

2025 Demonstrations, Pilots, and Assessments

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Section One: Introduction

Rhode Island Energy (RI Energy or the Company) invests in demonstrations, pilots and assessments that support the development of new offerings and, more generally, expand energy efficiency choices for customers. For the 2025 program year, the Company is investigating several demonstrations, pilots and assessments and expects to offer one-to-two Residential and Commercial & Industrial (C&I) projects as detailed below.

To cost effectively assess the marketplace for new technologies and program models, the Company intends to use two PPL (RI Energy's parent company) memberships: Electric Power Research Institute (EPRI) and ESource.

[Electric Power Research Institute](#)

EPRI is an independent non-profit energy research, development and deployment organization with a membership of utilities and other energy companies worldwide. PPL has a long-standing relationship with EPRI, and PPL's CEO is the incoming EPRI Board Chair for 2024. Power Delivery and Utilization, one of EPRI's research areas, has an Electrification and Customer Solutions focus area with some of the following programs:

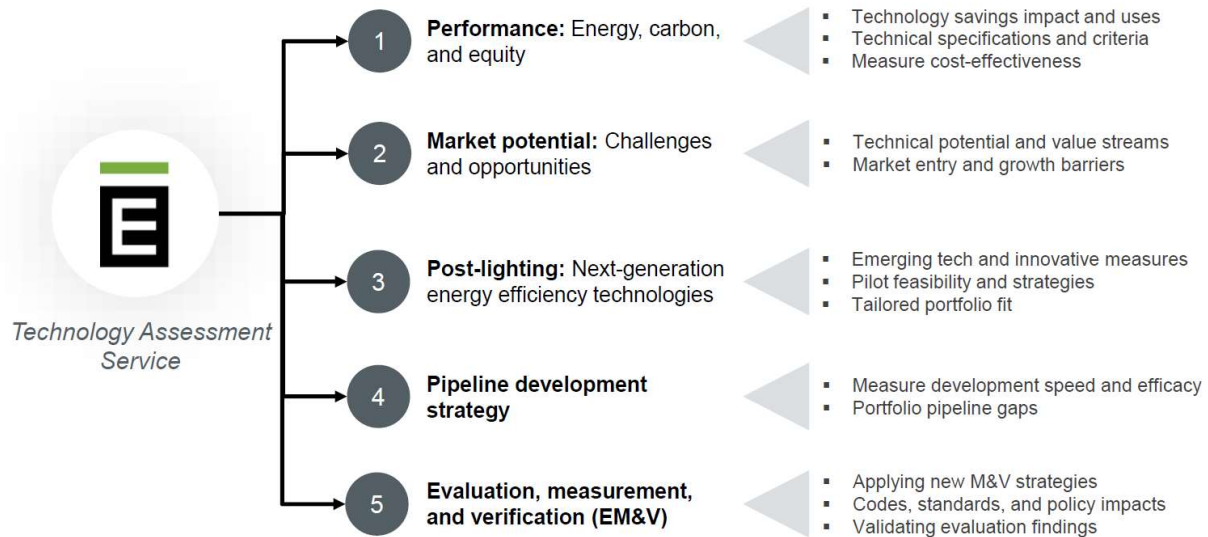
- Grid-edge customer technologies
- Customer insights
- Electrification
- Advanced buildings and communities

In 2024, RI Energy joined PPL's EPRI membership and is conducting an analysis of its research to see if there are relevant opportunities to add to its energy efficiency program portfolio. The Company is performing an initial assessment of past reports to determine if there are demonstrations, pilots and assessments it should pursue. The Company has initiated a quarterly process to review new studies and also engage with EPRI as much as possible to influence future topic areas that may be of interest to Rhode Island consumers. The results of these reviews will be included in future drafts of the plan.

[ESource](#)

PPL also has a corporate membership with ESource, a utility member organization providing deep market research on energy efficiency and distributed energy programs, policy and technology. One of ESource's research areas is its Technology Assessment Service, which advises utilities on the performance characteristics, technical aspects, and feasibility of new demand-side management, distributed energy resources, and electrification technologies and measures. The Technology Assessment Service can help inform the Company's strategic technology and innovation efforts for end-use technologies and measure development and assess end-use performance characteristics, energy

impacts, and costs to help determine potential demonstration, pilot, and assessment projects. ESource’s Technology Assessment Services are detailed below.



For ESource, the Company is employing a similar analysis process to what was outlined for EPRI above. Using PPL’s corporate memberships in EPRI and ESource allows RI Energy to cost share with other PPL affiliates in order to access world-class technology research in a very cost-efficient manner.

Section Two: Definitions

The Company, using guidance from the PUC, has outlined three separate pathways that may be used to investigate ideas:

1. Demonstration,
2. Pilot, or
3. Assessment.

Ideas are vetted for fit and feasibility, commercial availability, and documented preliminary recommendations of characteristics such as target customer, market barriers, magnitude of potential savings, and delivery pathway. An idea will only be recommended as a demonstration, pilot, or assessment if there are clearly articulated research goals that cannot be answered without a concerted research effort.

The Company has three research pathways that can be applied during demonstration, pilot, or assessment:

- Independent Evaluation (highest rigor),
- Vendor Evaluation, or
- Review (lowest rigor).

The appropriate research pathway will be chosen jointly by the appropriate Company sector and evaluation leads depending on the needs and potential of the demonstration, pilot, or assessment. The same team will also consider the uncertainty of the savings, scope of the offering, market barriers, and whether the technology is considered as a demonstration, pilot, or assessment. The research and evaluation pathways are summarized in Table 1 and defined further below.

Table 1. Definitions: Pilots, Demonstrations and Assessments

	Pilot	Demonstration	Assessment
Defining characteristics	- May result in independent program - Long-term, comprehensive engagement required to test and develop offering - Market capabilities may need to be developed	Technology requires information gathering and field installations	- Technology addresses program need that cannot be met with other, more certain solutions - Technology does not have a robust basis for energy savings
Cost effective savings information	Unknown or limited	Estimated savings	Unknown or limited
Evaluation Options*	Vendor or Independent	Vendor or Independent	Vendor, Independent, or Internal Review
Savings contribution to shareholder incentive	No	Yes	No
Cost recovery from SBC	Yes	Yes	Yes

* Each evaluation option will include input from EERMC and OER. Evaluation option selection based on factors such as uncertainty of savings, scope of offering, and whether technology is considered a demonstration, pilot, or assessment.

2.1 Pilots

In 2019, the Company redefined what it considers a pilot in accordance with Docket No. 4600-A PUC Guidance Document. Per the Guidance Document, “A pilot is a small scale, targeted program that is limited in scope, time, and spending and is designed to test the feasibility of a future program or rate design. It is incumbent upon the

proponent of a pilot to define these limits in a proposal for PUC review. Ideally, a pilot can provide net benefits and achieve goals, but the primary design and value of a pilot is to test rather than to achieve.”¹

Pilots are designed to explore technologies and approaches to energy management not included in the Company’s core energy efficiency programs and that could potentially become a new, standalone program.

Pilots enable the Company to test technologies, new energy management strategies, customer adoption, workforce adoption, and cost effectiveness of emerging and new technologies. While pilots are designed to test standalone programs, pilot results may conclude that a standalone program is not recommended, or that certain aspects of the pilot should be offered within existing programs. It is likely that pilots will require a long-term commitment and broader set of stakeholder input, given the scope of adding a new core program to the Company portfolio. Savings associated with pilots will not contribute to shareholder incentives. Pilots may be evaluated with either an independent or a vendor evaluation.

A pilot is likely to be recommended when a solution:

- Meets the fit and feasibility criteria of the Intake stage.
- Is clearly defined in the Concept stage, including savings and potential estimates.
- Is unique and robust enough to operate as a standalone program.
- Requires comprehensive, long-term engagement to determine the benefits and structure of a potential standalone program.
- May require creation of new market capabilities for program success.

2.2 Demonstrations and Assessments

Demonstrations

For actions in this Plan that do not fall under the Docket 4600-A definition of pilots, the Company proposes the following definitions for demonstrations and assessments:

¹ Docket No. 4600-A PUC Guidance Document, Oct. 27, 2017. Section V. Pilots.

Where a pilot will test the feasibility of a new program outside of the existing core programs, a demonstration will test the feasibility of a new product or offering for inclusion in existing programs. It is generally expected that demonstrations will be less time and resource intensive than pilots, since generally there is greater certainty around a narrow, incremental idea added to a program rather than a totally new set of offerings. Savings associated with demonstration projects may contribute to shareholder incentives. Demonstrations may be evaluated with either an independent or a vendor evaluation.

A demonstration is likely to be recommended when a solution:

- Meets the fit and feasibility criteria of the Intake stage.
- Is clearly defined in the Concept stage, including savings and potential estimates.
- May require information-gathering and field installations.
- Offers a robust basis for energy savings.

Assessments

Assessments will be deployed for solutions that address a particular gap or program need but have significant uncertainty around the effectiveness or potential of the solution to realize savings. Because of the uncertainty, assessments will not include field demonstrations or customer installations. Instead, assessments will focus on information gathering to equip Company staff to make a more informed decision of whether and how to proceed with the idea. It is possible that an assessment could recommend further demonstration of the idea or determine the solution should exit the review process. Savings associated with assessments may not contribute to shareholder incentives. Assessments may be evaluated with an independent evaluation, vendor evaluation, or internal review.

An assessment is likely to be recommended when a solution:

- Has questions of fit and feasibility in the Intake stage.
- Addresses a program need that cannot be met with other, more certain options.
- Lacks a robust basis for energy savings.

The Company employs three methods for conducting demonstration, pilot and assessment evaluations, described below.

2.3 Evaluations

Independent Evaluations

Independent evaluations apply the greatest level of rigor to the demonstration, pilot, or assessment and require broad coordination between teams. The Company participates in the planning and review process, but the evaluation itself is subject to the procurement process, oversight, and methods outlined in Attachment 3. The third-party evaluator develops the evaluation plan prior to customer installations to ensure the number and condition of customer installations are appropriately rigorous. The evaluator does not necessarily perform customer installations; however, they are involved to the extent required to ensure appropriate metering and customer feedback needed for the final analysis.

An independent evaluation is likely to be recommended if a solution:

- Is expected to contribute significant savings towards program savings goals.
- Must consider a population-level analysis, as opposed to site-specific analysis, to answer research questions.
- Poses policy or baseline questions that should be addressed through the evaluation framework.

Vendor Evaluations

Vendor evaluations are managed by internal staff, with a single vendor completing all tasks. Vendor evaluations may be applied to a demonstration, pilot, or assessment. This evaluation pathway engages vendors to provide initial research on market readiness, market barriers, customer interest, and work in other territories, before they assess, install, and analyze the results of the technology. The vendor must not have a financial interest in the outcome of the pilot, demonstration, or assessment and must have the necessary engineering, research, or measurement and verification (M&V) experience to evaluate the idea in an unbiased manner. The vendor ultimately recommends whether and how to integrate the technology into the programs and presents key information to inform deployment of the offering, such as target customers, market barriers, savings methodology, and best practices for installations and commissioning. The key differences between a vendor evaluator and independent evaluator relate to oversight and coordination with the Rhode Island Evaluation, Measurement & Verification (EM&V) framework described in Attachment 3.

A vendor evaluation is likely to be recommended if a solution:

- Is not expected to contribute significant program savings, either because it is a niche application or the per-project savings are relatively small.
- Is expected to be delivered through a custom pathway with site specific information inputs available during program delivery.

Internal Reviews

Internal reviews may use internal resources to explore a product through an assessment. The Company typically relies on external resources for pilots and demonstrations in order to leverage outside expertise and maintain the integrity of the savings calculations. Internal reviews focus on key questions of uncertainty or policy related to technologies under investigation. An internal review can draw on available external resources and data, but will perform the research, analysis, and recommendations internally.

An internal review is likely to be recommended if:

- The solution is examined as an assessment.
- Research questions can be answered without customer installations.
- Research can be delivered with internal resources and external resources available without undertaking a procurement process (such as ESource).

Section Three: Summary of Demonstrations, Pilots and Assessments

3.1 2025 Demonstrations, Pilots, and Assessments

Here is a status list of current/recent demonstrations, pilots, and assessments from the Company’s Q1 2024 Energy Efficiency Quarterly Report:

PDA Name		Q1 2024 Updates
<u>Automated RTU Optimization</u> <u>- Demonstration - C&I</u>	Date	5/15/2024
	Stage	Evaluate
	Recent Activity	Evaluation report completed

	Next steps	Integrate strategies into program design and implementation
<u>Weatherization – Demonstration - C&I</u>	Date	5/15/2024
	Stage	Design
	Recent Activity	Vendor is using Weatherization Tool to identify energy efficiency opportunities
	Next Steps	Continued deployment
<u>Residential Equity Outreach Assessment – Assessment - Resi</u>	Date	5/15/2024
	Stage	Design
	Recent Activity	Identified non-profit and municipal partners and began developing collaborative landlord & renter outreach strategies, catalogued additional funding opportunities for scaling

	Next Steps	Continue developing outreach strategies and pursue action plan
<u>Multifamily Financing – Demonstration - Resi</u>	Date	5/15/24
	Stage	Design
	Recent Activity	Ongoing talks with BlocPower to determine best project structure
	Next Steps	Agree on project structure with BlocPower

3.2 2025 Commercial & Industrial Demonstrations, Pilots and Assessments

TBD

3.3 2025 Residential Demonstrations, Pilots and Assessments

TBD