



# 2025 EEC Budget Considerations

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Consultant Team Presentation

July 18, 2024

# Outline



Budget Planning Process Refresher

2024 Budget

2025 Budget Proposal Planning

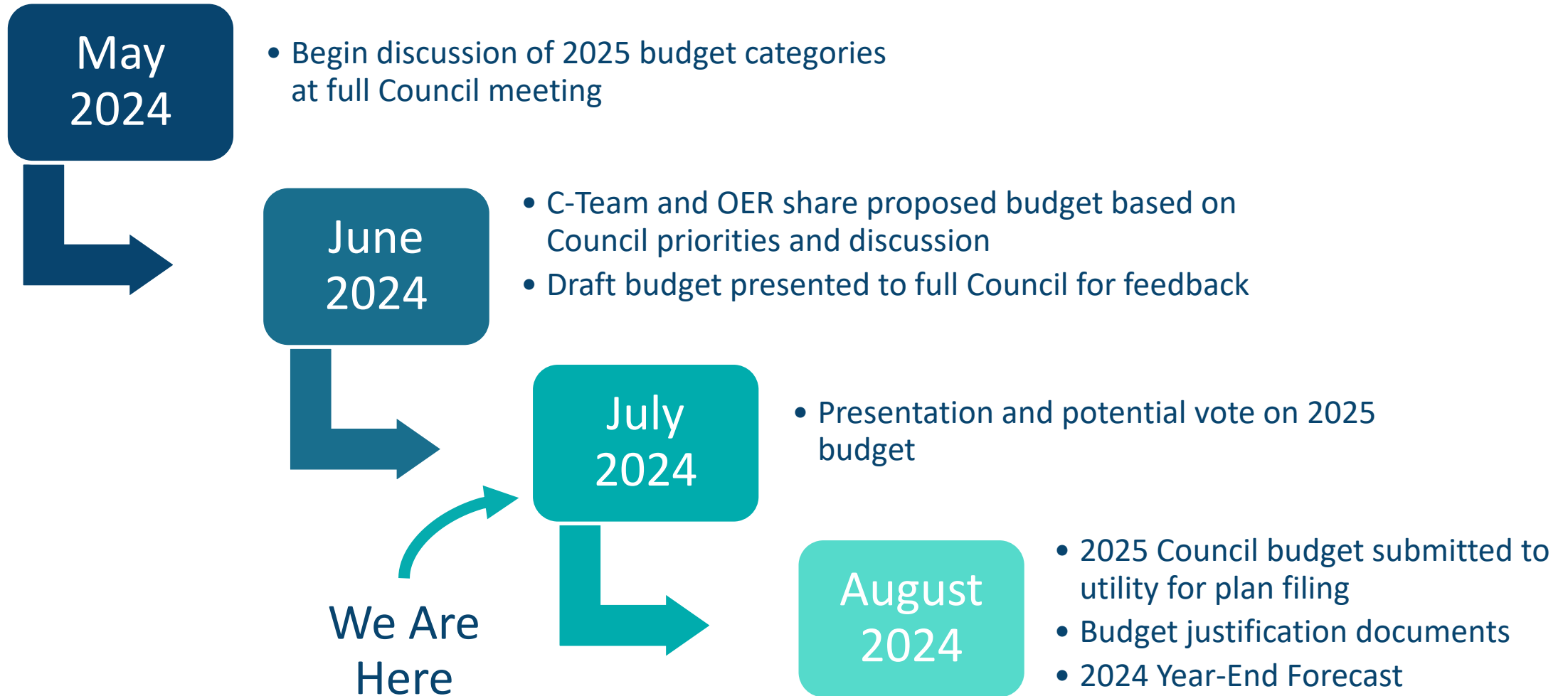
Next Steps & Discussion



# Budget Planning Process Refresher

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# 2025 Budget Planning Timeline





# 2024 Budget

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# 2024 Proposed Budget



Budget Category	2024 Proposed Budget
Consultant Services	\$817,025
Legal Counsel	\$75,000
Annual Report and Misc. Printing & Distribution	\$3,000
Council Travel and Education & Advancement	\$900
Public Education	\$142,525
<i>Farm Energy Fellow</i>	<i>\$7,500</i>
<i>Public Forum &amp; Lecture Series</i>	<i>\$25,025</i>
<i>K-12 Energy Education</i>	<i>\$25,000</i>
<i>EE &amp; Climate Awareness Campaign</i>	<i>\$85,000</i>
Energy Expo Sponsorship	\$40,000
EEC Website	\$350
<b>Total</b>	<b>\$1,078,800</b>



## Reminder

PUC approved a 2024 Council budget of \$991,000

Approved budget is \$87,800 *less* than Council proposed budget

Council is closely monitoring its spending throughout year to ensure it is managing within the PUC approved amount



# 2025 Budget Proposal Planning

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# Modifications from 2024 Budget



Budget Category	2024 Proposed Budget	Modifications	2025 Proposed Budget
Consultant Services	\$817,025	Maintain	
Legal Counsel	\$75,000	Maintain	
Annual Report and Misc. Printing & Distribution	\$3,000	Reduce by \$2,500	
Council Travel and Education & Advancement	\$900	Maintain	
Public Education	\$142,525	Increase by \$32,475	
<i>Farm Energy Fellow</i>	<i>\$7,500</i>	<i>Remove</i>	
<i>Public Forum &amp; Lecture Series</i>	<i>\$25,025</i>	<i>Increase by \$1,225</i>	
<i>URI Public Education Event Planning &amp; Outreach</i>	<i>\$25,000</i>	<i>Replaced K-12 Education</i>	
<i>EE &amp; Climate Awareness Campaign</i>	<i>\$85,000</i>	<i>Reduce by \$10,000</i>	
Energy Expo Sponsorship	\$40,000	Reduce by \$20,000	
EEC Website	\$350	Increase by \$150	
<b>Total</b>	<b>\$1,078,800</b>	<b>Increase by \$10,125</b>	



# 2025 Budget Compared to 2024



Budget Category	2024 Proposed Budget	Modifications	2025 Proposed Budget
Consultant Services	\$817,025	Maintain	\$817,025
Legal Counsel	\$75,000	Maintain	\$75,000
Annual Report and Misc. Printing & Distribution	\$3,000	Reduce by \$2,500	\$500
Council Travel and Education & Advancement	\$900	Maintain	\$900
Public Education	\$142,525	Increase by \$32,475	\$175,000
<i>Farm Energy Fellow</i>	\$7,500	Remove	--
<i>Public Forum &amp; Lecture Series</i>	\$25,025	Increase by \$1,225	\$26,250
<i>URI Public Education Event Planning &amp; Outreach</i>	\$25,000	Replaced K-12 Education	\$73,750
<i>EE &amp; Climate Awareness Campaign</i>	\$85,000	Reduce by \$10,000	\$75,000
Energy Expo Sponsorship	\$40,000	Reduce by \$20,000	\$20,000
EEC Website	\$350	Increase by \$150	\$500
<b>Total</b>	<b>\$1,078,800</b>	<b>Increase by \$10,125</b>	<b>\$1,088,952</b>

# 2025 Budget Proposal



Budget Category	2025 Proposed Budget
Consultant Services	\$817,025
Legal Counsel	\$75,000
Annual Report and Misc. Printing & Distribution	\$500
Council Travel and Education & Advancement	\$900
Public Education	\$175,000
<i>URI Public Education Event Planning &amp; Outreach</i>	<i>\$100,000</i>
<i>EE &amp; Climate Awareness Campaign</i>	<i>\$75,000</i>
Energy Expo Sponsorship	\$20,000
EEC Website	\$500
<b>Total</b>	<b>\$1,088,952</b>



## Key Notes

\$10,125 (1%) **more** than what the Council proposed for its 2024 budget

\$97,925 (10%) **more** than what the PUC approved for the Council's 2024 budget

Merged Lecture Series line item into URI Public Education item

# URI Public Education Event Planning & Outreach Proposal – “Efficiency for All”



- Extension & expansion of current contract with URI Cooperative Extension’s Energy Literacy Initiative
- URI will utilize additional funds from another source to support this work

## Task 1 (\$26.25k) – Energy Lecture Series

- Plan & host three fall lectures themed around “Efficiency for All”

## Task 2 (\$37.5k) – Community of Practice

- Convene & facilitate “Efficient Housing for All” Community of Practice
- Develop & deploy web-based, interactive EE Program Roadmap tool

## Task 3 (\$25k) – EE Coaching Program

- Design EE Program Coaching service targeting income eligible customers
- To launch in 2026 with additional budget

## Task 4 (\$11.25k) – Efficiency for All Network

- Integrate with EEC marketing campaign
- Coordinate efforts with network of relevant entities
- Strengthen & leverage synergistic relationships

**Total Proposal = \$100,000**

# Budget Items Removed or Adjusted



## Farm Energy Fellow

- OER has secured funding for this position
- Suggestion to remove from budget

## K-12 Energy Education

- Funds were not used in 2023 and are not expected to be utilized in 2024
- Education Committee recommendation to remove from budget

## Energy Expo

- Suggestion to reduce budget to \$20k
- Request that Rhode Island Builders Association itemize how \$40k has been used in the past and identify what could be maintained at \$20k

## EE & Climate Awareness Campaign

- Education Committee recommendation to reduce budget by \$10k
- Fund at \$75k for continued work

## EEC Website

- Increase to account for higher costs of maintaining site

## Printing

- Decrease to cover printing of executive summary pamphlet only

# Historical Budgets vs. Actual Spend



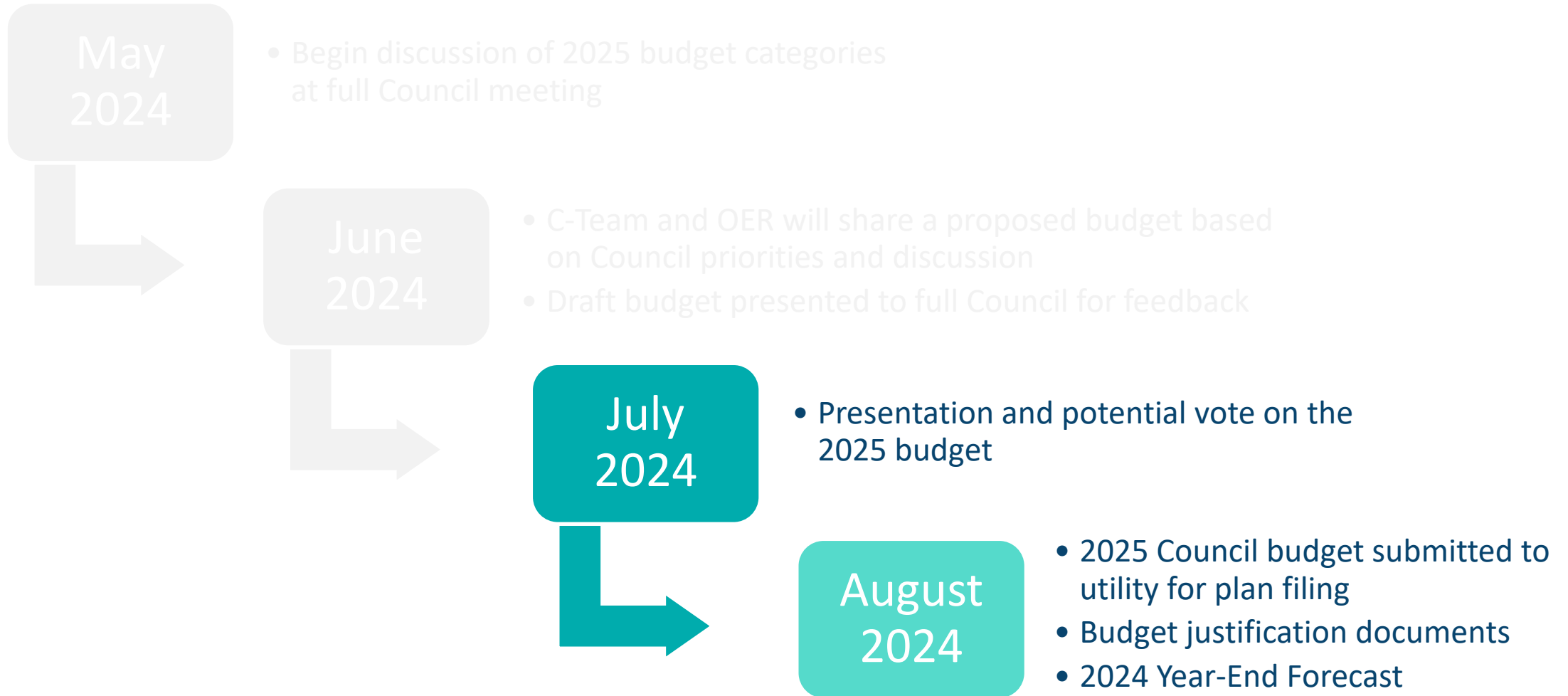
Budget Category	2022		2023		2024		2025
	Budget	Actual	Budget	Actual	Budget	Year-to-Date	Proposed
Consultant Services	\$659,529	\$584,063	\$705,331	\$696,792	\$817,025	\$188,784	\$817,025
Legal Counsel	\$75,000	\$66,850	\$71,162	\$62,209	\$75,000	\$1,0782	\$75,000
Annual Report and Misc. Printing & Distribution	\$3,000	\$1,695	\$3,000	\$1,514	\$3,000	\$0	\$500
Council Travel and Education & Advancement	\$900	\$408	\$900	\$359	\$900	\$208	\$900
Public Education	\$193,739	\$159,667	\$32,524	\$25,767	\$142,525	\$0	\$175,000
Website	\$350	\$300	\$500	\$300	\$350	\$121	\$500
Energy Expo	\$0	\$0	\$40,000	\$40,000	\$40,000	\$40,000	\$20,000
Potential Study Data Refresh	\$45,000	\$0	\$107,734	\$101,674	\$0	\$0	\$0
Council Branding & Comms	\$0	\$0	\$30,000	\$29,848	\$0	\$0	\$0
Unallocated	\$41,984	\$0	\$0	\$0	\$0	\$0	\$0
<b>Total</b>	<b>\$1,119,502</b>	<b>\$812,983</b>	<b>\$991,151</b>	<b>\$958,463</b>	<b>\$1,078,800</b>	<b>\$239,894</b>	<b>\$1,088,925</b>



# Next Steps & Discussion

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# 2025 Budget Planning Timeline



# Council Member Discussion



Do the modifications to the 2024 Proposed Budget for the Council's 2025 Proposed Budget align with its interests and priorities?

Does the Council need more information to support any individual item proposed in the 2025 budget?

Are there any areas that the Council does not want to continue to consider in ongoing 2025 budget discussions?



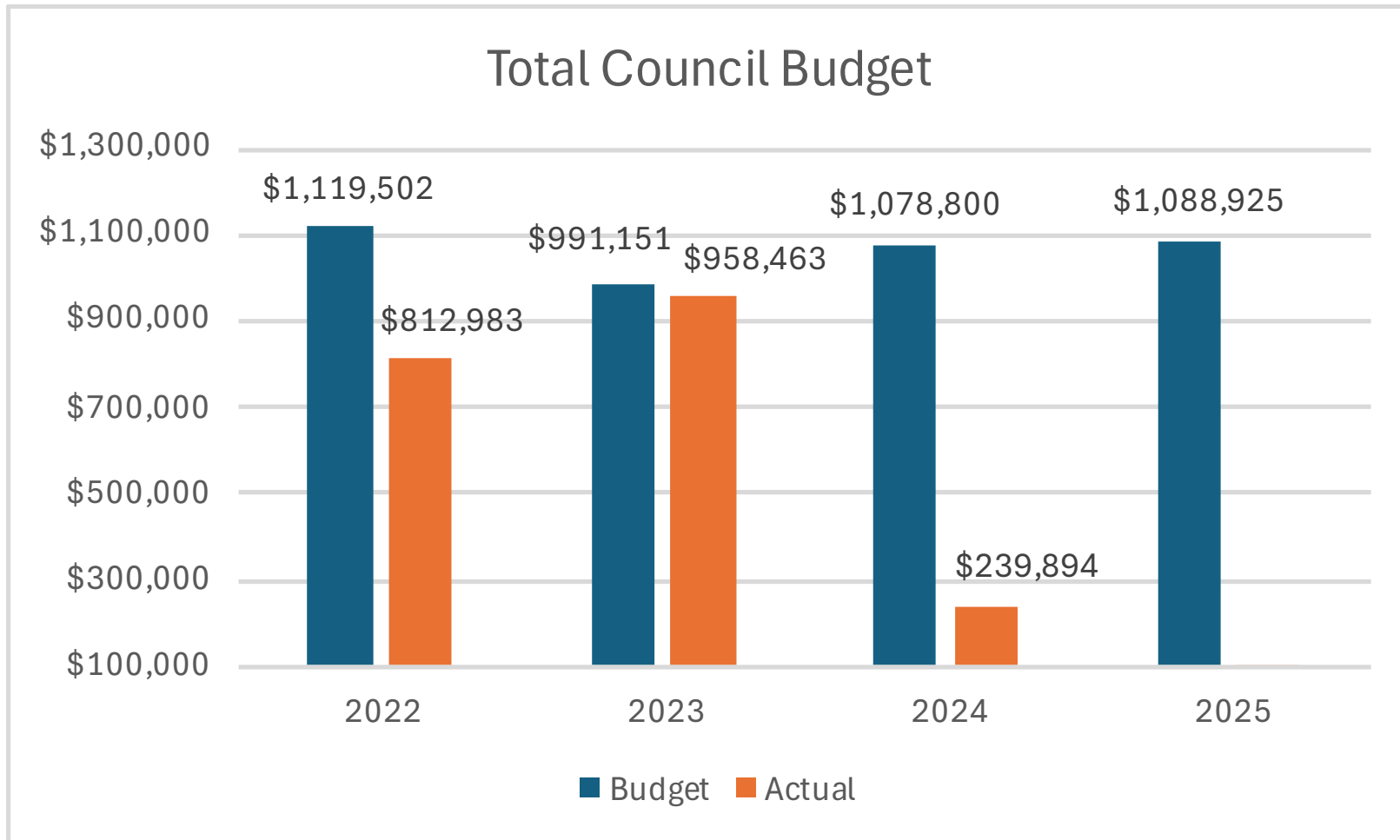


# Appendix

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Budget Allocations & Actual Spend Over Time by Category

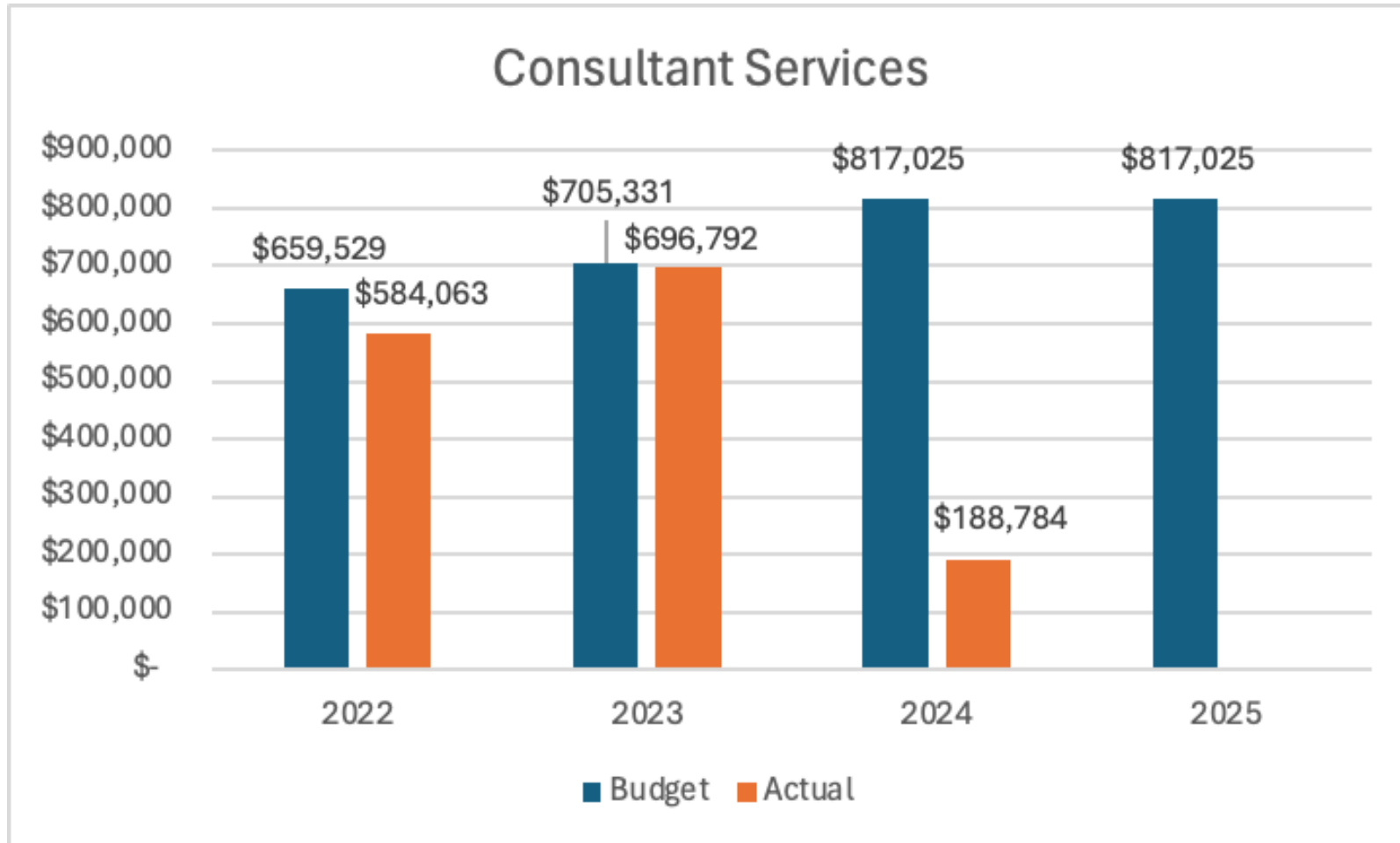
# Total Council Budget



### Notes

PUC approved a 2024 Council budget of \$991,000.

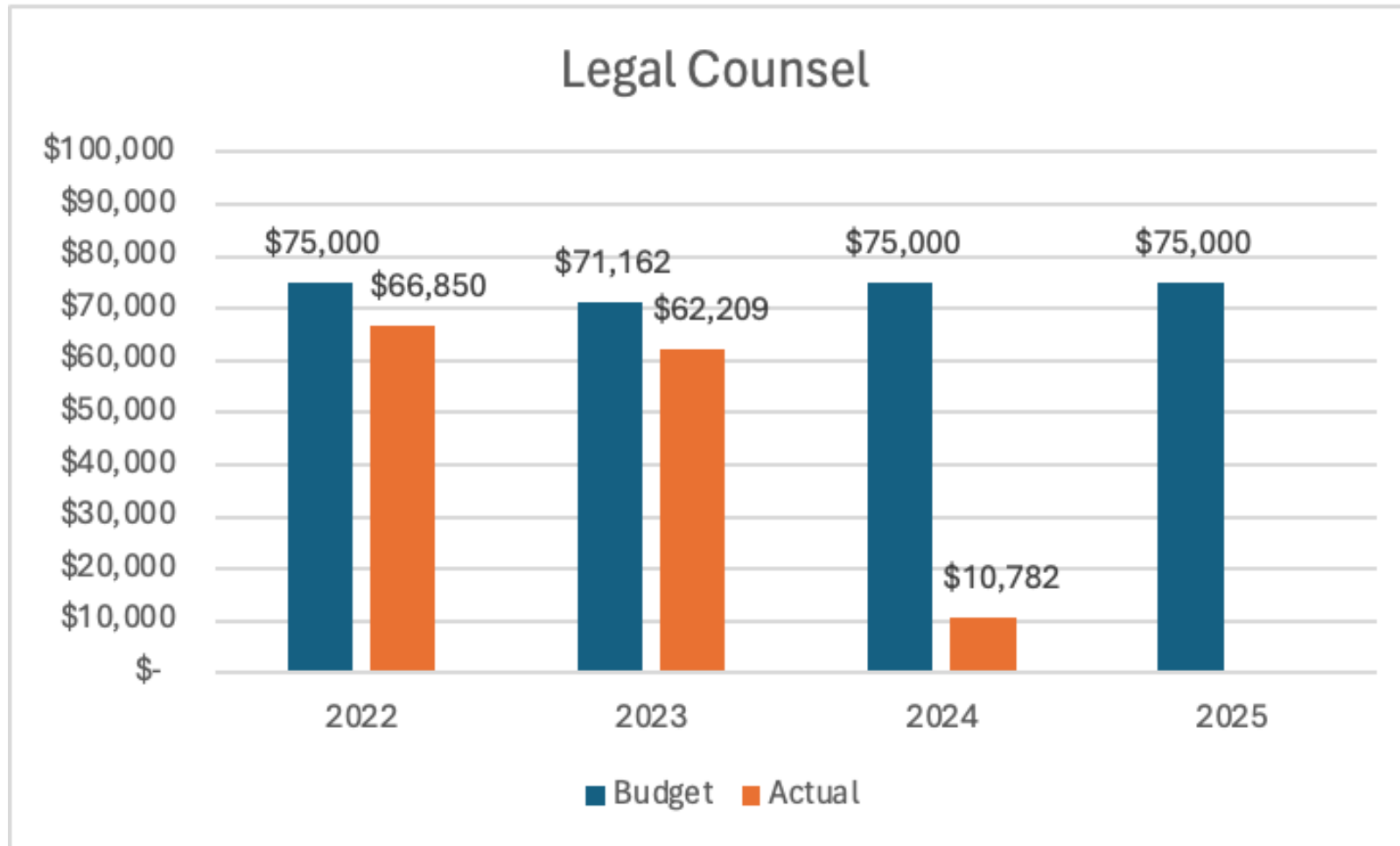
# Consultant Services



### Notes

C-Team has invoiced for ~40% of its 2024 budget as of the end of June.

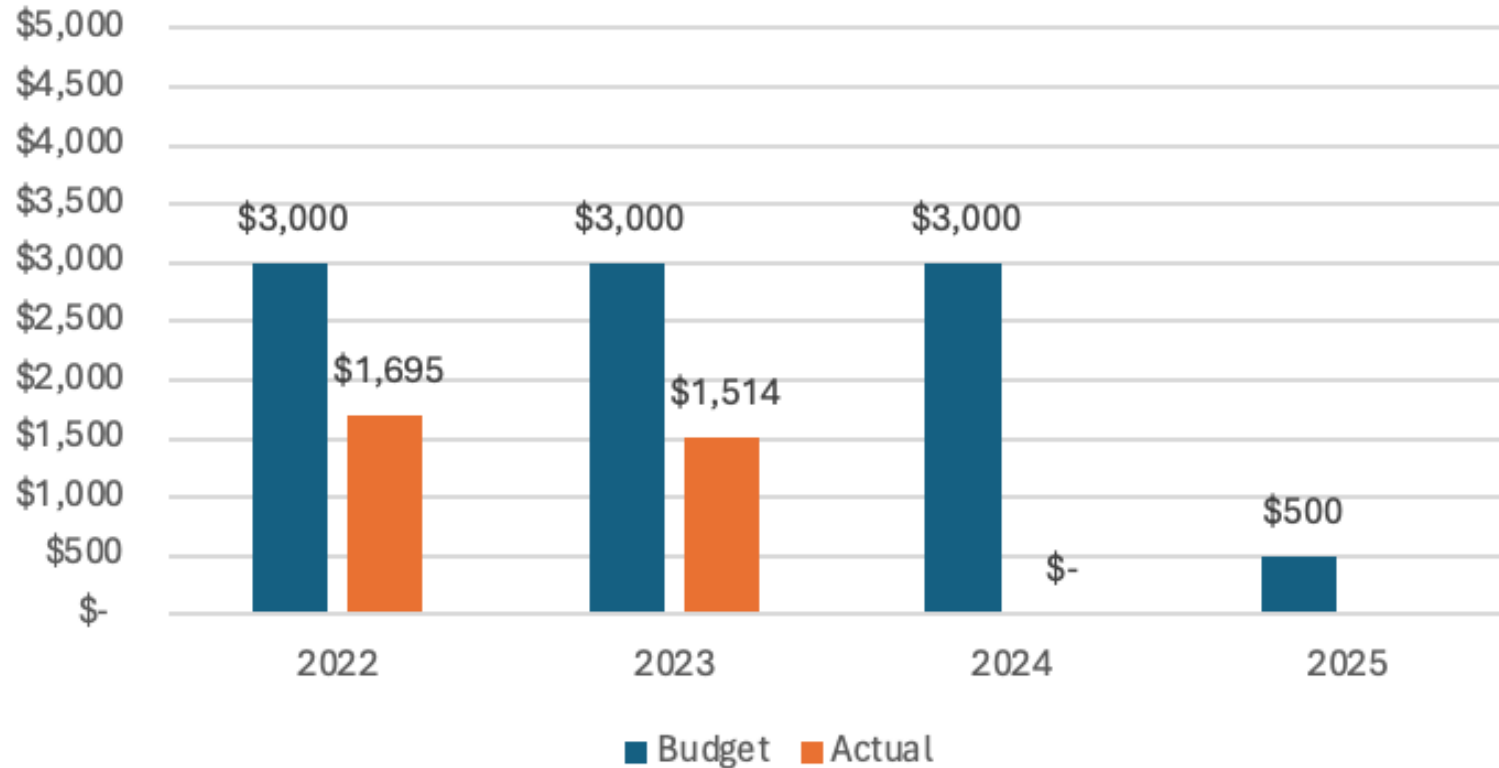
# Legal Counsel



# Annual Report Printing



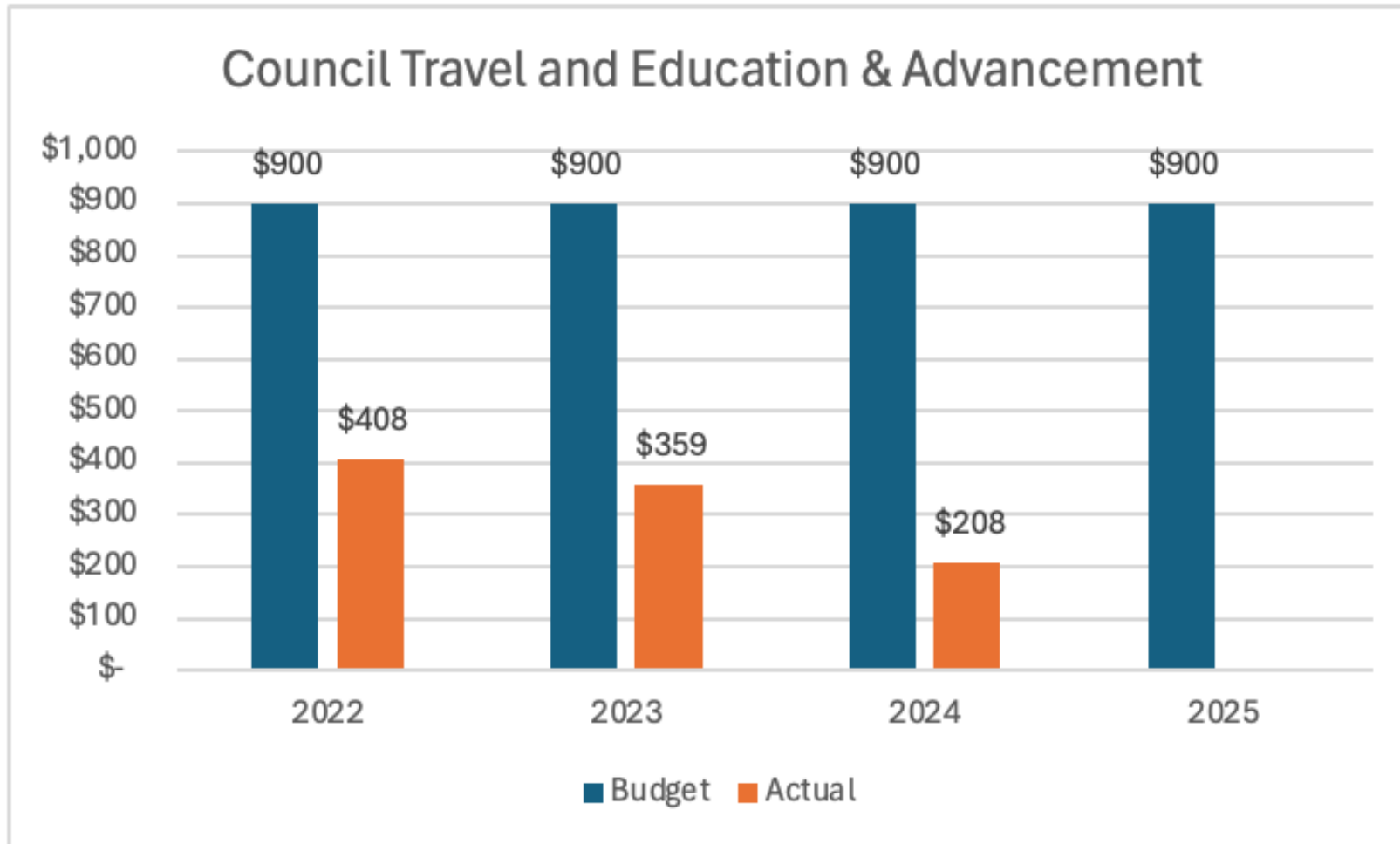
## Annual Report and Misc. Printing & Distribution



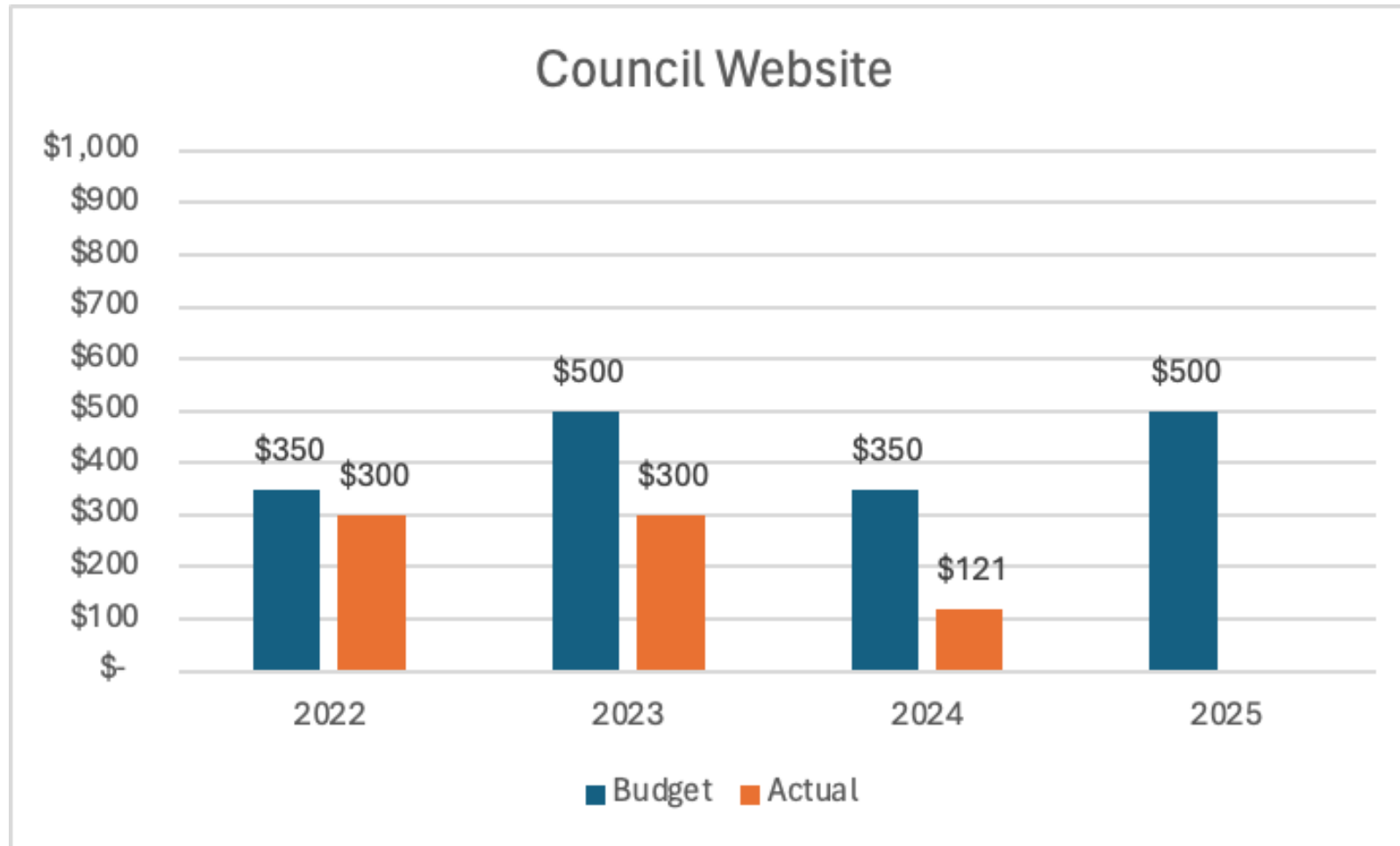
### Notes

For 2024 & 2025, we'll print only an executive summary pamphlet as opposed to the full report.

# Council Travel & LEAD Sessions

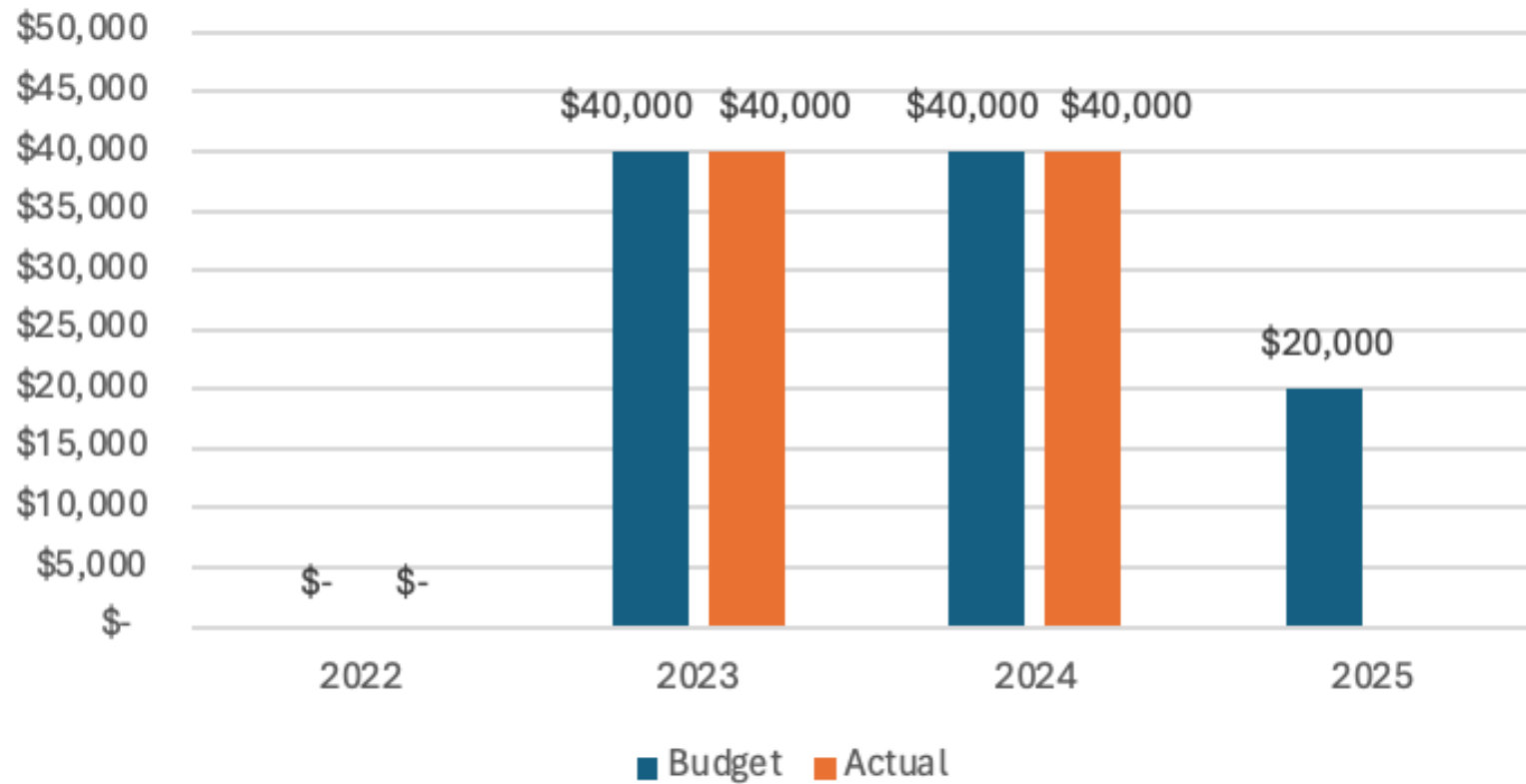


# Council Website



# Energy Expo

## Energy Expo at the RI Home Show



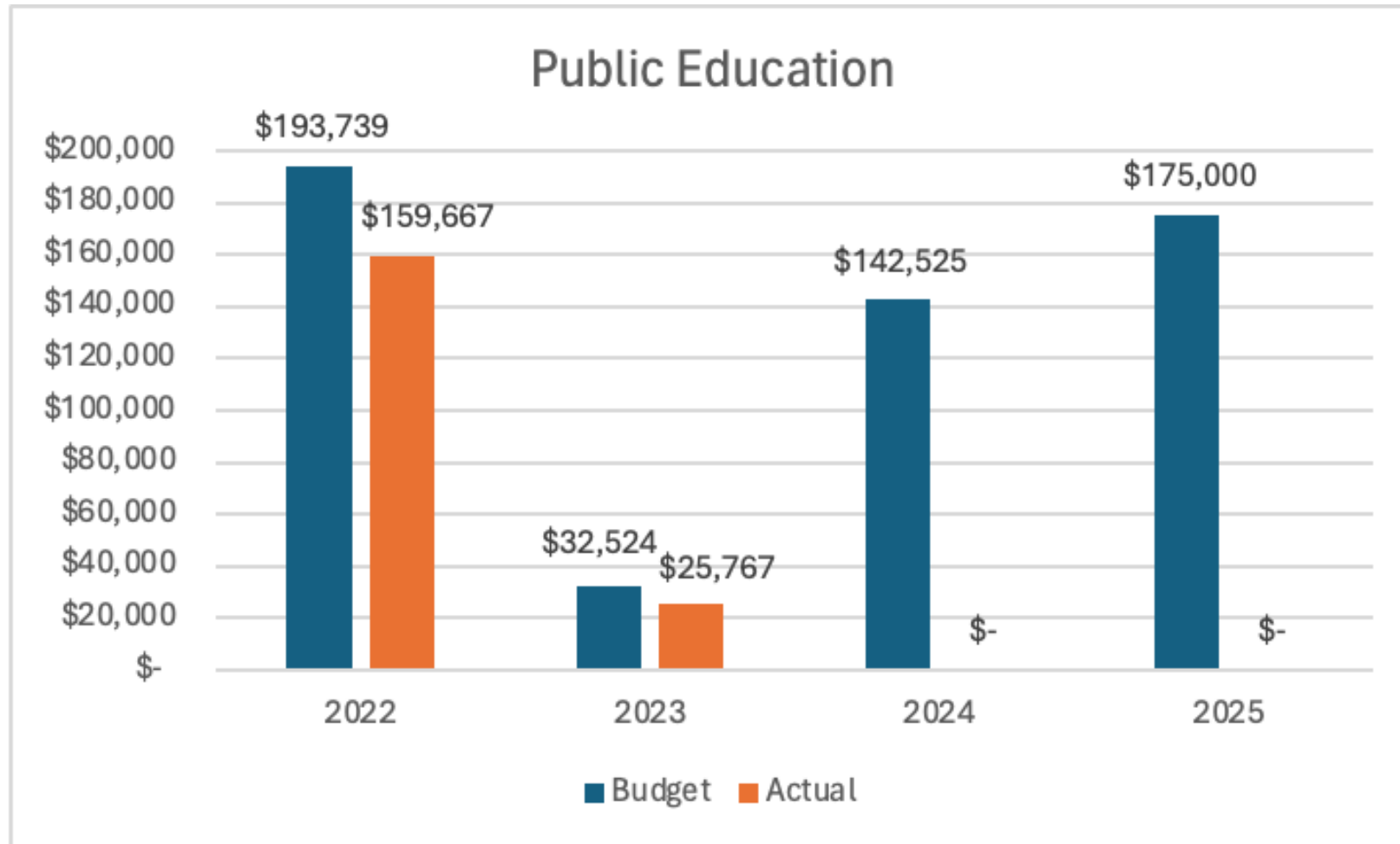
### Notes

The 2022 Energy Expo was funded with 2020's allocation already paid to RIBA, since two years were skipped due to COVID.

RIE has historically also contributed \$40k.



# Public Education (total)



## Notes

The Public Education budget has a lot of variability primarily due to budget categorization, project timelines spanning multiple years, and evolution of activities in response to public education needs.

2022 – Two K-12 contracts were implemented; Educational videos were developed

2023 – \$30k brand initiative not included in public education category

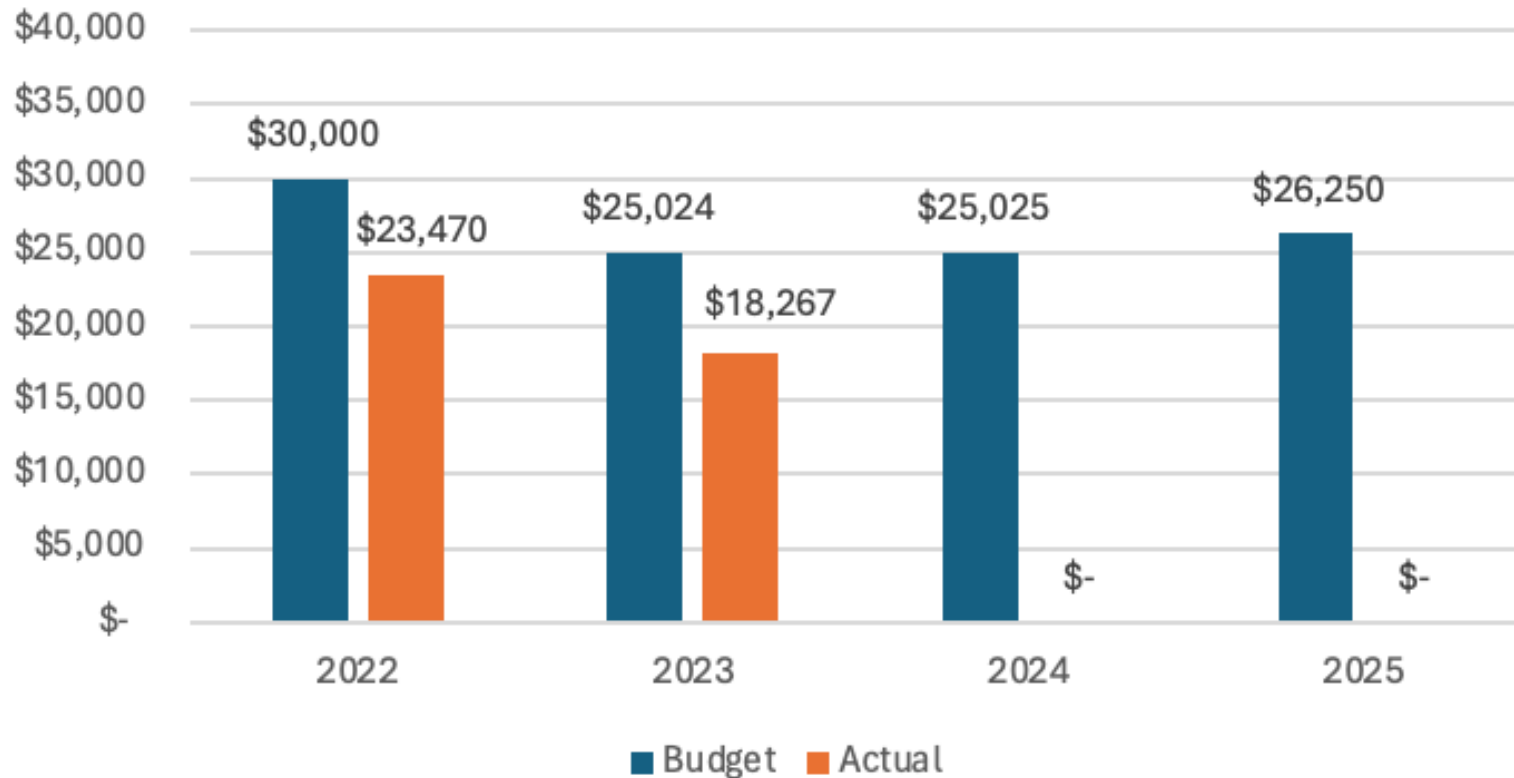
2024 – Public awareness campaign began

2025 – Expanded URI proposal

# Public Forum & Lecture Series



### Public Forum & Lecture Series



### Notes

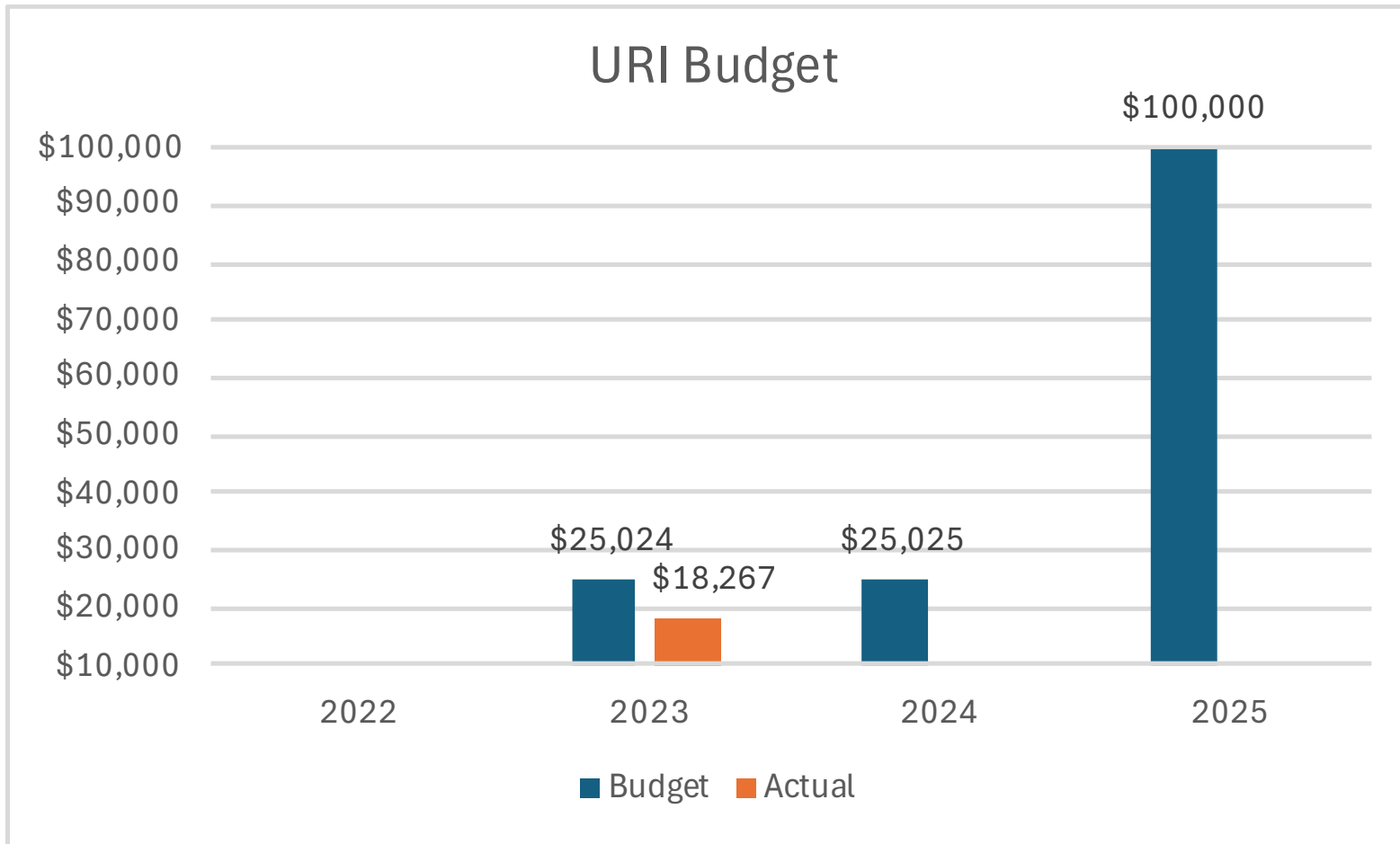
2022 (D&S) – 3 lectures + public forum

2023 (URI) – 3 lectures + HEZ public forum

2024 (URI) – 2 lectures + HEZ public forum

2025 (URI) – 3 lectures, no public forum (evolved into Community of Practice)

# URI Cooperative Extension



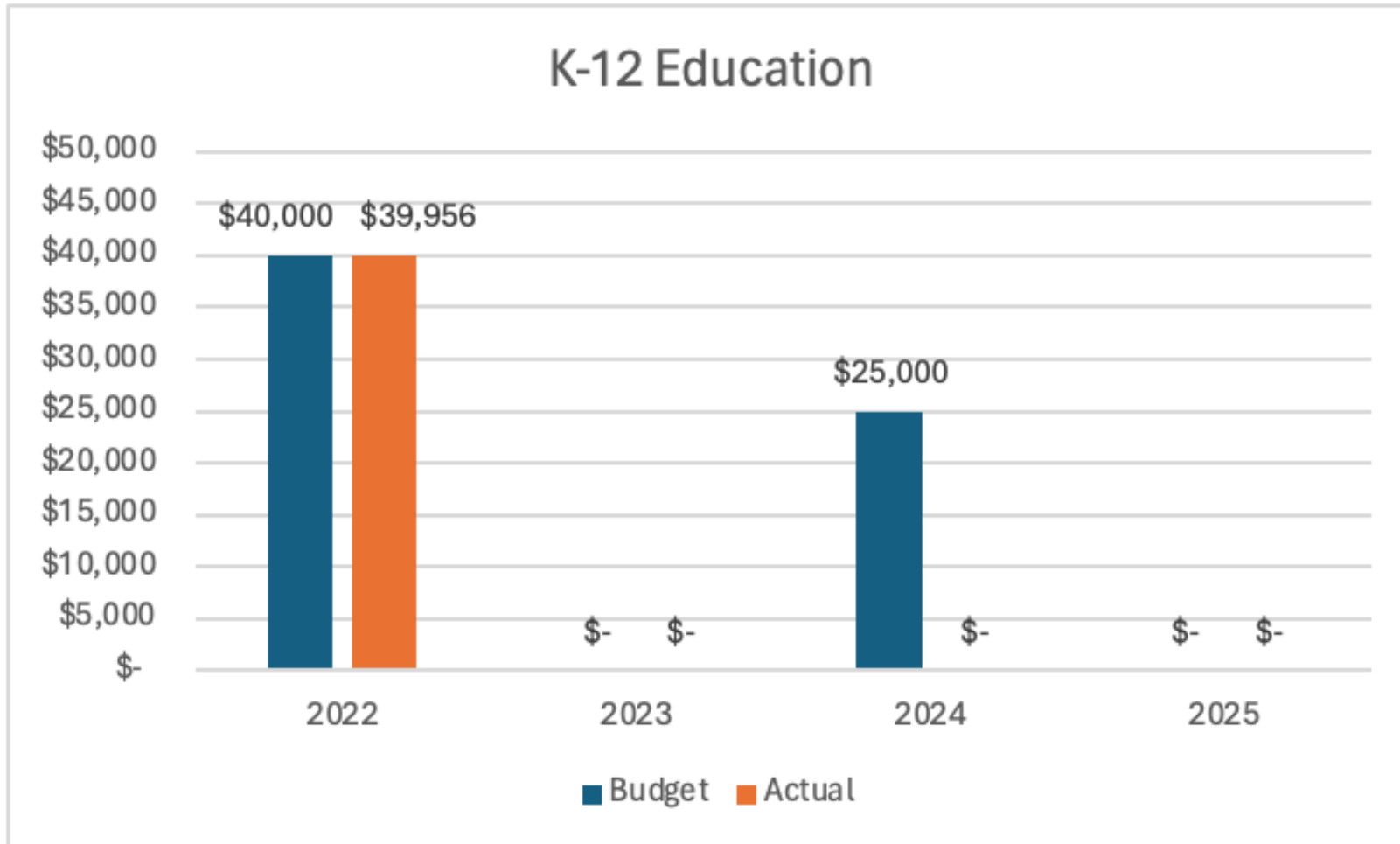
### Notes

2022 – URI was not contracted by the EEC in 2022, but had been in prior years.

2023 – 3 lectures + HEZ public forum

2024 – 2 lectures + HEZ public forum

# K-12 Education



### Notes

Two GBRI contracts were implemented in 2022.

After Education Committee discussion, the Council does not intend to spend the 2024 allocation.

# EE & Climate Awareness

