to participate in the DemandLink Thermostat Program.
- **SRP-Specific Energy Efficiency Offerings.** To capitalize on the high incidence of window AC in the pilot area, National Grid introduced two new SRP-specific window AC rebate opportunities in 2013. Both rebates were available each year between May 1st and November 1st:

- **DemandLink Window AC Rebate Program.** Customers in Tiverton and Little Compton could receive a \$50 rebate for the purchase of qualifying new window AC units, up to four units per household. Eligible units included those with an energy efficiency ratio (EER) greater than or equal to 10.8.
- **DemandLink Window AC Recycling Program.** Customers in Tiverton and Little Compton could receive a \$25 rebate for window AC units they recycled, up to four units per household.

Figure ES-1 summarizes the timeline of the various program offerings.

Figure ES-1. Timeline of Program Offerings



Evaluation Activities

National Grid Rhode Island contracted with Opinion Dynamics to conduct annual evaluations of the SRP pilot. Throughout the pilot, evaluation activities were focused on two main topics: (1) the effectiveness of marketing activities in promoting and increasing program participation and (2) the load impacts realized by the pilot. In addition, some of the evaluations covered process-related topics such as drivers of and barriers to participation and participant experience during demand response events.

In support of the annual evaluations, Opinion Dynamics conducted a range of primary data collection activities, including several surveys with EnergyWise and DemandLink participants, two residential leads surveys, a general population survey, a DemandLink event follow-up survey, and a non-participant focus group. Impact analyses included application of deemed savings values to estimate EnergyWise and SBDI load impacts as well as HPWH savings; development of per unit savings estimates for window AC rebates; and estimation of central AC and window AC DR event impacts using regression analysis. Each annual evaluation concluded with an annual evaluation report.

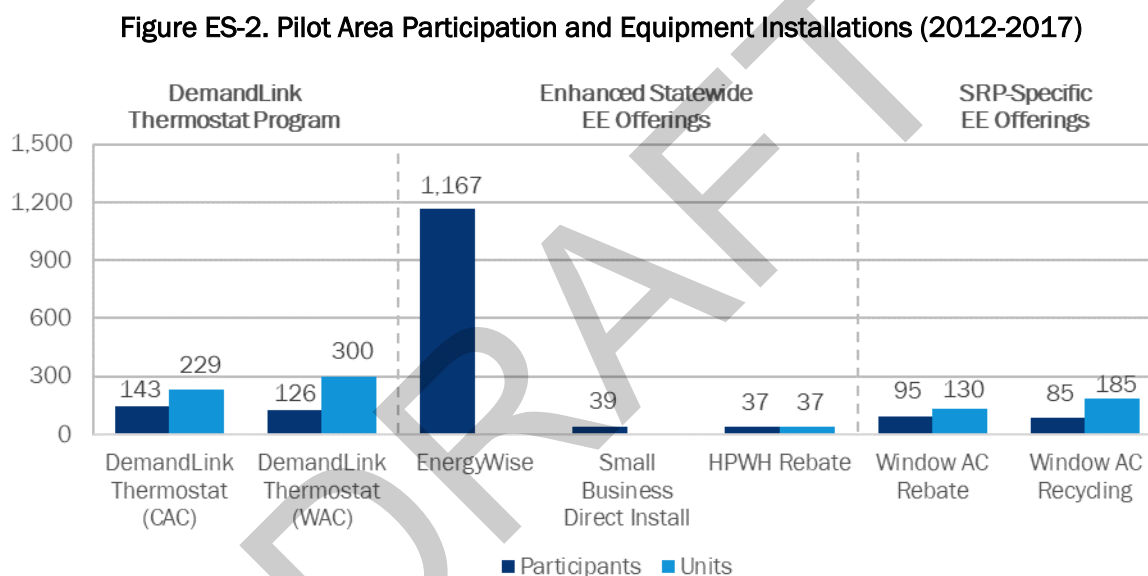
The findings and conclusions presented in this report are drawn from these annual evaluations. The objective of this summary report is to provide a big picture synthesis of the pilot's efforts, including what worked well

and what did not work well, as well as lessons learned for potential future pilots. This report therefore does not repeat detailed findings from the earlier evaluation reports. However, where helpful, we include supporting information in the appendices and provide references to the earlier evaluation reports.¹

Participation and Impact Summary

Overall, participation in the SRP pilot fell short of expectations, and cumulative load impacts did not meet the 1 MW goal. While the pilot succeeded in increasing enrollment in the EnergyWise Program and, to a lesser extent the SBDI Program, participation in the other program offerings was modest. In particular, participation in and savings from the DemandLink Thermostat Program fell short of expectations, largely driven by the low incidence of central AC among pilot area residents, challenges with thermostat and plug device connectivity, and a conservative event strategy.

Figure ES-2 summarizes pilot period participation in the pilot program components.



Source: Program Tracking Data

We estimate cumulative peak demand savings for the pilot period to be 316 kW, less than a third of the 1 MW goal. Cumulative savings include all installations through the EnergyWise, SBDI, and rebate programs since 2012, excluding measures that have reached the end of their useful life. For the demand response events, impacts are based on participants whose thermostats were operational and able to receive the event signal and control cooling equipment the events.

The EnergyWise and SBDI programs were the biggest contributors to total load impacts, with 152 kW (48% of the total) and 96 kW (31% of the total), respectively. Demand response events accounted for 36 kW (11% of the total). Notably, load impacts from participants with window AC were nearly zero in 2016, leading the program to stop calling events for these participants. Savings from the HPWH and window AC rebates were relatively small, accounting for a combined 31 kW (10% of the total).

¹ Appendix A presents a summary of the evaluation activities and key deliverables completed for each year of the SRP pilot.

Table ES-1 summarizes the cumulative SRP peak load impacts.

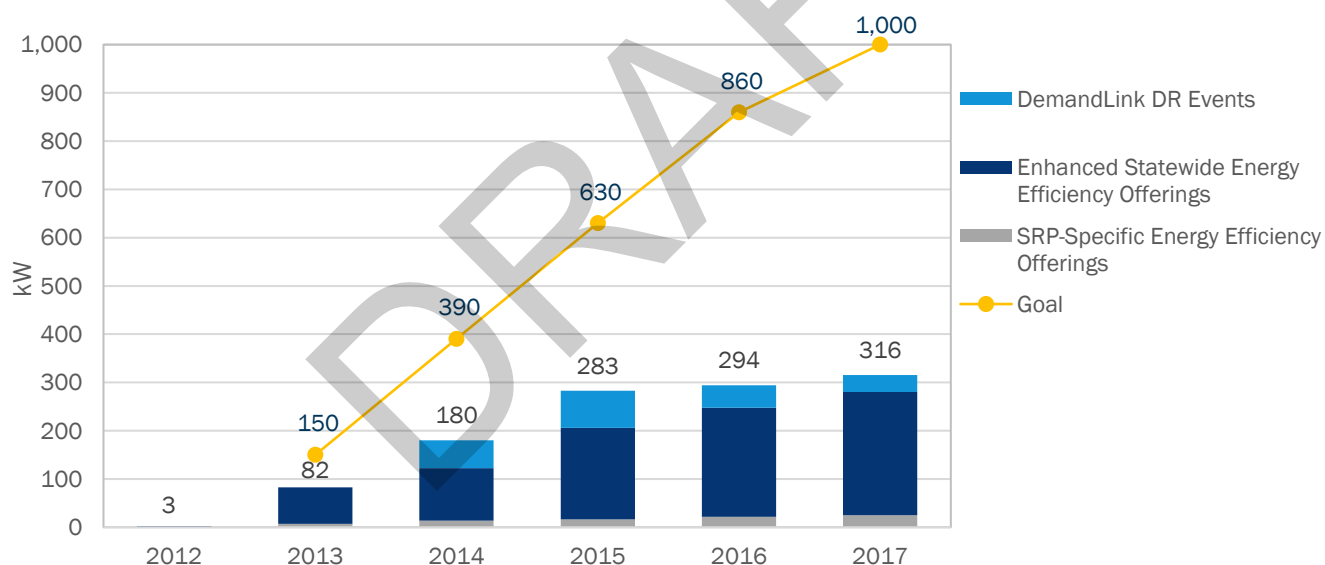
Table ES-1 Cumulative SRP Peak Load Impacts (kW)

Program	2012	2013	2014	2015	2016	2017	% 2017
DemandLink DR Events (CAC)	--	--	56.0	76.0	46.4	35.7	11%
DemandLink DR Events (WAC)	--	--	2.0	0.6	0.02	--	0%
EnergyWise Program	2.7	17.6	41.6	102.4	130.7	152.4	48%
Small Business Program	--	57.9	67.2	86.1	90.6	96.4	31%
Heat Pump Water Heater Rebate	--	--	--	1.6	4.3	5.9	2%
Window AC Purchase Rebate	--	0.8	1.0	1.2	1.5	1.6	1%
Window AC Recycling Rebate	--	6.1	12.6	14.9	20.4	23.6	7%
TOTAL	2.7	82.4	180.3	282.9	293.9	315.7	100%

Source: PY2012-2017 Gross Impact Analyses

Figure ES-3 shows the pilot's cumulative load impacts compared to the cumulative reduction National Grid expected to need to defer substation upgrades.

Figure ES-3. Cumulative Load Impacts (kW) Compared to Goal



Source: PY2012-2017 Gross Impact Analyses

Even though the pilot did not meet the 1 MW load reduction goal, its initial progress postponed the investment of the wires alternative that would have occurred in 2014 if not earlier. The investment in the substation upgrade was further deferred due to slower than expected load growth and cooler summer temperatures in 2017. However, since peak demand on feeders 33 and 34 is still high, National Grid decided in 2017 to issue a Request for Proposal (RFP) for a battery storage solution. Battery power will be used to meet the remaining excess demand during peak load times, meaning that substation upgrades can be further deferred.

Key Findings and Recommendations

Based on the annual evaluations of the SRP pilot, we provide the following key findings and recommendations for potential future pilot offerings.

Goal Attainment

- While the pilot did not meet the 1 MW load reduction goal, its initial progress postponed the investment of the wires alternative that would have occurred in 2014 if not earlier. The investment in the substation upgrade was further deferred due to slower than expected load growth and cooler summer temperatures in 2017. Two key factors contributed to the pilot falling short of its goal:
 - **Lower than expected savings from the DemandLink Thermostat Program:** Residential demand response events achieved only 40 kW in 2017, compared to a target of 455 kW.² Low incidence of central AC among pilot area residents, challenges with thermostat and plug device connectivity, and a conservative event strategy were largely responsible for the residential shortfalls. In addition, the pilot had a target of 134 kW for commercial demand response events but never rolled out a commercial DemandLink program.
 - **Limited savings from SRP-specific energy efficiency offerings:** National Grid had set an aggressive load reduction target of 685 kW for SRP-specific energy efficiency offerings. However, National Grid only introduced two SRP-specific energy efficiency measures (rebates for new energy efficient window AC units and for window AC recycling), which only achieved a combined 25 kW due to limited uptake.
- Compared to the other two components, impacts from the enhanced statewide energy efficiency offerings (255 kW) were much closer to target (320 kW). These impacts largely resulted from increased participation in the EnergyWise Program. The pilot might have met this target, had it not been for two factors: (1) Lighting measures accounted for the vast majority of the savings in the EnergyWise Program. The changing baseline for residential lighting measures due to new EISA standards means that savings from these measures have been decreasing over time. (2) The pilot deemphasized the commercial sector after an initial push in 2013. As a result, savings from the SBDI Program between 2014 and 2017 were small.
- Because peak demand on feeders 33 and 34 is still high, National Grid decided in 2017 to issue an RFP for a battery storage solution. Battery power will be used to meet the remaining excess demand during peak load times, meaning that substation upgrades can be further deferred.

Marketing Effectiveness

- Pilot marketing efforts were effective in generating awareness of and interest in the various SRP offerings. Lead activity, as well as participation, tended to increase following outreach campaigns, particularly in 2013, the first full year of the pilot. In subsequent years, there was a much smaller increase in participation, suggesting that much of the “low hanging fruit” had been harvested.
- Direct mail was consistently identified as the most recalled and memorable marketing channel among both participants and non-participants. More resource-intensive strategies, such as outbound phone calls for residential customers and door-to-door canvassing for small business customers, were also

² The total cumulative kW reduction target was greater than 1 MW to allow for some loss of impacts due to DemandLink participants opting out of demand response events.

very successful, when deployed, and should be considered for future efforts (if budgets allow). Email outreach tended to be less memorable than other methods, but given its low cost is a good supplementary approach to other outreach methods.

- Throughout the course of the pilot, the EnergyWise Program had the highest levels of awareness and interest among the various pilot offerings. This is not surprising, given that EnergyWise is a long-running statewide program and is applicable to a broad range of residential customers. For future efforts, National Grid should continue to leverage programs like EnergyWise as a screening and channeling mechanism for other offerings. Future programs should also ensure that other program offerings are systematically promoted during the in-home assessments.
- Focus group participants expressed a desire for more transparent messaging around the demand response events and why National Grid had targeted Tiverton and Little Compton for the offering. The societal and community benefits of the program, including lower greenhouse gas emissions and improved grid reliability, were thought to be potential drivers of participation for customers who are not motivated by free equipment or bill savings. While National Grid began including a "Good for you/good for your community" theme in its messaging in 2014—mainly in newsletters and often combined with other offers and messaging—research conducted with residential leads in 2014 and 2015 suggests that this theme and the messaging around local benefits did not fully take hold among potential participants. For future community-focused efforts like the SRP pilot, National Grid should consider making community benefits a more central and clearly visible theme of outreach messaging, as they are often effective in motivating additional groups of customers. Incorporating the community name into the name of the pilot (e.g., the "Marshfield Energy Challenge"), if possible, can be another way of emphasizing the community-aspects of the program.
- While awareness of the various program offerings was generally high, it was lowest for the window AC recycling rebate, and that offering also had the lowest number of leads in 2014 and 2015. Messaging for this rebate was generally combined with information about other offerings and might therefore not have received much notice by customers. Yet, this offering accounted for 7% of pilot load impacts. For future efforts, to better promote offers like the window AC recycling rebate, National Grid should consider more focused messaging, e.g., in combination with a time-limited enhanced rebate, or an "event" like *Window AC Recycling Month*, which can be effective in promoting action by potential participants.

DemandLink Thermostat Program

- Savings from the DemandLink demand response events fell short of expectations, with only 36 kW, or 11% of total pilot load impacts, compared to a target of 590 kW.
- The DemandLink Thermostat Program encountered three challenges in realizing expected load reductions from demand response events: (1) low enrollment in the program; (2) significant connectivity issues, especially for participants with window AC; and (3) an event strategy that resulted in lower than expected hourly per household event savings.

Enrollment

- Enrollment in the program was limited, largely due to the small population in the pilot area and the low incidence of central AC among pilot area residents. Even among those that do have central AC, some customers questioned whether they use it enough to justify the need for supplemental equipment to automate a cooling schedule or to warrant participation in events. Adapting to these local

circumstances, National Grid began offering plug devices to enable customers with window AC to participate in the program. However, this approach was plagued with technical issues such as low connectivity, even in the year when the participant enrolled and first installed the equipment, leading to few event participants. Following extremely low evaluation results, the plug device offering was discontinued in 2016. Given the challenges inherent in basing a demand response program on equipment that, by definition, will be removed every year, we do not recommend this approach for any future pilots.

Event Participation

- The high incidence of missing log files and log files with no data severely limited the load impacts realized by the program. While connectivity issues were not too surprising for customers with window AC, the high incidence of missing data for customers with central AC, especially in the final years of the pilot, was unusual. While National Grid did some investigations of the issue with Ecobee, the source of the problem was never fully diagnosed. For future programs, we recommend keeping a close eye on connectivity issues and asking for more accountability from the event implementer.

Event Strategy

- Savings per thermostat tended to be lower than generally seen for similar demand response programs. Several components of the event strategy chosen by the program contributed to this:
 - The program chose a 2°F offset strategy for customers with central AC, fearing that a cycling strategy or a higher offset would lead to participant dissatisfaction. However, small temperature offsets are subject to decreasing load impacts in later event hours, as the room temperature more quickly reaches the new setpoint. For example, average hourly impacts for the 2017 events were 0.75 kW for the first hour, 0.52 kW for the second hour, and 0.33 kW for the third hour. For future efforts, National Grid should consider using a cycling strategy, which would avoid the decrease in savings in later event hours, or a more aggressive offset strategy, e.g., of 3 or 4°F, which would reduce the decrease in savings.
 - In 2017, National Grid changed the length of its demand control events from 4 hours to 3 hours. This change helped avoid the near-zero savings observed in the last hour of prior events and resulted in the highest average hourly per thermostat savings across the four event seasons. For future efforts, National Grid should keep the shorter event length. National Grid should also ensure that events start as closely to the predicted peak demand as possible, so that the higher first-hour savings are realized during the times of highest demand. (In addition, most events have snapback that increases load for at least an hour after the event period. If events start too far ahead of peak conditions, snapback could occur during peak demand.)
 - The SRP event strategy did not include pre-cooling. Precooling is an effective approach for both offset and cycling strategies as it delays the room temperature reaching the new setpoint, thereby further reducing event time usage. For future efforts, National Grid should consider the addition of pre-cooling to its event strategy.
 - In 2017, National Grid called events when daytime temperatures, nighttime temperatures, or humidity forecasts met certain trigger conditions. In prior program years, events had been called based on load forecasts, i.e., when peak demand was predicted. The 2017 strategy resulted in one-third of events being called when event time temperatures were very moderate (between 69 to 73°F); these events tended to have lower savings than events with higher event time temperatures. Calling events during moderate temperature conditions is justified if the demand

reduction is needed at that time (based on load forecasts). If it is not needed, then these events will result in lower average event savings for the program. For future efforts, National Grid should ensure that events are called at times of predicted peak demand, rather than using trigger conditions, which may not well correlate with peak demand.

Enhanced Statewide Energy Efficiency Offerings

- National Grid's enhancement of existing statewide offerings, i.e., the EnergyWise Program, the SBDI Program, and the HPWH rebate, were the most successful component of the pilot, contributing 255 kW, or 81%, to total pilot load impacts.

EnergyWise Program

- SRP outreach efforts were successful in increasing annual EnergyWise participation rates from 1.1% prior to the pilot to 3.6% during the pilot period (an increase of 228%). In contrast, average annual participation rates in the comparison towns increased from 1.5% to 2.5% (an increase of 70%). Direct mailings, word-of-mouth, and outbound phone calls from National Grid were the most common ways for participants and leads to find out about the program.
- Research with program leads identified difficulty finding the time to be home for the assessment as the top barrier to participation. In addition, 10% of leads in the program reported challenges when they tried to schedule an appointment, including difficulty reaching a representative and limited options for appointments (including lack of weekend appointments and no available appointment for over a month). While program participation was generally strong, it did start to decline towards the end of the pilot period. For future efforts, National Grid should consider ways to reduce these barriers, e.g., by ensuring that appointments can be made in a timely fashion and at times that work for the prospective participants.
- Lighting measures accounted for the vast majority of savings, initially in the form of CFLs (2012-2013) and later in the form of LEDs (2014-2017). While these measures contributed significantly to deferring substation upgrades in the early years of the pilot, the changing baseline for residential lighting measures (due to new EISA standards) resulted in decreasing savings from these measures over time. As is the case for residential demand side management programs across the country, National Grid will have to diversify away from lighting measures for future efforts if it wishes to leverage this type of program in support of its peak load reduction goals.

SBDI Program

- Participation in the SBDI Program increased markedly in 2013 (from 2% prior to the pilot to 7%) because of increased outreach activity, including door-to-door canvassing. However, the program discontinued these efforts in 2014 because the door-to-door canvassing was expensive and small business opportunities were judged to be limited. As a result, participation returned to pre-pilot levels in 2014 and stayed at this level for the remainder of the pilot. Considering that the SBDI Program achieved over 50% of its 5-year participation in 2013—and accounted for almost one-third of cumulative pilot load impacts—the pilot may have missed an opportunity for additional savings, by discontinuing small business outreach efforts after 2013. For future efforts, National Grid should consider continued small business outreach, even if using less expensive outreach channels, especially if residential opportunities are limited.

HPWH Rebate

- Introduced in 2015, the HPWH rebate had a relatively small impact on overall pilot savings (2% of pilot totals). Receipt of the HPWH rebate was tied to participation in the DemandLink Thermostat Program, which can be an effective strategy in promoting other program offerings. For future efforts, National Grid should carefully examine the effect of this conditionality on rebate participation and monitor participation in the other offerings: Based on SRP pilot tracking data, only four of 27 HPWH participants in 2015 and 2016 were also enrolled in the DemandLink Thermostat Program.

New SRP-Specific Energy Efficiency Offerings

- To capitalize on the high incidence of window AC in the pilot area, National Grid introduced two new SRP-specific window AC rebate opportunities in 2013. Overall, these new rebates generated 25.2 kW in peak load reductions (or 8% of pilot totals). The majority of these impacts came from recycling inefficient window AC units without replacing them with a new unit. Savings from the purchase of new efficient window AC units or the recycling of inefficient units with replacement, on the other hand, generated relatively small savings.
- A majority of non-participants were unaware of the available rebates for purchasing new efficient window AC units (57%) and recycling old inefficient units (71%). However, the potential customer base eligible to receive a rebate for purchasing a new window AC unit was quite large: Almost 4 out of 10 customers (39%) used or planned to use window AC to cool their home in the summer, and 35% of those window AC users (or 14% of all customers) were likely to purchase a new window AC unit in 2017. In addition, 19% of customers had window AC units that they no longer used or that they were thinking about replacing in 2017.

1. Introduction

Feeders 33 and 34 of the Tiverton substation serve approximately 4,200 residential and 1,000 commercial customers in the coastal Rhode Island communities of Tiverton and Little Compton. In 2010, National Grid forecasted that these feeders would be capacity-constrained during summer afternoon peak hours starting in 2014. Weighing the cost of substation upgrades against non-wires alternatives, National Grid designed the System Reliability Procurement (SRP) pilot with a goal of reducing summer peak demand by up to 1 MW by 2017, thus deferring substation upgrades to at least 2018. Plans for the SRP non-wires alternative were filed and approved in 2012.

1.1 Program Offerings

National Grid used a three-pronged strategy to pursue its SRP peak demand reduction goals: (1) implementation of the DemandLink Programmable Controllable Thermostat Program, a new SRP-specific demand response offering, (2) enhancement of existing statewide energy efficiency offerings, and (3) introduction of new SRP-specific energy efficiency offerings. All three components were supported by an intensive and targeted marketing and outreach campaign that began in March 2012.

DemandLink Programmable Controllable Thermostat Program

The DemandLink Thermostat Program provided temperature control devices to pilot-area customers. All participants received a WiFi-enabled programmable thermostat. Customers with window air conditioning (window AC) also received one or more plug devices, which allowed the WiFi-enabled thermostat to control their window AC unit(s). To be eligible, customers had to have a WiFi internet connection and either central air conditioning (central AC) or window AC, and they had to agree to participate in demand optimization events for at least two years. Customers received an annual bill credit for participating in all demand optimization events.

During 2016, the pilot discontinued offering plug devices and began enrolling new pilot participants with central AC through the statewide Connected Solutions Demand Response Program. National Grid began calling demand response events in July 2014. During the first summer, only three events were called. Between 2015 and 2017, National Grid called between 15 and 18 events per summer. Events lasted for four hours in 2014 to 2016 and for three hours in 2017.

Enhanced Statewide Energy Efficiency Offerings

National Grid provided increased incentives and conducted targeted customer outreach for three existing statewide energy efficiency offerings:

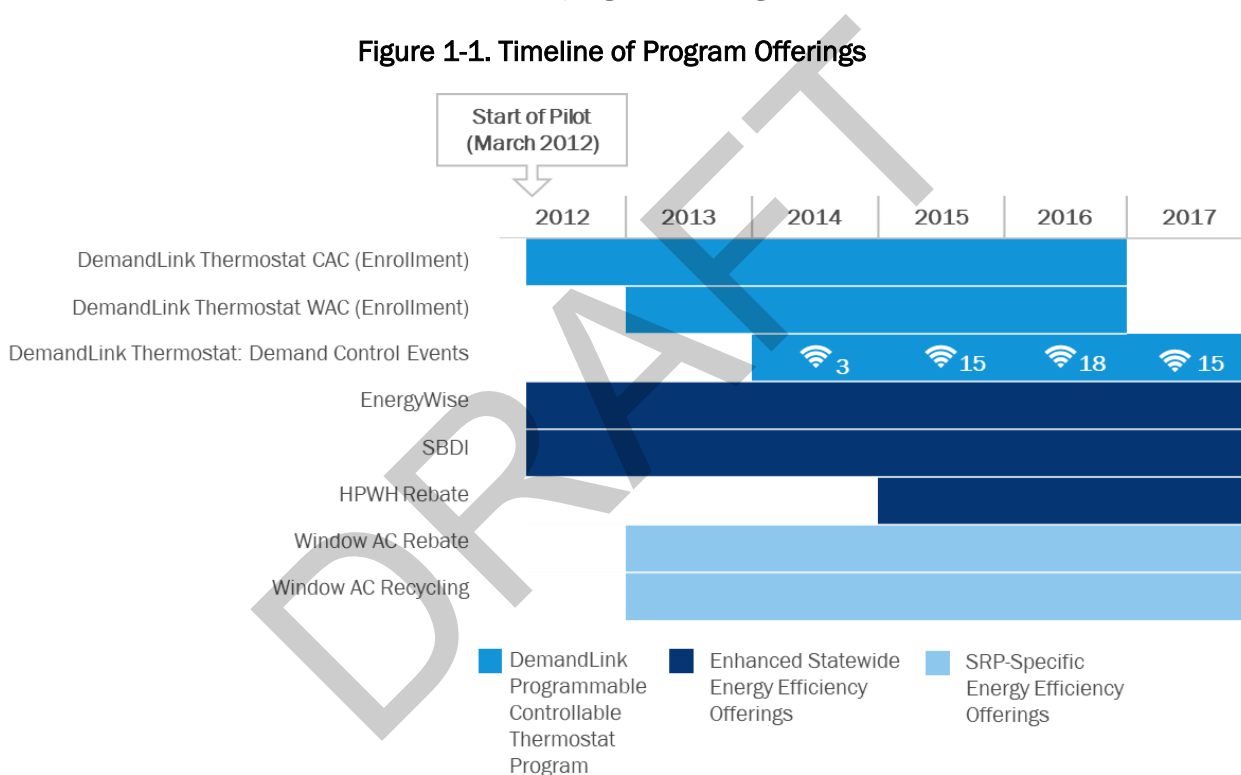
- **EnergyWise Home Energy Assessment Program.** The EnergyWise Program provides residential customers with a home energy assessment and a range of direct install measures. Beginning in 2014, the program offered customers in the pilot area LEDs instead of CFLs.
- **Small Business Direct Install (SBDI) Program.** The SBDI program is the commercial equivalent of the EnergyWise program, targeting small non-residential customers.
- **Electric Heat Pump Water Heater (HPWH) Rebate.** In 2015, National Grid began offering customers an enhanced rebate of \$1,100 (compared to a \$750 rebate offered through the statewide program) for the purchase of a new electric HPWH. To be eligible for the rebate, customers had to participate in the DemandLink Thermostat Program.

SRP-Specific Energy Efficiency Offerings

To capitalize on the high incidence of window AC in the pilot area, National Grid introduced two new SRP-specific window AC rebate opportunities in 2013. Both rebates were available each year between May 1st and November 1st:

- **DemandLink Window AC Rebate Program.** Customers in Tiverton and Little Compton could receive a \$50 rebate for the purchase of qualifying new window AC units, up to four units per household. Eligible units included those with an energy efficiency ratio (EER) greater than or equal to 10.8.
- **DemandLink Window AC Recycling Program.** Customers in Tiverton and Little Compton could receive a \$25 rebate for window AC units they recycled, up to four units per household.

Figure 1-1 summarizes the timeline of the various program offerings.



1.2 Evaluation Activities

National Grid Rhode Island contracted with Opinion Dynamics to conduct annual evaluations of the SRP pilot. Throughout the pilot, evaluation activities were focused on two main topics: (1) the effectiveness of marketing activities in promoting and increasing program participation and (2) the load impacts realized by the pilot. In addition, some of the evaluations covered process-related topics such as drivers of and barriers to participation and participant experience during demand response events.

In support of the annual evaluations, Opinion Dynamics conducted a range of primary data collection activities, including several surveys with EnergyWise and DemandLink participants, two residential leads surveys, a general population survey, a DemandLink event follow-up survey, and a non-participant focus group. Impact

analyses included application of deemed savings values to estimate EnergyWise and SBDI load impacts as well as HPWH savings; development of per unit savings estimates for window AC rebates; and estimation of central AC and window AC DR event impacts using regression analysis. Each annual evaluation concluded with an annual evaluation report.

The findings and conclusions presented in this report are drawn from these annual evaluations. The objective of this summary report is to provide a big picture synthesis of the pilot's efforts, including what worked well and what did not work well, as well as lessons learned for potential future pilots. This report therefore does not repeat detailed findings from the earlier evaluation reports. However, where helpful, we include supporting information in the appendices and provide references to the earlier evaluation reports.

Appendix A presents a summary of the evaluation activities and key deliverables completed for each year of the SRP pilot.

1.3 Organization of Report

The remainder of this report presents key impact and process evaluation findings for the Rhode Island SRP pilot. It is organized as follows:

- Section 2 presents an overview of Marketing and Outreach Efforts including a summary of campaign activities and an assessment of marketing effectiveness.
- Section 3 presents key participation, impact, and process findings for the DemandLink Thermostat Program.
- Section 4 presents key participation, impact, and process findings for the Enhanced Statewide Energy Efficiency Offerings, i.e., the EnergyWise Program, the SBDI Program, and the HPWH rebate.
- Section 5 presents key participation and impact findings for the SRP-Specific Energy Efficiency Offerings, i.e., the window AC rebates.
- Section 5 presents key conclusions and recommendations.
- Section 7 presents references, including the various evaluation reports upon which the findings in this report are based.
- Appendix A provides additional detail on the evaluation activities performed over the course of the pilot.
- Appendix B provides additional detail on EnergyWise gross impacts
- Appendix C provides additional detail on EnergyWise net impacts
- Appendix D provides additional detail on SBDI gross impacts
- Appendix E provides additional detail on SBDI net impacts

2. Marketing and Outreach Efforts




























Starting in 2012, National Grid increased marketing and outreach to encourage participation in select existing statewide energy efficiency programs as well as new programs that were offered exclusively to customers in the Tiverton and Little Compton pilot area.

2.1 Summary of Campaign Activities

National Grid deployed a multi-touch, multi-channel marketing campaign to reach customers over the course of the pilot and encourage participation in the various program offerings. While messaging was disseminated through a variety of channels, the cornerstone of the campaign consisted of outbound telemarketing, direct mail, and email. Throughout the campaign, marketing materials provided customers with a phone number or email address to contact program staff and learn more about the offerings. RAM Marketing received these calls and emails and directed qualified customers to RISE Engineering to sign up for the EnergyWise and DemandLink Thermostat programs.

Although the pilot officially started in March 2012, marketing activities did not begin to ramp up until June 2012, targeting residential customers. Marketing towards commercial customers started in August 2012. In the first program year, the campaign targeted DemandLink messaging to customers who had previously had an audit through the EnergyWise Program or who were identified as having historically high summer usage. Marketing activities to small businesses focused on door-to-door outreach. In 2013, National Grid began deploying marketing activities much earlier in the year, with the first materials going out to customers by mid-April. The campaign shifted its focus from targeting specific lists of customers and began including all pilot area customers in its outreach. It also increased the frequency of direct mail, email, and outbound telemarketing.

Figure 2-1. SRP Marketing Channels 2012-2017

	2012	2013	2014	2015	2016	2017
Outbound Telemarketing						
Direct Mail						
Email						
Community Events						
Digital Banner Ads						
Social Media						
News Article						
Paid Search						
Door-to-door						

The campaign held one community event in both 2012 and 2013. In 2016, the campaign enlisted volunteers to staff information tables and promote the pilot offerings at local organizations and community events between June and September.

Figure 2-1 provides a summary of channels employed throughout the campaign, by year.

National Grid typically kicked off campaign activities in April each year, deployed the bulk of messaging in the late spring and summer months, and ramped activities down through the fall. Telemarketing activities typically closely followed key direct mail campaigns. Figure 2-2 provides an example of the annual timeline of marketing activities for a typical year.

Figure 2-2. 2016 SRP Marketing Timeline

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Direct Mail												
Email												
Telemarketing												
Community Outreach												

Messaging in 2012 and 2013 centered around a “Save money/save energy” theme. Prompted by focus group findings in late 2013, the pilot added a “Good for you/good for your community” theme beginning in 2014. This theme focused on positioning the DemandLink Program as beneficial to both the participant and the local community. National Grid also launched the LinkUp newsletter in 2014, which grounded DemandLink as a program designed to benefit the community by preventing the need to build additional infrastructure. The newsletter provided updates on participation counts, called non-participants to sign up, and provided current participants with additional tips on using their thermostat and plug devices throughout the year.

Starting in 2015, marketing pieces also began to include information on the HPWH rebate as well as reminders for participants to reinstall removed devices and check that the WiFi thermostats and the plug devices were connected to their internet.

September 2012 Email

nationalgrid

An energy-saving opportunity that will help you **save money and put a smile on your face.**

Get a WiFi programmable controllable thermostat at no cost and get money back.*

Our new DemandLink™ program is designed especially for your community to help control your heating and cooling demand. DemandLink features a no-cost, fully-installed WiFi thermostat (\$500 value), which can cut your gas and electric bills by approximately 7%. You'll even receive a \$400 annual bill credit (\$80 over a two-year period) for participating in the program.

With a WiFi thermostat, the benefits are significant:

- Follows a custom heating and cooling schedule for your home, ensuring optimal comfort with minimal energy use.
- Provides control of your heating and cooling systems remotely from a computer or smartphone.
- Reports, reminders, and alerts for peace of mind.

Get started today! To find out if you qualify, call 1-888-633-7947 or visit www.myngrid.com/demandlink.

*Savings and energy efficiency experiences may vary. Check with your tax advisor regarding your eligibility for the Energy Efficiency federal tax credit. Offer is subject to change without notice. Some restrictions may apply. To take advantage of our DemandLink program you must consent to provide periodic feedback. In order to receive the annual bill credit, you must participate in at least one audit, and demand optimization events. Participant must agree to provide periodic feedback in the program for a minimum of two years. © 2012 National Grid USA Service Company, Inc.

1.888.633.7947 www.myngrid.com/demandlink

Summer 2016 Post Card

nationalgrid
HERE WITH YOU HERE FOR YOU.

Connect your thermostat,
lower your energy bills,
and keep your cool.

That's life on the grid.

October 2016 Newsletter

It's good for you. It's good for our community. It's good for everyone.

DemandLink is one of the many ways we're helping to manage peak energy use.

- Customers save on their utility bills.
- A lower carbon footprint contributes to a healthier planet.
- Implementing energy-saving measures creates jobs.
- Our electric grid remains safe and reliable, while minimizing construction.

Tiverton and Little Compton by the numbers!

- 972** have already completed a no-cost energy assessment
- 131** received plug devices for their window A/C units
- 297** had a DemandLink wi-fi programmable thermostat installed
- 17** received a \$1,100 heat pump water heater rebate

HOT DEALS ON HOT WATER HEATERS!
Just for our DemandLink customers.

From taking a bath to washing clothes, hot water plays an important role in our daily lives. So, if there was a way to reduce your water heating expenses, your family could save year-round.

Upgrading to an ultra-efficient heat pump water heater can slash energy use.
Heat pump water heaters move heat from your basement or mechanical room into the hot water tank, reducing electricity use. The newest generation of electric water heaters are also more efficient. Your family can save money, while enjoying greater comfort and reducing its carbon footprint.

CLAIM \$1,100 IN REBATES when you install a new heat pump water heater!

2.2 Marketing Effectiveness

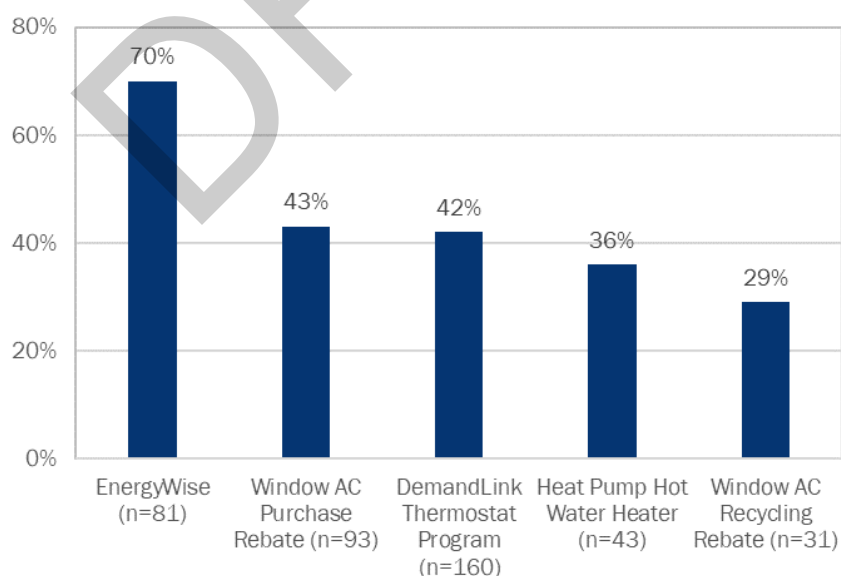
To assess the effectiveness of the pilot's marketing and outreach efforts, all annual evaluations included primary research with participants, leads, and/or non-participants. In specific, Opinion Dynamics conducted focus groups with non-participants in late 2013; online surveys with EnergyWise participants following the 2013, 2014, 2015, and 2017 program years; telephone surveys with residential leads in early 2015 and 2016; and an online general population survey in early 2017. Covered topics included awareness of and interest in the various program components, recall of specific marketing materials, and the effectiveness of those materials in inducing program participation.

2.2.1 Program Awareness

Based on the pilot's outreach strategy, all customers in Tiverton and Little Compton should have received multiple pilot-related messages through various marketing channels over the course of the pilot period. To assess the effectiveness of these outreach efforts, we fielded a general population survey in early 2017 after close to five years of SRP marketing. This survey asked about customer awareness of the various SRP program components. Among non-participants, survey results showed the highest levels of awareness with the EnergyWise Program (70%). This is not surprising, given that EnergyWise is a long-running statewide program and is applicable to a broad range of residential customers. Awareness of other program components, although lower, was strong as well, with over 40% reporting awareness of the SRP-specific window AC purchase rebate and the DemandLink Thermostat Program. Awareness of the HPWH rebate, which was introduced in 2015, and the window AC recycling rebate were lowest, at 36% and 29%, respectively.

These results suggest that the program did a good job overall, making pilot area residents aware of the various SRP offerings.

Figure 2-3 Awareness of Program Components (Non-Participants)



Source: PY2016 General Population Survey

2.2.2 Program Interest

Another indicator of effective marketing is heightened lead activity following outreach efforts. SRP leads are customers who expressed interest in one or more SRP program offerings (through inbound requests or outbound telemarketing) but had not yet participated in that program offering. To correlate lead activity with marketing efforts, Opinion Dynamics, in support of the 2015 annual program evaluation, conducted an analysis of 2013-2015 tracking data compiled by RISE and RAM.

Overall, the program recorded 628 residential leads in 2014 and 555 residential leads in 2015. In both years, the vast majority (over 80%) of SRP leads were interested in the EnergyWise Program. Interest in the other SRP programs was much lower, and leads in all program components decreased between 2014 and 2015.

Table 2-1. 2015 Customer Interest by Program

SRP Program	2014 Leads		2015 Leads	
	Count	% ^a	Count	% ^a
EnergyWise Program	526	84%	450	81%
DemandLink Programmable Controllable Thermostat Program	173	28%	84	15%
DemandLink Window AC Rebate Program	76	12%	31	6%
DemandLink Window AC Recycling Program	69	11%	20	4%
Total Leads (Any Program)	628		555	

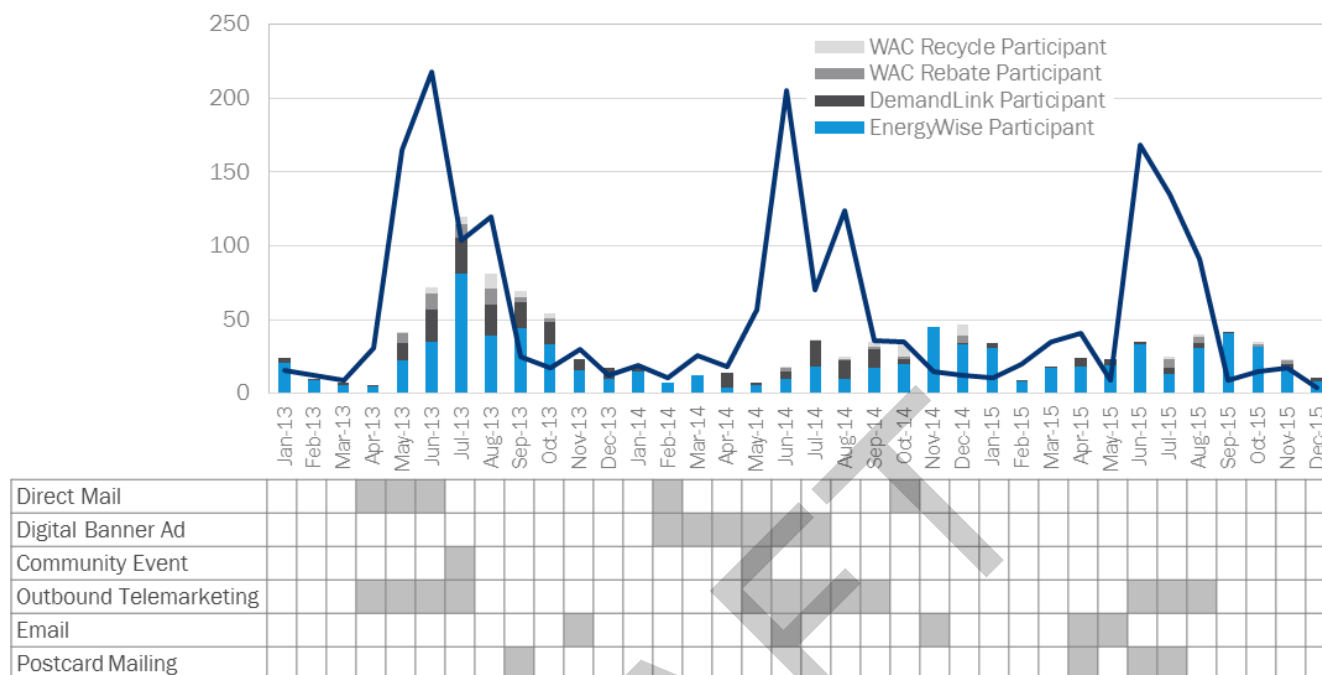
Source: PY2015 Residential Leads Analysis

^a Total sums to more than 100% because some customers expressed interest in multiple programs.

Heightened lead activity followed increases in marketing efforts in the spring and early summer of 2013, 2014, and 2015, suggesting success in generating program interest. Program tracking data also shows an increase in participation, following the peak in leads. This spike in participation is especially pronounced in 2013, the first full year of the pilot. Subsequent years show a much smaller increase in participation, suggesting that much of the “low hanging fruit” had been harvested.

Figure 2-4 summarizes lead activity and participation between 2013 and 2015.

Figure 2-4. Program Leads in SRP Pilot Communities (2013-2015)



Source: PY2015 Residential Leads Analysis

2.2.3 Effectiveness of Different Outreach Channels

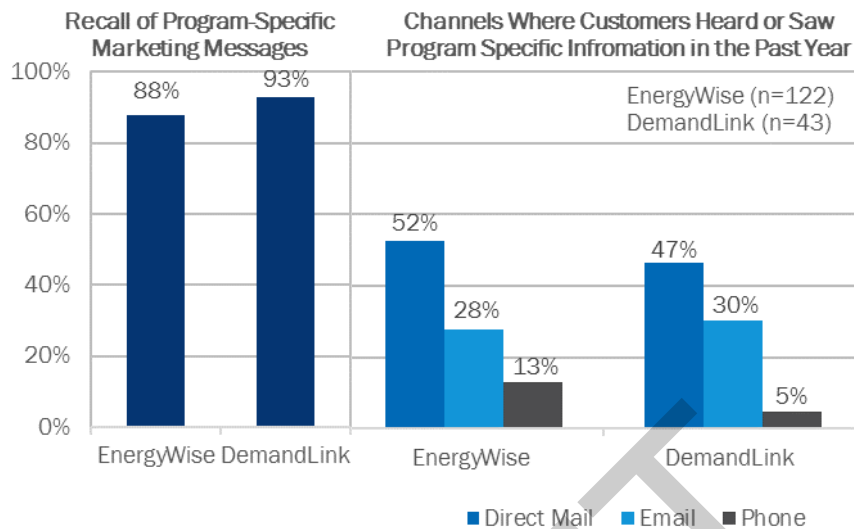
In addition to program awareness, the 2017 general population survey also explored customer recall of 2016 marketing activities, including specific outreach materials (a newsletter, a post card, and an email) as well as the effectiveness of these materials in stimulating interest in participation.

General Recall of Messaging

The survey first asked customers if they recalled hearing or seeing any information about each program component during 2016.³

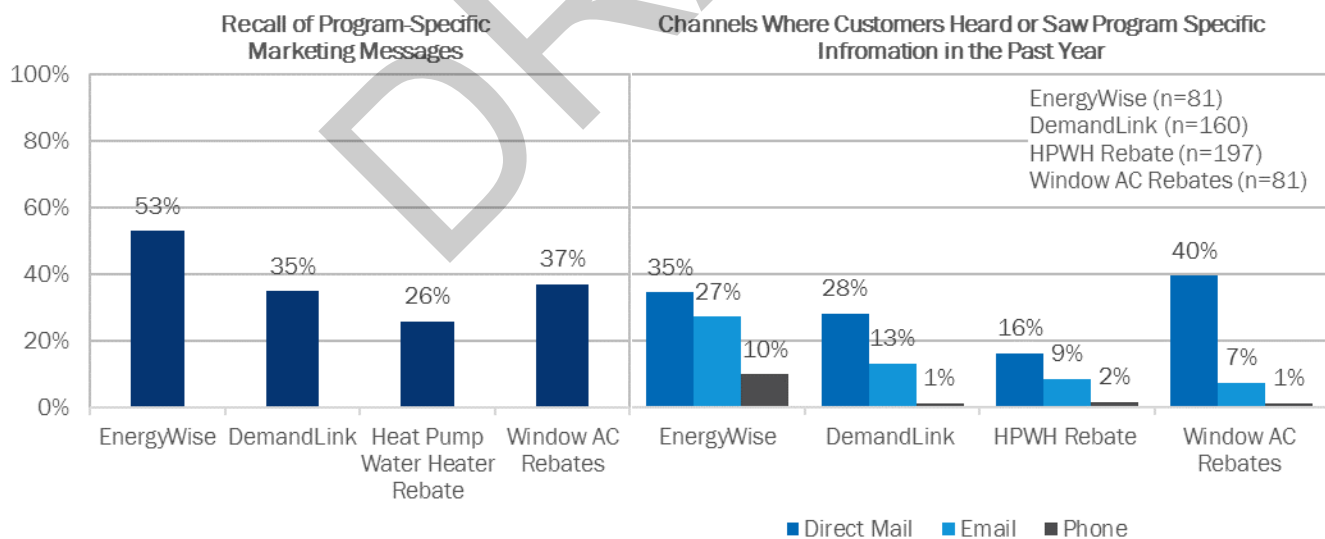
Participant recall of messaging about components in which they had already participated (in 2016 or prior years) was very high, with 88% of EnergyWise and 93% of DemandLink participants remembering receiving program information in 2016. These participants most often recalled receiving information in the mail (52% and 47%, respectively). Program participants less frequently remembered receiving emails (28% and 30%, respectively) or phone calls (13% and 5%, respectively) from the pilot. Figure 2-5 summarizes these findings.

³ These questions were only asked of customers who had heard of the program component prior to the survey. Customers who reported not owning their home did not receive questions about the HPWH rebate, and customers who did not plan to use window AC or to recycle a window AC unit in 2017 did not receive questions about window AC rebates.

Figure 2-5. Recall of Program-Specific Marketing Messages (Participants)

Source: PY2016 General Population Survey

Recall of component-specific messaging among non-participants was lower compared to participants, but still high: 53% of customers who had not yet participated in the EnergyWise Program remembered receiving information about it 2016, most often in the mail. Recall rates for other program components were significantly lower (37% for window AC rebates, 35% for DemandLink, and 26% for HPWH rebates), yet still relatively high. Across all components, non-participants were most likely to remember information they received in the mail.

Figure 2-6. Recall of Program-Specific Marketing Messages (Non-Participants)

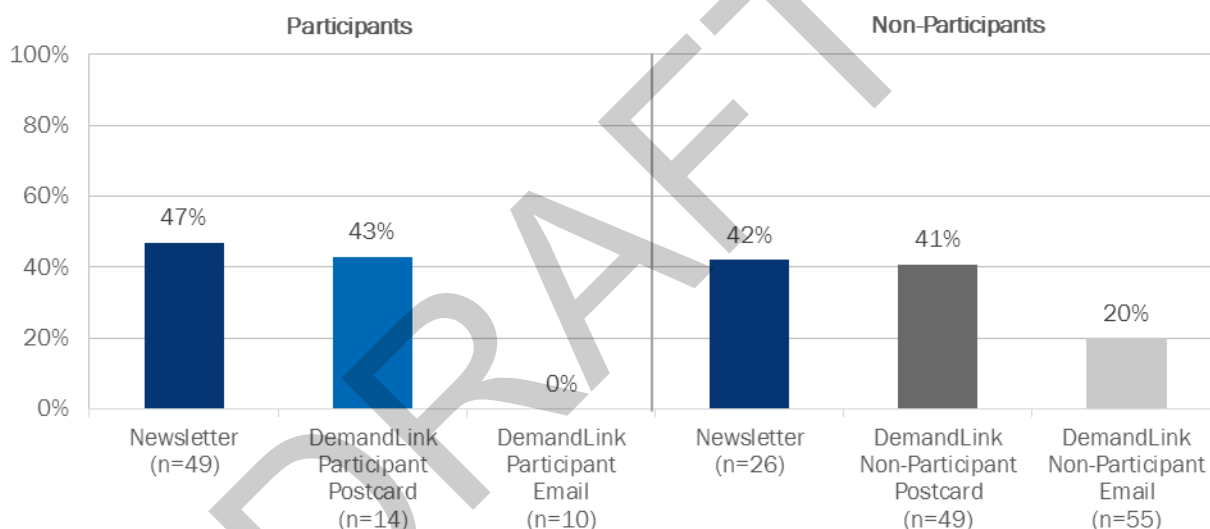
Source: PY2016 General Population Survey

Recall of Specific Marketing Materials

To assess the effectiveness of messaging used by the pilot in 2016, the 2017 general population survey included detailed questions about three key marketing pieces: a postcard sent in August, a newsletter sent in October, and an email sent in December. DemandLink participants and non-participants received different versions of the postcard and email, each with messaging tailored to their participation status. The online survey showed respondents images of the materials and assessed customer recall of the specific materials as well as prior familiarity with the content.

Figure 2-7 shows respondent recall of the key marketing pieces. In general, the direct mail pieces were more memorable than the emails, and participants and non-participants tended to recall the materials at similar rates. Recall rates by non-participants are relatively high, at 42% for the newsletter, 41% for the postcard, and 20% for the email.⁴

Figure 2-7. Recall of Marketing Materials



Source: PY2016 General Population Survey

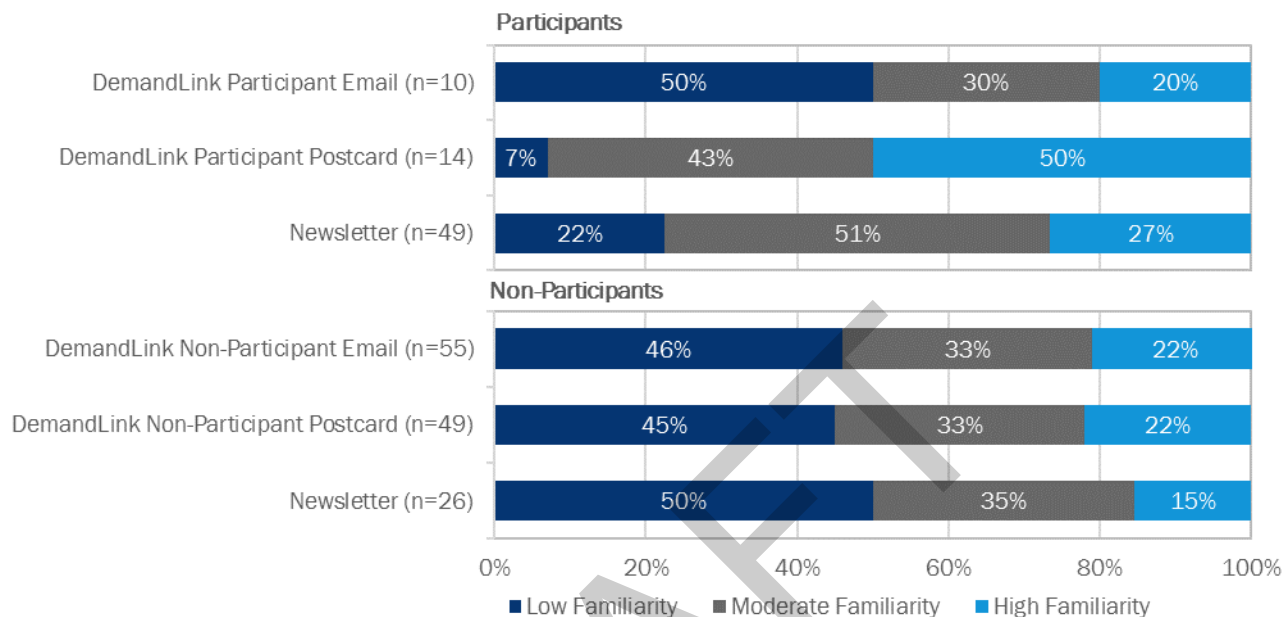
After reviewing the materials, respondents were asked how much of the information in the images was new to them. We used this question to assess the degree to which past program messaging is remembered by customers. We categorized customers who indicated that none or very little of the information was new as having “high familiarity” while those who indicated that most or all of the information was new as having “low familiarity.”

Overall, DemandLink participants had the highest level of familiarity with the content of the postcard (50% high familiarity; 43% moderate familiarity), followed by participant familiarity with the content of the newsletter (27% high familiarity; 51% moderate familiarity). Non-participant familiarity was relatively consistent across the three outreach channels and comparable to DemandLink participant familiarity with the content of the

⁴ The utility industry standard for email open rates is (22%). Considering a customer has to open an email to recall it, a recall rate of 20% suggest an open rate that is in line with, or exceeds, what would be expected for email outreach. (Source: Questline, 2015 Energy Utility Email Benchmarks Report available at: <https://cdn.questline.com/asset/get/47a2f0f7-f0fd-4917-b7b6-2625e84ef911>)

email: all had a level of high familiarity between 15% and 22% and a level of low familiarity between 45% and 50%.

Figure 2-8. Recall of Information Provided by Marketing Material (By Participation Status)



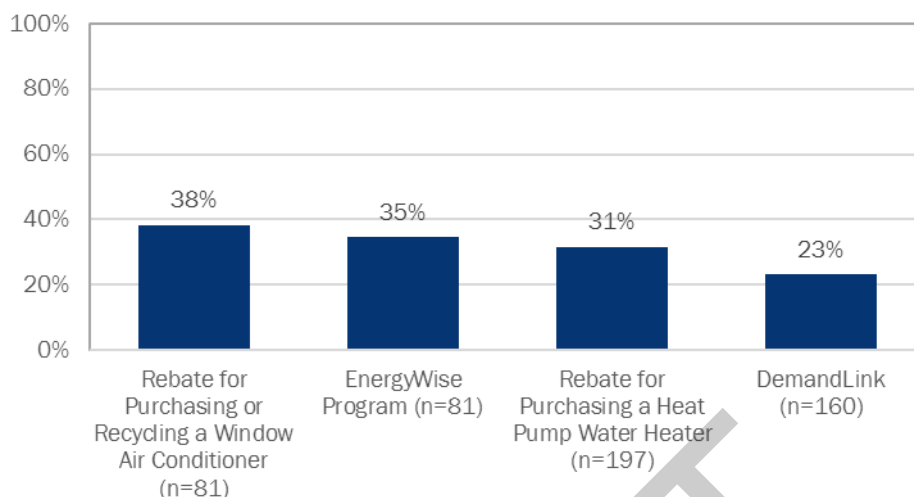
Source: PY2016 General Population Survey

Interest in Programs after Review of Messaging

The final set of questions in the 2017 general population survey assessed customers' likelihood to visit the pilot's website or get more information about one or more of the offerings, following their review of the materials. Overall, 48% of respondents reported being likely⁵ to seek out more information.

Of non-participants eligible to participate in the various components, about one-third were interested in seeking more information about window AC rebates (38%), the EnergyWise Program (35%), and the HPWH rebate (31%). Significantly fewer DemandLink Thermostat Program non-participants were likely to seek more information about that program (23%).

⁵ A rating of 3 or greater on a 5-point scale, where 1 means "not at all likely" and 5 means "very likely".

Figure 2-9. Interest in More Information About Program (Non-Participant in Program Component)

Source: PY2016 General Population Survey

2.2.4 Understanding of DemandLink Thermostat Offering

Two key findings from the 2013 non-participant focus groups included (1) a desire for more transparent messaging around the demand response events and why National Grid had targeted Tiverton and Little Compton for the offering; and (2) societal and community benefits of the program, including lower greenhouse gas emissions and improved grid reliability, are potential drivers of participation for customers who are not motivated by free equipment or bill savings. In response to these findings, the pilot added a “Good for you/good for your community” theme beginning in 2014. This theme focused on positioning the DemandLink Program as beneficial to both the participant and the local community.

To test the effectiveness of this new messaging, the residential leads survey (fielded in early 2016) explored how well leads in the DemandLink Thermostat Program understood various components of the program, including its community benefits. In specific, leads who were familiar with the program and who had not already scheduled an equipment installation appointment, were asked about their awareness of several key aspects of the pilot program.⁶ Survey results showed the following:

- Most respondents were aware that WiFi-enabled programmable thermostats allow users to remotely control their central or window AC (13 out of 15 respondents) and that National Grid provides participants with WiFi-enabled programmable thermostats at no cost (12 respondents).
- Less than half of interviewed leads (6 respondents) were aware that the program is only available to customers with central or window AC or that the program is only available to customers in Tiverton and Little Compton.
- Out of the program aspects asked about in the survey, customers were least aware that the program helps delay the need for an upgrade to a local substation (3 respondents). This suggests that the program’s attempts to emphasize benefits to the community (beginning in 2014 with the marketing message of “Good for you. Good for our community. Good for everyone.”) did not fully take hold among potential program participants.

⁶ Of 43 interviewed leads, four had already scheduled an appointment for the installation of DemandLink equipment and 24 were not at all familiar with (or unaware of) the program. These questions were therefore asked of 15 leads.

- Similarly, few interviewed leads (5 respondents) were aware that participation in the program includes participation in demand optimization events called by National Grid.

DRAFT

3. DemandLink Thermostat Program

The DemandLink Thermostat Program was a key SRP-specific offering designed to directly address peak load conditions through demand response events. The goal of the program was to reduce electricity usage during times of peak load (generally hot summer afternoons) by controlling the air conditioning usage of program participants via WiFi-enabled programmable controllable thermostats.

3.1 Program History

The program began providing WiFi-enabled thermostats to customers with central AC in 2012. However, due to the relatively low incidence of central AC in the pilot area, the program added plug devices in 2013. The plug devices allowed the WiFi-enabled thermostat to control window AC units, thereby expanding program eligibility to customers with window AC units. To participate in the program, customers had to have a WiFi internet connection and either central AC or window AC, and they had to agree to participate in demand optimization events for at least two years. Customers received an annual bill credit for participating in all demand optimization events in a given summer.

The program began calling demand response events in July 2014. During the first summer, only three events were called. These events lasted from 3 p.m. to 7 p.m. for central AC units and from 4 p.m. to 6 p.m. for window AC units. For central AC, setpoints were increased by 2°F; for window AC, the unit was shut off for the duration of the event. In 2015 and 2016, the program called 15 and 18 events, respectively, with event durations and cycling strategies similar to those used in 2014.

Annual impact evaluations of the 2014, 2015, and 2016 events showed lower than expected overall savings due to several factors: (1) overall enrollment in the program was limited: a total of 208 thermostats controlling central AC and 158 thermostats controlling window AC were in place during the 2016 event season; (2) there were significant connectivity issues, especially for participants with window AC, meaning that a large share of enrolled customers never had the chance to participate in the events; and (3) hourly event savings per household were lower than in other similar programs, which was partially due to the relative conservative setback strategy of 2°F and the long event duration of four hours. In response to these results, the pilot discontinued offering plug devices in 2016 and did not include participants with window AC in the 2017 events. In addition, anticipating the end of the pilot in late 2017, the program began enrolling new participants with central AC through the statewide Connected Solutions Demand Response Program. These enrollees were included in the SRP-specific events as well as events called for Connected Solutions.

The program made additional changes to its event strategy in 2017. In prior summers, events had been called based on forecasted hot weather. In 2017, on the other hand, events were called if forecasted conditions for daytime temperatures, nighttime temperatures, or humidity exceeded trigger points. In addition, the event time was more closely linked to forecasted peak demand, which falls between 2 pm and 8 pm. Finally, the event duration was reduced from four to three hours, based on negative savings during the last event hour found in prior evaluations.

3.2 DemandLink Thermostat Participation

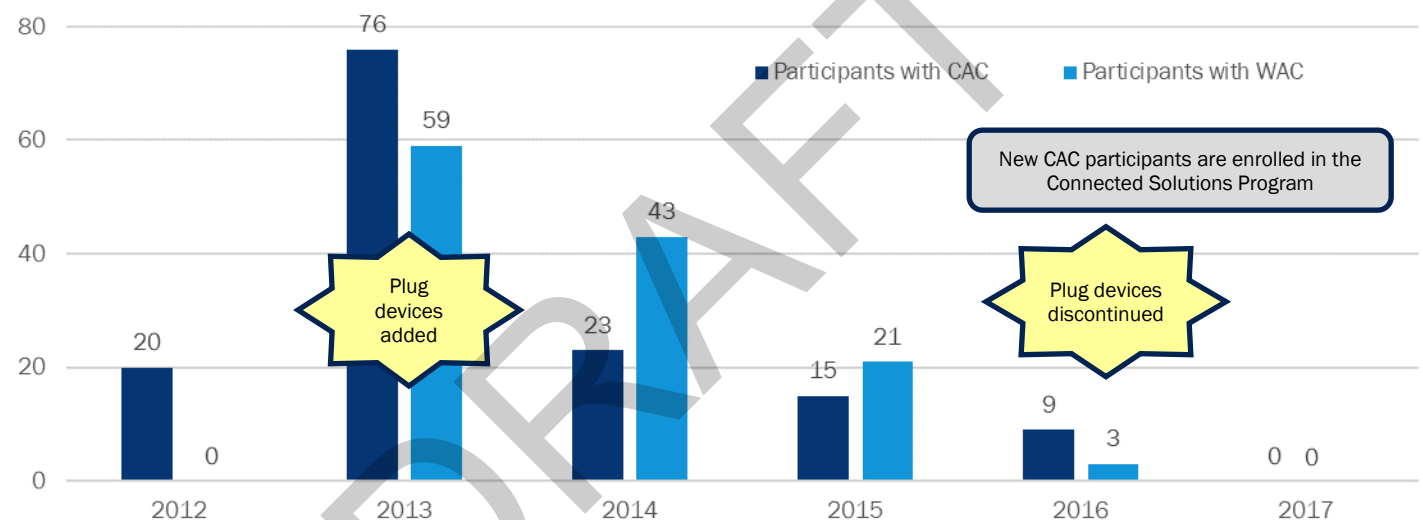
Participation in a demand response program can be divided into two stages: (1) enrollment and (2) event participation. Both stages are necessary for the program to realize load impacts. The DemandLink Thermostat Program experienced challenges in both stages, as described below, leading to lower than expected savings.

3.2.1 Enrollment

Between March 2012 and the end of 2016, 269 customers signed up to participate in the DemandLink Thermostat Program, 143 with central AC and 126 with window AC. In total, participants with central AC installed 229 thermostats (an average of 1.6 per home) and participants with window AC installed 300 plug devices (an average of 2.4 per home). Enrollment of new participants peaked in 2013, with 135 new participants.

Overall, enrollment of customers with central AC fell short of initial projections as many households in the pilot area do not have central AC. As a result, the program began offering plug devices to enable customers with window AC to participate in the program. However, due to connectivity issues, the plug device option was discontinued in 2016. Figure 3-1 summarizes annual enrollment in the DemandLink thermostat program component, by type of AC unit and first year of participation.

Figure 3-1. DemandLink Thermostat Program Enrollment by Year in SRP Pilot Communities (2012 - 2017)



Source: Program Tracking Data

3.2.2 Event Participation

In addition to lower than expected enrollment, participation in the demand response events was low as well. This was largely due to connectivity issues, especially for plug devices, which were likely removed during the fall and not always reinstalled during the next summer, or not reconnected to the WiFi thermostat.

Analysis of thermostat log files for the four summer event seasons (2014-2017) shows several unusual trends with respect to event participation:

- A progressively smaller share of installed thermostats participated in the events: for thermostats controlling central AC, the participation rate fell from 73% in 2014 to 27% in 2017; for thermostats controlling window AC, the participation rate fell from 22% in 2014 to 0% in 2016.
- Conversely, the share of thermostats for which no log file data was available (either because there was no log file or because the log file did not contain any valid data) increased over the pilot period, from 14% in 2014 to 66% in 2017 for thermostats controlling central AC and from 77% in 2014 to

99% in 2016 for thermostats controlling window AC. Notably, the share of missing/invalid log files for window AC was already 77% in 2014, the first year that demand response events were called, indicating the considerable challenges associated with this type of demand control strategy.

- Event failures (defined as thermostats that did not respond to the event, either because they were offline or because they did not receive the signal to begin the event) were moderate for central AC thermostats, ranging from 5% to 10% of all installed thermostats. While the overall event failure rate was lower for window AC thermostats, event failure as a percentage of non-missing/invalid log files was similar to that of central AC thermostats.
- Event opt-outs (defined as thermostats that received the event signal, but the setting switched out of event mode and the AC unit began cooling before the end of the event) were also moderate, ranging from 2% to 12% for participants with central AC and less than 1% for participants with window AC (the latter again driven by the large number of thermostats with missing/invalid log data).

Based on this analysis, the overall non-participation rate—defined as thermostats with missing log files/no data *plus* event failures—increased from 23% to 71% for central AC participants and from 78% to 99% for window AC participants. As noted above, these non-participation rates were largely driven by thermostats with missing log files or log files with no data. While event failure rates for the SRP pilot were fairly typical, overall non-participation rates were not.⁷

Table 3-1 summarizes the results of the thermostat log file analysis.

Table 3-1 Summary of Demand Response Event Participation

	2014 ^a		2015 ^a		2016		2017	
Central AC								
Thermostats Installed	205		228		208		208	
Event Participant	150	73%	122	54%	91	44%	56	27%
Opt-out	8	4%	28	12%	15	7%	4	2%
Event Failure	18	9%	23	10%	10	5%	11	5%
Missing Log File/No Data	29	14%	55	24%	91	44%	138	66%
Window AC								
Thermostats Installed	123		150		158		n/a	
Event Participant	27	22%	11	7%	0	0%		
Opt-out	0	0%	1	<1%	0.4	<1%		
Event Failure	1	1%	2	1%	0	0%		
Missing Log File/No Data	95	77%	136	91%	157	99%		

Source: PY2014-2017 Thermostat Log Files

^a2014 and 2015 thermostat counts include customers in Tiverton and Little Compton who are not in the pilot area.

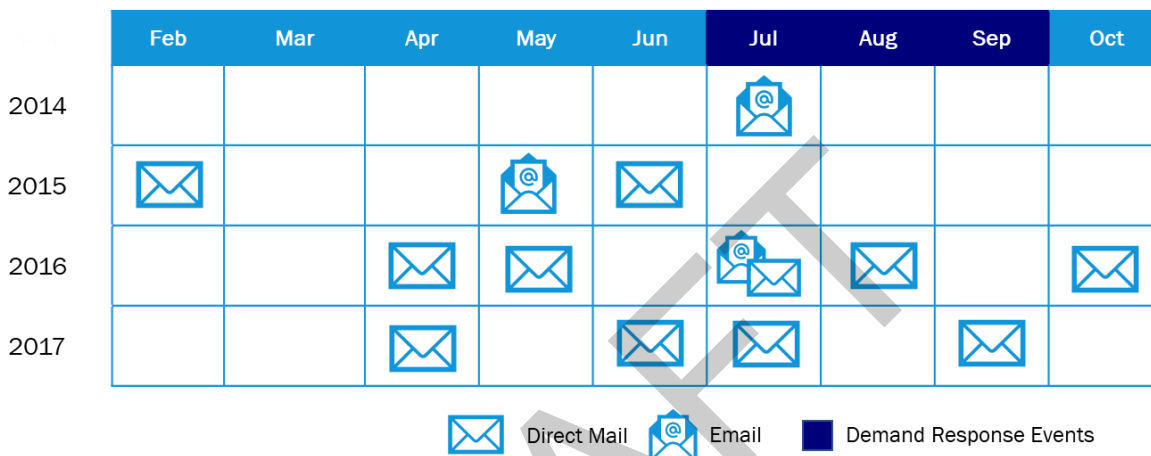
Given the significant impact of missing log files/data on program savings (see next subsection), National Grid implemented several mitigation strategies: (1) At the beginning of the event season, Opinion Dynamics examined thermostat log files and provided Ecobee, the event implementer, with a list of thermostats with missing log files/data. This strategy was intended to rectify any potential connectivity issues in the event portal. (2) Prior to the event season, National Grid began reaching out to past participants to remind them to reinstall

⁷ More typical non-participation rates for central AC programs are between 10% and 20%. Since window AC demand response programs are uncommon, comparison non-participation rates for the window AC component are not available.

any removed devices and check that the WiFi thermostats and the plug devices are connected to the participant's internet. This strategy was intended to rectify any connectivity issues on the customer end.

Figure 3-2 summarizes the outreach conducted to reduce customer-related connectivity issues. The reminder email deployed in July 2016 was targeted specifically at participants whose thermostats were offline and reminded them to connect their thermostats. All other outreach was delivered in conjunction with other program messages.

Figure 3-2 Thermostat Connectivity Messaging



Despite the reminder messages, overall connectivity did not increase. Survey research with DemandLink participants between 2014 and 2016 indicated that a significant and increasing portion of plug devices (42% in 2014, 47% in 2015, 68% in 2016) were not being used with window ACs during the cooling season. Not unexpectedly, survey results also showed that usage of plug devices with window AC units was lower for participants who had the equipment installed in a prior year, suggesting that at least some customers were not reconnecting their window AC units to the plug devices at the start of new cooling season.

3.3 DemandLink Thermostat Impacts

Opinion Dynamics used regression modeling combined with day matching to estimate the demand response load impacts for window AC participants and the runtime reduction for central AC participants. The load impact for central AC events was then calculated by multiplying the runtime reduction by the mean full load demand, to arrive at the demand response attributable to the event. (See the annual evaluation reports for 2014, 2015, and 2016 for more detail on our methodology.)

For participants with central AC, the average runtime reduction ranged from 9% to 15% for the four event seasons. The corresponding per thermostat impacts ranged from 0.32 kW to 0.52 kW. For participants with window AC, we only developed regression-based impact estimates for 2014 (0.07 kW per thermostat) and 2015 (0.04 kW per thermostat). By 2016, the number of usable log files was insufficient to develop a new regression model, and we estimated the 2016 per thermostat impact as the weighted average of 2014 and 2015.

Annual program impacts were calculated as the per thermostat kW impact multiplied by the number of thermostats included in the analysis.⁸ Given that few new devices were installed after the peak in 2013, the increasing number of thermostats with missing log files/data means that progressively fewer thermostats could be included in our analysis. As a result, even though the per thermostat impacts for central AC were highest in 2017, the small number of thermostats included in the analysis resulted in the lowest program impacts of the four event seasons. This trend is even more pronounced for participants with window AC, where program impacts approached zero in 2016.

Table 3-2 summarizes demand response impacts for the four program years.

Table 3-2 Summary of Demand Response Impacts

Program Year	# of Events	Per-Thermostat Impact		Mean # of Thermostats in Analysis ^b	Program Impact (kW)
		Runtime Reduction	kW ^a		
Central AC					
2014	3	8.6%	0.32	176	56
2015	15	13.3%	0.49	155	76
2016	18	10.9%	0.40	115	46
2017	15	14.8%	0.52	68	36
Window AC					
2014	3	n/a	0.07	28	2.0
2015	15	n/a	0.04	14	0.6
2016	15	n/a	0.045 ^c	0.4	0.018
2017	n/a				

Source: PY2014-2017 Gross Impact Analyses

^a Impacts in this table are average impacts across all event hours. The average first-hour impacts were 0.26 for 2014, 0.87 for 2015, 0.91 for 2016, and 0.72 for 2017.

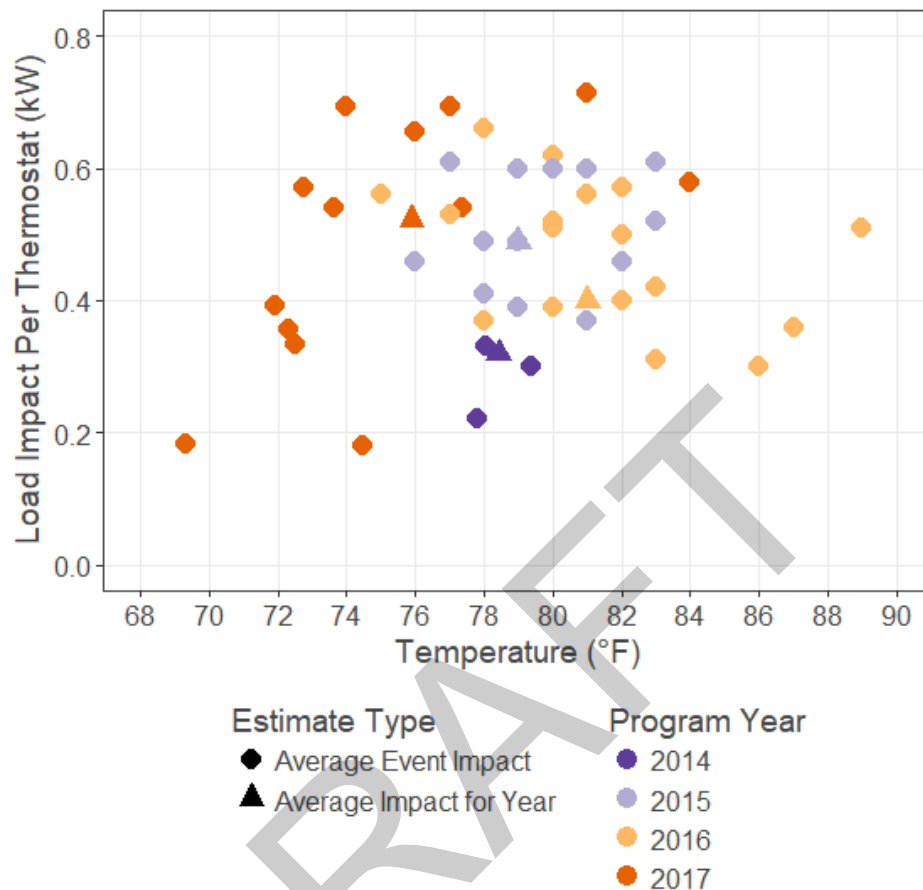
^b The number of thermostats in the analysis differs slightly from the number of participating thermostats above as thermostats in the analysis include opt-outs and certain types of event failures.

^c Due to the small number of thermostats with valid data, the 2016 per thermostat kW impact was estimated as the weighted average of the 2014 and 2015 kW impacts.

Figure 3-3 provides a visual depiction of the average per-thermostat load impacts plotted against the average temperature during event hours. The figure includes each event over the four program years as well as the average for each program year.

⁸ The number of thermostats included in the analysis includes event participants, opt-outs, and certain types of event failures.

Figure 3-3 Average Per-Thermostat Load Impact by Temperature



3.4 DemandLink Thermostat Key Process Findings

Over the course of the SRP pilot, Opinion Dynamics administered two surveys with DemandLink Thermostat Program participants, one DR event follow-up survey, two residential leads surveys, as well as a general population survey and focus groups with non-participants. Based on this research, the following key process findings emerged:

- Saving energy and money was the primary driver to program interest and participation. Other drivers included the opportunity to receive free equipment and the ability to remotely control the thermostat. Customers with window AC were less interested in remotely monitoring or controlling equipment than customers with central AC. Early focus groups also identified benefits to the community as strong motivators.
- While the program focus was on air conditioning, the ability to monitor and control *heating* equipment was a more compelling driver for some customers, due to the relatively mild summer climate and low air conditioning usage in the pilot area.
- Based on non-participant focus groups and surveys of program leads, the pilot faced several key barriers to participation:

- Lack of understanding of how the program worked, what the main benefits were, and how those benefits applied to customers;
 - The perception that customers do not use their air conditioning enough to justify the need for supplemental equipment to automate a cooling schedule or to warrant participation in events;
 - Technical concerns including how the WiFi thermostat would interface with their existing HVAC systems;
 - Concern around letting someone else control their thermostat during events; and
 - Concern about uncomfortable humidity levels during events.
- More than half of DemandLink Thermostat leads (56%) were either unaware of the program or not at all familiar with it (a rating of 1 on a scale of 1 to 5). Only 12% of DemandLink Thermostat leads considered themselves very familiar with the program.
 - Participants reported continued installation and use of 99% of installed WiFi thermostats during the 2016 cooling season. All interviewed respondents with central AC reported using at least one of their thermostats to control their central AC system. Not surprisingly, participants with window AC reported lower rates of installation and continued use of their plug devices: 73% had one or more plug devices not in use during the 2016 cooling season.
 - Participants with central AC were highly aware of the various elements of the DemandLink Thermostat Program; awareness of participants with window AC was systematically lower. Findings from both the 2015 DemandLink Participant Survey and 2016 DemandLink Event Follow-Up Survey suggested that participants with Window AC who were not aware of the events were less likely to plug their window ACs into their plug devices.
 - The 2016 DemandLink Event Follow-Up Survey showed moderate participant awareness of the August 29th, 2016 event: 57% of those with central AC and 50% of those with window AC were aware that the event had been called. Among participants with central AC, close to half (47%) were home during the event and 10% reported opting-out of the event, due to discomfort or the anticipation of discomfort. Among respondents with window AC, only 17% were home during the event, and none reported opting out.
 - Research with participants throughout the pilot period indicated uniformly high satisfaction with the equipment installed through the program. Areas of dissatisfaction among participants with window AC included the inability to connect to the thermostat to the plug devices and not knowing how to use the equipment.
 - Almost all interviewed participants (95%) said they planned to participate in future events.

4. Enhanced Statewide Energy Efficiency Offerings

A second key strategy of the SRP pilot was increasing pilot area participation in existing statewide programs through enhanced marketing and increased incentives. National Grid offered enhancements to three statewide energy efficiency offerings: the residential EnergyWise Program, the commercial SBDI Program, and the heat pump water heater incentive.

Below, we present highlights for each of these three offerings.

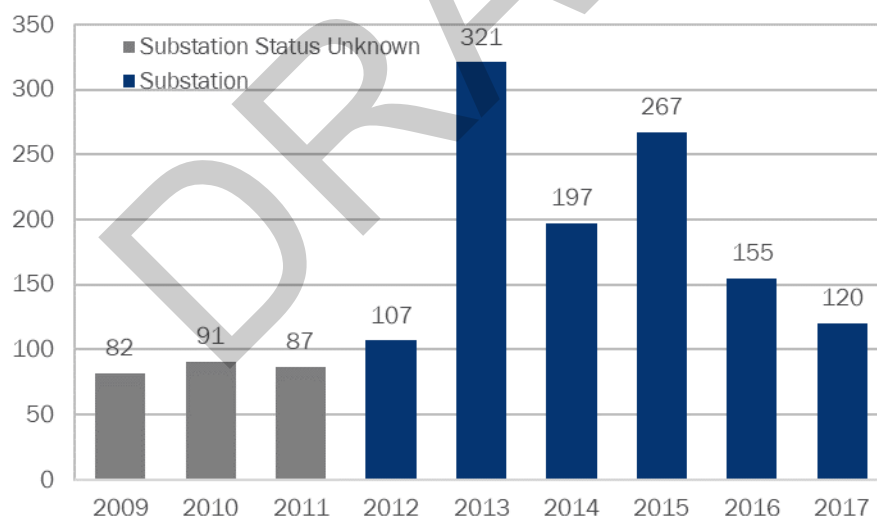
4.1 EnergyWise Program

Beginning in March 2012, National Grid conducted targeted customer outreach in the pilot area to promote participation in the statewide EnergyWise Program, which provides residential customers with a home energy assessment and a range of direct install measures. In addition to contributing directly to pilot area impacts, the program served as an important recruitment and screening tool for the DemandLink Thermostat Program.

4.1.1 EnergyWise Participation

In total, 1,167 customers in the pilot area participated in the EnergyWise Program during the pilot period, an average of 195 participants per year. This compares to average annual participation levels of less than 90 prior to the start of the pilot (see Figure 4-1).

Figure 4-1 EnergyWise Participants in SRP Pilot Communities (2009-2017)^a



Source: Program Tracking Data

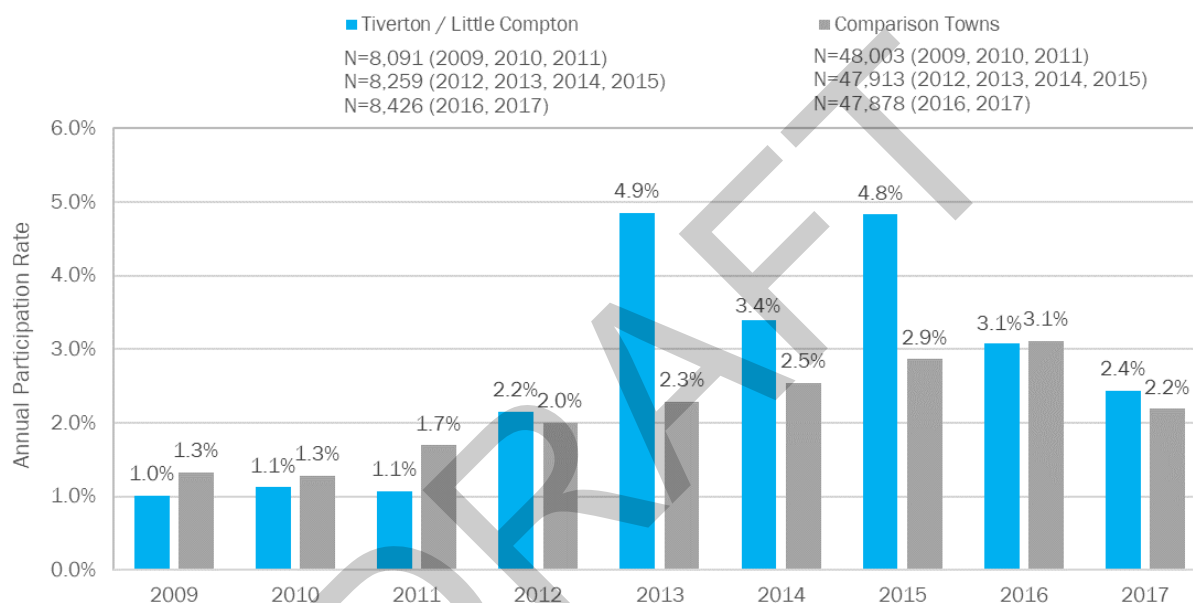
^a Participant counts for the pre-pilot period 2009-2011 include non-substation participants.

Given that EnergyWise was an existing, statewide program, a key question when assessing the success of the pilot is: *To what extent did the pilot increase participation relative to what it would have been without the pilot?* Or in other words: *What was the incremental participation due to the enhanced SRP efforts?* We estimated incremental participation in the pilot area by comparing participation rates (calculated, for each year, as the number of participants divided by the number of occupied households) for the pilot area with participation

rates in a set of matched comparison towns.⁹ Based on this comparison, we can determine what expected participation rates in the pilot area would have been, if only the statewide program had existed.

Results of the incremental participation analysis show that average annual participation rates in Tiverton and Little Compton increased from 1.1% prior to the pilot to 3.6% during the pilot period (an increase of 228%). In contrast, average annual participation rates in the comparison towns increased from 1.5% to 2.5% (an increase of 70%). These participation rates translate into actual pilot area participation 48% higher than what would have been expected in the absence of the SRP pilot,¹⁰ suggesting that the SRP marketing campaign indeed had a positive impact on participation in the EnergyWise Program. Figure 4-2 compares the annual participation rates in Tiverton and Little Compton and the comparison communities.

Figure 4-2 EnergyWise Participation Rates in SRP Pilot and Comparison Towns, 2009-2017



Source: Program Tracking Data; American Community Survey (2012, 2014, 2016)

Note: This analysis includes both substation and non-substation participants in Tiverton and Little Compton

4.1.2 EnergyWise Impacts

Pilot area participants in the EnergyWise Program generated 152.4 kW in cumulative gross impacts (see Table 4-1).¹¹ As is often the case with residential assessment programs, lighting measures accounted for the vast majority of savings, initially in the form of CFLs (2012-2013) and later in the form of LEDs (2014-2017). However, given the changing baseline for residential lighting measures, due to changing EISA standards,

⁹ The matched comparison towns are Narragansett, North Kingstown, South Kingstown (excluding URI), Bristol, Barrington, and Warren. For a detailed discussion of the selection of the comparison communities, see National Grid Rhode Island System Reliability Procurement Pilot: 2012-2013 Focused Energy Efficiency Impact Evaluation, by Opinion Dynamics Corporation, dated May 12th, 2014.

¹⁰ For detailed discussion of the EnergyWise incremental participation rate calculation methodology, see National Grid RI SRP 2015 Annual Evaluation Report, by Opinion Dynamics, dated August 3, 2016.

¹¹ Calculated for each measure i as $\text{Peak Load Reduction (kW)}_i = \text{Quantity}_i * \text{per Unit kW Reduction}_i * \text{Summer Diversity Factor}_i$

savings from these measures have been decreasing over time.¹² Nevertheless, the EnergyWise Program accounted for the largest share of cumulative SRP peak load impacts, with 48% of the pilot total.

Table 4-1 summarizes the annual installations, and peak load savings, from EnergyWise measures. The cumulative measure quantity is equal to the sum of installations throughout the pilot period. The cumulative peak load reduction, however, excludes savings from measures in the early years, once the measures have reached the end of their useful life.¹³

Appendix B presents a more detailed overview of gross peak load reduction for all EnergyWise measures. Appendix C presents the estimated “take rate” as well as net impacts for the program.

Table 4-1 EnergyWise Installed Measures and Annual Gross Peak Load Impacts: March 2012-2016

Measure Category	2012	2013	2014	2015	2016	2017	Cumulative
Quantity Installed							
LED Bulb	87	998	3,946	10,973	5,060	3,952	25,016
CFL	2,382	8,670	1,867	233	47	0	13,199
Smart Strip	60	539	363	568	347	232	2,109
Refrigerator Brush	103	297	191	253	158	111	1,113
Other	37	285	140	142	95	121	820
TOTAL	2,669	10,789	6,507	12,169	5,707	4,416	42,257
Peak Load Reduction (kW; excluding measures that have reached the end of their useful life)							
LED Bulb	0.5	5.3	21.0	58.5	27.0	21.1	133.3
CFL	1.9	6.8	1.5	0.2	<.1	-	10.3
Smart Strip	0.2	1.6	1.1	1.7	1.0	0.7	6.0
Refrigerator Brush	0.1	0.3	0.2	0.3	0.2	0.1	1.0
Other	0.1	0.9	0.3	0.2	0.1	0.1	1.8
TOTAL	2.7	14.9	24.0	60.8	28.3	22.0	152.4

Source: Program Tracking Data; PY2017 Gross Impact Analysis

4.1.3 EnergyWise Key Process Findings

Over the course of the SRP pilot, Opinion Dynamics administered four online surveys with EnergyWise participants, two residential leads surveys, and one general population survey. Based on this research, the following key findings emerged:

- The EnergyWise Program tended to have higher awareness and attract more interest than other SRP offerings throughout the course of the pilot period.
- Based on the 2016 leads survey, only 22% of EnergyWise leads had ever had an energy assessment at their home, and over half of those assessments (56%) had taken place five or more years ago. This indicates an opportunity for the EnergyWise Program to reach a new audience among its customers.

¹² Each annual evaluation applied the kW reduction of the program year under evaluation. As a result, the 2012-2016 results presented here do not match results presented in the prior annual evaluation reports.

¹³ Savings excluded because of measures' end of useful life include torchieres installed in 2012 and 2013 (with an expected useful life of 4 years) as well as 2012 smart strips and refrigerator brush measures (with an expected useful life of 5 years).

- EnergyWise leads most often learned about the program through direct mailings from National Grid (43%), followed by friends and colleagues (21%), National Grid outbound phone calls (18%), and emails (9%).
- The opportunity to save energy and money were the most common reasons for interest in the EnergyWise Program, noted by almost 9 out of 10 leads (87%). The “free” aspects of the program, including the audit itself and the free measures, were also attractive program attributes (43%). Getting information on home energy usage was of less interest (21%).
- While barriers to participation in the EnergyWise Program varied, difficulty finding the time to be home for the assessment was consistently identified as the top barrier. While program participation was generally strong, it did start to decline towards the end of the pilot period.
- EnergyWise leads most often reported having taken no further action towards receiving an EnergyWise assessment since they first learned about the program (59%). Those who had taken action most frequently spoke with a program representative (32%), spoke with someone who participated in the program (24%), or looked online to learn more about the program (16%). Notably, 27% of 2015 EnergyWise leads had already scheduled an energy assessment by the time we conducted the survey in January of 2016. Together with the 48% of all 2015 EnergyWise leads that had already participated, this indicates good success in getting interested customers into the program.
- A number of EnergyWise leads reported difficulty scheduling the appointment for their assessment. Notably, of EnergyWise leads that had tried to schedule an assessment but had not actually scheduled it at the time of the survey, 80% reported having difficulty doing so (representing 10% of all EnergyWise leads). Reasons cited by individual respondents included difficulty reaching a representative, limited options for appointments (including lack of weekend appointments and no available appointment for over a month), and personal scheduling difficulties.

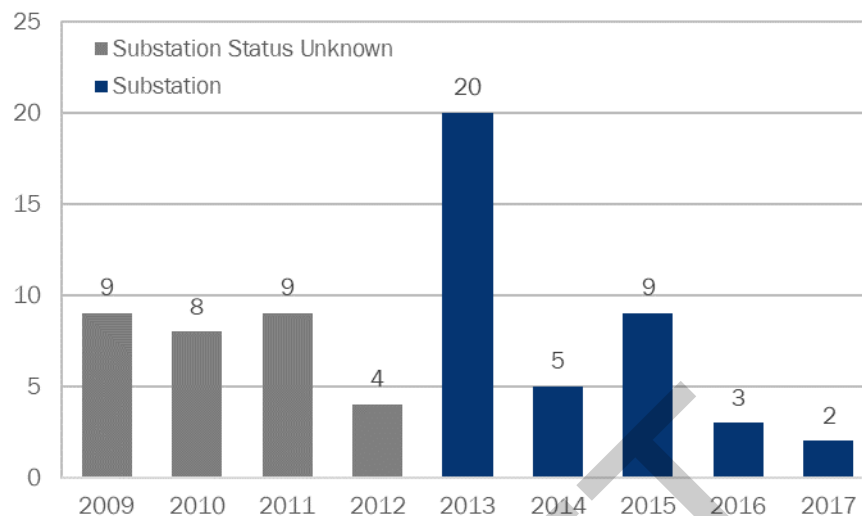
4.2 Small Business Direct Install Program

In August 2012, the pilot began enhanced outreach for the statewide SBDI Program, the commercial equivalent of the EnergyWise Program, targeting small non-residential customers. Initial efforts included door-to-door outreach in 2013. However, this strategy, while successful in 2013, was soon discontinued because it was expensive and implementation staff saw little opportunity among the very small businesses. As a result, the later years of the pilot saw little to no targeted effort to increase SBDI Program participation among commercial customers.

4.2.1 SBDI Participation

In total, 39 small commercial customers in the pilot area participated in the SBDI program during the pilot period, an average of 8 participants per year. This compares to average annual participation levels of just under 8 prior to the start of the pilot (see Figure 4-3).

Participation in the SBDI Program increased markedly in 2013, as a result of increased outreach activity, including door-to-door canvassing. However, participation returned to pre-pilot levels in 2014 and stayed at this level for the remainder of the pilot. Considering that the SBDI Program achieved over 50% of its 5-year participation in a single year—and ended up accounting for almost one-third of cumulative pilot load impacts—the pilot may have missed an opportunity for additional savings, by discontinuing small business outreach efforts after 2013.

Figure 4-3 Small Business Direct Install Participation in SRP Pilot Communities: 2015-2017a

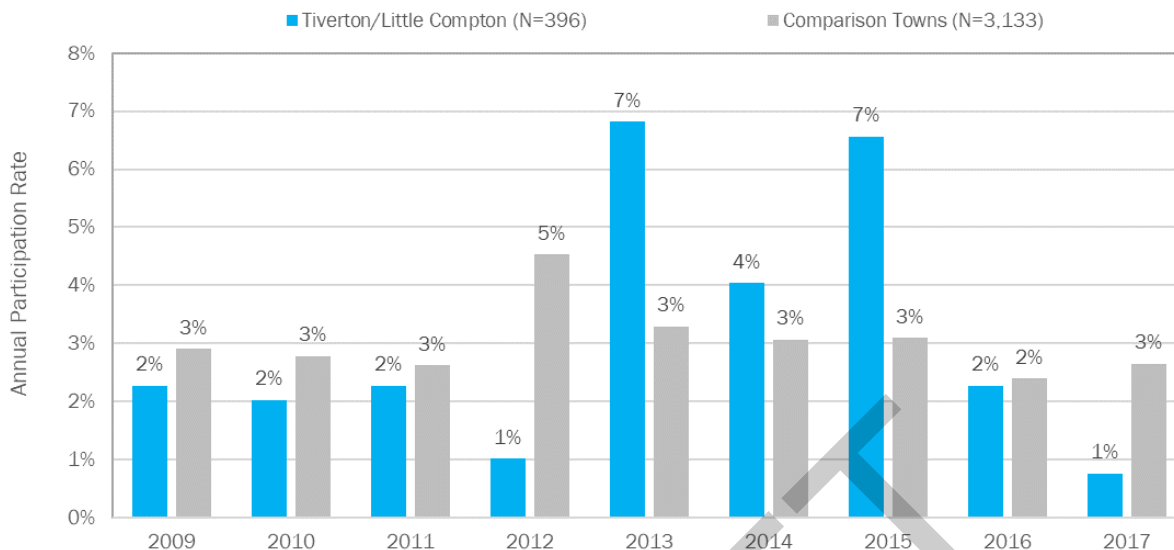
Source: Program Tracking Data

^a Participant counts for the pre-pilot period 2009-2011 include non-substation participants.

To assess the effect of the SRP pilot, above and beyond what the statewide SBDI Program would have likely achieved, we conducted an incremental participation analysis similar to that conducted for the EnergyWise Program (see Section 4.1.1).¹⁴

Results of this analysis show that average annual participation rates in Tiverton and Little Compton increased from 2.1% prior to the pilot to 3.8% during the pilot period (an increase of 82%). In contrast, average annual participation rates in the comparison towns increased from 2.9% to 3.1% (an increase of 9%). These participation rates translate into actual pilot area participation 40% higher than what would have been expected in the absence of the SRP pilot, suggesting that the 2013 SRP outreach indeed had a positive impact on participation in the SBDI Program, even when considered over the full 5-year pilot period. Figure 4-4 compares the annual participation rates in Tiverton and Little Compton and the comparison communities.

¹⁴ For detailed discussion of the SBDI incremental participation rate calculation methodology, see National Grid RI SRP 2015 Annual Evaluation Report, by Opinion Dynamics, dated August 3rd, 2016.

Figure 4-4 SBDI Participation Rates in SRP Pilot and Comparison Towns, 2009-2017^a

Source: Program Tracking Data; American Community Survey (2012, 2014, 2016)

^a This analysis includes both substation and non-substation participants in Tiverton and Little Compton

4.2.2 SBDI Impacts

Pilot area participants in the SBDI Program generated 96.4 kW in cumulative gross impacts (see Table 4-2), or 31% of cumulative pilot load impacts. Similar to the EnergyWise Program, LEDs were the dominant measure, accounting for 66% of cumulative demand savings. No non-lighting measures were installed by substation customers after 2014.

Table 4-2 summarizes the annual installations, and peak load savings, from SBDI measures. The cumulative values are equal to the sum of measure quantities and kW load reduction, respectively, throughout the pilot period. In contrast to the EnergyWise Program, no SBDI measures installed during the pilot period had reached the end of their useful life by 2017.

Appendix D presents a more detailed overview of gross peak load reduction for all SBDI measures. Appendix E presents net impacts for the program.

Table 4-2. SBDI Installed Measures and Annual Gross Peak Load Impacts: 2013-2016

Measure Category	2013	2014	2015	2016	2017	Cumulative
Total Measure Quantity						
LED Bulbs	982	12	305	90	152	1,541
Linear Fluorescent Lighting	320	89	10	0	0	419
Custom Lighting	0	0	2	1	0	3
HID Lighting	0	10	6	9	0	25
Other	42	43	11	12	0	108
TOTAL	1,344	154	334	112	152	2,096
Total Peak Load Reduction (kW)						
LED Bulbs	44.2	0.9	8.7	4.0	5.9	63.6
Linear Fluorescent Lighting	12.7	3.2	0.7	<0.1	<0.1	16.6
Custom Lighting	<0.1	<0.1	8.4	0.2	<0.1	8.6
HID Lighting	<0.1	1.3	0.8	0.1	<0.1	2.2
Other	1.1	3.8	0.4	0.1	<0.1	5.5
TOTAL	57.9	9.2	19.0	4.4	5.9	96.4

Source: Program Tracking Data; PY2017 Gross Impact Analysis

4.2.3 SBDI Key Process Findings

Given that the pilot deemphasized efforts for non-residential customers early on, the annual pilot evaluations did not include process analyses specific to non-residential customers or the SBDI Program.

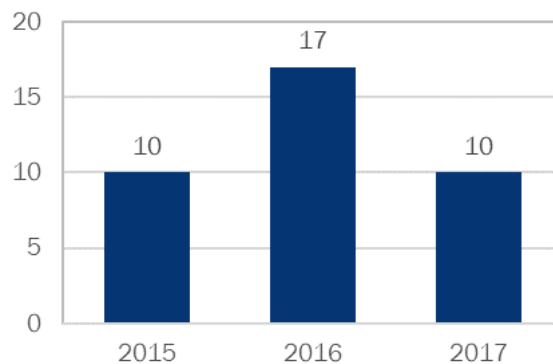
4.3 Heat Pump Water Heater Program

To further diversify the range of pilot offerings, National Grid, in 2015, began offering customers an enhanced rebate of \$1,100 (compared to a \$750 rebate offered through the statewide program) for the purchase of a new electric HPWH. To be eligible for the rebate, customers had to also participate in the DemandLink Thermostat Program.

4.3.1 HPWH Participation and Impacts

In total, 37 customers in the pilot area received enhanced rebates for installing heat pump water heaters between 2015 and 2017 (Figure 4-5), generating 5.9 kW in cumulative gross impacts for the pilot.¹⁵

¹⁵ Calculated as Peak Load Reduction (kW) = Quantity * per Unit kW Reduction * Summer Diversity Factor

Figure 4-5. HPWH Rebate Participation in SRP Pilot Communities: 2015-2017

Source: Program Tracking Data

4.4 Key HPWH Process Findings

The annual evaluations did not include process work specific to the HPWH rebate. However, the 2017 general population survey explored awareness of and interest in the HPWH rebate among customers who own their home and have not yet participated in the program.

- Given that the HPWH rebate was a relatively new offering at the time of the survey, non-participating homeowners reported a relatively high awareness of the rebate (36%) and likelihood¹⁶ to purchase a new HPWH through the program (38%). Not surprisingly, those who had previously considered replacing their current water heater (22% of non-participating homeowners) had higher levels of awareness and a significantly higher likelihood to participate than those who had not considered doing so (78% of non-participating homeowners).
- Non-participating homeowners who indicated a low likelihood¹⁷ to participate in the program in 2017 had recently installed a new water heater (39%) or are simply not interested/do not feel that they need a new water heater (23%). Another 17% indicate they use a different type of water heater and are not interested in switching.
- After review of marketing materials related to the HPWH rebate, a majority of non-participants thought that the materials made it clear that signing up for the DemandLink Thermostat Program was a condition for receiving the rebate (noted by 66% who reviewed the newsletter and 56% who reviewed the DemandLink non-participant email).

¹⁶ A rating of 3 or greater on a 5-point scale, where 1 means “not at all likely” and 5 means “very likely”.

¹⁷ A rating of 1 or 2 on the same 5-point scale.

5. SRP-Specific Energy Efficiency Offerings

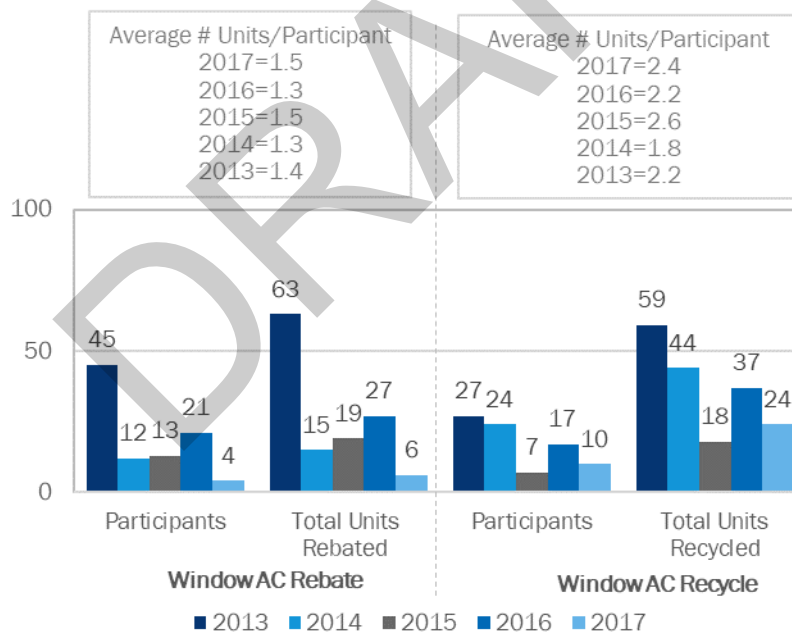
To capitalize on the high incidence of window AC in the pilot area, National Grid introduced two new SRP-specific window AC rebate opportunities in 2013. Both rebates were available each year between May 1st and November 1st:

- **DemandLink Window AC Rebate Program.** Customers in Tiverton and Little Compton could receive a \$50 rebate for the purchase of qualifying new window AC units, up to four units per household. Eligible units included those with an energy efficiency ratio (EER) greater than or equal to 10.8.
- **DemandLink Window AC Recycling Program.** Customers in Tiverton and Little Compton could receive a \$25 rebate for window AC units they recycled, up to four units per household.

5.1.1 Window AC Rebate Participation

In total, 95 customers in the pilot area received window AC rebates for installing 130 new ENERGY STAR® units, while 85 received rebates for recycling 185 old units (Figure 5-1). Participation in both programs peaked in 2013, the first year the rebates were offered. On average, participants recycled more units (between 1.8 and 2.6) than they purchased through the rebate program (between 1.3 and 1.5).

Figure 5-1 Window AC Rebate and Recycling Participation in SRP Pilot Communities: 2013-2017



Source: Program Tracking Data

5.1.2 Window AC Rebate Impacts

Since rebates for the purchase and recycling of window ACs are a new SRP-specific offering, no Rhode Island TRM values for these measures existed at the time of our evaluations. As such, Opinion Dynamics developed per unit savings values¹⁸ and applied these to the quantities incented by the SRP pilot.

Table 5-1 summarizes load impacts, by rebate type (purchase or recycling) and by year. Overall, these new rebates generated 25.2 kW in peak load reductions. The majority of these impacts comes from recycling inefficient window AC units without replacing them with a new unit. Savings from the purchase of new efficient window AC units or the recycling of inefficient units with replacement, on the other hand, generated relatively small savings.

Table 5-1 Ex-post Gross Peak Load Impacts for Recycled and Rebated Window AC Units: 2013-2017 (kW)

Measure	2013	2014	2015	2016	2017	Cumulative
Window AC Purchase	0.8	0.2	0.2	0.3	0.1	1.6
Window AC Recycling	6.1	6.5	2.4	5.4	3.2	23.6
Recycled WAC (no replacement)	5.0	6.2	2.2	5.2	3.0	21.7
Recycled WAC (with replacement)	1.0	0.3	0.2	0.2	0.2	1.9
Total Window AC	6.9	6.7	2.6	5.8	3.3	25.2

Source: Program Tracking Data; PY2017 Gross Impact Analysis

5.1.3 Window AC Rebate Key Process Findings

The annual evaluations did not include process work specific to the window AC rebates. However, the 2017 general population survey explored awareness of and interest in the rebates among customers who had window AC units or were planning to use them during the summer.

- A majority of non-participants were unaware of the available rebates for purchasing new efficient window AC units (57%) and recycling old inefficient units (71%).
- More than half of window AC rebate and window AC recycling leads (57%) reported first hearing about the rebates through direct mailings from National Grid; another 19% first heard about the rebates through a phone call from National Grid. Only two out of 21 leads (10%) first heard about the window AC offering through an EnergyWise audit.
- The potential customer base eligible to receive a rebate for purchasing a new window AC unit was quite large: Almost 4 out of 10 customers (39%) used or planned to use window AC to cool their home in the summer, and 35% of those window AC users (or 14% of all customers) were likely¹⁹ to purchase a new window AC unit in 2017. A large majority of these likely buyers (93%) reported that they were likely to purchase an ENERGY STAR® rated model and apply for a rebate from National Grid.²⁰ In contrast to the large pool of potential participants, the number of actual 2017 participants was quite small (10). While a self-reported likelihood to take energy efficient actions always has to be interpreted

¹⁸ For details on the methodology and the resulting per unit values, see the 2014 Annual Evaluation Report, dated August 10th, 2015, developed by Opinion Dynamics.

¹⁹ A rating of 3 or greater on a 5-point scale, where 1 means “not at all likely” and 5 means “very likely”.

²⁰ Based on a population of 4,756 unique residential substation customers, these percentages translate into 1,874 customers who use window AC, 656 customers likely to purchase a new unit in 2017, and 609 customers likely to apply for a rebate.

with caution, awareness of the rebate appears to be a major barrier: only 38% of eligible customers likely to apply for a rebate, were aware of the rebate before taking the survey. For future efforts, to better promote offers like the window AC rebates, National Grid should consider more focused messaging, e.g., in combination with a time-limited enhanced rebate, or an “event” like Window AC Recycling Month, which can be effective in promoting action by potential participants.

- Only 19% of customers had window AC units that they no longer used or that they were thinking about replacing in 2017.

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6. Conclusions and Recommendations

Estimated cumulative peak demand savings for the pilot period are 316 kW, less than a third of the pilot's 1 MW goal. While the pilot did not meet its goal, its initial progress postponed the investment of the wires alternative that would have occurred in 2014 if not earlier. The investment in the substation upgrade was further deferred due to slower than expected load growth and cooler summer temperatures in 2017. Two key factors contributed to the pilot falling short of its goal:

- **Lower than expected savings from the DemandLink Thermostat Program:** Residential demand response events achieved only 40 kW in 2017, compared to a target of 455 kW.²¹ Low incidence of central AC among pilot area residents, challenges with thermostat and plug device connectivity, and a conservative event strategy were largely responsible for the residential shortfalls. In addition, the pilot had a target of 134 kW for commercial demand response events but never rolled out a commercial DemandLink program.
- **Limited savings from SRP-specific energy efficiency offerings:** National Grid had set an aggressive load reduction target of 685 kW for SRP-specific energy efficiency offerings. However, National Grid only introduced two SRP-specific energy efficiency measures (rebates for new energy efficient window AC units and for window AC recycling), which only achieved a combined 25 kW due to limited uptake.

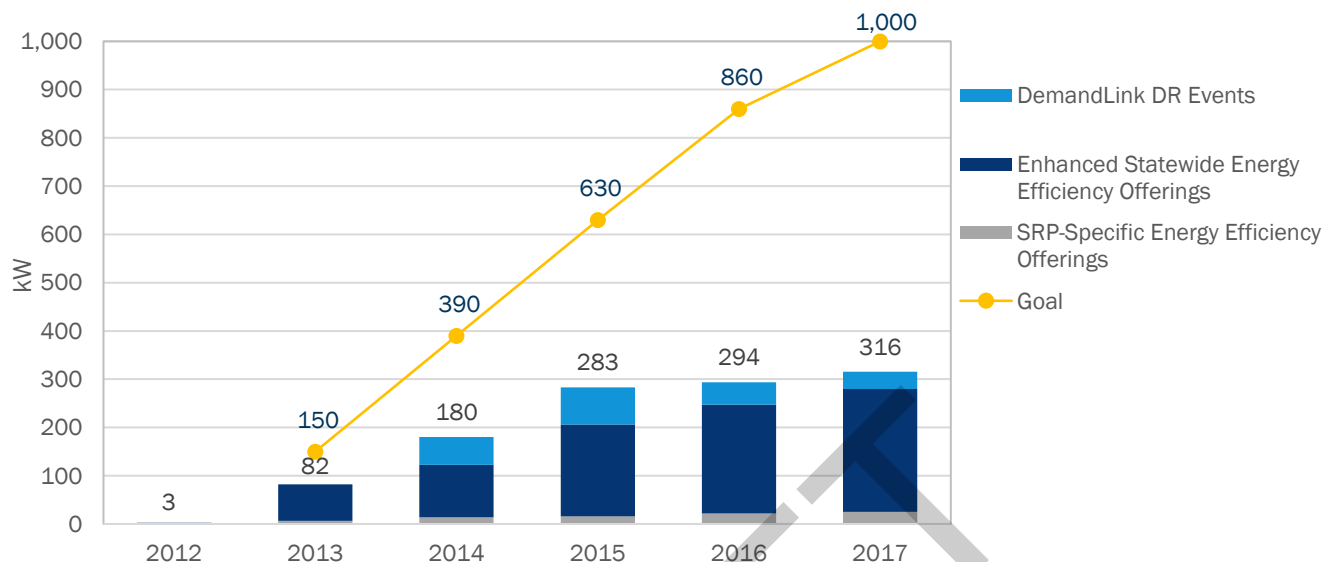
Compared to the other two components, impacts from the enhanced statewide energy efficiency offerings (255 kW) were much closer to target (320 kW). The pilot might have met this target, had it not been for two factors: (1) Lighting measures accounted for the vast majority of the savings in the EnergyWise Program. The changing baseline for residential lighting measures due to new EISA standards means that savings from these measures have been decreasing over time. (2) The pilot deemphasized the commercial sector after an initial push in 2013. As a result, savings from the SBDI Program between 2014 and 2017 were small.

Because peak demand on feeders 33 and 34 is still high, National Grid decided in 2017 to issue an RFP for a battery storage solution. Battery power will be used to meet the remaining excess demand during peak load times, meaning that substation upgrades can be further deferred.

Figure 6-1 shows the pilot's cumulative load impacts compared to the cumulative reduction National Grid expected to need to defer substation upgrades.

²¹ The total cumulative kW reduction target, was greater than 1 MW to allow for some loss of impacts due to DemandLink participants opting out of demand response events.

Figure 6-1. Cumulative Load Impacts (kW) Compared to Goal



Source: PY2012-2017 Gross Impact Analyses

For future similar non-wires alternatives, National Grid should consider the following recommendations:

Table 6-1. Recommendations for Future Non-wires Alternatives

Recommendation	Explanation
Demand Response Offerings	
Do not base a demand response program on equipment that, by definition, will be removed each year.	The approach of offering plug devices to enable customers with window AC to participate in the program was plagued with technical issues such as low connectivity, leading to few event participants and near-zero savings by 2016.
Keep a close eye on connectivity issues and ask for more accountability from the event implementer.	The high incidence of missing log files and log files with no data severely limited the load impacts realized by the program. While connectivity issues were not too surprising for customers with window AC, the high incidence of missing data for customers with central AC, especially in the final years of the pilot, was unusual. While National Grid did some investigations of the issue with Ecobee, the source of the problem was never fully diagnosed.
Consider using a cycling strategy, which would avoid the decrease in savings in later event hours, or a more aggressive offset strategy, e.g., of 3 or 4 °F, which would reduce the decrease in savings.	The program chose a 2 °F offset strategy for customers with central AC, fearing that a cycling strategy or a higher offset would lead to participant dissatisfaction. However, small temperature offsets are subject to decreasing load impacts in later event hours, as the room temperature more quickly reaches the new setpoint.

Recommendation	Explanation
Keep the 3-hour event length and ensure that events start as closely to the predicted peak demand as possible.	The switch from 4-hour to 3-hour events, helped avoid the near-zero savings observed in the last hour of prior events and resulted in the highest average hourly per thermostat savings across the four event seasons. Starting the event as close as possible to the predicted peak ensures that the higher first-hour savings are realized during the times of highest demand.
Consider adding a pre-cooling period.	The SRP event strategy did not include pre-cooling. Precooling is an effective approach for both offset and cycling strategies as it delays the room temperature reaching the new setpoint, thereby further reducing event time usage.
Call events at times of predicted peak demand, rather than using trigger conditions, which may not well correlate with peak demand.	In 2017, National Grid called events when daytime temperatures, nighttime temperatures, or humidity forecasts met certain trigger conditions. This strategy resulted in one-third of events being called when event time temperatures were very moderate (between 69 to 73 °F); these events tended to have lower savings than events with higher event time temperatures. Calling events during moderate temperature conditions is justified if the demand reduction is needed at that time (based on load forecasts). If it is not needed, then these events will result in lower average event savings for the program.
Energy Efficiency Offerings	
Continue to leverage established programs, such as EnergyWise or SBDI.	The enhanced statewide energy efficiency offerings were the most successful part of the pilot. EnergyWise is an established program that enjoys high levels of customer awareness and popularity and can serve as a channel into other offerings.
Diversify away from lighting.	Lighting measures accounted for the vast majority of EnergyWise savings, initially in the form of CFLs (2012-2013) and later in the form of LEDs (2014-2017). While these measures contributed significantly to deferring substation upgrades in the early years of the pilot, the changing baseline for residential lighting measures (due to new EISA standards) resulted in decreasing savings from these measures over time. Earlier diversification away from lighting might have mitigated the loss in savings in the final years of the pilot.
Pursue opportunities in all sectors.	The pilot discontinued small business outreach efforts after 2013, despite a substantial increase in SBDI program participation. Considering that the SBDI Program achieved over 50% of its 5-year participation in 2013—and accounted for almost one-third of cumulative pilot load impacts—the pilot may have missed an opportunity for additional savings, by not continuing outreach to this sector.

Recommendation	Explanation
Marketing Strategy	
<p>Ensure that community benefits are a central and visible theme of outreach messaging for future community-focused efforts.</p>	<p>A community benefits theme is generally effective in motivating additional groups of customers. Focus group participants expressed a desire for more transparent messaging around the demand response events and why National Grid had targeted Tiverton and Little Compton for the offering. The societal and community benefits of the program, including lower greenhouse gas emissions and improved grid reliability, were thought to be potential drivers of participation for customers who are not motivated by free equipment or bill savings. While National Grid began including a "Good for you, good for your community" theme in its messaging in 2014, it was often combined with other offers and messaging and therefore likely not sufficiently visible to the target audience.</p>
<p>Consider more focused messaging to better promote pilot-specific offerings.</p>	<p>The window AC recycling rebate had the lowest awareness among all program offerings. Messaging for this rebate was generally combined with information about other offerings and might therefore not have received much notice by customers. Yet, these rebates accounted for 7% of pilot load impacts. For future efforts, to better promote offers like the window AC recycling rebate, National Grid should consider more focused messaging, e.g., in combination with a time-limited enhanced rebate, or an "event" like <i>Window AC Recycling Month</i>, which can be effective in promoting action by potential participants.</p>

7. References

The following evaluation deliverables form the basis for this report:

- Opinion Dynamics Corporation, 2018. Central Air Conditioning Demand Response Event Analysis. Memorandum dated April 6, 2018.
- Opinion Dynamics Corporation, 2017. National Grid Rhode Island System Reliability Procurement Pilot: 2016 Annual Evaluation Report. Report dated June 6, 2017.
- Opinion Dynamics Corporation, 2016. National Grid Rhode Island System Reliability Procurement Pilot: 2015 Annual Evaluation Report. Report dated August 3, 2016.
- Opinion Dynamics Corporation, 2015. 2014 Annual Evaluation Report. Report dated August 10, 2015.
- Opinion Dynamics Corporation, 2014a. National Grid Rhode Island System Reliability Procurement Pilot: 2013 Marketing Effectiveness Findings. Report dated April 24, 2014.
- Opinion Dynamics Corporation, 2014b. National Grid Rhode Island System Reliability Procurement Pilot: 2012-2013 Focused Energy Efficiency Impact Evaluation. Report dated May 12, 2014.
- Opinion Dynamics Corporation, 2013. National Grid Rhode Island System Reliability Procurement Pilot: 2012 Marketing Effectiveness Findings. Memorandum dated March 29, 2013.

Other references include:

- U.S. Census Bureau. American Community Survey. 2012 – 2016 American Community Survey 5 – Year Estimates. *DP04: Selected Housing Characteristics*. Retrieved January 2016. from factfinder.census.gov.
- U.S. Census Bureau. American Community Survey. 2010 – 2014 American Community Survey 5 – Year Estimates. *DP04: Selected Housing Characteristics*. Retrieved April 2014, from factfinder.census.gov.
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- U.S. Census Bureau. Business Patterns. 2013 Business Patterns. *CB1300CZ21: ZIP Code Business Statistics: Zip Code Business Patterns by Employment Size Class*. Retrieved January 2016, from factfinder.census.gov.

Appendix A. Summary of Evaluation Activities

The following table summarizes the evaluation activities and key deliverables completed for each year of the SRP pilot.

Table A-1. Summary of Evaluation Activities and Key Deliverables, by Program Year

PY	Primary Data Collection	Process Evaluation	Impact Evaluation
2012/ 2013	<ul style="list-style-type: none"> EnergyWise Participant Survey (Online: May 2013, Oct. 2013, Mar. 2014) Residential Non-Participant Focus Groups (Nov. 2013) 	<ul style="list-style-type: none"> Data tracking review 2012 Marketing effectiveness analysis (residential and commercial) 2013 Marketing effectiveness analysis (residential) 	<ul style="list-style-type: none"> EnergyWise gross and incremental load impacts
<u>Key Deliverables:</u> <ul style="list-style-type: none"> 2012 Marketing Effectiveness Findings. Memorandum dated March 29, 2013. National Grid Rhode Island System Reliability Procurement Pilot: 2013 Marketing Effectiveness Findings. Report dated April 24, 2014. 2012-2013 Focused Energy Efficiency Impact Evaluation. Report dated May 12, 2014. 			
2014	<ul style="list-style-type: none"> EnergyWise Participant Survey (Online: Dec. 2014) DemandLink Participant Survey (Telephone: June 2014, Oct. 2014) Residential Leads Survey (Telephone: Mar. 2015) 	<ul style="list-style-type: none"> 2014 Marketing effectiveness analysis Residential leads analysis DemandLink process analysis (awareness/perceptions, satisfaction, participation in DR events) 	<ul style="list-style-type: none"> EnergyWise gross and incremental load impacts Window AC rebate and recycling gross impacts DR event impacts (CAC and WAC) Potential for efficiency impacts (WiFi Thermostats, Plug Devices)
<u>Key Deliverables:</u> <ul style="list-style-type: none"> 2014 Annual Evaluation Report. Report dated August 10, 2015. 			
2015	<ul style="list-style-type: none"> EnergyWise Participant Survey (Online: Jan. 2016) DemandLink Participant Survey (Telephone: Dec. 2014) Residential Leads Survey (Telephone: Jan. 2016) 	<ul style="list-style-type: none"> DemandLink process analysis (awareness/perceptions, satisfaction, participation in DR events) Residential leads analysis 	<ul style="list-style-type: none"> EnergyWise gross and incremental load impacts SBDI gross and incremental load impacts Window AC rebate* and recycling* gross impacts DR event impacts (CAC and WAC)
<u>Key Deliverables:</u> <ul style="list-style-type: none"> National Grid Rhode Island System Reliability Procurement Pilot: 2015 Annual Evaluation Report. Report dated August 3, 2016. 			
2016	<ul style="list-style-type: none"> General Population Survey (Online: Mar. 2017) DemandLink Event Follow-up Survey (Phone: Aug. 2016) 	<ul style="list-style-type: none"> 2016 Marketing effectiveness analysis (awareness, interest, barriers) 2016 DR event follow-up analysis 	<ul style="list-style-type: none"> EnergyWise gross and incremental* load impacts DR event impacts (CAC and WAC*)
<u>Key Deliverables:</u> <ul style="list-style-type: none"> National Grid Rhode Island System Reliability Procurement Pilot: 2015 Annual Evaluation Report. Report dated August 3, 2016. 			
2017	<ul style="list-style-type: none"> EnergyWise Participant Survey (Online: Dec. 2017) 	<ul style="list-style-type: none"> No process evaluation 	<ul style="list-style-type: none"> EnergyWise gross and incremental load impacts SBDI gross and incremental load impacts

PY	Primary Data Collection	Process Evaluation	Impact Evaluation
			<ul style="list-style-type: none"> ▪ Window AC rebate* and recycling* gross impacts ▪ DR event impacts (CAC)
	<p><u>Key Deliverables:</u></p> <ul style="list-style-type: none"> ▪ Central Air Conditioning Demand Response Event Analysis. Memorandum dated April 6th, 2018. ▪ National Grid Rhode Island System Reliability Procurement Pilot: 2012-2017 Summary Report. Report dated July 25, 2018. 		

* Using per unit impact values from a prior evaluation.

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Appendix B. EnergyWise Gross Impacts

Table B-1 presents the measure counts and load impacts for all EnergyWise measures. The cumulative measure quantity is equal to the sum of installations throughout the pilot period. The cumulative peak load reduction, however, excludes savings from measures in the early years, once the measures have reached the end of their useful life. Savings excluded because of the measures' end of useful life include torchieres installed in 2012 and 2013 (with an expected useful life of 4 years) as well as 2012 smart strips and refrigerator brush measures (with an expected useful life of 5 years).

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Table B-1. EnergyWise Installed Measures and Ex Ante Gross Peak Load Reduction: March 2012-2017

Measure Category	Total Measure Quantity							Total Peak Load Reduction (kW)						
	2012 ^a	2013	2014	2015	2016	2017	Cumulative	2012 ^a	2013	2014	2015	2016	2017	Cumulative
LED Bulb	87	998	3,946	10,973	5,060	3,952	25,016	0.5	5.3	21.0	58.5	27.0	21.1	133.3
CFL	2,382	8,670	1,867	233	47	0	13,199	1.9	6.8	1.5	0.2	<0.1	-	10.3
Indoor Fixture	24	95	25	13	18	29	204	<0.1	0.1	<0.1	<0.1	<0.1	<0.1	0.2
Torchiere ^c	4	1	0	2	0	0	7	<0.1	<0.1	-	<0.1	-	-	0.0
Outdoor Fixture	1	11	26	19	31	34	122	-	-	-	-	-	-	-
Smart Strip ^c	60	539	363	568	347	232	2,109	0.2	1.6	1.1	1.7	1.0	0.7	6.0
Refrigerator Brush ^c	103	297	191	253	158	111	1,113	0.1	0.3	0.2	0.3	0.2	0.1	1.0
Refrigerator Rebate	3	6	5	4	2	0	20	0.1	0.2	0.1	0.1	0.1	<0.1	0.5
Programmable Thermostat (all fuels)	5	41	18	32	25	4	125	<0.1	0.1	0.1	0.1	0.1	<0.1	0.3
Weatherization (all fuels) ^b	0	31	27	25	11	25	119	-	-	-	-	-	-	-
Ventilation – Other ^b	0	28	23	19	5	13	88	-	-	-	-	-	-	-
AC Timer	0	0	1	0	0	0	1	-	-	-	-	-	-	-
Aerator	0	65	0	0	3	12	80	-	0.4	-	-	<0.1	0.1	0.5
HPWH 50 Gallon	0	1	0	0	0	0	1	-	0.2	-	-	-	-	0.2
DHW Pipe Wrap/Insulation	0	3	12	21	0	0	36	-	-	-	<0.1	-	-	0.0
Low Flow Showerhead	0	3	3	7	0	4	17	-	<0.1	<0.1	<0.1	-	<0.1	0.1
TOTAL	2,669	10,789	6,507	12,169	5,707	4,416	42,257	2.7	14.9	24.0	60.8	28.3	22.0	152.4

^a The 2012 participation period is between 3/1/2012 and 12/31/2012.

^b Quantities of Ventilation and Weatherization are the accounts of unique participants. All other quantities are measure counts (e.g., count of installed bulbs).

^c Measures that have reached the end of their useful life are excluded from the cumulative peak load reduction estimate. They include torchieres installed in 2012 and 2013 (expected useful life = 4 years) as well as 2012 smart strips and refrigerator brush measures (expected useful life = 5 years).

Appendix C. EnergyWise Net Impacts

To estimate net impacts for the EnergyWise Program, we developed a “take rate,” which represents the proportion of pilot area installations that are attributable to the SRP pilot. The take rate is based on two measures of attribution: (1) the incremental participation rate (see Section 4.1.1) and (2) an attribution rate developed based on responses to the EnergyWise participant survey.²²

The estimated take rate for the SRP pilot is 47%, which is the mid-point between the incremental participation rate (48%) and the attribution rate from the EnergyWise surveys (46%). Applying the two rates to the measure-level results, we estimate that the pilot overall achieved net summer peak load savings totaling 71.5 kW, with a range of 69.6 kW to 73.3 kW.

Table C-1 presents the impact ranges for each EnergyWise measure category.

Table C-1. EnergyWise Incremental Load Impacts by Measure Category: March 2012-2017

Measure Category	Peak Load Reduction (kW)	
	Cumulative	Range
LED Bulbs	62.5	60.9 - 64.1
CFL	4.8	4.7 - 5.0
Indoor Fixtures	0.1	0.1 - 0.1
Torchiere	<0.1	<0.1 - <0.1
Outdoor Fixture	-	-
Smart Strip	2.8	2.7 - 2.9
Refrigerator Brush	0.5	0.5 - 0.5
Refrigerator Rebate	0.2	0.2 - 0.3
Programmable Thermostat	0.2	0.2 - 0.2
Weatherization (multiple fuels)	-	-
Ventilation – Other	-	-
AC Timer	-	-
Aerator	0.2	0.2 - 0.2
HPWH 50 Gallon	0.1	0.1 - 0.1
DHW Pipe Wrap/Insulation	<0.1	<0.1 - <0.1
Low Flow Showerhead	<0.1	<0.1 - <0.1
TOTAL	71.5	69.6 - 73.3

²² For detailed discussion on incremental participation rate calculation methodology, see National Grid RI SRP 2015 Annual Evaluation Report, by Opinion Dynamics, dated August 3rd, 2016.

Appendix D. SBDI Gross Impacts

Table D-1 presents the measure counts and load impacts for all SBDI measures. The cumulative values are equal to the sum of measure quantities and kW load reduction, respectively, throughout the pilot period. In contrast to the EnergyWise Program, no SBDI measures installed during the pilot period had reached the end of their useful life by 2017.

Table D-1. SBDI Installed Measures and Ex Ante Gross Peak Load Reduction: August 2012-2017

Measure Category	Total Measure Quantity ^a						Total Peak Load Reduction (kW)					
	2013	2014	2015	2016	2017	Cumulative	2013	2014	2015	2016	2017	Cumulative
LED Bulb	982	12	305	90	152	1,541	44.2	0.9	8.7	4	6	63.6
CFL	320	89	10	-	-	419	12.7	3.2	0.7	-	-	16.6
Indoor Fixture	-	-	2	1	-	3	-	-	8.4	0.2	-	8.6
Torchiere	-	10	6	9	-	25	-	1.3	0.8	0.1	-	2.2
Outdoor Fixture	-	2	-	-	-	2	-	1.1	-	-	-	1.1
Smart Strip	4	9	-	-	-	13	0.2	0.6	-	-	-	0.8
Refrigerator Brush	22	5	-	-	-	27	0.6	0.0	-	-	-	0.6
Refrigerator Rebate	11	5	8	-	-	24	0.3	0.1	0.1	-	-	0.6
Programmable Thermostat (all fuels)	-	-	3	12	-	15	-	-	0.3	0.1	-	0.5
Weatherization (all fuels) ^a	-	7	-	-	-	7	-	0.7	-	-	-	0.7
Ventilation – Other ^a	-	3	-	-	-	3	-	0.4	-	-	-	0.4
AC Timer	-	3	-	-	-	3	-	0.2	-	-	-	0.2
Aerator	-	8	-	-	-	8	-	-	-	-	-	-
HPWH 50 Gallon	-	1	-	-	-	1	-	0.6	-	-	-	0.6
DHW Pipe Wrap/Insulation	4	-	-	-	-	4	-	-	-	-	-	-
Low Flow Showerhead	1	-	-	-	-	1	-	-	-	-	-	-
TOTAL	1,344	154	334	112	152	2,096	57.9	9.2	19.0	4.4	5.9	96.4

^a Quantity and savings by year are based on installation date and include projects with audits after 8/15/2012 and invoice dates through 12/31/2017.

Appendix E. SBDI Net Impacts

To estimate net impacts for the SBDI Program, we applied the evaluated incremental participation rate of 40% (see Section 4.2.1) to ex ante gross savings, by measure category. We estimate that the pilot overall achieved net summer peak load savings totaling 38.4 kW.

Table E-1 presents the incremental impacts for each measure category.

Table E-1. SBDI Incremental Load Impacts by Measure Category: August 2012-2017

Measure Category	Incremental Peak Load Reduction (kW)
LED Bulbs	25.3
Linear Fluorescent Lighting	6.6
Custom Lighting	3.4
HID Lighting	0.9
Custom Refrigerator Lighting	0.4
LED Refrigerated Case Lighting	0.3
Occupancy Sensors	0.2
LED Exit Signs	0.2
CFLs	0.2
Non-HVAC Motors/Drives	0.3
Fan Control	0.2
Door Heater Control	0.1
Novelty Cooler Shutoff	-
Custom Motors/Drives	0.2
Vending Machines	-
Custom Hot Water	-
TOTAL	38.4

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The Narragansett Electric Company
d/b/a National Grid
2019 System Reliability Procurement Report
Docket No. _____

Appendix 4 – Projects Screened for NWA

Count	Project ID	Project Description	NWA Comment	Partial NWA Comment	Capex Spending Rational	Budget Classification	Program Code	Date Initiated
1	C078460	Reconductor 3308 Substation transmission Line	DOES NOT MEET NG NWA SCREENING REQUIREMENTS - Asset Condition Driven Project, < \$1M in cost	This project would not be suitable for consideration of a Partial NWA because it is an Asset Condition Driven Program	Asset Condition	Asset Replacement		5/18/2017
2	C078474	Franklin Square Substation Network Feeders	DOES NOT MEET NG NWA SCREENING REQUIREMENTS - Asset Condition Driven Project, < \$1M in cost	This project would not be suitable for consideration of a Partial NWA because it is an Asset Condition Driven Program	Asset Condition	Asset Replacement		5/23/2017
3	C078476	Hope Substation Pole Replacement	DOES NOT MEET NG NWA SCREENING REQUIREMENTS - Asset Condition Driven Project, < \$1M in cost	This project would not be suitable for consideration of a Partial NWA because it is an Asset Condition Driven Program	Asset Condition	Asset Replacement		5/23/2017
4	C078488	RI DFP100 Protective Relay Replacement Project	DOES NOT MEET NG NWA SCREENING REQUIREMENTS - Asset Condition Driven Project, < \$1M in cost	This project would not be suitable for consideration of a Partial NWA because it is an Asset Condition Driven Program	Asset Condition	Asset Replacement		5/25/2017
5	C078596	RI 33F4 Feeder - Reconductor existing small wire with 477 spacer cable	DOES NOT MEET NG NWA SCREENING REQUIREMENTS - Reliability Driven Project	This project would not be suitable for consideration of a Partial NWA	System Capacity & Performance	Reliability		6/15/2017
6	C078686	RI 3212 Feeder - Ella Terrace URD Cable Replacement	DOES NOT MEET NG NWA SCREENING REQUIREMENTS - Asset Condition Driven Project, < \$1M in cost	This project would not be suitable for consideration of a Partial NWA because it is an Asset Condition Driven Program	Asset Condition	Asset Replacement		6/28/2017
7	C078693	RI 18F13 Feeder - URD High Ridge Condominiums Cable Replacement	DOES NOT MEET NG NWA SCREENING REQUIREMENTS - Asset Condition Driven Project, < \$1M in cost	This project would not be suitable for consideration of a Partial NWA because it is an Asset Condition Driven Program	Asset Condition	Asset Replacement		6/29/2017
8	C078695	RI 21F2 Feeder - URD Alpine Estates Cable Cure Project	DOES NOT MEET NG NWA SCREENING REQUIREMENTS - Asset Condition Driven Project, < \$1M in cost	This project would not be suitable for consideration of a Partial NWA because it is an Asset Condition Driven Program	Asset Condition	Asset Replacement		6/29/2017
9	C078720	RI 37W42 Feeder - URD East Bay Village Apartments Cable Cure Project	DOES NOT MEET NG NWA SCREENING REQUIREMENTS - Asset Condition Driven Project, < \$1M in cost	This project would not be suitable for consideration of a Partial NWA because it is an Asset Condition Driven Program	Asset Condition	Asset Replacement - I&M (NE)		7/3/2017
10	C078734	Providence Study: Admiral St 4kV & 11kV Conversion	Comprehensive Plan from Providence Area Study: Asset Condition Drive. See Study for Further Details	Comprehensive Plan from Providence Area Study: Asset Condition Drive. See Study for Further Details	Asset Condition	Asset Replacement		7/5/2017
11	C078735	Providence Study: New Admiral St 12kV Distribution Substation	Comprehensive Plan from Providence Area Study: Asset Condition Drive. See Study for Further Details	Comprehensive Plan from Providence Area Study: Asset Condition Drive. See Study for Further Details	Asset Condition	Asset Replacement		7/6/2017
12	C078796	Providence Study Admiral St-Rochamb Substations Distribution Line	Comprehensive Plan from Providence Area Study: Asset Condition Drive. See Study for Further Details	Comprehensive Plan from Providence Area Study: Asset Condition Drive. See Study for Further Details	Asset Condition	Asset Replacement		7/14/2017
13	C078797	Providence Study Admiral St-Rochamb Distribution Substation	Comprehensive Plan from Providence Area Study: Asset Condition Drive. See Study for Further Details	Comprehensive Plan from Providence Area Study: Asset Condition Drive. See Study for Further Details	Asset Condition	Asset Replacement		7/14/2017
14	C078800	Providence Study Clarkson St & Uppitt Hill 12kV Distribution Line	Comprehensive Plan from Providence Area Study: Asset Condition Drive. See Study for Further Details	Comprehensive Plan from Providence Area Study: Asset Condition Drive. See Study for Further Details	Asset Condition	Asset Replacement		7/14/2017
15	C078801	Providence Study Admiral St Demolition	Comprehensive Plan from Providence Area Study: Asset Condition Drive. See Study for Further Details	Comprehensive Plan from Providence Area Study: Asset Condition Drive. See Study for Further Details	Asset Condition	Asset Replacement		7/14/2017
16	C078802	Providence Study Olneyville 4kV Distribution Line	Comprehensive Plan from Providence Area Study: Asset Condition Drive. See Study for Further Details	Comprehensive Plan from Providence Area Study: Asset Condition Drive. See Study for Further Details	Asset Condition	Asset Replacement		7/14/2017
17	C078803	Providence Study Admiral St 12kV Manhole & Duct System	Comprehensive Plan from Providence Area Study: Asset Condition Drive. See Study for Further Details	Comprehensive Plan from Providence Area Study: Asset Condition Drive. See Study for Further Details	Asset Condition	Asset Replacement		7/14/2017
18	C078804	Providence Study Admiral St 12kV Cables	Comprehensive Plan from Providence Area Study: Asset Condition Drive. See Study for Further Details	Comprehensive Plan from Providence Area Study: Asset Condition Drive. See Study for Further Details	Asset Condition	Asset Replacement		7/14/2017
19	C078805	Providence Study Knightsville 4kV Conversion	Comprehensive Plan from Providence Area Study: Asset Condition Drive. See Study for Further Details	Comprehensive Plan from Providence Area Study: Asset Condition Drive. See Study for Further Details	Asset Condition	Asset Replacement		7/14/2017
20	C078806	Providence Study Knightsville 4kV Distribution Substation	Comprehensive Plan from Providence Area Study: Asset Condition Drive. See Study for Further Details	Comprehensive Plan from Providence Area Study: Asset Condition Drive. See Study for Further Details	Asset Condition	Asset Replacement		7/14/2017
21	C078810	Providence Study Harris Ave 11kV(11298/1137)	Comprehensive Plan from Providence Area Study: Asset Condition Drive. See Study for Further Details	Comprehensive Plan from Providence Area Study: Asset Condition Drive. See Study for Further Details	Asset Condition	Asset Replacement		7/14/2017
22	C078811	Providence Study Geneva, Olneyville, Rochamb 4kV	Comprehensive Plan from Providence Area Study: Asset Condition Drive. See Study for Further Details	Comprehensive Plan from Providence Area Study: Asset Condition Drive. See Study for Further Details	Asset Condition	Asset Replacement		7/14/2017
23	C078847	Providence Study Geneva 4kV Substation Removal	Comprehensive Plan from Providence Area Study: Asset Condition Drive. See Study for Further Details	Comprehensive Plan from Providence Area Study: Asset Condition Drive. See Study for Further Details	Asset Condition	Asset Replacement		7/18/2017
24	C078849	Providence Study Harris Ave Substation Removal	Comprehensive Plan from Providence Area Study: Asset Condition Drive. See Study for Further Details	Comprehensive Plan from Providence Area Study: Asset Condition Drive. See Study for Further Details	Asset Condition	Asset Replacement		7/18/2017
25	C078850	Providence Study Olneyville 4kV Substation Removal	Comprehensive Plan from Providence Area Study: Asset Condition Drive. See Study for Further Details	Comprehensive Plan from Providence Area Study: Asset Condition Drive. See Study for Further Details	Asset Condition	Asset Replacement		7/18/2017
26	C078851	Providence Study Rochambeau 4kV Substation Removal	Comprehensive Plan from Providence Area Study: Asset Condition Drive. See Study for Further Details	Comprehensive Plan from Providence Area Study: Asset Condition Drive. See Study for Further Details	Asset Condition	Asset Replacement		7/18/2017
27	C078857	Providence Study Harris Ave 4kV & 11kV Retirement	Comprehensive Plan from Providence Area Study: Asset Condition Drive. See Study for Further Details	Comprehensive Plan from Providence Area Study: Asset Condition Drive. See Study for Further Details	Asset Condition	Asset Replacement		7/19/2017
28	C078921	RI Underground Cable Replacement Program - Fdr 1158	DOES NOT MEET NG NWA SCREENING REQUIREMENTS - Asset Condition Driven Project, < \$1M in cost	This project would not be suitable for consideration of a Partial NWA because it is an Asset Condition Driven Program	Asset Condition	Asset Replacement	UG Cable Replacements	7/31/2017
29	C078923	RI Underground Cable Replacement Program - Fdr 1160	DOES NOT MEET NG NWA SCREENING REQUIREMENTS - Asset Condition Driven Project, < \$1M in cost	This project would not be suitable for consideration of a Partial NWA because it is an Asset Condition Driven Program	Asset Condition	Asset Replacement	UG Cable Replacements	7/31/2017
30	C078926	RI Underground Cable Replacement Program - Fdr 1162	DOES NOT MEET NG NWA SCREENING REQUIREMENTS - Asset Condition Driven Project, < \$1M in cost	This project would not be suitable for consideration of a Partial NWA because it is an Asset Condition Driven Program	Asset Condition	Asset Replacement	UG Cable Replacements	7/31/2017
31	C078928	RI Underground Cable Replacement Program - Fdr 1164	DOES NOT MEET NG NWA SCREENING REQUIREMENTS - Asset Condition Driven Project, < \$1M in cost	This project would not be suitable for consideration of a Partial NWA because it is an Asset Condition Driven Program	Asset Condition	Asset Replacement	UG Cable Replacements	7/31/2017
32	C078931	RI Underground Cable Replacement Program - Fdr 1166	DOES NOT MEET NG NWA SCREENING REQUIREMENTS - Asset Condition Driven Project, < \$1M in cost	This project would not be suitable for consideration of a Partial NWA because it is an Asset Condition Driven Program	Asset Condition	Asset Replacement	UG Cable Replacements	7/31/2017
33	C078933	RI Underground Cable Replacement Program - Fdr 1168	DOES NOT MEET NG NWA SCREENING REQUIREMENTS - Asset Condition Driven Project, < \$1M in cost	This project would not be suitable for consideration of a Partial NWA because it is an Asset Condition Driven Program	Asset Condition	Asset Replacement	UG Cable Replacements	7/31/2017
34	C079076	Narragansett Electric Distribution Substation PLC Replacement	DOES NOT MEET NG NWA SCREENING REQUIREMENTS - Reliability Driven Project	This project would not be suitable for consideration of a Partial NWA	System Capacity & Performance	Substation		8/24/2017
35	C079183	RI Replacement of ACNW Vault Vent Blowers	DOES NOT MEET NG NWA SCREENING REQUIREMENTS - Asset Condition Driven Project, < \$1M in cost	This project would not be suitable for consideration of a Partial NWA because it is an Asset Condition Driven Program	Asset Condition	Asset Replacement		9/15/2017
36	C079234	Mobile Substation Station ID# 5616 Refurbishment & Upgrade	DOES NOT MEET NG NWA SCREENING REQUIREMENTS - Asset Condition Driven Project, < \$1M in cost	This project would not be suitable for consideration of a Partial NWA because it is an Asset Condition Driven Program	Asset Condition	Substation		9/26/2017
37	C079282	RI VVO/CVR Exp - Washington 126 Distribution Line	DOES NOT MEET NG NWA SCREENING REQUIREMENTS - Volt VAR Optimization Project	This project would not be suitable for consideration of a Partial NWA	System Capacity & Performance	Reliability		10/4/2017
38	C079288	RI VVO/CVR Expansion - Staples 112 Distribution Line	DOES NOT MEET NG NWA SCREENING REQUIREMENTS - Volt VAR Optimization Project	This project would not be suitable for consideration of a Partial NWA	System Capacity & Performance	Reliability		10/4/2017
39	C079300	RI VVO/CVR Exp - Washington 126 Substation	DOES NOT MEET NG NWA SCREENING REQUIREMENTS - Volt VAR Optimization Project	This project would not be suitable for consideration of a Partial NWA	System Capacity & Performance	Reliability		10/6/2017
40	C079317	Providence Study Harris Av & Olneyville Supply	Comprehensive Plan from Providence Area Study: Asset Condition Drive. See Study for Further Details	Comprehensive Plan from Providence Area Study: Asset Condition Drive. See Study for Further Details	Asset Condition	Asset Replacement		10/9/2017
41	C079318	Providence Study Remove Rochambeau Supply	Comprehensive Plan from Providence Area Study: Asset Condition Drive. See Study for Further Details	Comprehensive Plan from Providence Area Study: Asset Condition Drive. See Study for Further Details	Asset Condition	Asset Replacement		10/9/2017
42	C079418	Tiverton 3V0 Distribution Substation	DOES NOT MEET NG NWA SCREENING REQUIREMENTS - Programmatic Ground Fault Overvoltage Protection to address accumulated Distributed Energy Resource interconnections	This project would not be suitable for consideration of a Partial NWA	System Capacity & Performance	Reliability		10/30/2017
43	C079482	RI VVO/CVR Exp - Staples 112 Substation	DOES NOT MEET NG NWA SCREENING REQUIREMENTS - Volt VAR Optimization Project	This project would not be suitable for consideration of a Partial NWA	System Capacity & Performance	Reliability		11/13/2017
44	C079493	Kilvert St T1 3V0 Distribution Substation	DOES NOT MEET NG NWA SCREENING REQUIREMENTS - Programmatic Ground Fault Overvoltage Protection to address accumulated Distributed Energy Resource interconnections	This project would not be suitable for consideration of a Partial NWA	System Capacity & Performance	Reliability		11/15/2017
45	C079525	Old Baptist Rd 3V0 Distribution Substation	DOES NOT MEET NG NWA SCREENING REQUIREMENTS - Programmatic Ground Fault Overvoltage Protection to address accumulated Distributed Energy Resource interconnections	This project would not be suitable for consideration of a Partial NWA	System Capacity & Performance	Reliability		11/16/2017
46	C079599	RI 155F4 Asset Replacement - Narragansett Way	DOES NOT MEET NG NWA SCREENING REQUIREMENTS - Asset Condition Driven Project, < \$1M in cost	This project would not be suitable for consideration of a Partial NWA because it is an Asset Condition Driven Program	Asset Condition	Asset Replacement		12/4/2017
47	C080092	15F1 and 15F2 Getaway Relocation	DOES NOT MEET NG NWA SCREENING REQUIREMENTS - Asset Condition Driven Project, < \$1M in cost	This project would not be suitable for consideration of a Partial NWA because it is an Asset Condition Driven Program	Asset Condition	Asset Replacement		2/21/2018
48	C080231	Kent County ARP Breaker Replacement	DOES NOT MEET NG NWA SCREENING REQUIREMENTS - Asset Condition Driven Project, < \$1M in cost	This project would not be suitable for consideration of a Partial NWA because it is an Asset Condition Driven Program	Asset Condition	Substation		3/22/2018