



# 2025 EEC Budget Proposal

Consultant Team Presentation

September 12, 2024

# Outline



Budget Planning Timeline

2025 Budget Proposal

Market Potential Study

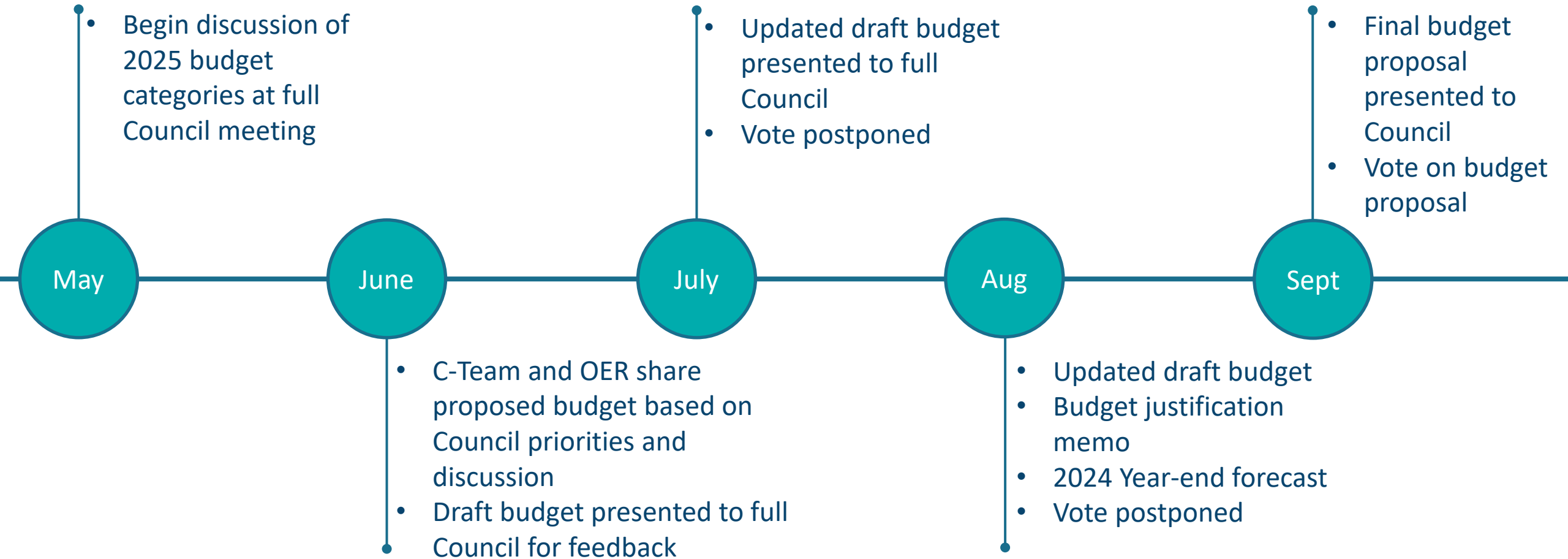
Next Steps & Vote



# Budget Planning Process Refresher

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# 2025 Budget Planning Timeline





# 2025 Budget Proposal

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# Modifications from 2024 Budget



Budget Category	2024 Proposed Budget	Modifications	2025 Proposed Budget
Consultant Services	\$817,025	Reduce by \$100,000	\$717,025
Legal Counsel	\$75,000	Maintain	\$75,000
Annual Report and Misc. Printing & Distribution	\$3,000	Reduce by \$2,500	\$500
Council Travel and Education & Advancement	\$900	Maintain	\$900
Public Education	\$142,525	Increase by \$23,725	\$166,250
<i>Farm Energy Fellow</i>	\$7,500	Remove	--
<i>Public Forum &amp; Lecture Series</i>	\$25,025	Decrease by \$4,025	\$21,000
<i>Community of Practice</i>	\$25,000	Replaced K-12 Education	\$70,250
<i>EE &amp; Climate Awareness Campaign</i>	\$85,000	Reduce by \$10,000	\$75,000
Energy Expo Sponsorship	\$40,000	Reduce by \$20,000	\$20,000
EEC Website	\$350	Increase by \$150	\$500
<b>Total</b>	<b>\$1,078,800</b>	<b>Decrease by \$98,625</b>	<b>\$980,175</b>

# 2025 Budget Proposal



Budget Category	2025 Proposed Budget
Consultant Services	\$717,025
Legal Counsel	\$75,000
Annual Report and Misc. Printing & Distribution	\$500
Council Travel and Education & Advancement	\$900
Public Education	\$166,250
<i>Lecture Series</i>	\$21,000
<i>Community of Practice</i>	\$70,250
<i>EE &amp; Climate Awareness Campaign</i>	\$75,000
Energy Expo Sponsorship	\$20,000
EEC Website	\$500
<b>Total</b>	<b>\$980,175</b>



## Key Notes

\$98,625 (9%) *less* than what the Council proposed for its 2024 budget

\$10,825 (1%) *less* than what the PUC approved for the Council's 2024 budget



# Market Potential Study

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# Market Potential Study (MPS)



Council expected to develop its next set of Three-Year Targets by March of 2026 to inform the 2027-2029 Period

- Targets are typically informed by an MPS

Council's last Market Potential Study covered period of 2021-2026

If Council would like a new MPS to inform its 2027-2029 Targets, it should consider allocating some amount of funding in 2025

- Timeline to complete an MPS is 6-12 months
- Costs are typically in the range of \$300-600k

Allocating time at Council's October Learning, Education, and Advancement Discussion (LEAD) meeting to learn more about this topic and discuss potential for allocating funding in 2025

**Option:** Allocate remaining difference between Council's statutory maximum and current 2025 Budget Proposal to MPS

- As of 2<sup>nd</sup> draft of RIE's 2025 Plan, would likely be in the range of \$200k



# Next Steps & Vote



# Next Steps



**Today:** Council to vote on budget proposal for 2025 today

**Next week:** Council submits approved budget proposal to RIE for inclusion in 2025 Energy Efficiency Plan Filing

**October:** Council will file testimony to support its budget proposal as required by Chapter 6.2.H.b of the LCP Standards

# Recommended Vote Language



## **A motion to approve the 2025 EEC Budget Proposal**

- A motion to approve the 2025 EEC Budget Proposal as presented by the Council’s Consultant Team, on September 12, 2024, and to direct the Consultant Team to submit this budget to the utility (Rhode Island Energy) to file with the Public Utilities Commission as part of the 2025 Energy Efficiency Plan

## **A motion to approve the 2025 EEC Budget Proposal, with amendments**

- A motion to approve the 2025 EEC Budget Proposal as presented by the Council’s Consultant Team, on September 12, 2024, with the following amendments *{state amendments}*, and to direct the Consultant Team to submit this budget to the utility (Rhode Island Energy) to file with the Public Utilities Commission as part of the 2025 Energy Efficiency Plan



# Appendix

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2024 Proposed Budget

URI Public Education Event Planning & Outreach Proposal Update

Budget Items Removed or Adjusted

Budget Allocations & Actual Spend Over Time by Category

# 2024 Proposed Budget



Budget Category	2024 Proposed Budget
Consultant Services	\$817,025
Legal Counsel	\$75,000
Annual Report and Misc. Printing & Distribution	\$3,000
Council Travel and Education & Advancement	\$900
Public Education	\$142,525
<i>Farm Energy Fellow</i>	<i>\$7,500</i>
<i>Public Forum &amp; Lecture Series</i>	<i>\$25,025</i>
<i>K-12 Energy Education</i>	<i>\$25,000</i>
<i>EE &amp; Climate Awareness Campaign</i>	<i>\$85,000</i>
Energy Expo Sponsorship	\$40,000
EEC Website	\$350
<b>Total</b>	<b>\$1,078,800</b>



## Reminder

PUC approved a 2024 Council budget of \$991,000

Approved budget is \$87,800 *less* than Council proposed budget

Council is closely monitoring its spending throughout year to ensure it is managing within the PUC approved amount

# URI Public Education Event Planning & Outreach Proposal – “Efficiency for All”



- Extension & expansion of current contract with URI Cooperative Extension’s Energy Literacy Initiative
- URI would utilize additional funds from another source to support this work

## Task 1 (\$70,250) – Community of Practice

- Convene & facilitate “Efficient Housing for All” Community of Practice (CoP)
- Design & deploy educational training tool informed by CoP
- Develop pilot Energy Coach Program targeting income eligible customers
- Coordinate with related efforts & entities to maximize collective impact

## Task 2 (\$21,000) – Energy Lecture Series

- Plan, host & evaluate three fall lectures themed around “Efficiency for All”
- Provide venue for information sharing & discussion among academic community, industry professionals & public

**Total Proposal = \$91,250**

# Budget Items Removed or Adjusted



## Farm Energy Fellow

- OER has secured funding for this position
- Suggestion to remove from budget

## K-12 Energy Education

- Funds were not used in 2023 and are not expected to be utilized in 2024
- Education Committee recommendation to remove from budget

## Energy Expo

- Suggestion to reduce budget to \$20k
- Request that Rhode Island Builders Association itemize how \$40k has been used in the past and identify what could be maintained at \$20k

## EE & Climate Awareness Campaign

- Education Committee recommendation to reduce budget by \$10k
- Fund at \$75k for continued work

## EEC Website

- Increase to account for higher costs of maintaining site

## Printing

- Decrease to cover printing of executive summary pamphlet only

## Consultant Services

- Decrease by \$100k to account for lower than planned spending, particularly for EE Implementation RFP support

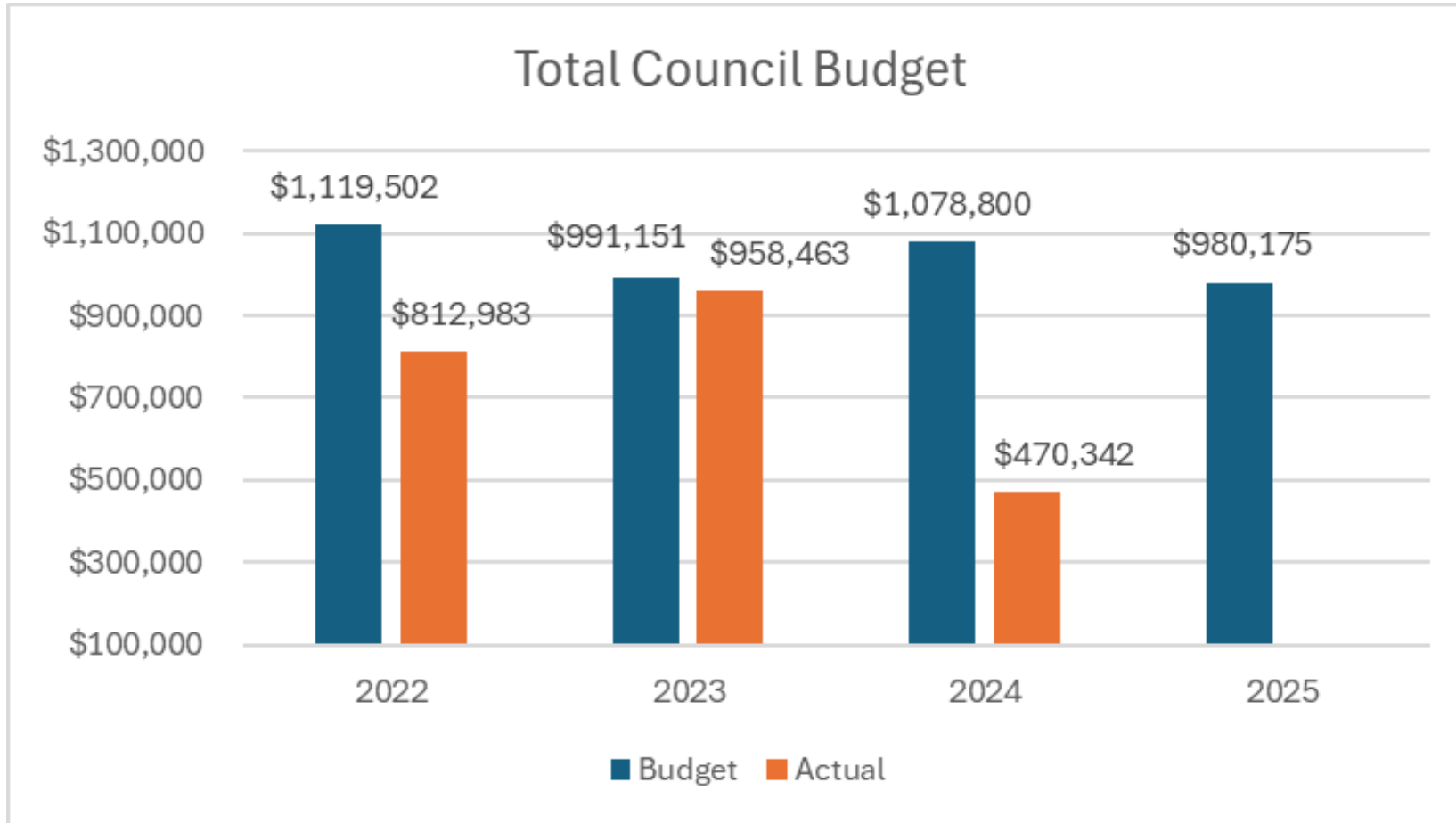


# Historical Budgets vs. Actual Spend



Budget Category	2022		2023		2024		2025
	Budget	Actual	Budget	Actual	Budget	Year-to-Date	Proposed
Consultant Services	\$659,529	\$584,063	\$705,331	\$696,792	\$817,025	\$379,695	\$717,025
Legal Counsel	\$75,000	\$66,850	\$71,162	\$62,209	\$75,000	\$24,273	\$75,000
Annual Report and Misc. Printing & Distribution	\$3,000	\$1,695	\$3,000	\$1,514	\$3,000	\$0	\$500
Council Travel and Education & Advancement	\$900	\$408	\$900	\$359	\$900	\$208	\$900
Public Education	\$193,739	\$159,667	\$32,524	\$25,767	\$142,525	\$26,046	\$166,250
Website	\$350	\$300	\$500	\$300	\$350	\$121	\$500
Energy Expo	\$0	\$0	\$40,000	\$40,000	\$40,000	\$40,000	\$20,000
Potential Study Data Refresh	\$45,000	\$0	\$107,734	\$101,674	\$0	\$0	\$0
Council Branding & Comms	\$0	\$0	\$30,000	\$29,848	\$0	\$0	\$0
Unallocated	\$41,984	\$0	\$0	\$0	\$0	\$0	\$0
<b>Total</b>	<b>\$1,119,502</b>	<b>\$812,983</b>	<b>\$991,151</b>	<b>\$958,463</b>	<b>\$1,078,800</b>	<b>\$470,342</b>	<b>\$980,175</b>

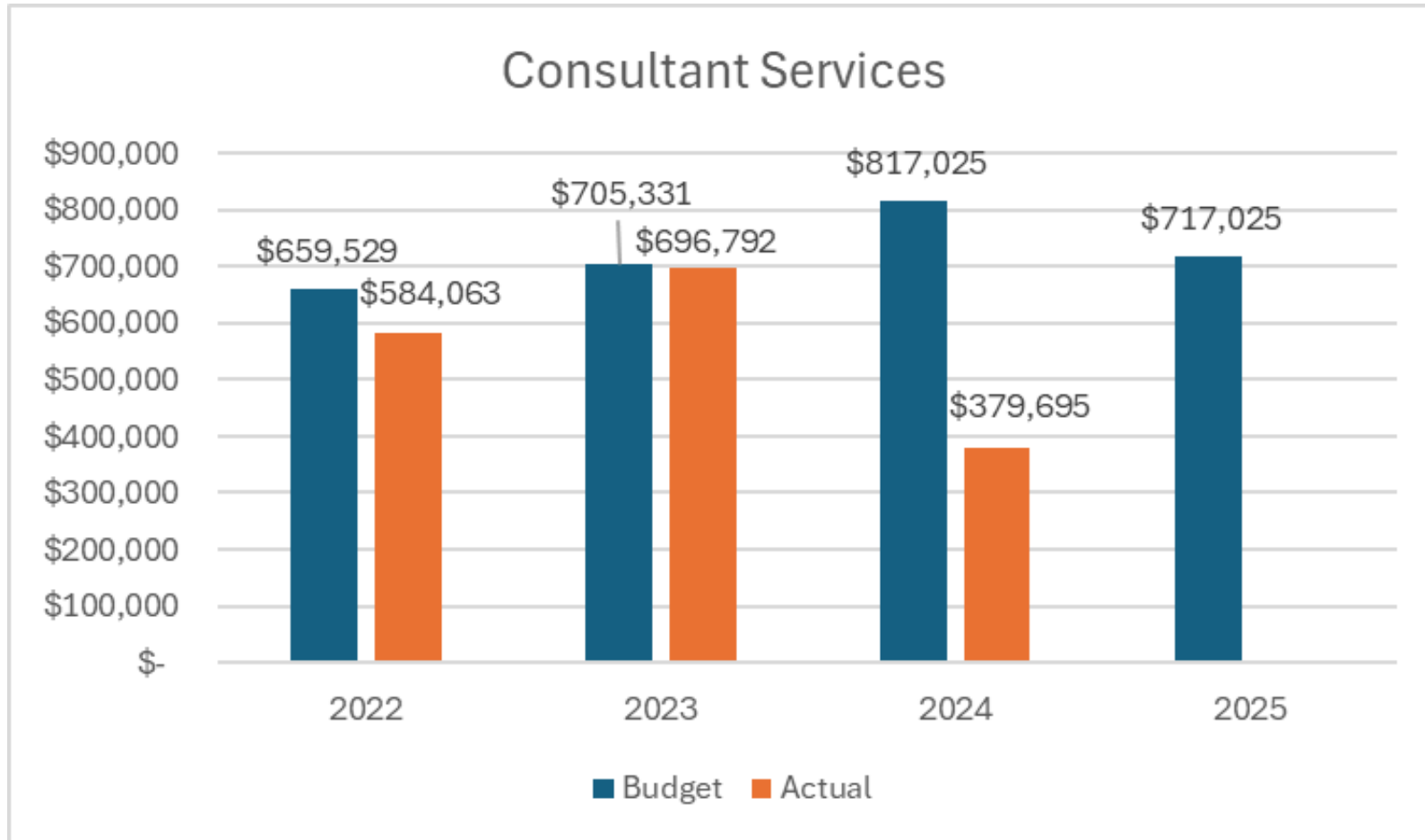
# Total Council Budget



## Notes

PUC approved a 2024 Council budget of \$991,000.

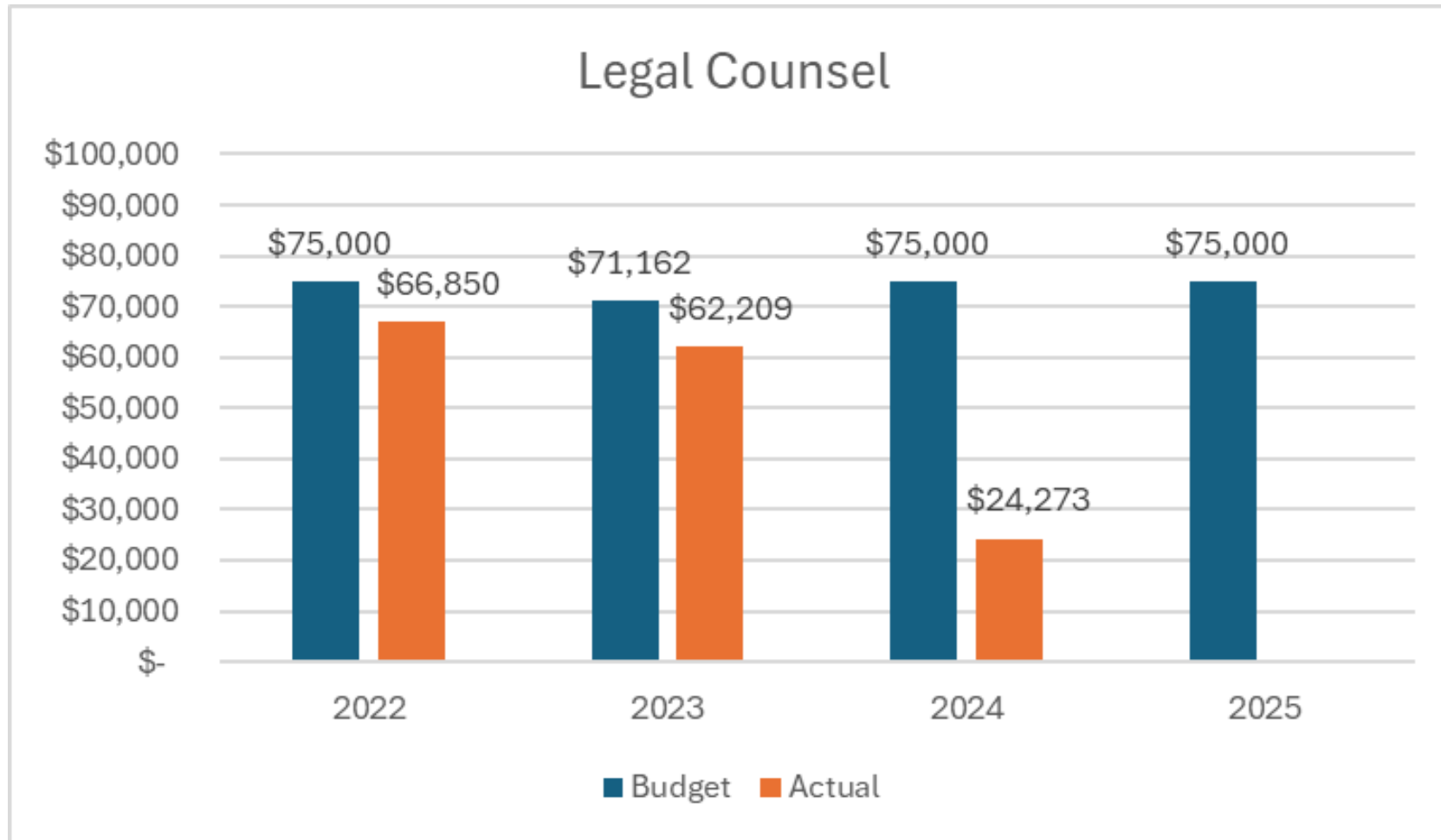
# Consultant Services



### Notes

C-Team has invoiced for ~46% of its 2024 budget as of the end of July.

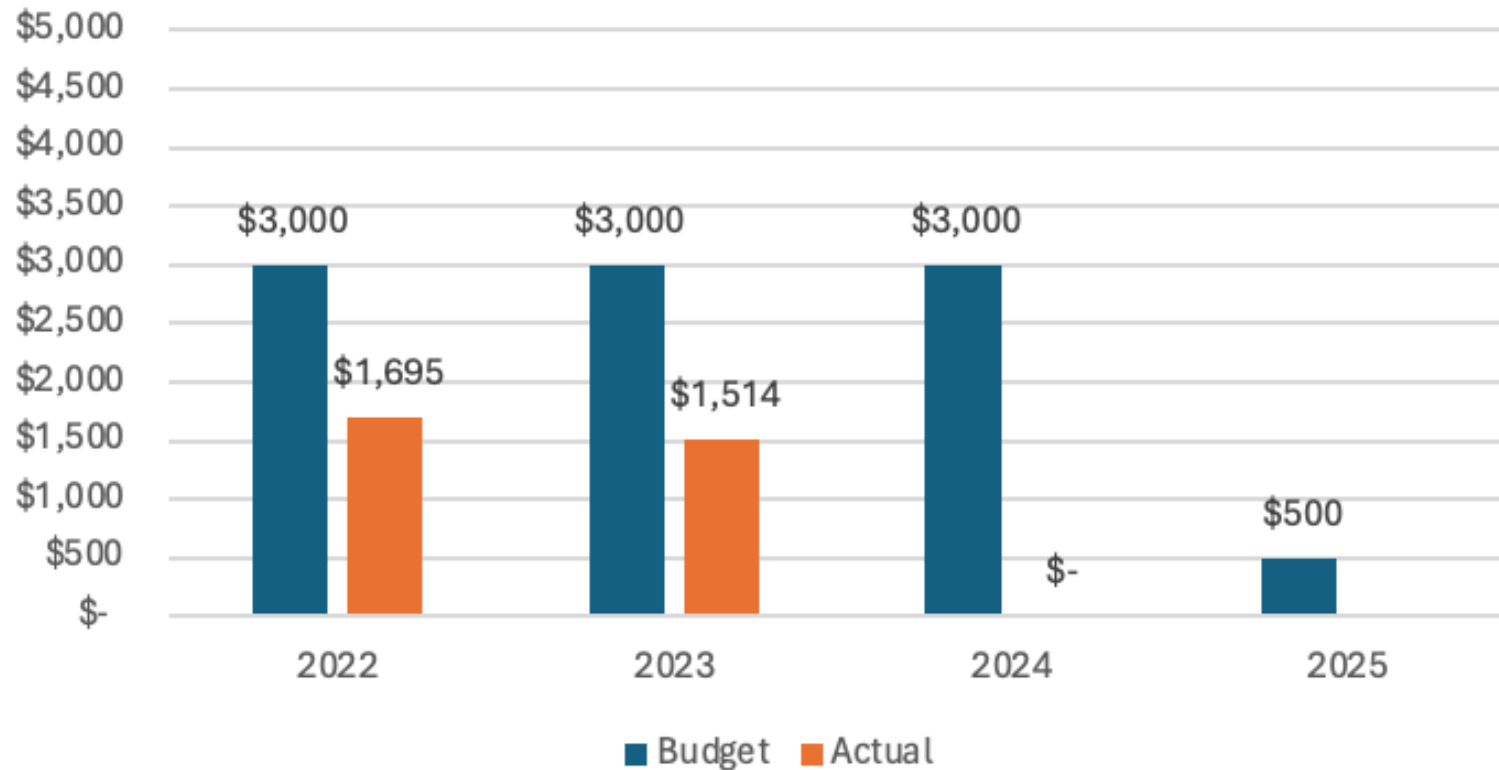
# Legal Counsel



# Annual Report Printing



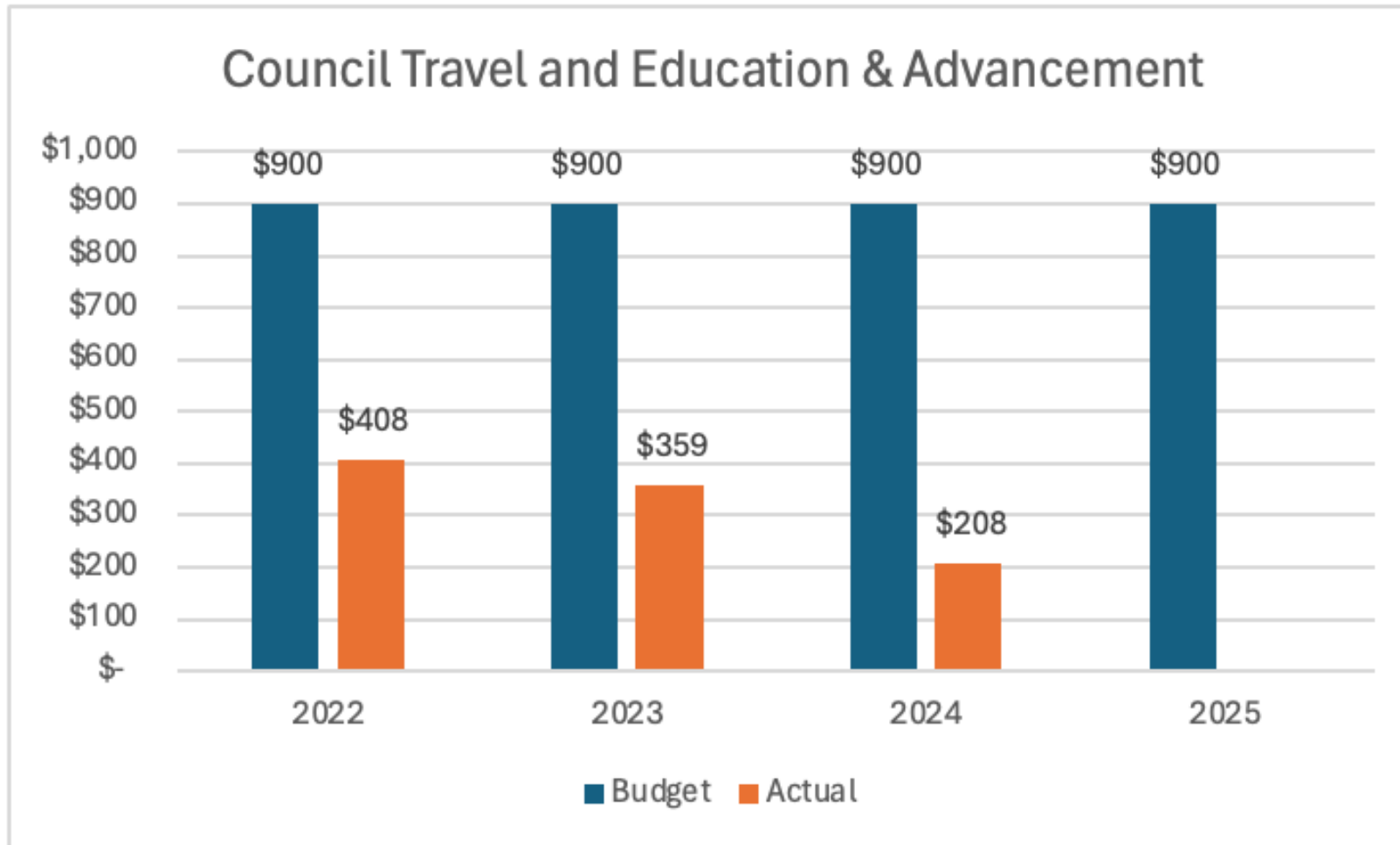
## Annual Report and Misc. Printing & Distribution



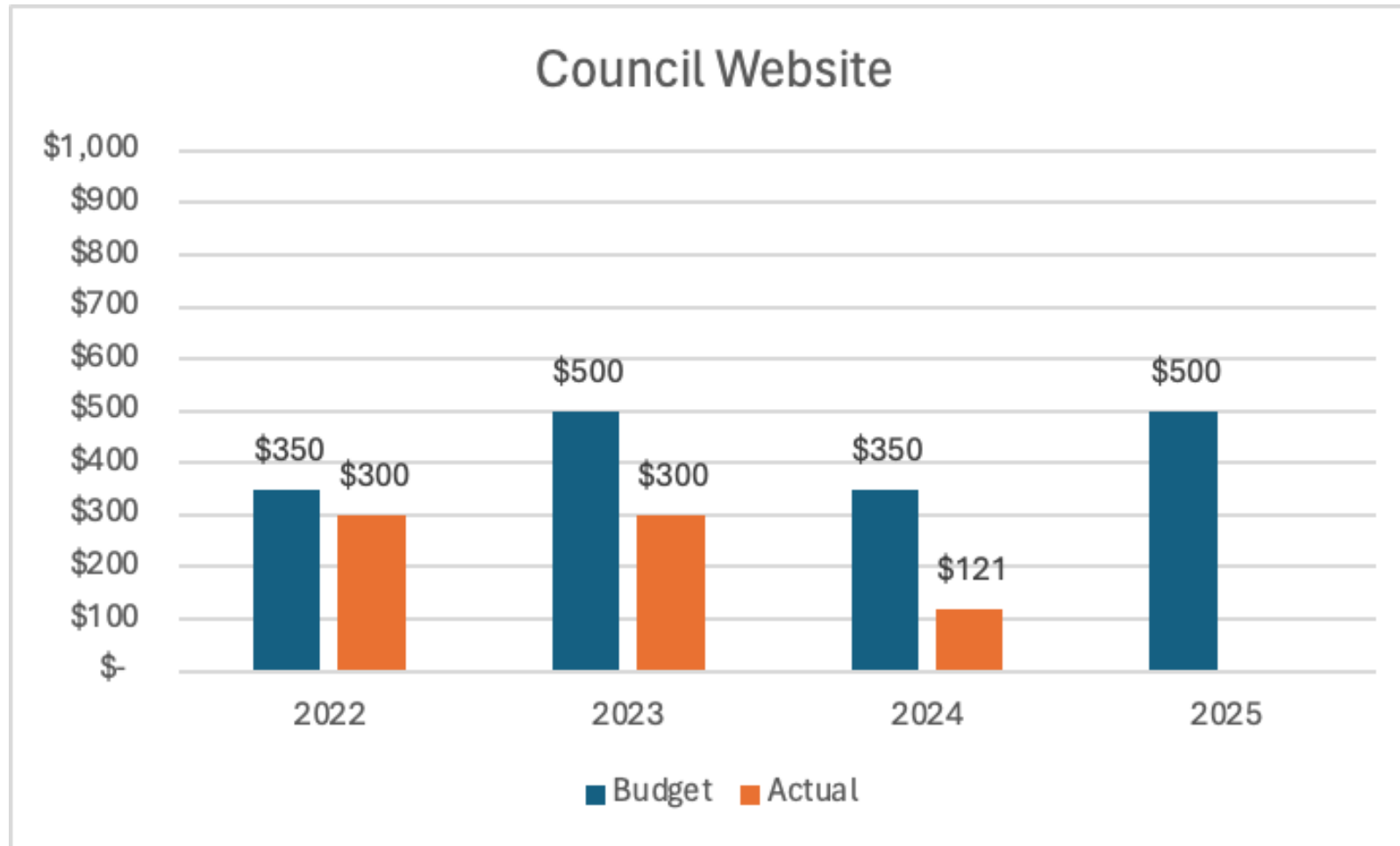
### Notes

For 2024 & 2025, we'll print only an executive summary pamphlet as opposed to the full report.

# Council Travel & LEAD Sessions



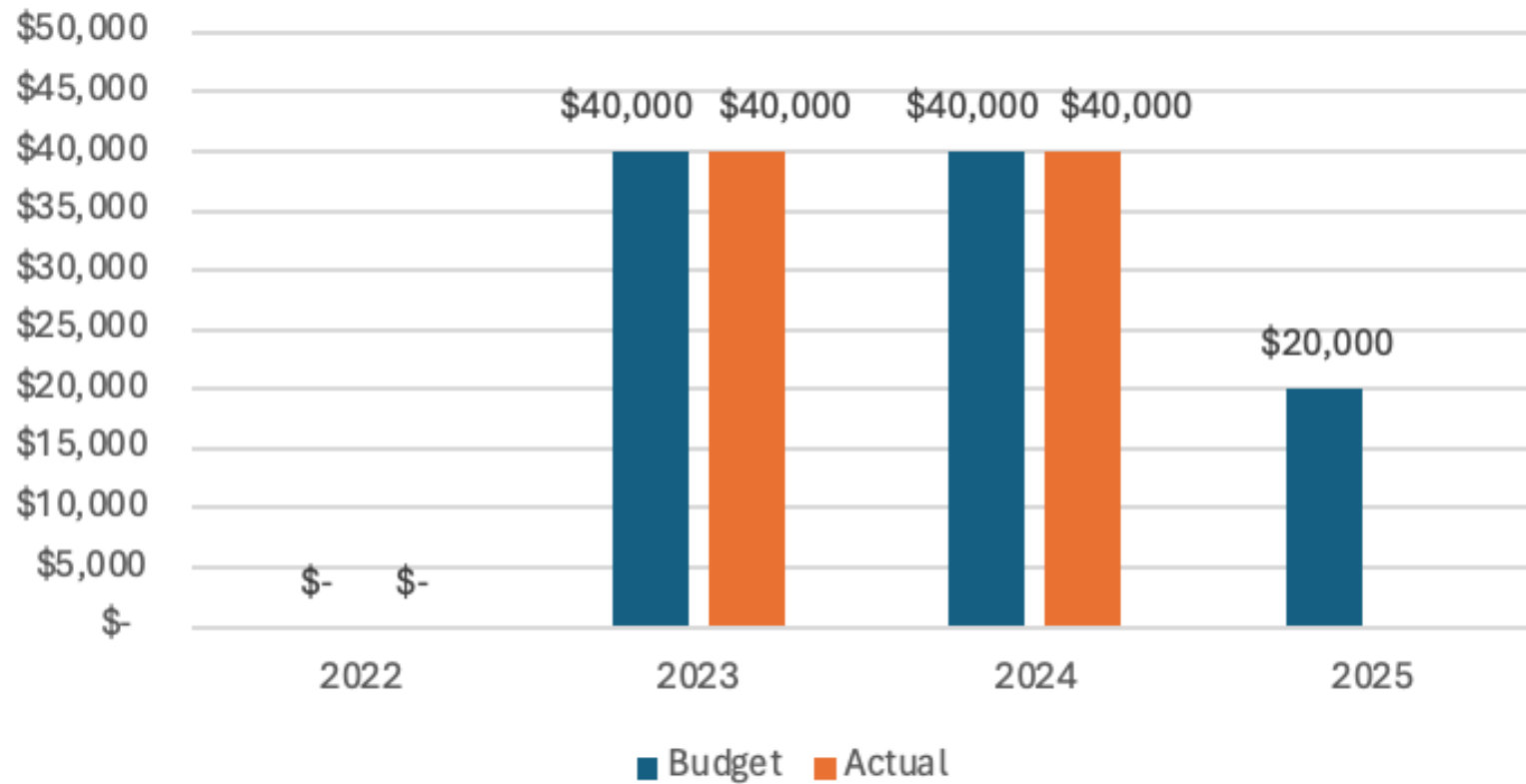
# Council Website



# Energy Expo



### Energy Expo at the RI Home Show



### Notes

The 2022 Energy Expo was funded with 2020's allocation already paid to RIBA, since two years were skipped due to COVID.

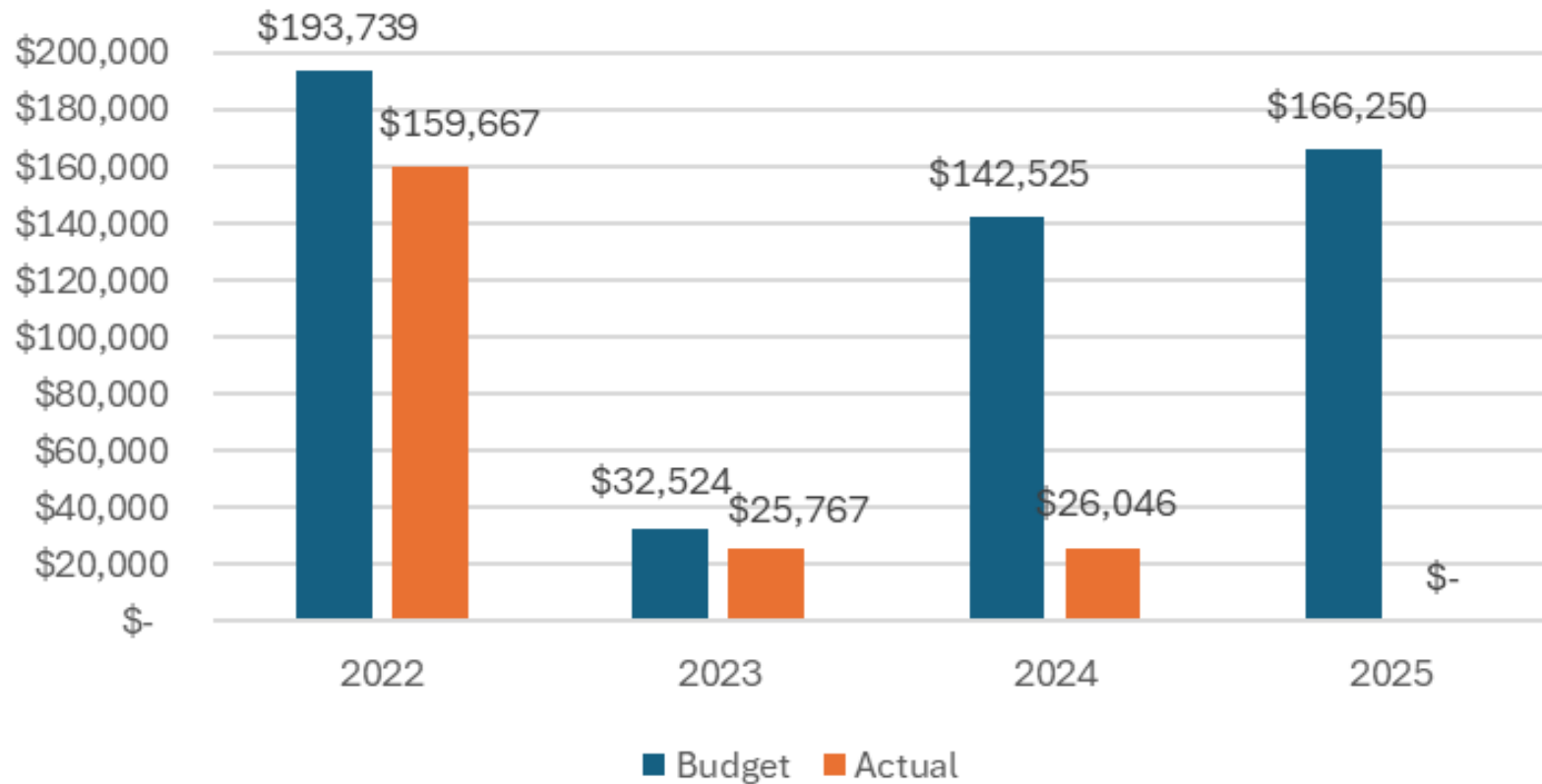
RIE has historically also contributed \$40k.



# Public Education (total)



### Public Education



### Notes

The Public Education budget has a lot of variability primarily due to budget categorization, project timelines spanning multiple years, and evolution of activities in response to public education needs.

2022 – Two K-12 contracts were implemented; Educational videos were developed

2023 – \$30k brand initiative not included in public education category

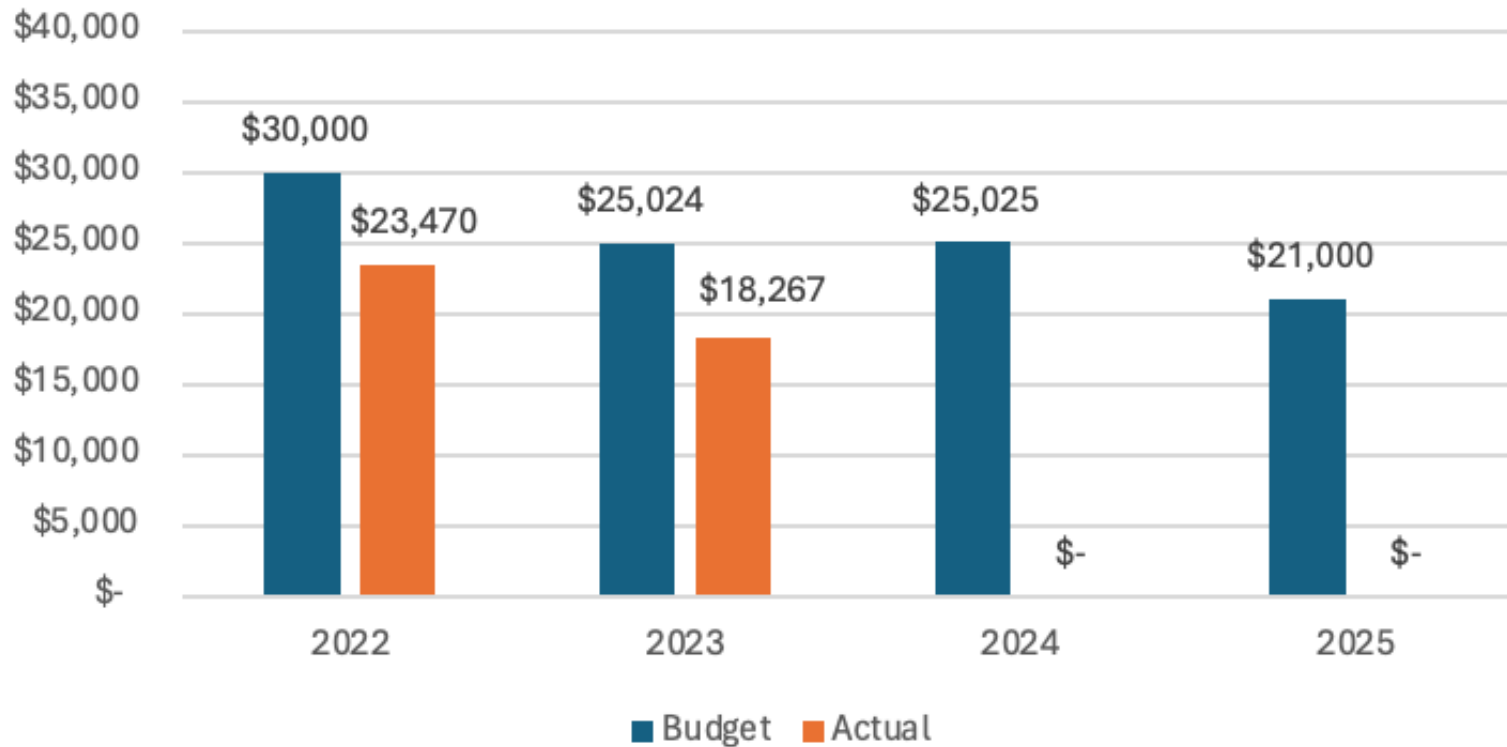
2024 – Public awareness campaign began

2025 – Expanded URI proposal

# Public Forum & Lecture Series



### Public Forum & Lecture Series



### Notes

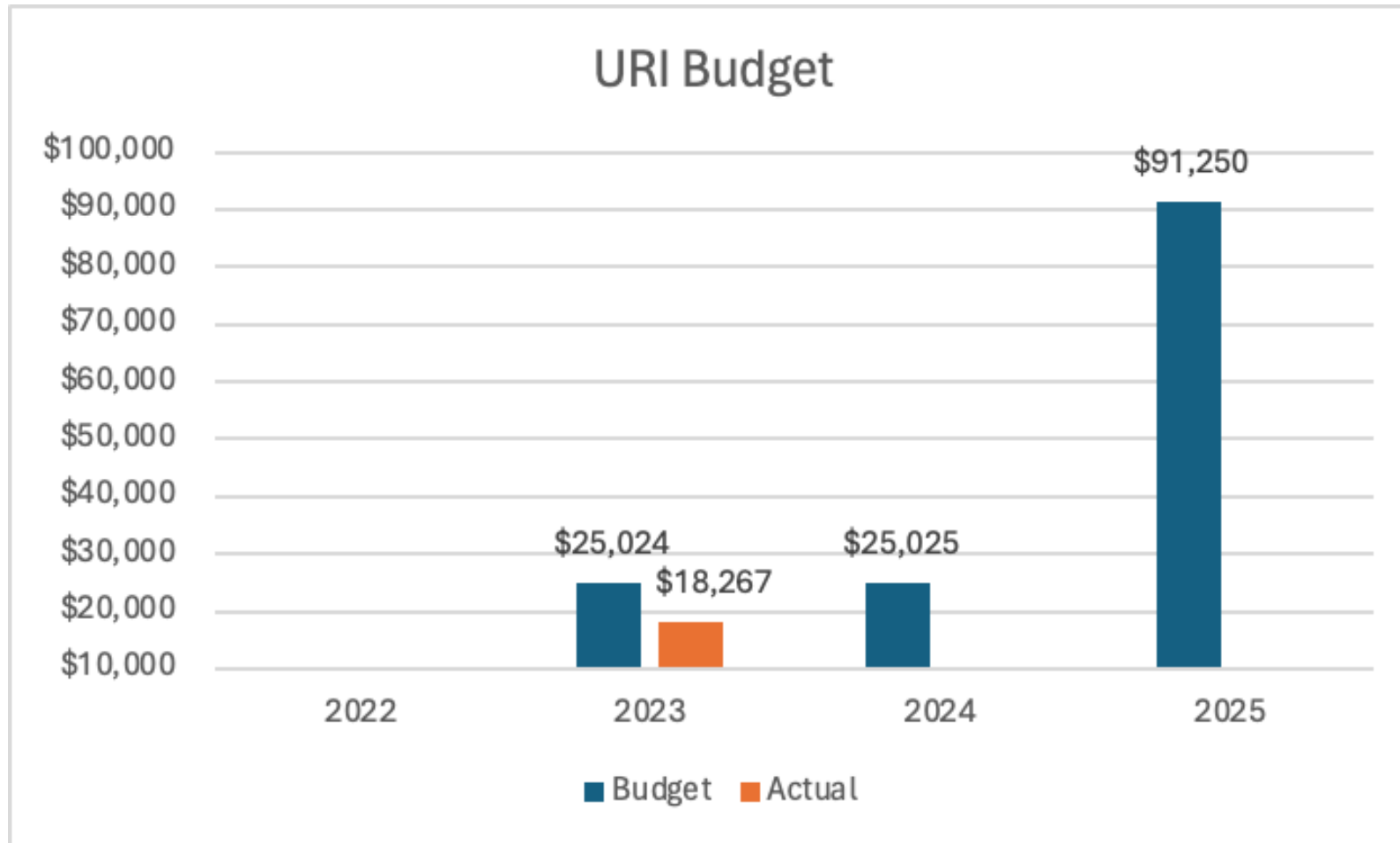
2022 (D&S) – 3 lectures + public forum

2023 (URI) – 3 lectures + HEZ public forum

2024 (URI) – 2 lectures + HEZ public forum

2025 (URI) – 3 lectures, no public forum (evolved into Community of Practice)

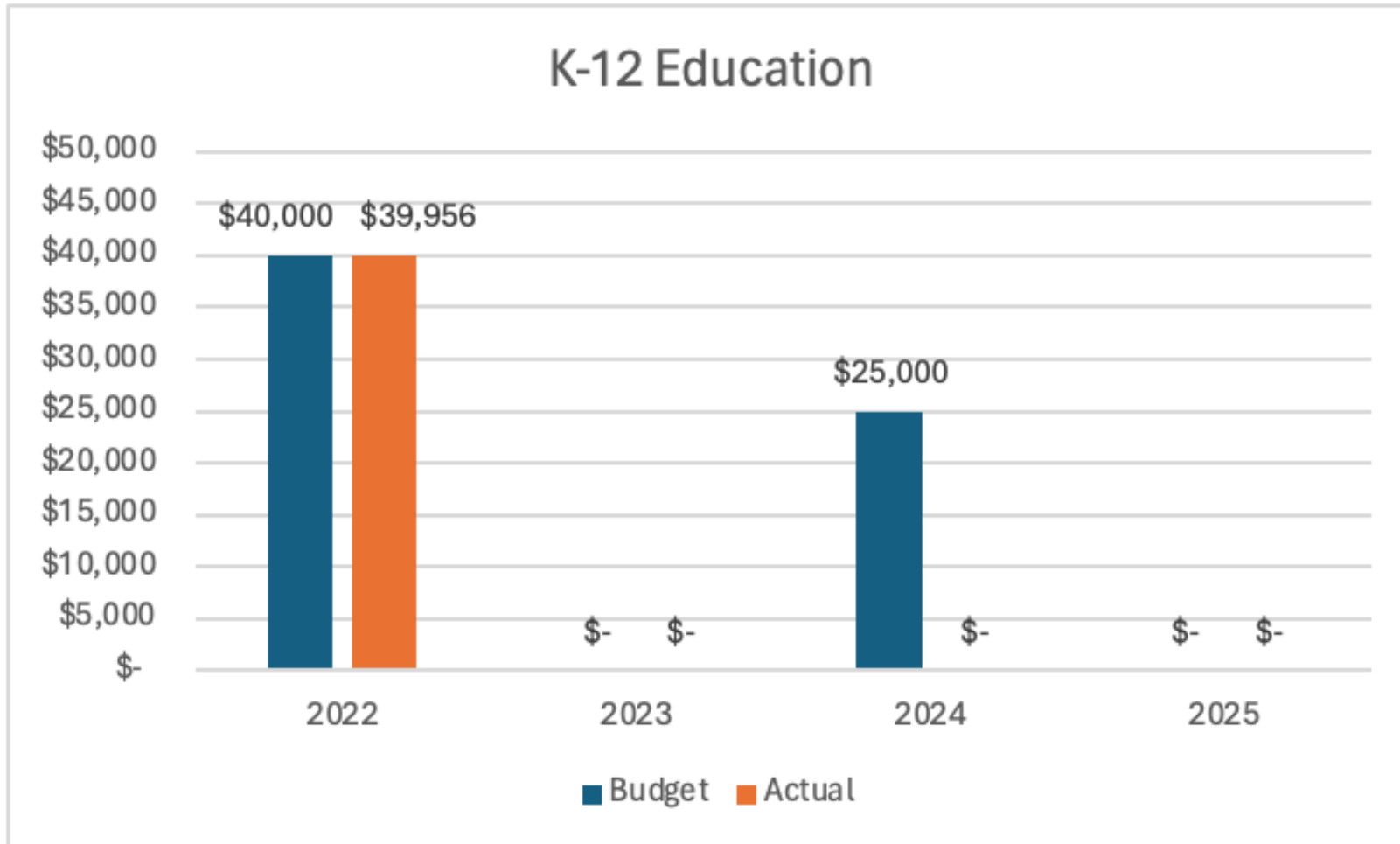
# URI Cooperative Extension



### Notes

- 2022 – URI was not contracted by the EEC in 2022 but had been in prior years
- 2023 – 3 lectures + HEZ public forum
- 2024 – 2 lectures + HEZ public forum
- 2025 – 3 lectures + Community of Practice

# K-12 Education



### Notes

Two GBRI contracts were implemented in 2022.

After Education Committee discussion, the Council does not intend to spend the 2024 allocation.

# EE & Climate Awareness

