



2025 EEC Budget Considerations

Consultant Team Presentation

August 15, 2024

Outline



Budget Planning Process Refresher

2024 Budget

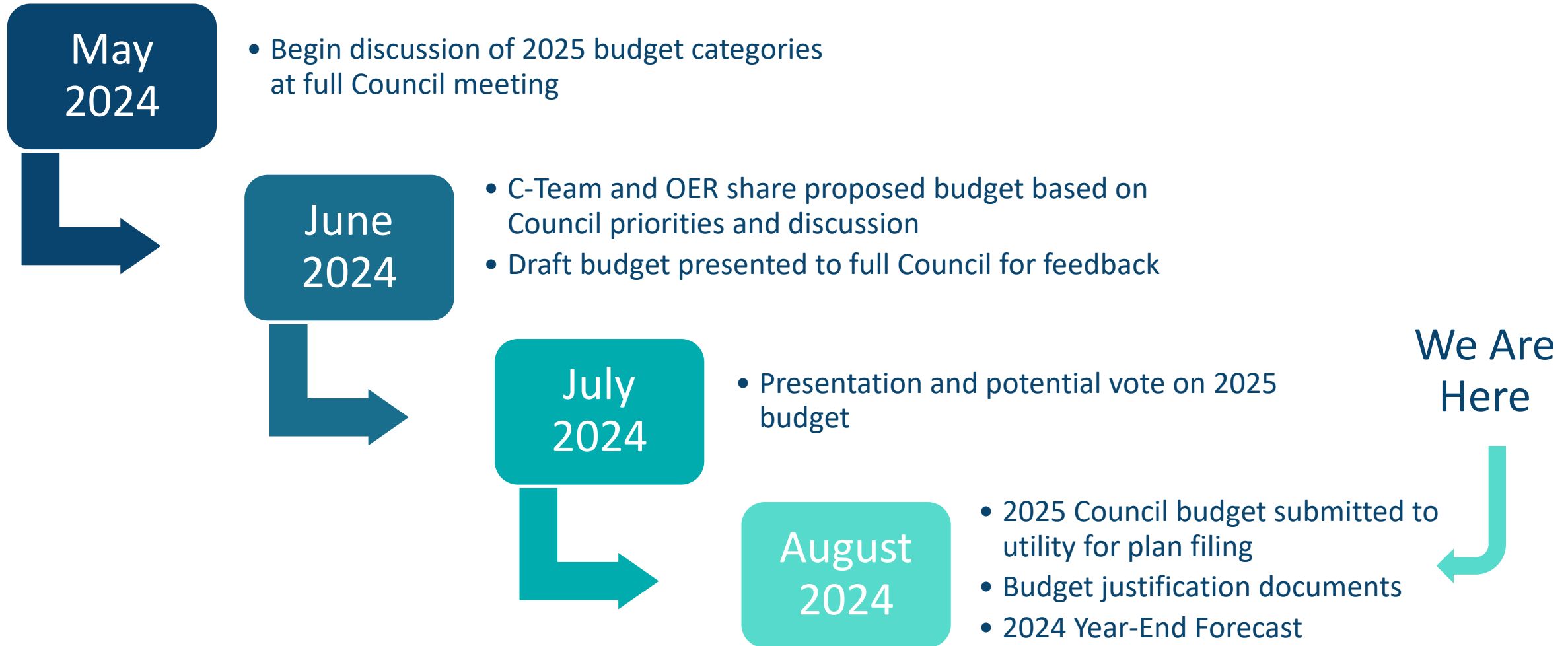
2025 Budget Proposal Planning

Next Steps & Discussion



Budget Planning Process Refresher

2025 Budget Planning Timeline





2024 Budget

2024 Proposed Budget



Budget Category	2024 Proposed Budget
Consultant Services	\$817,025
Legal Counsel	\$75,000
Annual Report and Misc. Printing & Distribution	\$3,000
Council Travel and Education & Advancement	\$900
Public Education	\$142,525
<i>Farm Energy Fellow</i>	<i>\$7,500</i>
<i>Public Forum & Lecture Series</i>	<i>\$25,025</i>
<i>K-12 Energy Education</i>	<i>\$25,000</i>
<i>EE & Climate Awareness Campaign</i>	<i>\$85,000</i>
Energy Expo Sponsorship	\$40,000
EEC Website	\$350
Total	\$1,078,800



Reminder

PUC approved a 2024 Council budget of \$991,000

Approved budget is \$87,800 *less* than Council proposed budget

Council is closely monitoring its spending throughout year to ensure it is managing within the PUC approved amount



2025 Budget Proposal Planning

Modifications from 2024 Budget



Budget Category	2024 Proposed Budget	Modifications	2025 Proposed Budget
Consultant Services	\$817,025	Reduce by \$100,000	
Legal Counsel	\$75,000	Maintain	
Annual Report and Misc. Printing & Distribution	\$3,000	Reduce by \$2,500	
Council Travel and Education & Advancement	\$900	Maintain	
Public Education	\$142,525	Increase by \$23,725	
<i>Farm Energy Fellow</i>	<i>\$7,500</i>	<i>Remove</i>	
<i>Public Forum & Lecture Series</i>	<i>\$25,025</i>	<i>Decrease by \$4,025</i>	
<i>Community of Practice</i>	<i>\$25,000</i>	<i>Replaced K-12 Education</i>	
<i>EE & Climate Awareness Campaign</i>	<i>\$85,000</i>	<i>Reduce by \$10,000</i>	
Energy Expo Sponsorship	\$40,000	Reduce by \$20,000	
EEC Website	\$350	Increase by \$150	
Total	\$1,078,800	Decrease by \$98,625	

2025 Budget Compared to 2024



Budget Category	2024 Proposed Budget	Modifications	2025 Proposed Budget
Consultant Services	\$817,025	Reduce by \$100,000	\$717,025
Legal Counsel	\$75,000	Maintain	\$75,000
Annual Report and Misc. Printing & Distribution	\$3,000	Reduce by \$2,500	\$500
Council Travel and Education & Advancement	\$900	Maintain	\$900
Public Education	\$142,525	Increase by \$23,725	\$166,250
<i>Farm Energy Fellow</i>	\$7,500	Remove	--
<i>Public Forum & Lecture Series</i>	\$25,025	Decrease by \$4,025	\$21,000
<i>Community of Practice</i>	\$25,000	Replaced K-12 Education	\$70,250
<i>EE & Climate Awareness Campaign</i>	\$85,000	Reduce by \$10,000	\$75,000
Energy Expo Sponsorship	\$40,000	Reduce by \$20,000	\$20,000
EEC Website	\$350	Increase by \$150	\$500
Total	\$1,078,800	Decrease by \$98,625	\$980,175

2025 Budget Proposal



Budget Category	2025 Proposed Budget
Consultant Services	\$717,025
Legal Counsel	\$75,000
Annual Report and Misc. Printing & Distribution	\$500
Council Travel and Education & Advancement	\$900
Public Education	\$166,250
<i>Lecture Series</i>	\$21,000
<i>Community of Practice</i>	\$70,250
<i>EE & Climate Awareness Campaign</i>	\$75,000
Energy Expo Sponsorship	\$20,000
EEC Website	\$500
Total	\$980,175



Key Notes

\$98,625 (9%) *less* than what the Council proposed for its 2024 budget

\$10,825 (1%) *less* than what the PUC approved for the Council's 2024 budget

URI Public Education Event Planning & Outreach Proposal – “Efficiency for All”



- Extension & expansion of current contract with URI Cooperative Extension’s Energy Literacy Initiative
- URI would utilize additional funds from another source to support this work

Task 1 (\$70,250) – Community of Practice

- Convene & facilitate “Efficient Housing for All” Community of Practice (CoP)
- Design & deploy educational training tool informed by CoP
- Develop pilot Energy Coach Program targeting income eligible customers
- Coordinate with related efforts & entities to maximize collective impact

Task 2 (\$21,000) – Energy Lecture Series

- Plan, host & evaluate three fall lectures themed around “Efficiency for All”
- Provide venue for information sharing & discussion among academic community, industry professionals & public

Total Proposal = \$91,250

Budget Items Removed or Adjusted



Farm Energy Fellow

- OER has secured funding for this position
- Suggestion to remove from budget

K-12 Energy Education

- Funds were not used in 2023 and are not expected to be utilized in 2024
- Education Committee recommendation to remove from budget

Energy Expo

- Suggestion to reduce budget to \$20k
- Request that Rhode Island Builders Association itemize how \$40k has been used in the past and identify what could be maintained at \$20k

EE & Climate Awareness Campaign

- Education Committee recommendation to reduce budget by \$10k
- Fund at \$75k for continued work

EEC Website

- Increase to account for higher costs of maintaining site

Printing

- Decrease to cover printing of executive summary pamphlet only

Consultant Services

- Decrease by \$100k to account for lower than planned spending, particularly for EE Implementation RFP support



Market Potential Study (MPS)



Council expected to develop its next set of Three-Year Targets by March of 2026 to inform the 2027-2029 Period

- Targets are typically informed by an MPS

Council's last Market Potential Study covered period of 2021-2026

If Council would like a new MPS to inform its 2027-2029 Targets, it should consider allocating some amount of funding in 2025

- Timeline to complete a MPS is 6-12 months
- Costs are typically in the range of \$300-600k

Option: Allocate remaining difference between Council's statutory maximum and current 2025 Budget Proposal to MPS

- As of 2nd draft of RIE's 2025 Plan, would likely be in the range of \$200k

Historical Budgets vs. Actual Spend

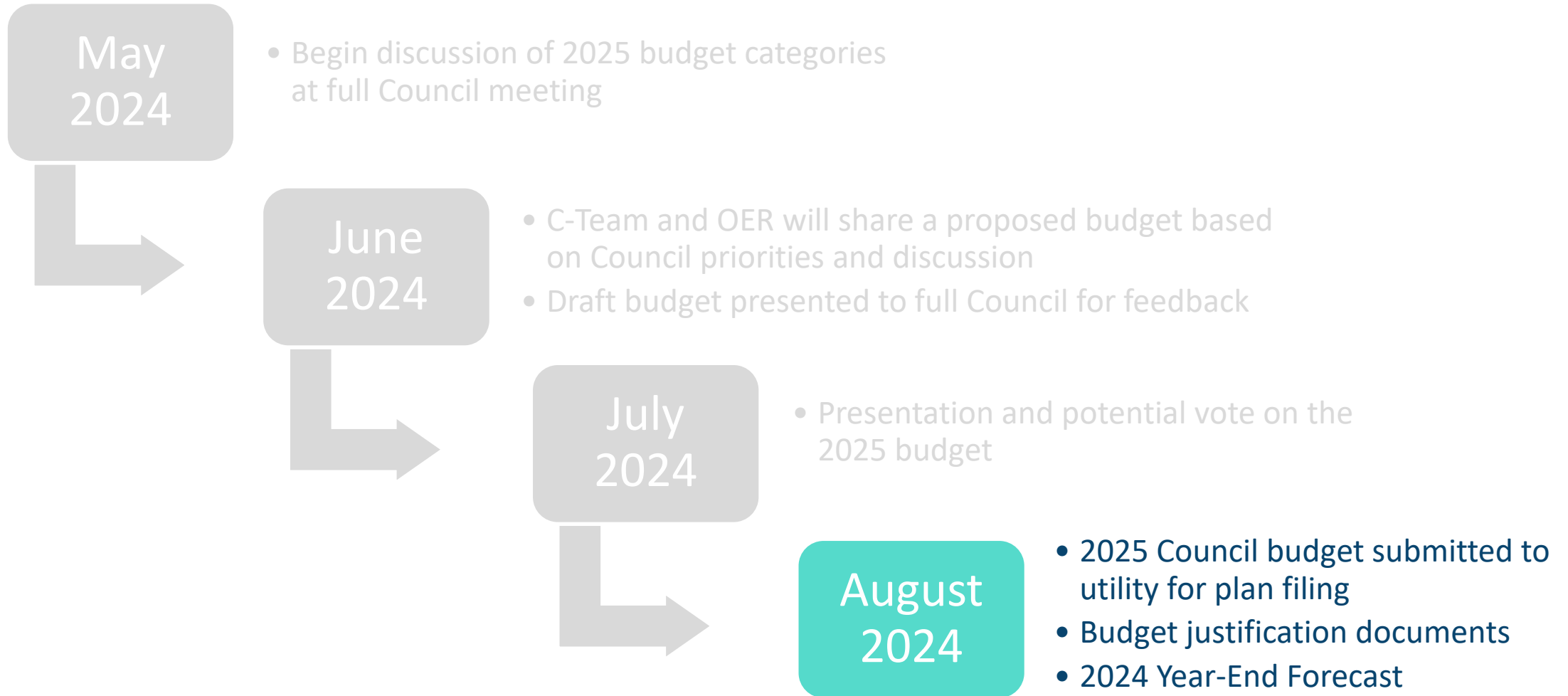


Budget Category	2022		2023		2024		2025
	Budget	Actual	Budget	Actual	Budget	Year-to-Date	Proposed
Consultant Services	\$659,529	\$584,063	\$705,331	\$696,792	\$817,025	\$295,991	\$717,025
Legal Counsel	\$75,000	\$66,850	\$71,162	\$62,209	\$75,000	\$18,025	\$75,000
Annual Report and Misc. Printing & Distribution	\$3,000	\$1,695	\$3,000	\$1,514	\$3,000	\$0	\$500
Council Travel and Education & Advancement	\$900	\$408	\$900	\$359	\$900	\$208	\$900
Public Education	\$193,739	\$159,667	\$32,524	\$25,767	\$142,525	\$17,288	\$166,250
Website	\$350	\$300	\$500	\$300	\$350	\$121	\$500
Energy Expo	\$0	\$0	\$40,000	\$40,000	\$40,000	\$40,000	\$20,000
Potential Study Data Refresh	\$45,000	\$0	\$107,734	\$101,674	\$0	\$0	\$0
Council Branding & Comms	\$0	\$0	\$30,000	\$29,848	\$0	\$0	\$0
Unallocated	\$41,984	\$0	\$0	\$0	\$0	\$0	\$0
Total	\$1,119,502	\$812,983	\$991,151	\$958,463	\$1,078,800	\$371,633	\$980,175



Next Steps & Discussion

2025 Budget Planning Timeline



Council Member Discussion



Do the modifications to the 2024 Proposed Budget for the Council's 2025 Proposed Budget align with its interests and priorities?

Does the Council need more information to support any individual item proposed in the 2025 budget?

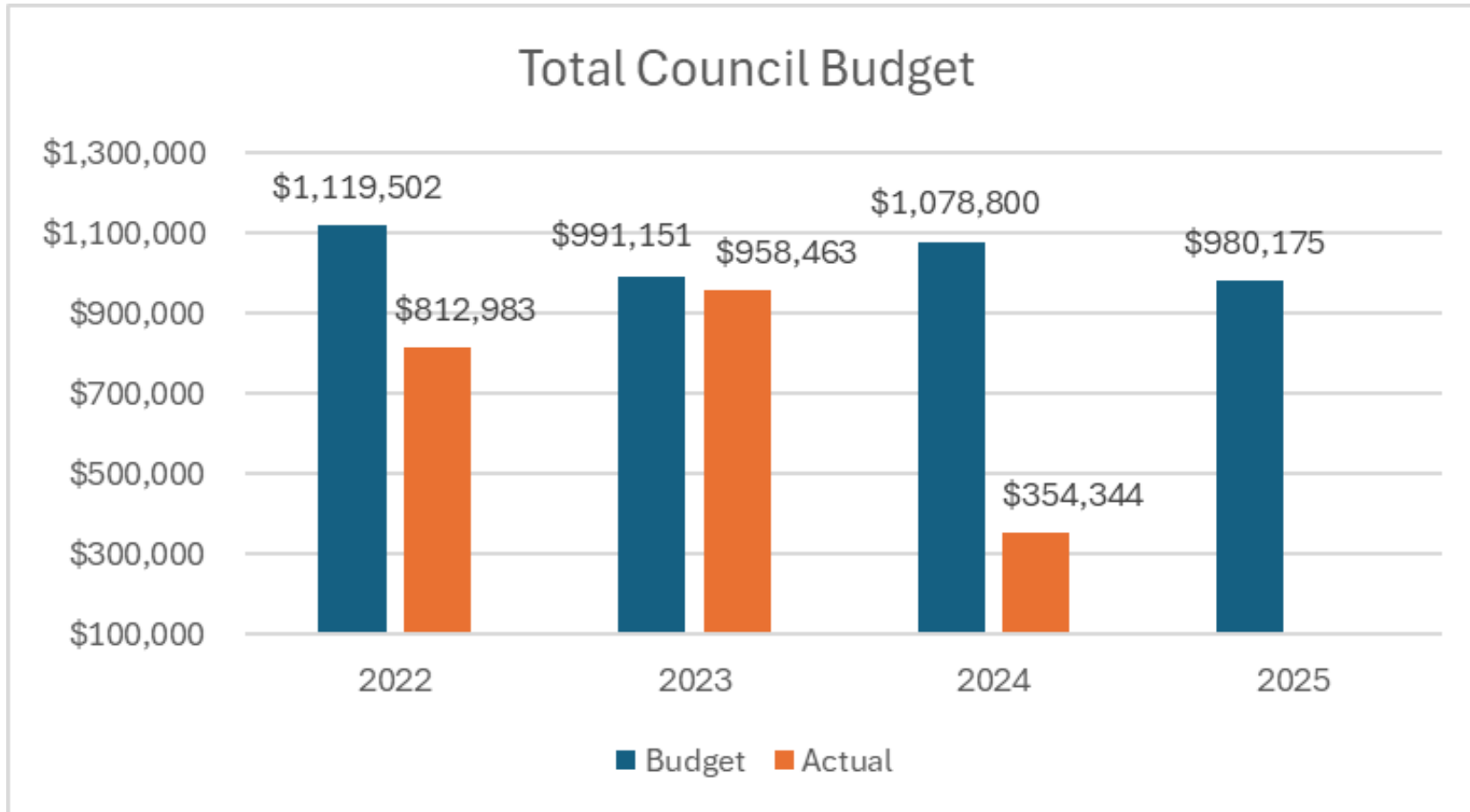
Does the Council want to add budget to cover a portion of costs that may be needed in 2025 to ensure completion of a new MPS in 2026?



Appendix

Budget Allocations & Actual Spend Over Time by Category

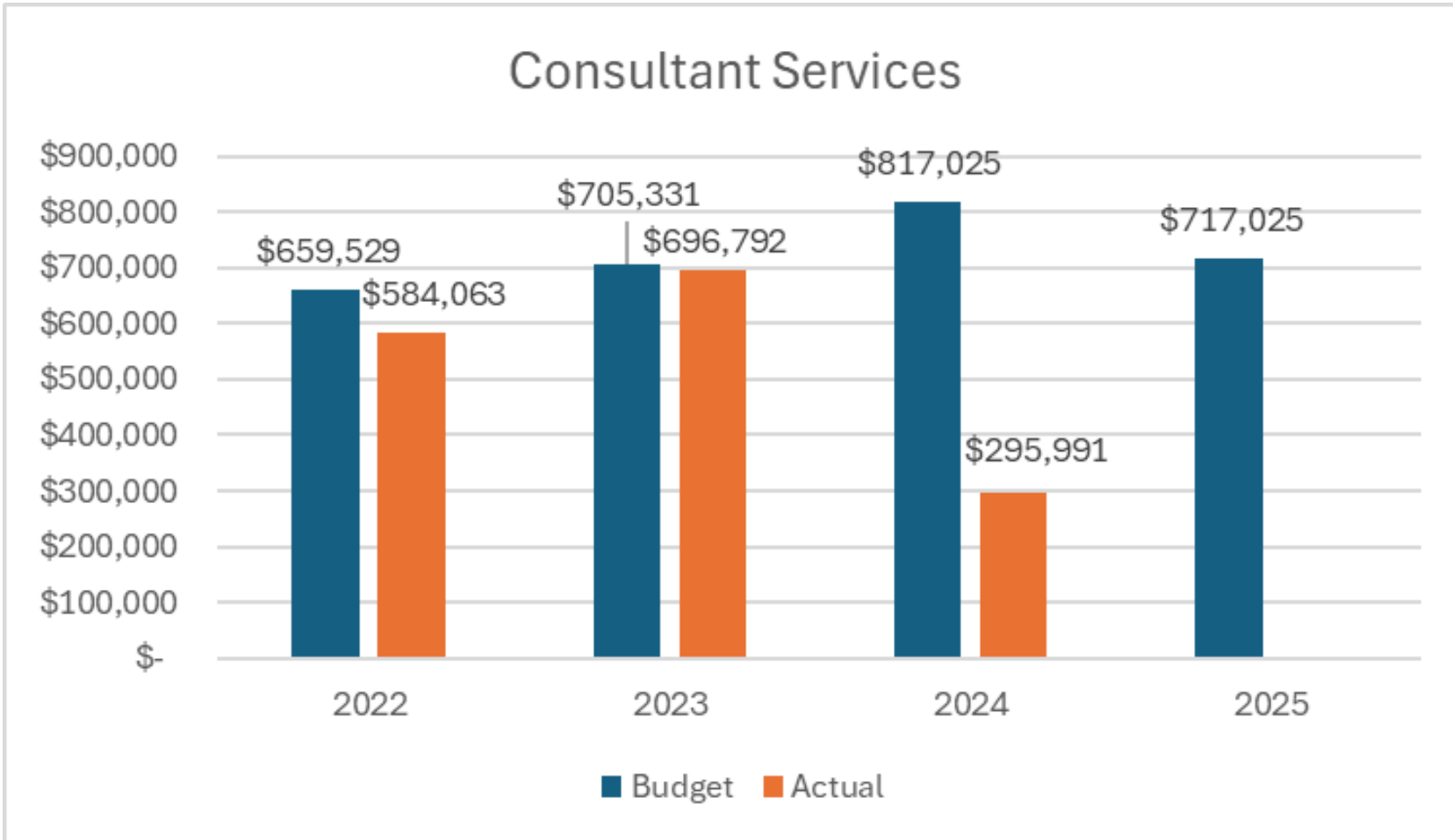
Total Council Budget



Notes

PUC approved a 2024 Council budget of \$991,000.

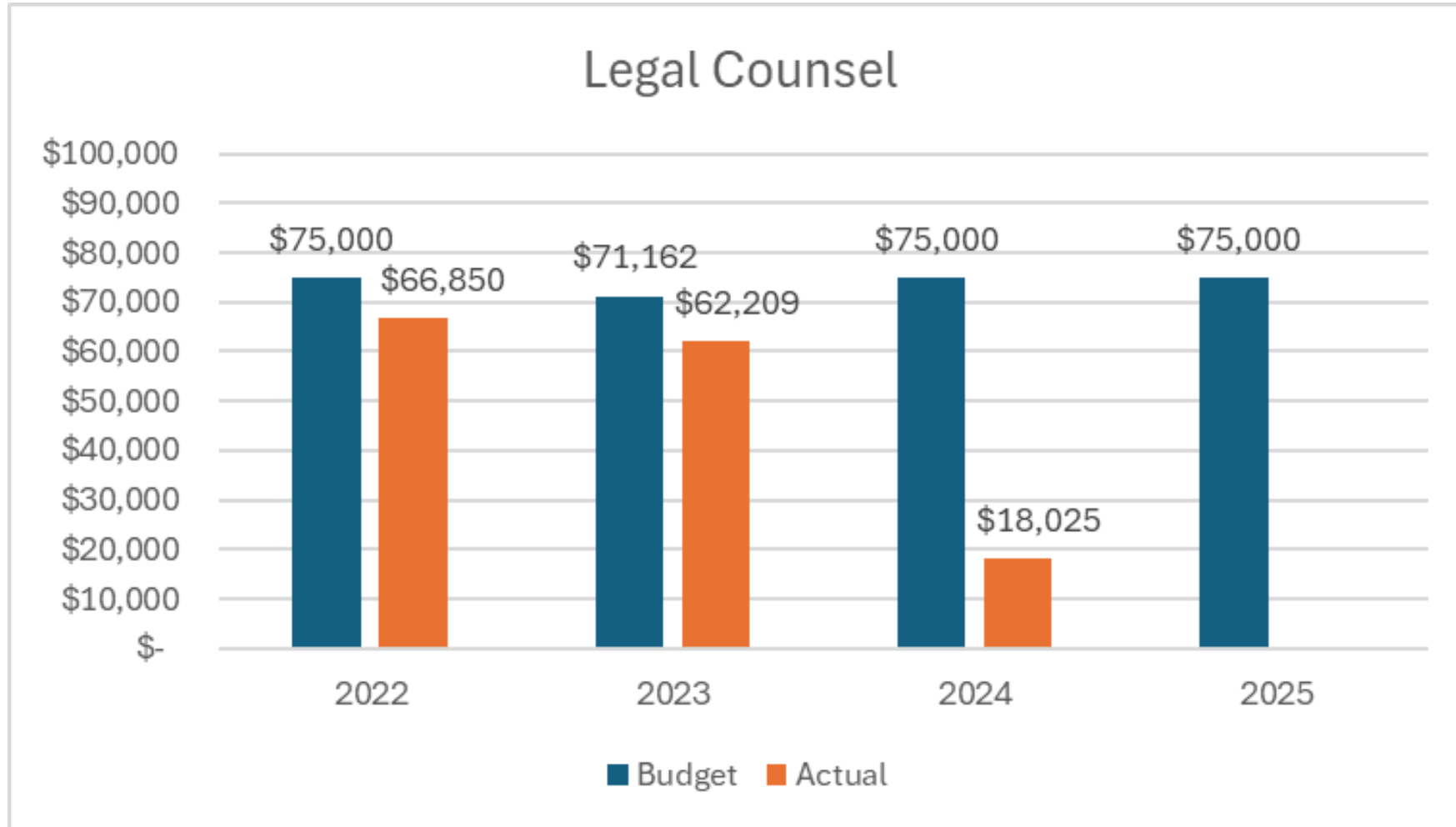
Consultant Services



Notes

C-Team has invoiced for ~40% of its 2024 budget as of the end of June.

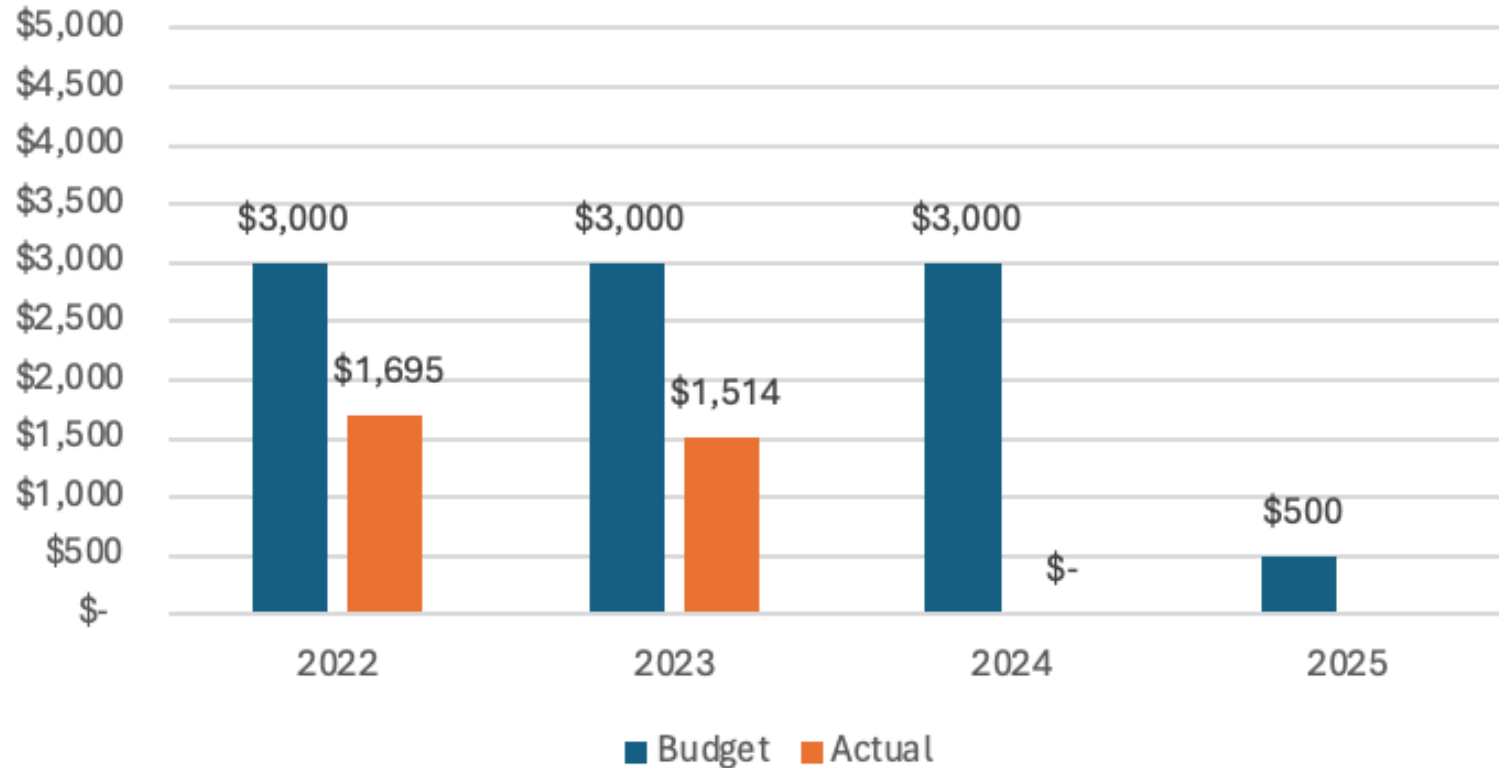
Legal Counsel



Annual Report Printing



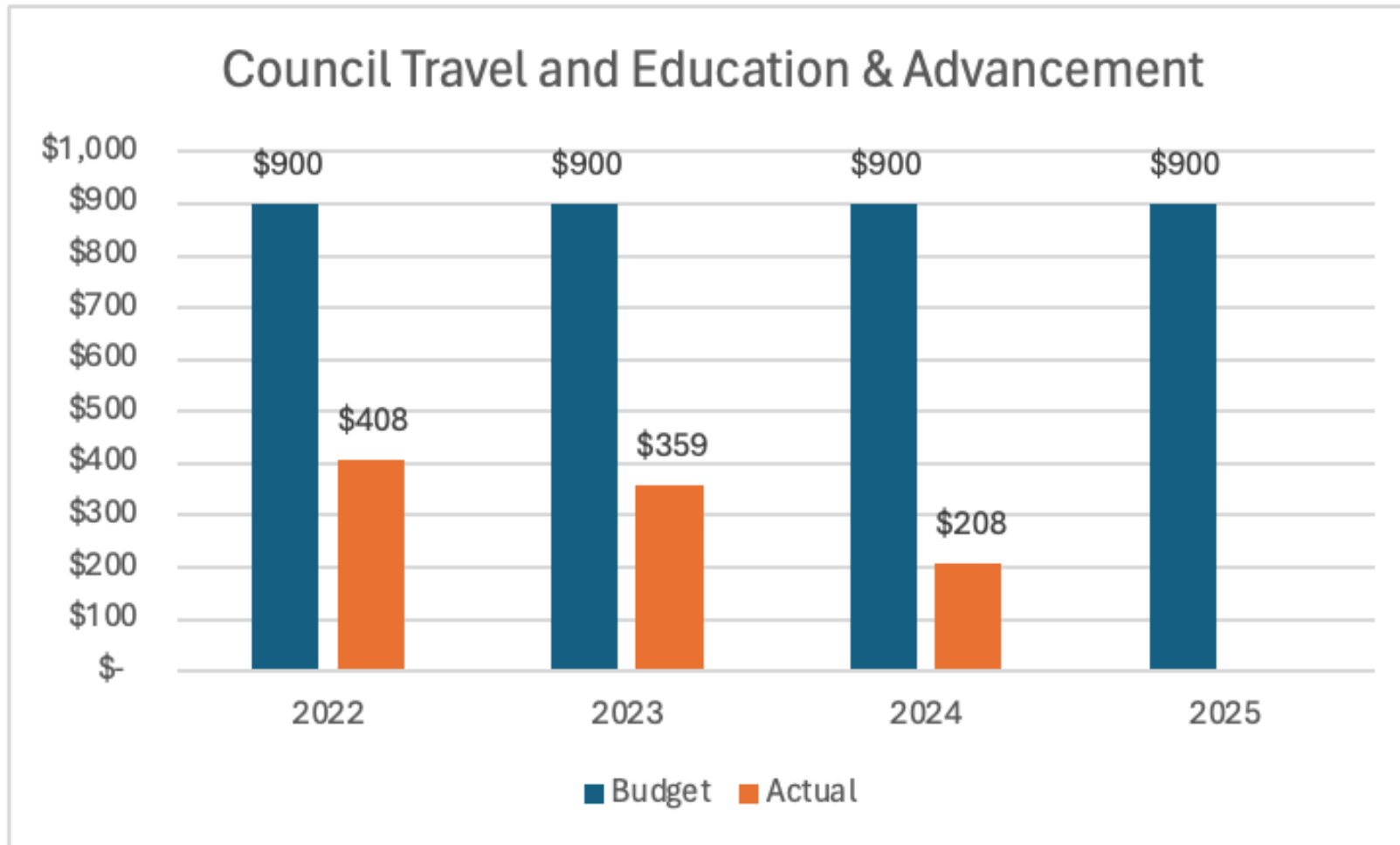
Annual Report and Misc. Printing & Distribution



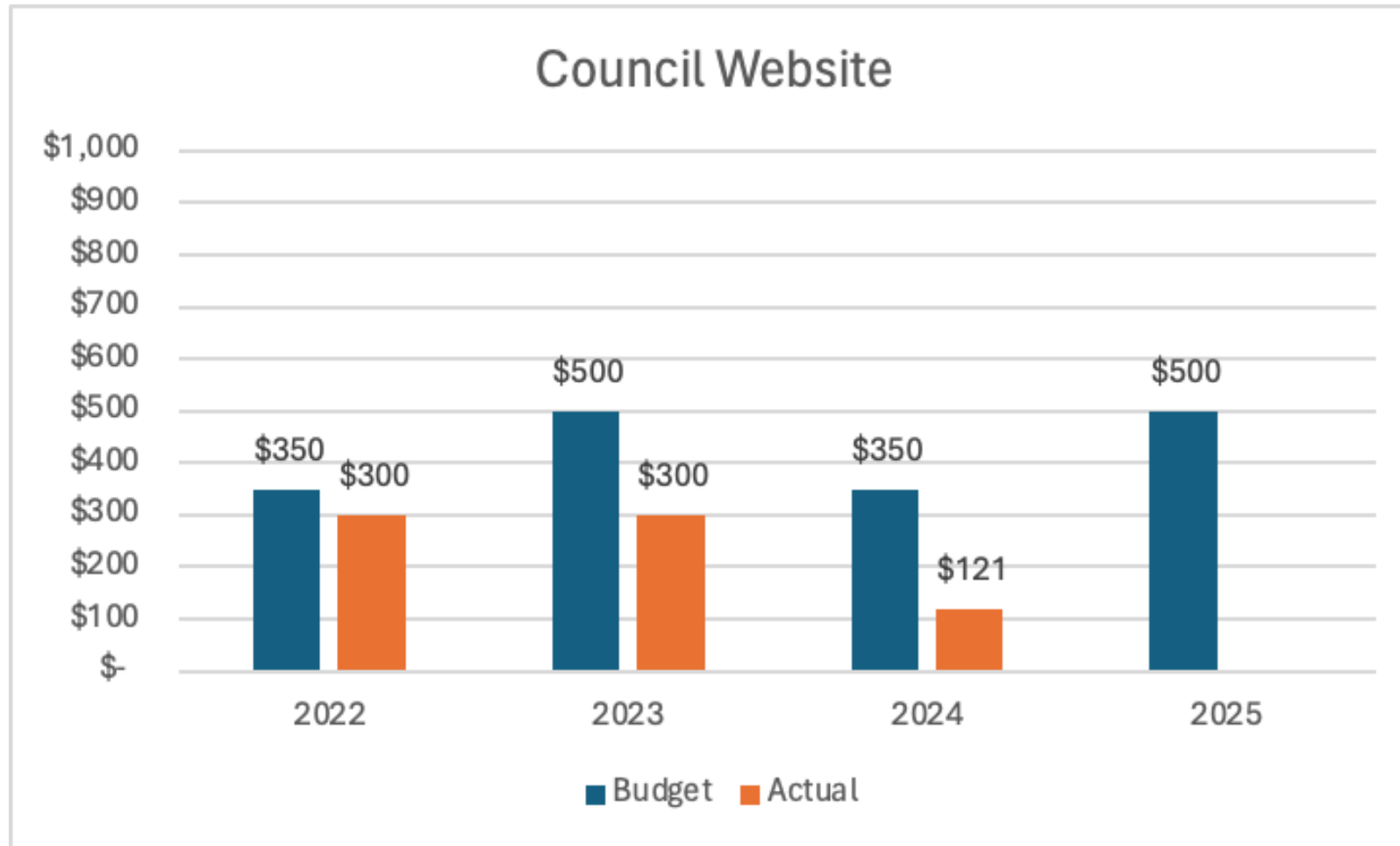
Notes

For 2024 & 2025, we'll print only an executive summary pamphlet as opposed to the full report.

Council Travel & LEAD Sessions



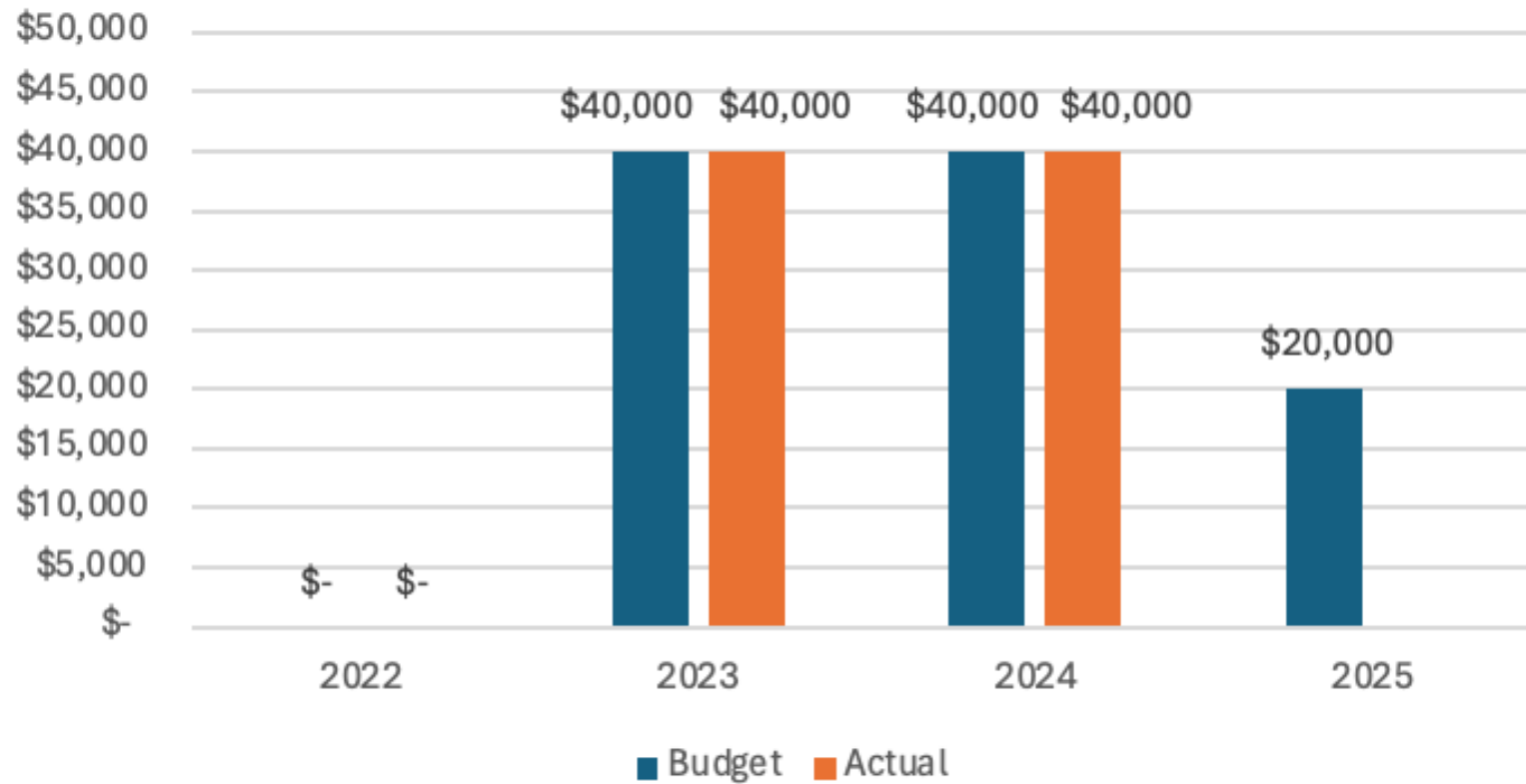
Council Website



Energy Expo



Energy Expo at the RI Home Show

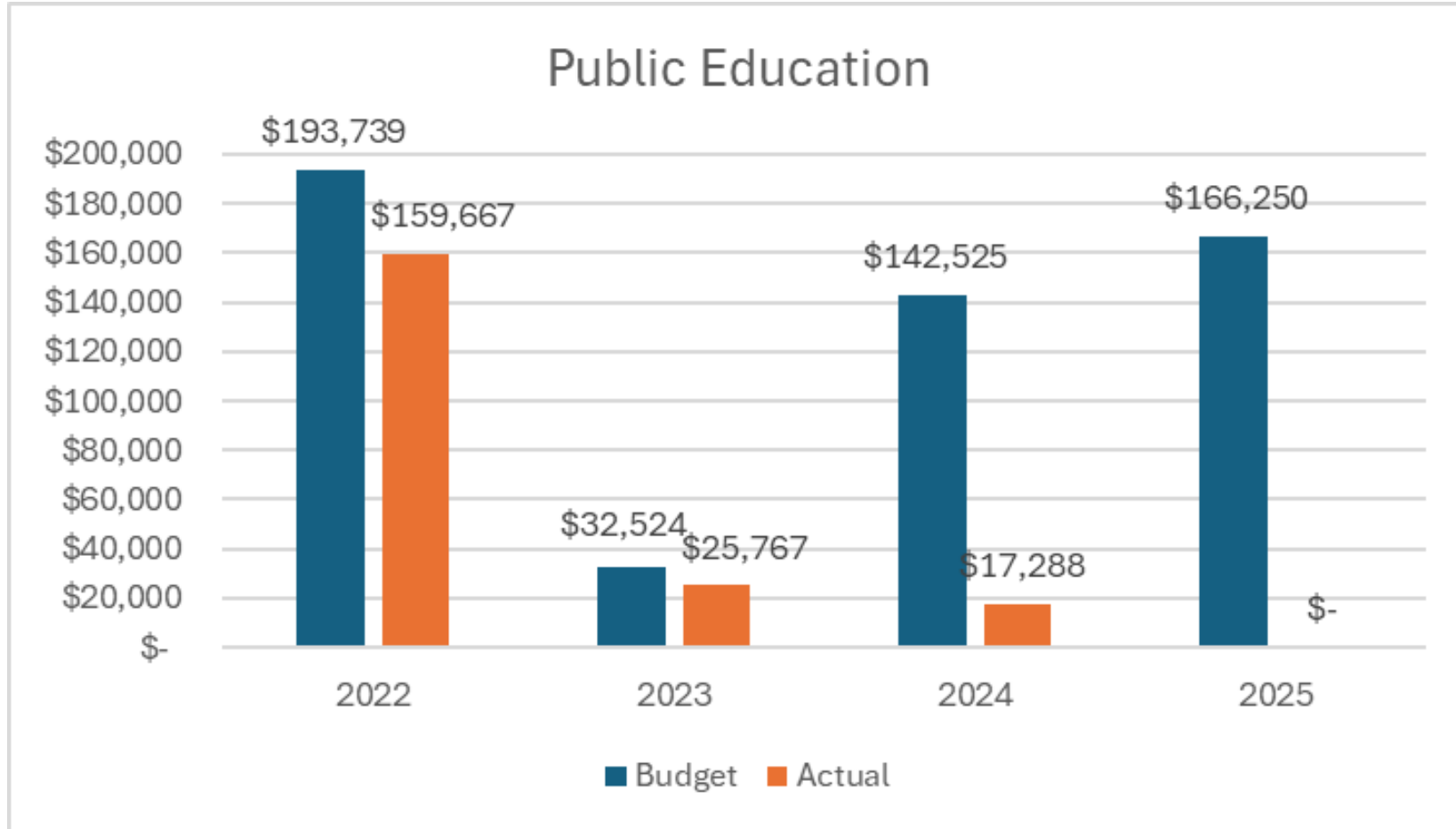


Notes

The 2022 Energy Expo was funded with 2020's allocation already paid to RIBA, since two years were skipped due to COVID.

RIE has historically also contributed \$40k.

Public Education (total)



Notes

The Public Education budget has a lot of variability primarily due to budget categorization, project timelines spanning multiple years, and evolution of activities in response to public education needs.

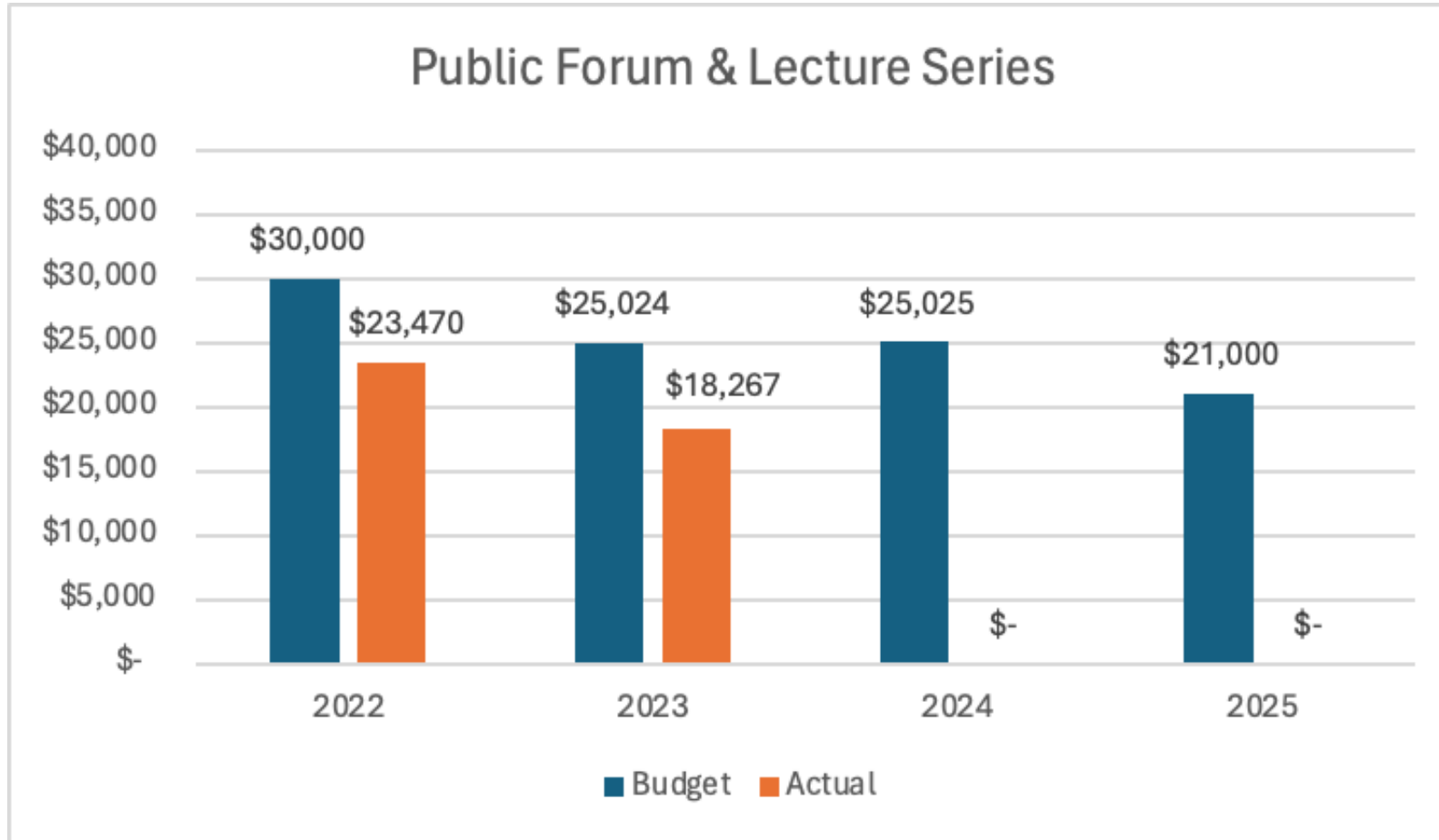
2022 – Two K-12 contracts were implemented; Educational videos were developed

2023 – \$30k brand initiative not included in public education category

2024 – Public awareness campaign began

2025 – Expanded URI proposal

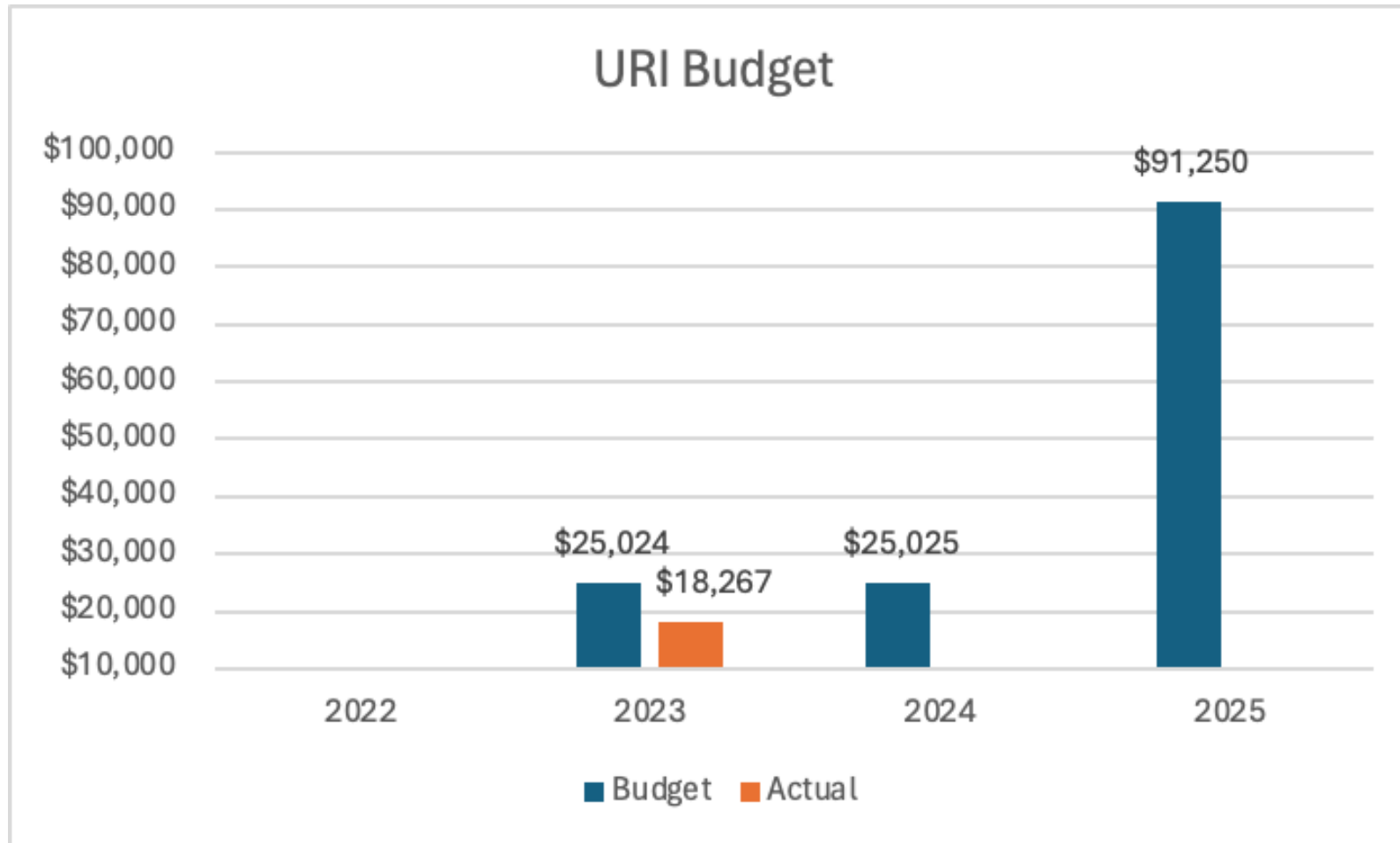
Public Forum & Lecture Series



Notes

- 2022 (D&S) – 3 lectures + public forum
- 2023 (URI) – 3 lectures + HEZ public forum
- 2024 (URI) – 2 lectures + HEZ public forum
- 2025 (URI) – 3 lectures, no public forum (evolved into Community of Practice)

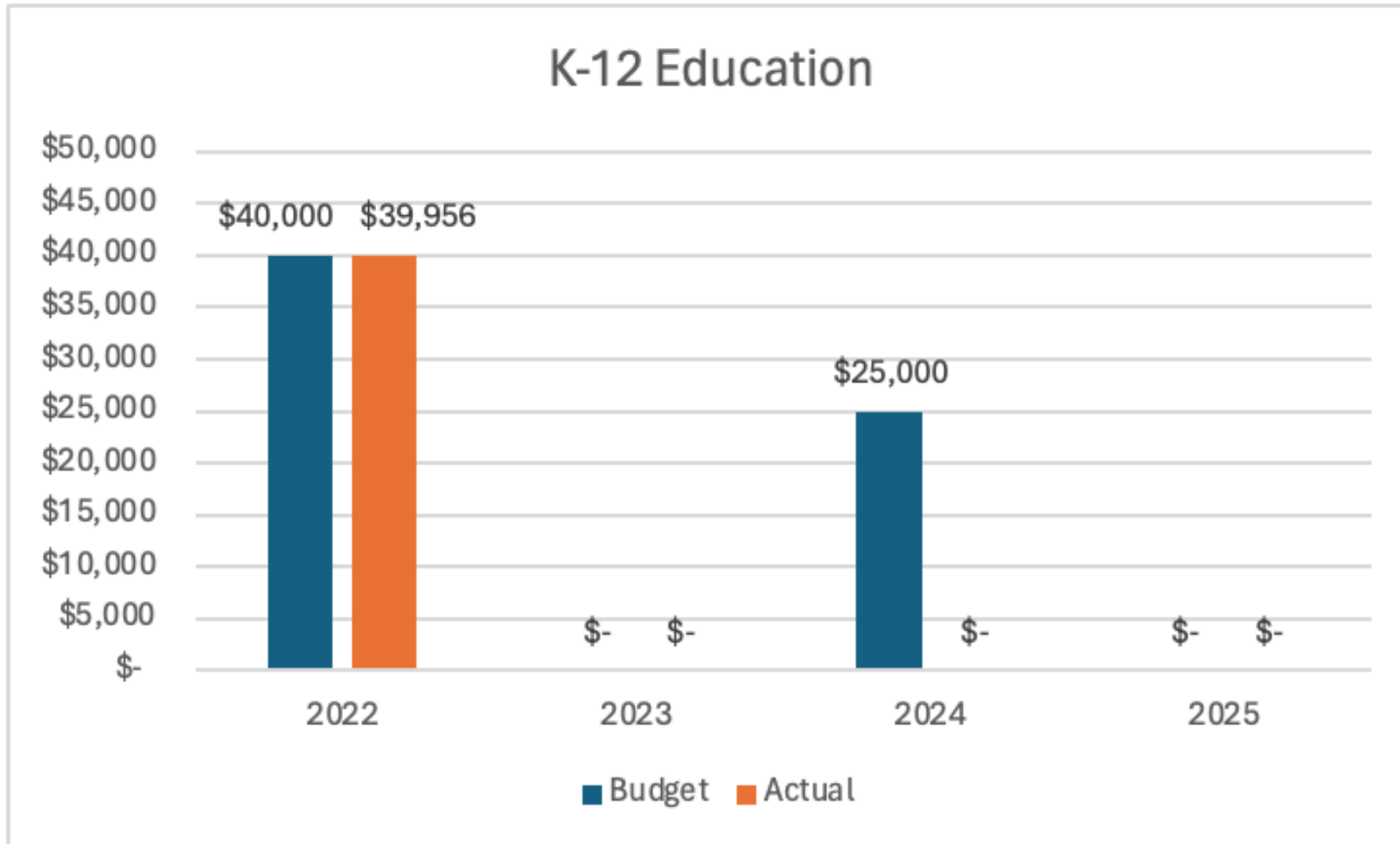
URI Cooperative Extension



Notes

- 2022 – URI was not contracted by the EEC in 2022 but had been in prior years
- 2023 – 3 lectures + HEZ public forum
- 2024 – 2 lectures + HEZ public forum
- 2025 – 3 lectures + Community of Practice

K-12 Education



Notes

Two GBRI contracts were implemented in 2022.

After Education Committee discussion, the Council does not intend to spend the 2024 allocation.

EE & Climate Awareness

